

2025 Sharing Information on Progress **(SIP) Report**

School of Business, University of
Leicester

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	13
5. Values	16
6. Teach	30
7. Research	34
8. Partner	56
9. Practice	63
10. Share	74

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about School of Business, University of Leicester, including key details and basic institutional data.

Mission

Through inspirational business education and world-leading business research, we seek to change society for the better.

Vision

From the world to Leicester, and from Leicester to the world, we are an inclusive business education and research community creating impactful Citizens of Change.

Strategy Alignment

Alignment of ULSB's Strategic Goals to the UN Sustainable Development Goals

We have four long term high level strategic goals which are detailed in the attached document. They are derived from our mission and are associated with measures enabling us to judge our success.

- **Goal 1:** We provide high quality education that students value and which gives them the skills they need to succeed and make a difference
- **Goal 2:** We conduct excellent research that addressed the world's problems and is internationally recognised for its quality and impact
- **Goal 3:** We foster an inclusive community where all staff and students are valued, supported, and empowered to contribute meaningfully, creating a positive impact on our institution, environment and globally
- **Goal 4:** We are an internationally leading business school.

These goals reflect our mission to deliver high-quality education, conduct impactful research, foster inclusivity, and lead on a global platform. Our goals align with multiple UN Sustainable Development Goals (SDGs), including:

- **SDG 4:** Quality Education

This goal not only directly supports inclusive and equitable quality education but promotes lifelong learning opportunities. SDG mapping is embedded in course proposals and institutional strategy. Increased student experience and student outcomes satisfaction levels were demonstrated through the TEF (Teaching Excellence Framework) Gold 2023 award which we will hold for four years.

- **SDG 5:** Gender Equality

ULSB and the University strive towards gender equity and representation, promoting inclusivity across all areas, as demonstrated by numerous policies, practices, charters and awards.

- **SDG 8: Decent Work and Economic Growth**

Business school inspired education contributes directly to entrepreneurship, innovation, and economic development. By equipping students with relevant knowledge and enhancing their soft skills, we further contribute to employability and economic productivity. We provide students with opportunities to undertake real world problem solving and workplace learning.

- **SDG 10: Reduced Inequalities**

Our goal supports social, economic, and educational inclusion and fosters a fair institutional culture and development opportunities. Education initiatives including widening participation and access, supporting reduced disparities in education.

- **SDG 13: Climate Action**

Our goals align through a multifaceted approach, integrating teaching, research, operations, and community engagement with sustainability woven throughout. Carbon Literacy Training is embedded in the curriculum in modules like the Sustainable Enterprise Partnership Project.

- **SDG 17: Partnerships for the Goals**

Much of ULNB's research involves international collaboration, supporting global partnerships. Global collaboration and knowledge exchange is closely aligned to our strategic goals. Regionally the University is part of the Civic Agreement, a formal partnership with De Montfort University, Loughborough University, and local councils (Leicester, Leicestershire, and Rutland), which focuses on five themes that align with the SDGs.

Our goals are embedded in every aspect of our operations, Teaching, Research, Engagement, and Operations, which also includes sustainable procurement and inclusive hiring policies.

Multiple SDGs addressing global challenges are associated with ULNB's research including those driving innovation and supporting sustainable industrial development. Faculty are members of research clusters and groups aligned to the SDGs, both within the School and across the wider University.

We also support SDG integration within programme development and mapping, research and community engagement, ensuring that strategic decisions are guided by an overall commitment to quality, sustainability and nurturing Citizens of Change for the common good.

Institutional History

University of Leicester School of Business' journey toward adopting Responsible Management Education and becoming a UN PRME signatory

A short history of the University of Leicester School of Business and its journey toward adopting Responsible Management Education and becoming a UN PRME signatory.

The University of Leicester was founded in 1921 as a living memorial to those who served in World War I, with strong support from local civic leaders and philanthropists, notably Thomas Fielding Johnson. In 1924, a £20,000 donation enabled the establishment of a Department of Commerce, marking the beginning of business education at Leicester under Mr. P.W. Bryan.

University status was granted via Royal Charter in 1957 and in 1989, the Management Centre was launched under Professor Peter Jackson, initially recruiting distance learning students to MBA, management, marketing and finance courses. This built upon the interdisciplinary foundation laid by the Centre for Labour Market Studies (CLMS), which had been established in 1986 within the Faculty of the Social Sciences.

The Management Centre transitioned into the School of Management in 2007, becoming one of the UK's largest providers of distance learning in business education. It offered a full suite of programmes, taking students from undergraduate courses, through to specialist masters programmes and the development of its PhD research community. This marked a pivotal moment in ULSB's development, setting the stage for its future commitment to responsible education.

Between 2008 and 2015, the School began integrating sustainability, ethics, and responsible leadership into its curriculum and research. This approach laid the groundwork for aligning with global standards in responsible education.

On 4 December 2009, ULSB became a signatory to the United Nations Principles for Responsible Management Education (PRME), committing to its six guiding principles and submitting biennial reports, documenting the School's efforts to embed sustainability and ethics into teaching, research, and operations. From 2011 to date, the reports have highlighted continuous progress, including curriculum redesigns, faculty development, student engagement with the UN Sustainable Development Goals as well as wider business, community and stakeholder engagement.

In August 2016 it was announced that the expertise in the University's Department of Economics and School of Management was to be brought together to create the University of Leicester School of Business (ULSB). Since 2016, ULSB has been actively contributing to the global conversation on responsible management education.

By 2019 ULSB was a large School with three departments, sat within the College of Social Sciences, Arts and Humanities. In 2021, ULSB formally opened its dedicated Brookfield campus under the Deanship of Professor Dan Ladley.

The School has cultivated partnerships with SMEs and large organisations to promote responsible business practices and holds the Small Business Charter Award, affirming its commitment to sustainability and ethical leadership development.

A ULSB Sustainability Committee has been in operation from 2022-23, initially chaired by the School's Sustainability Lead, with the goal of enhancing the sustainability and societal impact of ULSB and maximising the ESDG activities relevant to UN PRME. The Committee reported to the ULSB Business and Civic Engagement Committee, whose remit was to strengthen engagement with business and community through knowledge exchange activities, non-accredited CPD and executive education, student enterprise activities, aligning commitments to the requirements of the Small Business Charter, responsible business and the SDGs. In September 2024, a Director of Sustainability role was established to drive progressive change in learning and teaching practice, encouraging new initiatives and advancing developments around operations and social values.

ULSB entered a new phase on 1 August 2024, officially starting to operate as a College of Business, with four Schools: the School of Management, the School of Marketing and Strategy, the School of Economics and the School of Accounting and Finance, each with their own Head of School and sustainability representatives.

Today, ULSB stands as a vibrant, international, and interdisciplinary community, continuing its legacy of innovation and responsibility in business education.



Graduates & Enrollment

2024 Statistics	Number
Graduates	1572
Faculty & Staff at the University	4148
Faculty & Staff at the Institution	283
Student Enrollment at the University	21,498

2024 Statistics	Number
Student Enrollment at the Institution	1,947
Undergraduate Attendance	1,356
Masters-Level Postgraduate Attendance	569
Doctoral Student Attendance	22

Degrees Offered


Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Arts (B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)

Undergraduate Degree Programmes

 BSc Accounting  BSc Accounting and Finance  BSc Business Economics
 BA Business & Management  BSc Economics  BSc Economics and Accounting
 BSc Economics and Data Analytics  BSc Finance  BSc Financial Economics & Banking
 BA Human Resource Management  BSc in Human Resource Management (Distance learning)
 BA Marketing

Masters Degree Programmes

-  MSc Digital Marketing
-  MSc Finance
-  MSc in Healthcare Management
-  MSc in Human Resource Management and Training
-  MSc in International Business
-  MSc in International Management
-  MSc in Management
-  MSc Management, Finance and Accounting
-  MSc Marketing
-  Master of Business Administration (MBA)
-  MSc Risk, Crisis and Disaster Management (RCDM)
-  MSc Accounting and Finance
-  MSc Business Analysis and Finance

Postgraduate Degree Programmes

-  Postgraduate Diploma in Business Administration (Senior Leader) with Level 7 Senior Leader Apprenticeship



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



26 September 2025

To whom it may concern

The University of Leicester School of Business works with organisations of all forms and sizes, placing knowledge development and insight through collaboration and partnership at the heart of its work. Our 200+ strong academic team enjoys an international reputation for leading edge research in business across the fields of accounting, economics, entrepreneurship, finance, management, marketing, human resource and strategy. Our activities range from HR advice to social enterprise start-ups, providing training to national/global businesses, to advising international government on fiscal policy. In the UK government's 2021 Research Excellence Framework (REF) research evaluation exercise, 87% of the School's research was rated 'world-leading' or 'internationally excellent' with 99 eligible staff, giving the School a top 30 ranking on research power out of 108 institutions that entered the evaluation. ULSB is also a key source for business education and training to the regional business community through the government backed and bespoke executive education programmes.

The School's mission is: "Through inspirational business education and world-leading business research, we seek to change society for the better." Our mission emphasises our commitment to positive societal change which aligns with the goals of UN PRME. I believe business schools are best when they reach out to communities outside of themselves and make a positive societal difference. Within ULSB and the University of Leicester much of our work in doing this is captured within the Our Citizens strand of our strategy which is centred around ensuring that our people and relationships are inclusive, impactful, sustainable and influence positive change in our world. I personally lead on this element of the strategy for the University and I see it as core to the University's and School's mission.

This is a particularly exciting time for ULSB. A restructure in the University has led to us becoming a College in our own right. This change has meant that ULSB, through its leadership and staff, now has a greater influence on University strategy and operations and so has been able to have a greater positive impact on the wider institution in line with our mission and the Sustainable Development Goals. As part of this restructure we have taken the opportunity to increase the importance of sustainability within our governance structure with the creation of a new Director of Sustainability who reports directly to the Pro Vice-Chancellor and Head of College. This has helped to ensure our commitment to the UN PRME is considered in all major strategic decisions and that the UN SDGs are integrated into our teaching, research and citizenship activity.

Yours faithfully

A handwritten signature in dark ink, appearing to read "D. Ladley".

Professor Dan Ladley
Pro Vice-Chancellor, Head of College and Executive Dean of the University of Leicester School of Business

University of Leicester
School of Business

Brookfield
London Road
Leicester, LE2 1RQ, UK

t +44 (0) 116 000 000
e ulsb@leicester.ac.uk
www.le.ac.uk



Professor Dan Ladley, Pro Vice-Chancellor, Head of College and Executive Dean of the University of Leicester School of Business. Professor of Finance

Institutional Engagement

76% - 100%

of faculty at School of Business, University of Leicester actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Voices

The following narratives demonstrate how School of Business, University of Leicester has influenced students' academic journey and personal growth.

Reflections from Muhammad Asad Tahir, PhD-GTA, AFHEA, CMBE

Student voices: Fostering socially responsible citizenship on campus

The University of Leicester takes pride in delivering research-inspired education that is innovative, inclusive, and impactful. As a doctoral researcher at the University of Leicester School of Business, my research focuses on strategic leadership and crisis communication in the post-truth era. As a civil servant in Pakistan, with over 25 years of experience at both the policy and operational levels, I have been a staunch advocate of sustainability, as envisioned in the UN Global Compact. In my op-eds and articles, I have always promoted causes that seek to make impactful contributions toward a more equal, safer, and greener planet. Furthermore, I believe that almost all decisions students and staff make on or off campus have far-reaching implications for carbon footprints and sustainability globally.

Three years earlier, when I joined the University of Leicester School of Business, I was pleased to learn that the university placed significant importance on delivering responsible management education and training to students enrolled on campus, thereby enabling them to become socially responsible global citizens of change. To achieve this vision, the university offers a host of research and training opportunities through its Sustainability Team and Students' Union, with an aim to instil a growing sense of responsibility towards the planet and its natural habitat.

In my first year as a PhD student, I was offered a two-day intensive training on carbon literacy to reinforce my commitment to sustainability. One of its major takeaways reiterated that we could contribute to reducing the carbon footprints by following socially responsible practices in our daily lives, both on and off campus.

Building further on this vision, I founded a student-led society, Sustainable Leadership Forum (SLF), which focuses on promoting sustainability and sustainable leadership on campus and beyond. To map the existing knowledge of students about UN SDGs, we have successfully conducted a quantitative survey on campus. We aim to replicate it in other universities to validate its findings and thus design an informed awareness campaign in support of UN Agenda 2030 and beyond. Similarly, as a founding president of SLF, I am actively seeking enduring collaborations with organisations committed to achieving UN SDGs, such as UOCEAN, Green HRS Pakistan, and the Avoidable Deaths Network, UK, to name a few. Furthermore, building on my earlier campaign on UN MDGs, I am also developing an innovative campaign that seeks to promote awareness and advocacy in support of UN SDGs.

My innovative initiatives around sustainability were noticed by the Student Union, and I was conferred a Green Action Award in summer 2024. I was interviewed by the University's external media and communication team in their "Meet the Citizen" Programme. I am also honoured to be the recipient of the Citizen Scheme Award conferred on me by the University VC & President.

All these sustainability-inspired activities on campus have helped me build global connections and collaborations. In February 2024, I was appointed Regional Coordinator for Pakistan by the senior management of Avoidable Deaths Network (AND), a joint international advocacy platform established by the University of Leicester and Kansai University, Japan. I was also privileged to chair a session at the International Partnerships Week, celebrated by UNOCHA at Geneva in March 2025, wherein my proposed webinar focused on the role of social media during crisis communication. Likewise, I was invited to speak at the International Conference organised by the Khawaja Fareed University, Pakistan, to share my informed insights on how sustainable practices on campus could contribute to shaping responsible future leaders.

To cap it all, I have also been selected for the 2025 PRME COP30 Program to participate in this four-month virtual learning journey (July–October 2025). The program features eight high-level interactive workshops led by global experts from institutions such as the University of Oxford, MIT Sloan, Nottingham Trent University, and more. By the end of the program, I would not only have gained enhanced climate literacy but also be better prepared to engage in COP30 and future global climate forums with confidence and purpose. The Institute of Environmental Futures, University of Leicester, has already invited me as a speaker in a panel discussion on a post-COP30 student-led symposium on campus, scheduled for 2 December 2025.

In a nutshell, let me conclude by saying that if any student or staff member aspires to contribute to the UN SDGs through research, teaching, and training, the University of Leicester is the place to be.

Muhammad Asad Tahir, PhD-GTA, AFHEA, CMBE

University of Leicester School of Business



Reflections from ULSB alumni, Giulia Cristiana, BSc (Hons) Economics, Student Sustainability Ambassador

Joining the many sustainability opportunities offered by the University of Leicester and its School of Business has been one of the highlights of my time at Leicester.

Taking on the role of Sustainability Ambassador at ULSB gave me a unique opportunity to connect with other students interested in sustainability, as well as get a peek behind the curtains of the requirements large institution must take on to address sustainability targets. It was fascinating contributing to discussions on meeting green objectives, as well as sitting in on staff elaborating on potential approaches for reaching local targets set by the council.

It is at one of the School of Business Sustainability Committee meetings that, during a discussion with a fellow student, the idea of founding the Sustainable Leadership Forum emerged. Encouraged by the staff, we set on a mission to create a forum for students interested in real change. The forum aims at raising awareness of Sustainable Development Goals and strengthening engagement with sustainable initiatives at the University and beyond.

One of the most meaningful projects I lead at the Forum was the building of a report quantifying student knowledge and engagement with United Nations Sustainable Development Goals. After mentioning the idea to Dr. Cristina Fona and Ms. Alice Jackson, I was encouraged to submit a seed project application to the Student Union and, following a successful pitch, I was awarded £500 to carry out the student survey the report would be based on. I collected and independently analysed over 800 responses using tools like Excel and R Studio, and later summarised the findings in a 5,000-word report. Not only did this project support me with the development of real technical skills, like data analysis and research, but it also helped me showcase self-leadership and initiative, allowing me to bring skills I had learnt about in modules like statistics and econometrics into the real world.

Through projects such as this, and the constant support and championing by staff at the University of Leicester, I was able to experiment beyond the limits I had set for myself, which has proven invaluable for my personal and professional confidence.

Through the Forum, I also attended a host of formal evidence sessions in 2024 at Westminster Palace organised by the Environmental Audit Committee on the role of credit mechanism in the green economy. These offered much insight on the workings of the Sustainable Finance field, and later encouraged me to continue my education at Leicester, building on my Bachelor in Economics with a Finance MSc.

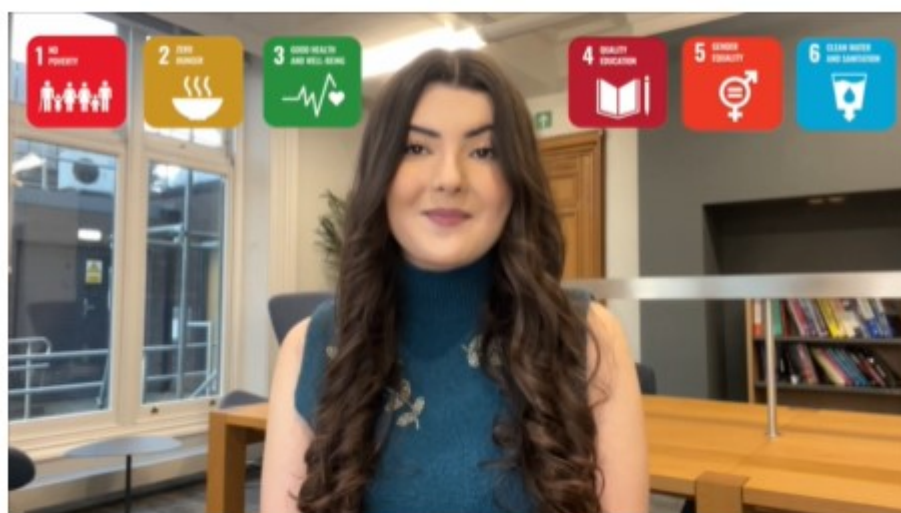
My role as Vice-Chair of the Student Union's Sustainability Council was also filled with meaningful initiatives and much camaraderie. Some of the highlights of my time in this position include the lighting of the tallest building on Leicester's campus, the Attenborough Tower, to celebrate Go Green Week, as well as the planning of a green careers fair.

As a Committee member of the Innova Society I also participated in a showcase of a project on the robotisation of waste collection to His Majesty's Lord-Lieutenant of Leicestershire and High Sheriff of Leicester at the city's Coronation tree planting ceremony.

Finally, in my final year at Leicester I was dubbed a "Future Leader" by the Avoidable Death Network, an organisation that seeks to contribute to UNDRR's Sendai Framework in the fight against disaster-linked deaths. I have joined them as an active member ever since.

Thanks to the opportunities offered at Leicester, personal initiative and engagement with the principles of a Leicester Citizen of Change, in 2024 I was awarded special recognition for Green Action.

Giulia Cristiana, ULSB alumni, class of 2024, and former Student Sustainability Ambassador



What are the Sustainable Development Goals?

Giulia Cristiana, Vice-Chair of the Student Union's Sustainability Council, in [student facing video 'What are the Sustainable Development Goals?'](#)

Values Voices

Director of EDI and Academic Lead, University of Leicester Black Student Experience Programme

Values Voices: A word from our Director of EDI and Academic Lead, University of Leicester Black Student Experience Programme

The University of Leicester School of Business (ULSB) is dedicated to a culture that places a values-driven education and practice at the core of its being. As a signatory to the UN Principles for Responsible Management Education (PRME), ULSB aligns with global standards in promoting responsible leadership, ethical governance, and social impact. It has also aligned with the University's values on Equity, Diversity, and Inclusivity (EDI), which ensure that all members of our community are valued, feel a strong sense of belonging, and have a safe and accommodating space within which they can thrive. ULSB is committed to fostering a culture of inclusion, dignity, and respect, where everyone is treated fairly and equitably, and where EDI is central to our study, work, and research environment.

Underscoring its EDI initiatives are strong mission and vision statements that emphasise the importance of inclusive business education and impactful research. Our mission statement articulates a commitment to transforming society through inspiring learning and leading-edge research, while our vision underscores the desire to foster a diverse community that influences both local and global contexts. ULSB has therefore positioned itself as a platform that connects Leicester with the world, aiming to cultivate "Citizens of Change" who contribute positively and impactfully to society. By aligning itself with global initiatives like PRME and investing in inclusive, community-engaged research, ULSB prepares its students not only to succeed in business but to contribute meaningfully to society.

ULSB further prioritises adherence to transparency and integrity standards that address key systemic issues such as equality, anti-corruption, dignity and respect, academic freedom, and ethical governance. These commitments underscore the school's commitment to ethical practices and inclusivity, fostering a learning environment where diverse perspectives are heard, valued and encouraged. By incorporating these principles into its operations, ULSB is working to embed collegiality and community, empowering individuals regardless of their role and position, and promoting social responsibility. Our EDI day, held in February 2025, was themed "Visibility" and designed to celebrate the diversity of our community, as well as the wealth and diversity of resources available to all community members. This ultimately aligns with its broader mission to create a positive societal impact.

ULSB's commitment to lasting change and impact is evidenced by its establishment and adoption of clear policy and governance structures, its Athena Swan Charter (Bronze), its promotions and recruitment policies, The Racial Inclusion Action Plan (RIAP), initiatives such as ULSB Black Excellence, WIN and WEFA, the adoption of an accessible and inclusive curriculum and being in the forefront of the Universities initiatives to reduce the Awarding Gap. Professional bodies accredit our business education to align with global standards for ethical leadership, and our intended learning outcomes are mapped to the UN Sustainable Development Goals (SDGs). In the academic year 2025/26, we have adopted the Universal Design for Learning (UDL), whose focus on flexibility and barrier-free education is crucial for inclusive pedagogy and educational equity in impactful management education. In addition, our in-house student support services teams provide holistic and wrap-around support, all of which cater to our diverse identities. This way, we ensure that all voices, particularly the underrepresented voices, are given a platform to be heard, while EDI principles are integrated into the fabric of existence.

ULSB nurtures a values-based environment that prioritises well-being, fairness, and individual expression. By actively engaging with local communities and businesses to honour history, local knowledge, and traditions, ULSB values culture and heritage. In 2024, it partnered with John Lewis in a Black History Month initiative, and in March 2025, it partnered with HSBC to host an event on International Women's Day. There is a consortium of local Businesses that sit on the Dean's Advisory Board. A dedicated All School EDI Committee, scaffolded by smaller independent school and professional services-based EDI committees, empowerment initiatives, and collaborative networks, oversee the School's commitment to parity. Ultimately, ULSB's dedication to EDI is articulated in its teaching, research, and community initiatives, ensuring a supportive environment where everyone can thrive.

Dr Nora N. Musyoka,

Director of EDI and Academic Lead, University of Leicester Black Student Experience Programme.

Lecturer in Work and Employment, University of Leicester School of Business



Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Celebrating Values at University of Leicester School of Business

The University of Leicester celebrates its commitment to values, heritage, equality, diversity, and inclusion (EDI) through a rich calendar of events, collaborative initiatives, and community engagement programs. These include annual EDI events that highlight the experiences and achievements of marginalised and minoritised groups including:

- Black History Month (October): We celebrate the history, culture, and contributions of Black communities through talks, exhibitions, and performances.
- LGBT+ History Month (February): We recognise the achievements and struggles of the LGBT+ community, promoting awareness and inclusion.
- International Women's Day (March 8): We feature events that celebrate women's achievements and advocate for gender equity.
- International Day of Disabled People (December 3): We raise awareness of disability rights and celebrate the contributions of disabled individuals.
- Holocaust Memorial Day (January 27): A day of reflection and remembrance, supported by the university in collaboration with the city's memorial committee.

- Leicester Pride Festival (September): The university actively participates in this city-wide celebration of LGBT+ equity and diversity
-

Furthermore, the University of Leicester School of Business is committed to fostering an environment of equality, diversity and inclusion for all students and staff, regardless of personal and group characteristics and their intersections. We support several EDI oriented networks initiated by our staff and students, such as the University of Leicester [Black Excellence group](#) (UBE), the [Women's Inspiration Network](#) (WIN) and the [Women in Economics, Finance and Accounting](#) (WEFA) channel. ULSB's Equality, Diversity and Inclusion Committee includes students, professional services colleagues and academics, oversees our EDI agenda and promotes, celebrates and raises awareness of EDI issues within the School. Notable highlights of events and initiatives organised by the Committee are illustrated here.

EDI Day - 26 February 2025

University of Leicester School of Business (ULSB) held its annual EDI Day on with the theme of **'Celebrating Diversity through Visibility'**. A variety of events and speakers was scheduled for the day, starting with socialising over breakfast pastries as part of the People, Planet, Pastry initiative, which aims to help small businesses to join the conversation and take action on sustainability, addressing systemic inequalities and promoting inclusivity in our communities.

This was followed by an EDI Research Showcase, then sessions on support systems aimed at staff and students, a dedicated lunch menu, and concluding with the EDI Fair located in the Social Hub. This featured information stalls, activities and games. All were invited to attend, to join in, and to celebrate what makes the ULSB such a unique and vibrant community. Depicted are images of two stalls at the EDI Fair, representing the ULSB Black Excellence group and Black Students Experience Programme.





International Women's Day - 7 March 2025

In collaboration with HSBC, University of Leicester School of Business hosted an event titled **'Accelerate Action for gender equality'** at Brookfield in support of International Women's Day. "At the current rate of progress, it will take until 2158, which is roughly five generations from now, to reach full gender parity, according to data from the World Economic Forum." Staff, students and members of the public joined us for a morning of inspiring guest speakers and the opportunity to come together and celebrate success in the Midlands region. There was ample time for networking, inspiring and collaborating with like-minded entrepreneurs and business leaders.



Leicester Employability Day 2025- 16 April 2025

The Leicester Employability Day (LED) returned with a huge impact demonstrated by the number of LinkedIn posts from students, role models and exhibitors who attended. Planning has already begun for an even bigger, better, and more inclusive 2026 event. Aimed at young people, particularly from Black African Caribbean and dual heritage backgrounds and their parents or carers, LED2025 provided an opportunity for them to meet Black professionals from varied industry sectors and benefit from their advice. University of Leicester President and Vice-Chancellor, Nishan Canagarajah attended the first of the day's two excellent Expert Panels and the group picture shows some of our LED2025 role models: Dr Ayodeji Akiwowo; Sandra Pollock OBE; Prof Sheryl Williams; Dr Melrose Stewart MBE; Prof Clive Fraser; Amanda Edwards; Dr Oladejo Olaleye; Olivia Bréchon-Smith.





The Leicester Employability Day

“When Black professionals inspire our young”

Wednesday 16 April 2025, 9.45am - 4.00pm
Sir Bob Burgess Building, University of Leicester

FREE to attend
Scan the QR code for more information and to register



Meet some of our Role Models

Amanda Edwards
Director of Change Management,
British Standards Institute

Dr Ashiedu Joel
City Councillor; Non-Executive
Director in the NHS; Business
Consultant; Founder and Director of
Ashioma Consults; PhD in Engineering

Khumbu Mlotshwa
Engineering Manager,
Jaguar Land Rover

Learie Gonsalves F.R.I.C.S.
Chartered Surveyor; Co-founder
and CEO of One Building Solution

Sandra Pollock, OBE
Entrepreneur; Consultant; Company
Director and Coach

Dr Ayodeji Akiwowo
Senior Consultant (Data Science)
at Fujitsu; statistical consultant;
community builder and social
entrepreneur

Dr Howard Haughton
Chair of Sporting Equals; Council
member and EDI Champion, Institute
of Mathematics and Its Applications

Dr Mark Esho MBE
Retired Tech Entrepreneur


Professor Sheryl Williams
Professor of Engineering Education
Technology, Loughborough
University

Dr Melrose Stewart, MBE
Chartered Physiotherapist, HMCTS

Exhibitor lineup includes

East Midlands Airport, Twin Group,
Grant Thornton UK LLP, Jaguar Land
Rover, Leicester College,
Leicestershire Police, Sporting
Equals, Loughborough University, the
RAF, Leicestershire Fire and Rescue
Service, Asset Intelligence, University
of Leicester

For more information contact:
ulsb.events@le.ac.uk



Equity, Diversity, and Inclusion (EDI) Conference – 11 June 2025

Themed **‘Thinking Forward’**, this inaugural conference at the University of Leicester School of Business (ULSB), marked a new chapter in ULSB’s commitment to fostering inclusive excellence. It brought together thought leaders, practitioners, scholars and professional communities to explore innovative approaches to equity and inclusion. The conference focused on future challenges, emerging trends, and collaborative strategies to advance EDI practices within academia and beyond.

Dr Nora Musyoka, ULSB’s EDI Director’s welcome address led to a keynote on the subject of ‘ReThinking Neurodivergence’ by Anita Patel, a renowned Neuro-inclusion Consultant, Trainer and Coach. The subsequent panel session on ‘EDI Research at the Crossroads: Reflections on the Changing Political Context’ was thought provoking and featured members of the ULSB academic community. Professor Dan Ladley, Pro-Vice Chancellor, Head of College and Executive Dean of the College of Business, provided the afternoon’s keynote address on ‘Managing EDI’. This was followed by an afternoon panel session titled ‘EDI in the Face of the Rise of Conflicting Trends’. Afternoon presentations included EDI at Work and EDI in the Higher Education Sector, with the College of Life

Sciences showcasing their adoption of ULSB's mirror leadership model to promote diverse leadership through mentoring and reverse mentoring. Short presentations on 'EDI at Work' and 'EDI in the Higher Education Sector' closed the agenda.





Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Teaching Awards

In 2024, 1 award was given to faculty and educators at School of Business, University of Leicester.

2024 UK & Ireland Green Gown Award SEPP

Granter: UK Research and Innovation (UKRI)

Grantee: University of Leicester - Sustainability Enterprise Partnership Project (SEPP) module

Award Description:

'Tomorrow's Employees' category winner: A curriculum innovation to develop student sustainability skills and support local enterprise. Welcome to the cutting-edge of Education for Sustainable Development! The Sustainability Enterprise Partnership Project (SEPP) module is an innovative, credit-bearing course where student "Sustainability Advisors" from various disciplines across the University collaborate with local businesses to tackle pressing sustainability challenges head-on. This ground-breaking module is earning rave reviews from students and businesses alike for its hands-on, real-world impact. With plans to expand access to students from all possible subject areas in the coming years, SEPP is turning sustainability passion into actionable solutions. Empowering students to lead interdisciplinary initiatives, SEPP is setting the standard for real-world ESD approaches in Higher Education.

****What the Judges Thought**** An inspirational and innovative educational initiative delivering research-inspired education in a real-world context. Students become "Sustainability Advisors", collaborating with local businesses to tackle pressing sustainability challenges head-on. The approach earns "rave reviews" from students and businesses for its hands-on, employment-centred approach. The project successfully spans academic learning and the business community. It has reach well beyond the university and enables students to develop well as future employees. The project benefits businesses who understand better the significance of sustainable approaches and learners who attain practical employability skills through active business engagement.

****What it Means to Win**** "I am delighted the innovative nature of this educational initiative has been recognised. This award acknowledges our sector-leading work in delivering a Research-Inspired education, providing students with the opportunities to develop green skills using real-world data, whilst also supporting local business to become more sustainable." Professor Nishan Canagarajah, President and Vice Chancellor

****Top 3 Learnings****

1. Undergraduate students from a wide range of disciplines are keen to gain practical sustainability experience as part of their taught curriculum.
2. Students value the opportunity to work in interdisciplinary teams on a real-world sustainability project but benefit from additional support and training in teamwork and writing for a business audience.
3. Running an interdisciplinary module which partners students with local businesses can be administratively complex, but worth it!

Educator Recognition

At School of Business, University of Leicester, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Teaching Voices

The following statement demonstrates ways in which educators at School of Business, University of Leicester support sustainability and responsible management in their classrooms.

Education for Sustainable Development Academic Lead

Teaching Voices: A word from our Education for Sustainable Development Academic Lead

At the University of Leicester, ESD is embedded within our Research Inspired Education Strategy and Our Citizens Strategy. We use the United Nations Sustainable Development Goals (SDGs) as a framework to ensure that all students have access to learning opportunities that prepare them to meet global challenges and become socially responsible citizens. Our curriculum planning processes actively encourage course teams to integrate sustainability into modules, with all of undergraduate programmes offering teaching aligned to one or more SDGs. We also support experiential and interdisciplinary learning through initiatives such as the Sustainability Enterprise Partnership Project Module and other work-related learning opportunities that connect students with real-world sustainability challenges.

Professor Sarah N. Gretton

Fostering Innovation



Somewhat

Teaching and learning at our institution moderately support innovation.

Experiential Learning



Somewhat

Teaching and learning at our institution moderately support experiential learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, School of Business, University of Leicester identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Budgetary limitations

Barriers to Innovative Pedagogy

In 2024, School of Business, University of Leicester identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Budget constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, School of Business, University of Leicester was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, School of Business, University of Leicester contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ International media
- ❖ Local media
- ❖ National media

Research Projects

In 2024, School of Business, University of Leicester reported 4 research projects that implemented responsible or sustainable activities.

Reprogramming global financial economic governance (GRADE model)

Period Covering: January, 2016 - September, 2025

Department: Economics

Impact summary

Government revenue is crucial for funding public services like health, education, and infrastructure, essential for health. The Government Revenue and Development Estimator (GRADE) developed by the team at the Universities of St Andrews and Leicester models the relationship between government revenue and the determinants of health, aligning with Sustainable Development Goals (SDGs). GRADE has significantly influenced policy changes, including A. tackling illicit financial flows in Africa, B. highlighting the cross-border impacts of Ireland's tax policies, C. supporting calls for the annual issuance of Special Drawing Rights, and D. advocating for children's rights and education. These efforts have contributed to substantial international policy shifts and UN resolutions.

Research underpinning the tool

The Government Revenue and Development Estimator (GRADE) is grounded in extensive research conducted by the team at the Universities of St Andrews and Leicester, which analyses the intricate relationships between government revenue, governance quality, and socio-economic outcomes. This body of evidence provides the empirical foundation for the GRADE model (the underlying econometric work has been undertaken at Leicester by Hall) which covers virtually every country in the world, and the freely available online interactive tool based on the model and available as a global public good which has demonstrated its potential to inform policy and drive sustainable development.

The team first explored the importance of government revenue in improving child and maternal health and survival. Their research predicts significant reductions in mortality rates resulting from increases in government revenue, particularly in countries with lower per-capita revenues. This research provides compelling evidence for international fiscal policy reforms aimed at improving global health standards (R1).

The team examines the impact of government revenue on child and maternal mortality. The relationship between government revenue and mortality rates is highly non-linear and their research predicts significant reductions in mortality rates resulting from increases in government revenue, particularly in countries with lower per-capita revenues. This study underscores the importance of adequate government revenue for essential public services and provides valuable insights for economic, social, and governance reporting by multinational companies (R2).

For the first time, the team introduces governance indicators and models the relationship between government revenue, governance quality, and the targets of several SDGs. Their research focuses on critical determinants of health, such as water, sanitation, healthcare, and education. The findings

demonstrate that increased government revenue is associated with significant progress towards the SDGs, with the quality of governance amplifying these effects. This model provides predictive insights into the potential impacts of fiscal changes on development outcomes, offering a robust framework for policy advocacy (R3).

The team further investigated the link between government revenue per capita and various indicators of governance quality. Utilizing advanced econometric techniques, their research identifies a virtuous cycle where increased government revenue leads to steady improvements in governance. This work underscores the critical role of fiscal policies in achieving the Sustainable Development Goals (SDGs), demonstrating how additional government revenue can significantly enhance progress towards these global development targets (R4).

To expand the number of indicators in the model, the team next examined the impact of government revenue and governance quality on school attendance. Their findings reveal a significant positive correlation between increased government revenue and higher school attendance rates. Importantly, the quality of governance plays a crucial role in amplifying this effect, highlighting the importance of both fiscal and governance reforms in enhancing educational outcomes (R5).

To further expand the indicators and in view of the climate emergency, the team develop a model of the relationship between government revenue, governance and coverage of electricity and access to clean fuel for cooking (R6).

Together, these studies underpin the GRADE tool, which has driven impactful policy changes. The research highlights the critical role of government revenue and governance quality in achieving sustainable development and improving socio-economic outcomes, which are critical determinants of health.

Here Professor Stephen Hall [explains the GRADE model](#).

References to the research

O'Hare, Bernadette, Stuart Murray, and Stephen Hall. 2024. 'GRADE'. GRADE. 2024. <https://medicine.st-andrews.ac.uk/grade/>

R1. Hall, S., Lopez, M., Murray, S., & O'Hare, B. (2021). Government revenue, quality of governance and child and maternal survival. *Applied Economics Letters*, 29:1541–1546. <https://doi.org/10.1080/13504851.2021.1963408>

R2. Hall, S., Illian, J., Makuta, I. et al. (2021). Government Revenue and Child and Maternal Mortality. *Open Economic Review*, 32:213–229. <https://doi.org/10.1007/s11079-020-09597-0>

R3. O'Hare, B and Hall, S.G. (2022). The Impact of Government Revenue on the Achievement of the Sustainable Development Goals and the Amplification Potential of Good Governance. *Central European Journal of Economic Modelling and Econometrics*, 14:109-129. <https://doi.org/10.24425/cejeme.2022.142627>

R4. Hall, S.G. & O'Hare, B. (2023). A model to explain the impact of government revenue on the quality of governance and the SDGs. *Economies*, 11:108. <https://doi.org/10.3390/economies11040108>

R5. Hall, S.G. & O'Hare, B. (2024). A model of the impact of government revenue and quality of governance on schooling. *International Journal of Educational Development*, 108:103055. <https://doi.org/10.1016/j.ijedudev.2024.103055>

R6. Hall, S.G. & O'Hare, B. (2025). A Model of the Impact of Government Revenue and the Quality of Governance on Electricity and Clean Fuel Use *Economies* 2025, 13(6), 148; <https://doi.org/10.3390/economies13060148>



Leicestershire Collaborate to Accelerate Net Zero (LCAN)

Period Covering: January, 2024 - November, 2025

Department: Marketing and Strategy

Through the GreenerFuture Leicestershire (GFL) Sustainable Business Advisory Service, developed within the Leicestershire Collaborate to Accelerate Net Zero (LCAN) programme, we have supported SMEs, community organisations, and local authorities to accelerate their progress toward achieving net zero. Our work spans teaching, research, and collaboration - delivering tailored workshops, CPD programmes, an advisory service, by generating actionable insights through research and by dissemination at leading conferences.

With over 160 SMEs directly supported and 270 uses of our diagnostic tool, these initiatives create measurable impact. The project also involved University of Leicester students completing six-week internships with local SMEs, where they carried out carbon footprint assessments and provided sustainability recommendations. Together, these efforts contribute to multiple UN SDGs, including:



This integrated approach ensures that local businesses and communities are empowered to implement practical, evidence-based sustainability strategies while contributing to the regional and national journey toward net zero.

Paul Baines, Professor of Political Marketing at the University of Leicester is the Principal Investigator for the GreenerFuture Leicestershire project. He commented: "Sustainability isn't just a goal - it's a necessity. GreenerFuture Leicestershire helps businesses strip out unnecessary energy costs, supports supply chain efficiency, improves company communication of sustainable offers and take advantage of new sustainable market segments. With our resources, every organisation can and should be taking decisive steps toward a greener future."

<https://le.ac.uk/news/2025/june/leicestershire-universities-working-together-greener-future>



Accelerating Multifunctional Land Use Policy: Leicestershire and the Midlands as a Living Lab for National Land Use Frameworks

Period Covering: January, 2025 - September, 2025

Department: Marketing and Strategy

The attached policy briefing paper was produced by Dr Francesca Faedi, Lecturer in Business of the Space Economy at University of Leicester, Research Lead at the Institute for Space and Academic Liaison for Commercial and Innovation Activities at Space Park Leicester, with the support of University of Leicester Institute for Policy.

The policy recommendations aim to tackle major challenges for multifunctional land use highlighted by University of Leicester's engagement with regional authorities and key stakeholder. This briefing paper aims to inform policy, proposing key recommendations to advance multifunctional land use in order to manage competing land functions under a changing climate.

Key Policy Recommendations

- Advance the integration of multifunctional land management through spatial planning frameworks and locally co-designed interventions that balance climate, biodiversity, food, and social outcomes.
- Utilise a multifunctional approach to land use (co-developed with policymakers, land managers and researchers) to deliver on four critical policy imperatives:
 - 1. Carbon Sequestration and Climate Resilience
 - 2. Biodiversity and Nature Recovery
 - 3. Food Security and Sustainable Productivity
 - 4. Community Livelihoods and Rural Economies

Faedi, F, Accelerating Multifunctional Land-Use Policy. University of Leicester Policy Forum. 2025. DOI: 10.25392/leicester.data.29436254

On 12 February 2025 a Food and Land Use Summit took place at City Hall, Leicester. This was organised by the KNOWNET project (KNOWledge NETworking for Sustainable Food Systems and Land Use Optimisation), an exciting partnership uniting Leicestershire County Council, Leicester City Council, and the University of Leicester's experts from the School of Business, Institute for Space, and Institute for Environmental Futures. Together, the partnership is mapping the entire food value chain - from farms to waste - to tackle key challenges like climate change, biodiversity loss, and economic resilience. By combining space technology, environmental science, and business insights, practical solutions will be created to cut emissions, restore nature, and support local policies like the Leicester Climate Emergency Strategy. KNOWNET's collaborative approach aims to build a stronger, greener, and more sustainable future for everyone in Leicester and beyond.

Keynote speakers included Nada Saidi - Head Analysis and Research, Land Use Framework Team; Department for Environmental, Food and Rural Affairs; Georgie Barber - Programme Lead, Land Use and Countryside; Food, Farming and Countryside Commission; Emma Piercy - Head of Climate Change & Energy Policy; The Food and Drink Federation

Panel discussion featured representatives from academic, county council, city council, local policy and industry and the breakout discussions covered: Productivity, Profitability and Scalability; Farming and Supply Chain; Sustainable Land Management Policies and Space; and Food Production Health and Quality.



Dr Francesca Faedi, who is Academic Liaison for Commercial and Innovation at Space Park Leicester and Space Economy Lecturer at the University of Leicester's School of Business, said: "I'm thankful for the opportunity to write this briefing paper on Multifunctional Land Use and the importance of Earth Observation data for Government and stakeholders.

"Earth observation data can help us identify productive agricultural land, opportunities for multifunctional benefits and less productive land which could be freed up to meet other needs. This is why one of the things we're calling for in this policy briefing is the need to deliver training on Earth Observation data."

The 'Accelerating Multifunctional Land Use Policy' says multifunctional landscapes can help mitigate trade-offs between food production and environmental health. For instance, introducing agroforestry where trees are integrated into the farming system or buffer zones in arable regions can increase biodiversity by 30 per cent to 50 per cent while maintaining agricultural yields.



ESG in Family Firms: FBRF Research and Policy Briefing

Period Covering: January, 2024 - September, 2025

Department: Marketing and Strategy

This Family Business Research Foundation (FBRF) Research and Policy Briefing provides key insights from a study led by Professor Mat Hughes (University of Leicester School of Business) and commissioned by the FBRF on ESG in Family Businesses. The study sought to survey and review the evidence base on environmental, social, and governance (ESG) in family firms with the aim of identifying new avenues for research in this area.

The project also involved an analysis of ESG policies, regulations, and frameworks relevant to UK businesses and sought to identify UK family firms with good ESG practices. The report by Hughes et al. (2025) highlights the distinctive characteristics, motivations, challenges, and impacts of ESG activities within family firms. It also identifies research gaps and offers practical recommendations for policymakers, researchers, family business owners, and advisers. The report seeks to make the key concepts and recent developments in ESG accessible to UK family businesses and their advisers, while also offering practical recommendations and suggestions for how they can improve their own practices in this area.

ESG in Family Firms: A Review of Research, Regulations, and Practice Guidance provides essential insights into how family businesses in the UK can navigate the challenges and opportunities presented by ESG. This comprehensive review examines UK and EU regulations, voluntary standards, and best practices tailored to family firms. It highlights the strategic role of ESG in driving sustainable growth, fostering innovation, and building long-term stakeholder trust and provides lessons, insights and recommendations that will interest family business owners and managers, their advisers, policymakers and academic researchers. The study had three objectives:

1. To review the academic research evidence relating to ESG in family firms.
2. To identify and evaluate existing regulations, practice guidance and voluntary frameworks relating to ESG.
3. To conduct a small-scale inquiry into UK family businesses and advisers involved in ESG activity.

Research aims and methodology

The study aimed to review existing ESG research within family firms, evaluate applicable ESG frameworks, and conduct inquiries with UK family businesses and their advisers. By employing a systematic review combined with targeted interviews, this study offers comprehensive insights into how ESG practices are implemented and perceived among UK family businesses.

ESG and its imperative in family businesses

In an era marked by escalating ESG expectations, businesses of all sizes must demonstrate their sustainable practices. This report assesses the ESG landscape, focusing particularly on family firms in the UK. It assesses their current practices, regulatory pressures, and the broader impact of ESG on their operational and strategic frameworks.

Recent developments, such as the UK's adoption of the Task Force on Climate-related Financial Disclosures and the introduction of the International Sustainability Standards Board standards (likely to come into force in 2026), underscore the urgency of ESG compliance. Presently, ESG regulations apply to large businesses. However, this regulation's inevitable trickling down to all businesses requires family firms, regardless of size or industry, to proactively commit to ESG and demonstrate their ESG credentials.

ESG and its implications for family businesses

Family businesses are uniquely positioned to benefit from adopting ESG practices because they focus on legacy and continuity. However, challenges may arise when aligning these practices in situations where families prioritise their fuller degrees of control over the business. The findings suggest that while family businesses increasingly align and comply with ESG standards, this alignment may vary depending on the prevailing views of the controlling generation, whether different perspectives exist within the family through the involvement of the next generation, or the number of generations within the family business. Choices about governing the family business may also help or hinder new perspectives such as ESG taking hold in that business.

Regulatory environment and its implications

With the UK taking large steps towards ESG regulation, family businesses in the UK face mandatory disclosures that are set to increase in stringency. The transition to the International Financial Reporting Standards (IFRS) Sustainability Disclosure Standards led by the International Sustainability Standards Board highlights the need for all businesses, regardless of size, to adapt to a rapidly evolving regulatory landscape

See also the Applied and Practice paper [ESG Essentials For Family Firms](#) published 2 April 2025, authored by Mat Hughes (University of Leicester) Qilin Hu (Loughborough University) Boyka Simeonova (University of Leicester) Bingbing Ge (Lancaster University Management School) Wunnam Basit ISSAH Sarah Jack (Lancaster University) Paul Hughes (Lancaster University) Siqi Dai (School of Business University of Leicester) and Martin Kemp (Family Business Research Foundation).

ESG is an existential issue. Businesses that don't demonstrate their commitment to sustainable practices could be punished by consumers, the media and even regulators.'

The words of a 2021 PwC report that puts into stark terms how important it is for family businesses to strategize about their environmental, social, and governance (ESG) activities.



Research Awards

In 2024, School of Business, University of Leicester was awarded 3 research awards for responsibility- and/or sustainability-related research.

Associate Fellowship of the Higher Education Academy (AFHEA)

Granter: Higher Education Academy (AFHEA)

Grantee: Dhruva Nandipati

Award Description:

SDGs Aligned: • SDG 4 – Quality Education • SDG 16 – Peace, Justice and Strong Institutions • SDG 17 – Partnerships for the Goals My recent recognition as an AFHEA demonstrates my continuing professional development and commitment to excellence in teaching and learning. The application process involved evidencing my practice against the UKPSF, particularly in areas such as student engagement, assessment and feedback, and inclusive pedagogy. It reinforces my alignment with the principles of responsible education and my dedication to supporting institutional excellence and integrity.

Congress Award awarded to Dr Ayse Yildiz

Granter: VI. International Congress on Geographical Education (UCEK/ICGE-2024), Istanbul, Turkey

Grantee: Dr Ayse Yildiz

Award Description:

Dr Ayse Yildiz delivered the keynote speech on “Learning from Children’s Earthquake Experiences to Improve Disaster Education in Schools” at the 6th International Congress on Geographical Education in Istanbul, Turkiye. She also moderated a panel session titled “Global Insights for the Future Direction of Disaster Education” on 19-22 September. The panel discussed various topics related to disaster education, such as its importance, challenges with implementation, successful case studies from different countries (UK, Japan, Turkiye), and practical suggestions for educators. Over 500 participants attended the event. Dr Ayse Yildiz received the Congress Award for her contributions from the Congress committee.

SLG Best Paper Award presented to Professor Sarah Park

Granter: Strategic Management Society

Grantee: Professor Sarah Park

Award Description:

Professor Sarah Park’s co-authored paper on Corporate Social Irresponsibility received a Best Paper award from the Strategic Management Society in September 2024. This relates to UN SDG 12 and the abstract follows: Despite extensive research on corporate social irresponsibility (CSI) and its repercussions, there is no straightforward answer to its impact on newly appointed CEOs. In this study, we seek to examine the consequences of firms deviating from their social responsibilities, particularly in the context of the new CEO’s initial compensation. We argue that firms’ engagement in CSI leads to higher initial pay for new CEOs. The higher pay can be seen as a form of compensation for the risk, as CEOs face considerable uncertainty about the potential negative impact on their own reputation by joining such firms. We further propose that this impact is contingent on new CEOs’ tolerance for the risk of negative reputation spillover. Specifically, we posit that a positive association between CSI and new CEO compensation is stronger for CEOs with greater prosocial orientation but weaker for CEOs with higher career variety. We support our argument with 1,168 observations of firm-CEO year-level data from 2007 to 2019. Our findings show that socially irresponsible firms pay a premium for new CEOs and that the amount of this premium depends on the risk tolerance of the CEOs.

Research Presentations Related to RME and/or Sustainability

In 2024, School of Business, University of Leicester gave 2 research presentations related to RME and/or sustainability.

Tackling water scarcity in the Midlands (UK) through effective communication strategies

Authors: Dr Georgios Patsiaouras, Associate Professor in Marketing and Consumption

Date of publication: September, 2025

Presented at: National or international discipline-specific conference

Department: Marketing and Strategy

In July 2024, Dr Georgios Patsiaouras received funding from the Academy of Marketing for a project titled "Tackling water scarcity in the Midlands (UK) through effective communication strategies".

Following a series of in-depth interviews with Local Council sustainability managers, water-related NGOs, and water users, the project also explored how Local Council social media accounts and leading East Midlands newspapers communicated the impact of heatwaves and water scarcity during the summers of 2022, 2023 and 2024.

Georgios presented the results at the 2025 Academy of Marketing Conference in Cork Ireland, and the findings will be disseminated via a report seeking to inform public policy and NGO practice around the development of cost-effective and imaginative campaigns seeking to inform the public on heatwave protection and sustainable water use.



Organizational trust, uncertainty and vulnerability

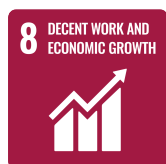
Authors: Alex Lascaux, Associate Professor in International Business, University of Leicester School of Business

Date of publication: June, 2025

Presented at: National or international academy of management

Department: Management

My recent presentation at the European Academy of Management Annual Conference (Florence, Italy, 23-25 June 2025) was titled 'Organizational trust, uncertainty and vulnerability'. Every paper had to be linked to certain UN PRME goals; mine was connected to Goal 8 'Decent work and economic growth'.



Publications Related to RME and/or Sustainability

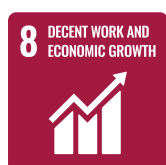
Politics of sponsorship: Fetishized narratives and authorial detours in Italian cinema

Authors: Dr Matteo Ciccognani. Lecturer in Management and Organisation

Date of publication: June, 2025

Department: Management

The production of sponsored films has historically depended on considerable financial and logistical resources, shaping corporate identities both internally and publicly. These films represent a pivotal moment in the evolution of media economics as an ideological and geopolitical tool for self-promotion. In this context, they frequently introduce an extra layer of storytelling that complements commodity fetishism. Yet, authors like Olmi, Ivens, Orsini, Bertolucci, Pontecorvo and the Taviani brothers navigated these corporate imperatives, documenting Italy's national advancements in electrification, radiocommunication and industrial automation amid world conflicts, decolonization, labour disputes and environmental risks generated by energy consumption. This article explores how Italian corporate films encapsulate potent historical memories, creating a unique blend of authorial detours and corporate integration. In doing so, they critically reveal the interplay between humans, production systems, the environment and marginalized communities.



Compensating for the Fiscal Loss in India's Energy Transition

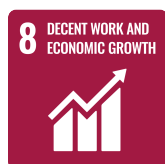
| [DOI](#)

Authors: Dhruva Teja Nandipati, University of Leicester School of Business | Laveesh Bhandari, Centre for Social and Economic Progress

Date of publication: March, 2025

Department: Economics

India has committed to ambitious targets, aiming to achieve net-zero emissions by 2070; however, this transition away from fossil fuels presents significant fiscal and institutional challenges, that warrant careful examination. This study primarily explores the dynamics of tax revenues and the fiscal implications of India's transition. As fossil fuel consumption declines over time, government revenues generated from fossil fuels are also expected to decrease relative to GDP. The research delves into the institutional challenges related to enhancing existing tax systems, and considers the viability of implementing a carbon tax as an alternative revenue source to replace fossil fuel taxes. The study assesses various tax revenue options, evaluating their effectiveness in revenue generation, long-term sustainability required institutional changes, and the preservation of state autonomy. Allocating revenue between the union and individual states can be an intricate task. The study highlights the potential of carbon taxes as a valuable medium-term solution to address revenue loss. However, it also underscores the challenges associated with their implementation, including institutional barriers and political-economic complexities, particularly within India's fiscal-federal structure. Active engagement from institutions like the Finance Commission and the GST Council is emphasised, recognising their critical roles in managing this transition and mitigating its impact on state-level fiscal autonomy.



Research Voices

The following statements demonstrate ways in which researchers at School of Business, University of Leicester bring sustainability and responsible management into their research.

Director of Centre for Finance, Governance, and Sustainable Growth

The Centre for Finance, Governance, and Sustainable Growth

The Centre for Finance, Governance, and Sustainable Growth (FGSG) was created in January 2025 as a research platform for exploring how financial markets, fintech innovations, and evolving investor behaviours shape opportunities for sustainable investment and economic transformation. Centre members investigate how technology, governance, innovation, and new investment models can drive inclusive growth, enhance financial resilience, and unlock sustainable value for businesses, investors,

and society at large. By combining rigorous academic inquiry with real-world relevance, FGSG is shaping financial and entrepreneurial systems that foster innovation, empower investors, and deliver enduring economic, social, and environmental prosperity.

Importance is placed on fostering dynamic, enduring partnerships with universities, industry stakeholders, investors, fintech pioneers, regulators, policymakers, funding bodies, and communities worldwide. These collaborations drive knowledge exchange, catalyse investment opportunities, and support the scaling of impactful financial and entrepreneurial solutions.

Centre Director, Ania Zalewska is Professor of Finance and Research Chair in the University of Leicester School of Business. She is a cross-disciplinary researcher who also leads the Green Finance Thematic Advisory Group at the Land Use for Net Zero (LUNZ) Hub.

“It is a privilege to lead the Centre for Finance, Governance, and Sustainable Growth and work with such a highly accomplished group of researchers who have at their hearts both in achieving the highest academic standards and ensuring that the research is of the greatest relevance for our planet and societies. We explore how finance, technology, and fresh ideas can help build a more sustainable future. Working alongside partners from across the world, our goal is simple: to turn great research into real impact that supports the UN Sustainable Development Goals and creates lasting benefits for people, businesses, and communities.”

- [The Centre for Finance, Governance and Sustainable Growth](#)

Directors of the Centre for Healthcare Innovation, Policy and Management

The Centre for Healthcare Innovation, Policy and Management

The Centre for Healthcare Innovation, Policy and Management was founded in 2024 to create an interdisciplinary platform to generate knowledge and impact in the field of healthcare. The Centre aims to enhance the evidence base for improving health and care services in collaboration with regional, national and international partners.

- [The Centre for Healthcare Innovation, Policy and Management](#)

Bringing together academics, doctoral researchers, and professionals with an interest in healthcare innovation, public policy and implementation in the context of health and social care, public health and mental health services, the Centre is built around three broad themes of research:

- **Integrated care:** the development of new care models, partnerships and governance.

- **Digital healthcare:** the role of advanced technologies in the organisation and delivery of health and care.
- **Organisations and workforce:** addressing the challenges of workforce across all occupational groups in terms of resilience, wellbeing, productivity and performance.

The Centre's Co-Directors are Co-Editors-In-Chief of the Journal of Health Services Research & Policy, published by Sage.

"After a successful first year, the Centre for Healthcare Innovation, Policy and Management (founded in September 2024) is now ready for its next stage of development, which will concentrate on delivering research projects and strengthening research partnerships. In this first year, Centre members have attracted important research grants from the National Institute for Health and Care Research to address key health service and workforce issues. We regularly host scholars and practitioners to share their work with researchers and students at the Centre and have developed new collaborations within and beyond the University of Leicester."

Dr Gemma Hughes and Professor Gregory Maniatopoulos
Directors of the Centre for Healthcare Innovation, Policy and Management.

Professor Nikolaus Hammer: Key contributions to UN SDG 8 on decent work within the fast fashion value chain

The UK has relatively high work and employment standards, yet, serious questions have arisen over the last 10-15 years with regard to their enforcement. Hammer has made key contributions to SDG8 on decent work within the fast fashion value chain, particularly that of the UK, focusing on job creation, productivity, social and economic upgrading, migrant workers, modern slavery, and access to remedy (e.g. Hammer 2023; Hammer and Plugor 2019; Hammer et al 2015).

Hammer has contributed to research and practitioner debates on the 'enforcement gap', that is, the gap between non-compliances recorded by enforcement bodies, on the one hand, and those reported by social auditors, trade unions, civil society organisations, and workers more broadly. Hammer's research has a) highlighted the extent of this enforcement gap (Hammer et al 2025; Hammer et al 2015) and b) helped in emphasising the role of market asymmetries (between small suppliers and large retailers) as an important root cause of this enforcement gap (Hammer and Plugor 2016).

In this process, Hammer has engaged with industry and policy makers with regard to supply chain practices of UK high street fashion retailers that underlie work and employment in UK garment factories. Hammer's work generated new awareness (Joint Committee on Human Rights 2017; Hammer 2020) amongst both industry and policy stakeholders regarding specific challenges of fast

fashion and enabled lead firms to develop a new social auditing methodology. Two parliamentary inquiries ('Business and Human Rights'; 'Sustainability of Fast Fashion') utilised the research to inform policy recommendations on supply chain transparency and labour market governance.

- Hammer N, Choonara J, Roy C, Willems G, Chandler P, and E Brown (2025) Worker Exploitation Task Group – Report and Recommendations. Report of the Chair of the Economic Development, Transport and Climate Emergency Scrutiny Commission (Leicester City Council), <https://cabinet.leicester.gov.uk/documents/s162159/Scrutiny%20review%20-%20Worker%20Exploitation%20Final%202.4.25%20-%20EB%20PC%20NH.pdf>
- Hammer, N (2023) Searching for institutions: upgrading, private compliance, and due diligence in European apparel value chains. *Transfer*, 29(3), 371-386. <https://doi.org/10.1177/10242589231194313>
- Hammer, N (2020) The UK's role in the clothing industry has to change, or abuses will continue, <https://www.theguardian.com/commentisfree/2020/sep/01/uk-clothing-industry-abuses-leicester-textile-factories>
- Hammer, N. and R. Plugor (2019) Disconnecting labour? The labour process in the UK fast fashion value chain, *Work, Employment and Society* 33(6), 913-928
- Joint Committee on Human Rights (2017) Human rights and business 2017: Promoting responsibility and ensuring accountability, Sixth Report of Session 2016–17, <https://publications.parliament.uk/pa/jt201617/jtselect/jtrights/443/443.pdf>
- Hammer, N and R Plugor (2016). Near-sourcing UK apparel: value chain restructuring, productivity and the informal economy, *Industrial Relations Journal*, 47 (5-6), 402-416
- Hammer, N., Plugor, R. Nolan, P. and I. Clark (2015) A New Industry on a Skewed Playing Field: Supply Chain Relations and Working Conditions in UK Garment Manufacturing (Leicester, London: University of Leicester/CSWEF, Ethical Trading Initiative), bit.ly/47fMD5G

Professor Nikolaus Hammer
Professor of Work and Employment
University of Leicester School of Business

Professor Nibedita S Ray-Bennett: disaster risk reduction and international development at the interface with neglected areas of public health

On 4 July 2024, Nibedita S. Ray-Bennett was promoted to Professor of Risk Management at the University of Leicester's School of Business. She is the first black female Professor promoted at the School of Business since its inception in 2015.

SDG 5

On 1 March 2025, with funding from the ESRC/AHRC SHAPE Catalyst ARC Accelerator Fund, Prof. Ray-Bennett started the process of developing commercialisation models for her two evidence-based '[Facility and Mobile Reproductive Health Kits for Disasters and Crises](#)'. These Kits, designed to treat

incomplete and missed abortions and post-abortion complications care during disasters and crises, consist of lifesaving medicines, equipment, and educational materials. The goal is to bring these Kits to the global market for use during disasters and humanitarian crises to reduce avoidable maternal mortality and morbidity during disasters in low-and middle-income countries. In August 2025, she secured further funding from the ESRC Commercialisation Fund to trial the Facility and Mobile Reproductive Health Kits in six primary healthcare facilities in Kulaura Upazila, Bangladesh. This implementation project is set to begin in December 2025.

SDG 3 (Target 3.1: reduce global maternal mortality ratio to less than 70 per 100,000 live births) and SDG 5 (Target 5.6: ensure universal access to sexual and reproductive health).

On 18 March 2025, Prof Ray-Bennett's research monograph [Avoiding Disaster Deaths: Why do so many people die?](#) (2025) was published by Springer Nature.

SDG 1, 3, 11,13, 16

On 3 September 2025, Prof. Ray-Bennett was awarded the "IDRiM Norio Okada Distinguished Implementation Science Award 2025." The award ceremony will take place on 1st October in Samos, Greece, as part of the IDRiM Conference.

SDG 5

On 12 March 2019, Prof. Ray-Bennett, in collaboration with Dr Hideyuki Shirshoshita, launched the [Avoidable Deaths Network](#) (ADN). ADN is a global and local membership network comprising practitioners, researchers, and policymakers dedicated to reducing avoidable disaster deaths. By the end of the academic year on 31 July 2025, ADN members surpassed 1000+ members representing 500+ organisations across 95 countries. This is a milestone for ADN because members have grown organically, and ADN is a member of UNDRR Sendai Voluntary platform, and our commitments for

SDGs are:

3, 11, 13, 17 and Sendai Goals A and B (<https://sendaicommitments.undrr.org/commitment/avoidable-deaths-network-adn>)

ADN's *Sixth Annual Report* (published on 31 July 2025) and a landmark publication in the *BMJ Injury Prevention* Journal (published in August 2025) "Verbal Autopsy Instruments for 'Causes and Circumstances' Surrounding Drowning Deaths in Low- and Middle-Income Countries", which highlights a critical gap in global health data, can be read through these links:

- Report: <https://www.avoidable-deaths.net/annual-reports>;
- Article: <http://injuryprevention.bmj.com/cgi/rapidpdf/ip-2025-045685?ijkey=ylXx7mCuvkku5Uh&keytype=ref>

SDGs 3, 11, 13

On 13 March 2023, Prof. Ray-Bennett, in collaboration with Dr Hideyuki Shirshoshita, launched the ADN's global campaign '[International Awareness Day for Avoidable Deaths](#)' (IAD4AD) in the City of Izumiotsu in Japan. The IAD4AD is celebrated annually on 12 March and throughout the month. The second year of the global campaign was celebrated throughout March 2025 across 20 countries through 43 activities. This is a significant milestone for the campaign, demonstrating its global traction. The University of Leicester's iconic Attenborough Tower was lit up to mark the worldwide campaign on 12 March 2025 at 6.30 pm. As part of the global campaign, Prof. Ray-Bennett oversaw the launch of her Case Station for Avoidable Deaths model as the [Ahmedabad Case Station for Avoidable Heatwave Deaths](#) by the All India Disaster Mitigation Institute in Gujarat on 13 March 2025. The Campaign Highlights Report 2025 can be read through this link: <https://iad4ad.avoidable-deaths.net/publications-and-materials/>

SDGs 3, 11, 13, 17 and Sendai Goals A and B

Dr Nibedita S. Ray-Bennett
Professor of Risk Management
University of Leicester School of Business

Director of Research - School of Management

The ULSB School of Management's (SOM) ambition is to make work better for people and improve their lives. SOM is diverse in its composition combining different traditions and methodologies. Diversity is our strength in striking a balance between a multidisciplinary focus that addresses complex problems such as Healthcare Management and Sustainable Organisations, to a disciplinary focus on issues such as EDI, future of work, non-profit institutions and education and work transition. SOM has built bridges across diverse communities internal and external to the University, and has forged research partnerships with businesses across a number of sectors including the space industry, healthcare, and food industry contribution to a number of SGD goals.

SDG 1 - No Poverty, SDG 2 - Zero Hunger & SDG 10 Reduced Inequalities

Dr Amanda Berlan is working on at the impact of climate change on cocoa producers in Ghana and Cote d'Ivoire. Dr Hana Trollman has worked on foraging supply chains: Investigating disaster for improved food provisioning, which suggests that public health, resilience, and sustainability stand to benefit from the identified practices especially in light of impacts such as climate change events. This is ongoing work on food supply chains.

SGD 3 – Good health and Well-being & SGD 8 - Decent work and Economic Growth

With a focus on the individual employee well-being, the work of Professor Maria Karanika-Murray on well-being at work, well-being and performance (including presenteeism and attendance behaviours), quality of work (job design, workplace climate, inequalities, etc) as well as of Professor Ana Cristina Costa in her work on employee perspectives and digital HRM also relates to relates in particular to SDG 3 and 8. [Applicant Reactions to Digital Selection Procedures](#)

Further the work of Professor Nik Hammer on decent work within the fast fashion value chain, particularly that of the UK, focusing on job creation, productivity, social and economic upgrading, migrant workers, modern slavery, and access to remedy.

SDG 9 - (Industry, Innovation and Infrastructure)

The work of Professor Hana Trollman on Indigenous Green-steel for Net-zero Innovation, Technology and Enterprise (IGNITE), aims at unifying the steel supply chain and promote steel circularity through a holistic sustainability approach - considering environmental, economic, and human factors, to create a near-zero carbon dioxide, and highly profitable steel and manufacturing sector in the UK.

Dr Wen Wang looking at green-inclusive talent development. In other words, integrating sustainability principles into talent management strategies.

From an Organisational Behaviour and individual performance approaches, the work from Professor Ana Cristina Costa within the [Leverhulme Centre for Humanity and Space \(LCHS\)](#) reflects SGD goals, in particular the strand [Living and Working in Space](#).

The global economy and society at large are increasingly dependent on space infrastructures to support businesses, technologies, and service communications. While a growing number of opportunities are emerging to support human live and work in space, a much wider infrastructure of space related eco-systems is becoming relevant and impactful for studying space exploration missions. LCHS's Life and Work theme focuses on teams of people operating and functioning in extreme working environments constrained not just to physical eco-systems in outer space, but spanning across space economies, enterprises, business, and communities whose lives are impacted by these working practices. This theme builds on space research on life and work in past space missions, analogue environments, and further emphasises space-enterprises and ecosystems on Earth, with a view to advance knowledge and understanding of the wider space communities pluralise through inclusive EDI and RRI practices.

Ana Cristina Costa

Professor of Organisational Behaviour

Director of Research – School of Management

Research Barriers

In 2024, School of Business, University of Leicester identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Funding challenges
- ❖ Participant recruitment



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Quacquarelli Symonds (QS)
- ❖ Small Business Charter

Student Organization Partnerships

- ❖ PRME Global Students

Partner Voices

The following statements from our partners demonstrate ways in which our collaborations at School of Business, University of Leicester support sustainability and responsible management education.

University of Leicester School of Business - Accreditations and Memberships

UN Principles for Responsible Management Education

ULSB has been a member of PRME since 2009 and has completed seven SIP reports. These are available here: <https://www.unprme.org/school-of-business-university-of-leicester/>

AACSB (Association to Advance Collegiate Schools of Business)

ULSB is a member of The Association to Advance Collegiate Schools of Business (AACSB). As the world's largest business education alliance AACSB connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellent since 1916, AACSB provides quality assurance, business education, intelligence, and professional development services to over 1,500 member organisations and more than 785 accredited business schools worldwide.

Athena Swan

In January 2023,ULSB was awarded the Athena Swan Bronze Award, demonstrating its commitment to equal opportunities for all students and members of staff. Athena Swan is a charter scheme seeking to address issues of gender inequality in higher education. It was launched in 2005 with an initial focus on addressing the low numbers of women in science, technology, engineering, maths and medicine (STEM). In May 2015 Athena SWAN was expanded to recognise work undertaken in arts, humanities, social sciences, business and law, as well as in professional and support roles. The charter now recognises work undertaken to address gender inequality more broadly, and not just barriers to progression that affect women.

EQUIS (EFMD Quality Improvement System)

ULSB is a member of EQUIS the leading international system of quality assessment, improvement and accreditation of business schools.

AMBA (Association of MBAs)

The Association of MBAs is the global standard for all MBA, DBA and master's degrees programmes and currently accredits programmes from the top 2% of business schools in over 70 countries. Our MBA, MSc Management, MSc International Management and MSc International Business programmes are accredited by AMBA.

The European Foundation for Management Development (EFMD)

ULSB is a member of The European Foundation for Management Development (EFMD). EFMD is one of the key business schools networks in the world and being part of the network brings many opportunities for faculty and student exchanges, knowledge sharing and collaboration.

Chartered Association of Business Schools (CABS)

ULSB is a member institution of CABS, the representative body for all leading business schools in the UK. It supports the integration of responsible management education, sustainability, and ethical leadership into ULSB's curricula and research. CABS offers professional development to staff in ULSB, provides invaluable networking within the business school community and represents UK business schools to business and government.

Small Business Charter (SBC)

SBC is a national accreditation awarded to business schools who excel in supporting small businesses, student entrepreneurship and the local economy. It was developed by Lord Young, the Department for Business, Innovation and Skills, and the Chartered Association of Business Schools. ULSB has been Small Business Charter accredited since 2014.

ULSB also has courses and programmes accredited by a number of different professional bodies, including:

- Chartered Institute of Marketing (CIM)
- Association of Chartered Certified Accountants (ACCA)
- Chartered Financial Analysis Institute
- Chartered Institute of Management Accountants (CIMA)
- Chartered Management Institute (CMI)
- Global Association of Risk Professionals (GARP)
- Institute of Chartered Accountant in England and Wales
- (ICAEW)
- Institute of Chartered Accountants of Scotland (ICAS)

- Institute of Leadership & Management (ILM)
- Institute of Risk Management (IRM)
- CIPD (Chartered Institute of Personnel Development)

Universities Partnership - Working together for Leicester, Leicestershire and Rutland - Achievements 2024/25

The UPP Foundation ran the Civic University Commission from 2018 -2019 which examined the economic, social, environmental and cultural role universities play in the towns and cities they are part of. The report “Truly Civic: Strengthening the connection between universities and their places” was published in February 2019 and it set out key challenges and recommendations to universities and the government to prioritise the ‘civic’ role of the institutions. The conclusion was that despite great examples of civic activity and impact, there was rarely a strategic approach based on the needs of the places that institutions call home. The recommendation was for universities to develop civic university agreements, in partnership with local government and other organisations in the local area, to focus their civic activity based on the needs of the local community.

Our local [Civic University Agreement](#) was signed in June 2022 and pledges a commitment between De Montfort University, the University of Leicester, Loughborough University and the city and counties of Leicester, Leicestershire and Rutland to work together, in collaboration with partners and the community, for the benefit of local people and the prosperity of our places.

The Agreement describes the many ways in which the local universities make a positive impact in the area, while recognising that none of it can be achieved in isolation. The top-level mandate is for collaboration to tackle the most pressing challenges of our time. The establishment of five Theme Groups and other project teams with representation from all three universities and civic partners has transformed how collaboration between institutions and organisations happens. The Universities Partnership continues to make tangible progress in delivering against its civic mission for Leicester, Leicestershire, and Rutland. Now in its third year, the partnership’s reach and visibility have grown significantly, underpinned by strategic investment in staffing, increased engagement with civic partners, and coordinated delivery across the five theme areas.

- 2024-25 saw the expansion of central capacity with the recruitment of a Universities Partnership Assistant, reinforcing support for cross-partner coordination and key projects, including student civic engagement.
- The Social Value Portal is now embedded across the universities’ procurement functions and supported by an expanded indicator set.
- The Collaboratory civic research programme successfully selected its first cohort, with eight community-focused research projects in delivery, and new proposals in development for Cohort 2.
- There has been a step change in visibility with a website refresh and ten additional webpages showcasing ongoing work and theme activity.

- Communication efforts were bolstered by increased press coverage, including a BBC News feature following the launch of the Open Libraries for You project.
- The Student Civic Engagement (SCE) programme has also made strong progress, including a well-attended workshop with over 35 participants.
- Selected as one of only twelve participants nationally, the Universities Partnership completed the NCIA Action Learning Programme, strengthening its civic impact strategy, piloting innovative evaluation tools, and enhancing national networks to embed evidence-led civic engagement across Leicester, Leicestershire, and Rutland.

Looking ahead, we remain focused on supporting place-based innovation, scaling community-embedded research, and ensuring universities play a leading role in addressing local priorities. Through continued collaboration, clear leadership, and strengthened communication, the Universities Partnership is demonstrating how civic commitments can lead to meaningful regional impact.

Donna Worship

Universities Partnership Manager

President and Vice-Chancellor's Office

A word from our Associate Dean of Enterprise

The University of Leicester School of Business (ULSB) has shown a strong commitment to supporting small businesses and the broader community through a range of enterprise initiatives. This commitment aligns with the United Nations Sustainable Development Goals (SDGs) 1, 8, 9, 10, 16 and 17. Each initiative launched by the School reflects our dedication to promoting economic development, social innovation, and sustainable practices.

The School crowned its notable enterprise achievements by gaining five years of re-accreditation by the Chartered Association of Business Schools (CABS) for the Small Business Charter award. This recognition solidifies our position as a leader in small business support, aligning with SDG 8: Decent Work and Economic Growth. By championing small businesses, we provide all possible guidance through our enterprise projects and activities to SMEs, helping to create jobs and promote inclusive and sustainable economic growth, essential for developing resilient local economies.

Our active outreach and engagement with local and central government representatives showcase the School's proactive efforts in influencing policy and creating an advocacy platform for small businesses. This engagement channel aligns with SDG 16: Peace, Justice, and Strong Institutions, as it emphasises the importance of inclusive decision-making processes and accountability in fostering an environment conducive to economic growth.

Joining the LBV 100 Club showcases our collaborative spirit in the pursuit of regional economic growth. By participating in this campaign, the School is effectively working towards SDG 17: Partnerships for the Goals, emphasising the critical nature of collaborations between educational institutions, businesses, and governmental bodies to achieve sustainable economic and social development.

ULSB is proud to sponsor and support the Leicester Business Festival during its 10th anniversary year. This commitment underscores the ULSB's dedication to helping local businesses and promoting community engagement. Events like these encourage knowledge sharing, networking, and innovation, which align with Sustainable Development Goal 9: Industry, Innovation, and Infrastructure. By fostering a culture of collaboration and innovation, the School enhances the capabilities of local businesses, making them more competitive and sustainable.

We deliver extensive business engagement activities, including organised events at Brookfield, which reflect our commitment to community building and enterprise development. The ULSB organised 29 events with nearly 1,000 attending, demonstrating a robust infrastructure designed to promote knowledge and resource sharing among businesses, which can lead to job creation and economic stability, thus supporting SDGs 8, 9 and 17.

Programmes such as Help to Grow: Management showcase the School's dedication to enhancing managerial skills among small business owners. This programme serves as a critical tool for driving productivity and innovation, which are key drivers of economic growth and stability, aligning with SDG 8. The School's impressive impact from Help to Grow, as evidenced by its assistance to 427 business leaders since inception, underscores the tangible benefits these educational programmes provide.

The Growth Accelerator for Social Entrepreneurs programme aligns with a strong intersection of multiple SDGs, including SDG 1: No Poverty and SDG 10: Reduced Inequalities. By supporting social enterprises, ULSB and its social sector expert partners help them to survive and thrive in a challenging sector. The engagement with social enterprises contributes directly and indirectly to addressing vital challenges of socio-economic disparities in the community.

The School's Knowledge Transfer Partnership (KTP) with Audience Agency demonstrates our focus on innovation and the application of research in real-world scenarios, aligning with SDG 9. This partnership illustrates our commitment to enhancing the scalability and sustainability of businesses while encouraging a robust research culture that directly supports community and economic development.

In summary, ULSB's enterprise activities illustrate a comprehensive approach to supporting small businesses and fostering social impact. By aligning these initiatives with the UN Sustainable Development Goals, ULSB not only enhances the resilience of local economies but also plays a crucial

role in promoting a more equitable and sustainable society. Through continued dedication to these principles, we position ourselves as a vital partner in driving social and economic progress in Leicester and beyond.

Professor Mohamed Shaban
Associate Dean of Enterprise
Professor of Finance and FinTech



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Sustainable Food Policy

Policy Documents Related to RME and/or Sustainability

Buildings and real estate - Building design guides

[View document](#)

[Download document](#)

Greenhouse gas emissions

[View document](#)

[Download document](#)

Zero-waste guides - Waste management policies

[View document](#)

[Download document](#)

Carbon reduction or offset commitments

[View document](#)

[Download document](#)

Climate action plan

[View document](#)

[Download document](#)

Curriculum guidelines

[View document](#)

[Download document](#)

Environmental stewardship policies















[View document](#)

[Download document](#)

Sustainability strategy or strategic plan

[View document](#)

[Download document](#)

Sustainable food policies	View document 	Download document 
Travel policies	View document 	Download document 
Water safety plans	View document 	Download document 
Travel benefits and discounts	View document 	Download document 
Employee equity, diversity, inclusion	View document 	Download document 
Responsible procurement policies	View document 	Download document 
Organisational Development Training	View document 	Download document 

Practice Awards

In 2024, School of Business, University of Leicester received 3 awards for responsible and/or sustainable practices.

2024 UK & Ireland Green Gown Awards - Food Rescue Volunteers

Granter: UK Research and Innovation (UKRI)

Grantee: University of Leicester - Food Rescue Volunteers – 1000 sandwiches saved

Award Description:

Highly Commended: Food Rescue Volunteers – 1000 sandwiches saved. The Food Rescue Volunteers Society is a shining example of how collaboration between passionate students and the University of Leicester can spark transformative change. Founded in 2023, the students are on a mission to combat food waste and boost food accessibility on campus. By tapping into the University's robust support systems and fostering cross-departmental collaboration, the Food Rescue Volunteers not only save students money but also support sustainable resource consumption across the University (more than 1000 sandwiches have been rescued and redistributed so far). This initiative empowers student leaders to become true agents of change, making a tangible impact on sustainability and community

well-being. ****What the Judges Thought**** A clear, simple and effective initiative which has become increasingly student-led over time, and deliberately so. Good to see some community involvement, with scope to do more. This initiative feels readily replicable – inspired judges to want to implement this in their institutions, and to know more on how it was done. Good co-benefits and an impressive number of sandwiches saved! ****What it Means to Win**** “As Citizens of Change, we are passionate about changing lives for the better and empowering our community to do so. This award recognises the valuable efforts of our students and staff to improve social equity and reduce the University’s negative impact on the environment.” Professor Nishan Canagarajah, President & Vice-Chancellor ****Top 3 Learnings**** 1. Successful cross-departmental collaboration shows innovative solutions emerge when diverse groups unite for a common goal. 2. Empowering students as change-makers fosters sustainability and develops critical skills for future challenges. 3. Reducing negative environmental impacts can also increase positive social impacts.

2024 Niche Business Awards - Eco Excellence (Highly Commended)

Granter: Cross Productions, sponsored by Michael Smith Switchgear

Grantee: Steve King on behalf of University of Leicester

Award Description:

Eco Excellence Award: Highly Commended: University of Leicester The 10th anniversary of the Niche Business Awards was a roaring success. Being Highly Commended is no small feat—it’s a testament to your hard work, passion, and dedication. This is a significant achievement, and one absolutely worthy of celebration and recognition. You’ve earned your place among the best, and we couldn’t be prouder to have you in our Niche Business Awards Hall of Fame. Jenny Cross, CEO of Cross Productions, said: “It was another fantastic night at the Niche Business Awards. Nothing makes me prouder than to see the entire business community come together to celebrate those on the rise, those who’ve contributed for many years, and those who are excelling in their respective fields. With the number of finalists-per-category increased from three to five this year, we were able to shine a spotlight on more businesses and individuals than ever before.”

EcoCampus Silver

Granter: EcoCampus

Grantee: University of Leicester

Award Description:

EcoCampus, a UK-wide environmental management scheme for higher and further education, has awarded the University the Silver certificate. As part of the accreditation process, auditors visited Leicester’s campus to tour its facilities, interview members of staff, and review its environmental and sustainability policies and procedures. Achieving Silver accreditation demonstrates that the University

has a clear environmental policy and has started to set objectives and targets for environmental improvement. The EcoCampus system covers all aspects of an institution's operations including waste management, energy use, water efficiency, sustainable purchasing, construction and refurbishment, biodiversity, travel and community involvement. Professor Sarah Davies, Pro Vice-Chancellor and Head of the College of Science and Engineering at the University of Leicester, said: "The Silver accreditation from EcoCampus is a testament to our ongoing commitment to sustainability, and reflects the excellent progress we are making to improve the University's environmental performance. I would like to extend a big thank you to the Estates and Campus Services teams and everyone involved in making the audit a success – it is truly a University-wide effort. Here At the University of Leicester, we are dedicated to reducing our environmental impact and continuously improving our practices to create a greener, more sustainable future for our students, staff and wider community."

Practice Voices

The following statements from stakeholders at School of Business, University of Leicester demonstrate our commitment to sustainable and responsible practices.

A word from University of Leicester Students' Union's Volunteering and Community Coordinator

The University of Leicester Students' Union (SU) introduced the role of Volunteering and Community Coordinator to work on student involvement with the community and sustainability in 2024-25.

Highlights from the Coordinator include:

- The Student Sustainability Network becoming formally recognised as a Council, providing a more official role in University decision-making and representing the student voice.
- Events that the SU has facilitated include community clean-ups (litter picks in the local park - 200L trash removed), community cafes (supporting eco-anxiety during the de-stress period) and conservation days (working with local charities in natural areas) - targeting a range of SDGs including 3, 4, 11, 13, 15.
- A successful Big Green Move campaign - allowing our students to donate unwanted items when they move out - helping to save over 500kg of waste from landfill, to be either donated to local charities, or given out to students when they move in to their accommodation and used for a Swap Shop project in 2025-26 - aligning with Goals 1, 4, 11, 12, 17.
- Delivery of Carbon Literacy Training to 47 students in 2025 alone, funded from SU budget, addressing Goals 4 and 13.
- Creating an Access Fund through internal fundraising activities, selling wall plaques, donations - working on Goal 1 in particular - and giving students free access to the SU memberships and events.

Alignment of activities to SDGs can be illustrated below:

- Goal 1: No Poverty – initiating partnerships between the SU and local organisations tackling homelessness - the Homelessness Charter - giving our students more options to volunteer for the cause and donating over 70kg of items from the Big Green Move campaign. Successfully organised the Big Sleep event, helping fundraise over £20,000 for local homelessness charity.
- Goal 2: No Hunger - initiating better collaboration with the local foodbanks: donating over 30kg of food from the Big Green Move - providing more volunteering opportunities for the cause.
- Goal 4: Quality Education - initiated a project seeking to raise awareness of waste prevention, biodiversity and climate change in the local area, in particular schools and colleges. Sustainability Council delivered workshops on the UN SDGs to students.
- Goal 5: Gender Equality - initiated new partnerships with various women's rights charities, involving our students in their work.
- Goal 8: Decent Work and Economic Growth - creating a series of workshops and networking events to enhance student employability and sense of belonging.
- Goal 10: Reduced Inequalities - initiated partnerships with local charities representing ethnic minorities and refugees, work on the project would support individuals at university and the local community.
- Goal 11: Sustainable Cities and Communities - initiated partnerships with the local authorities, City Council, County Council, Leicestershire Police.
- Goal 12: Responsible Consumption and Production: for the first time, the Freshers Fair will have tote bags to reduce waste from freebies.
- Goal 17: Partnerships for the Goals - started over 30 new partnerships with local and national organisations to increase student engagement with the community and sustainability.

Aleksej Gubka

Volunteering and Community Coordinator

University of Leicester Students' Union

A word from our Director of Procurement & Projects

Environmental Sustainability, Social Value and SME-Friendly Procurement

The University's Strategy [Citizens of Change: Our Second Century](#), says how "We will value, nurture and celebrate our people and relationships, ensuring they are inclusive, impactful, sustainable, and influence positive change in our world".

One of the Strategy's four guiding principles is, Environmental Sustainability: "We care about the environment and are committed to minimising the impact of our operations on the natural world for future generations".

The University considers itself a Contracting Authority as defined by the Procurement Act 2023, and so must comply with this legislation, including having regard for: any barriers that Small and Medium-sized Enterprises (SMEs) may face were they to participate in a procurement exercise, and considering whether they could be removed or reduced; and, the [National Procurement Policy Statement](#). We monitor our spend with SMEs.

The University fully complies with the Modern Slavery Act 2015, publishing an annual Modern Slavery Statement linked from the home page of our website, explaining the steps taken during the year to mitigate against slavery and human trafficking in our supply chains, and signed by the Chief Financial Officer.

The University has set itself the target of having net zero carbon emissions by 2040, so covering all scopes, including Scope 3 indirect emissions (incl. those related to our purchasing of goods and services). Our Environmental Sustainability Masterplan includes a Responsible Consumption section led by the Procurement Unit.

The University's procurement process includes a Sustainability Impact Assessment at the outset to identify environmental, social, Equity Diversity & Inclusion (EDI), and economic risks and opportunities to be factored into the tender exercise/contract, i.e. the specification, evaluation criteria, and/or contract terms and conditions. We monitor the number of our procurement contracts that include a social clause(s).

The University's tendering templates and contract terms and conditions include standard questions/provisions relating to environmental standards, carbon reduction, logistical efficiency, EDI promotion and protections, and modern slavery mitigation.

To assist the University in tracking and evidencing progress in meeting its carbon target, suppliers are expected to use the [Net Carbon Supplier Tool](#) to record their emissions, and where they have no figure to submit, to complete a questionnaire within the portal to gain an emission figure and a carbon reduction plan, for free.

The University has also invested in the [Social Value Portal](#) alongside the other two Leicestershire universities, Loughborough and De Montfort, as well as Leicester City Council, to gain, evaluate, track and record quantifiable (£) social value commitments from bidders for (then suppliers awarded) appropriate £100k+ contracts.

James Trotter, Director of Procurement & Projects
University of Leicester Procurement Unit | Finance Division

A word from our College Lead for Sustainability and ULSB Environmental Action Coordinator

Advancing Sustainability and Responsible Management at ULSB in 2024-25

Having volunteered for the role of ULSB Environmental Action Coordinator in 2022, I worked alongside key members of the Learning and Teaching, Research and Operations teams to develop a Local Environmental Action Plan (LEAP) for the School of Business in 2023. The LEAP identifies a set of objectives to promote environmental sustainability within the School across different areas including energy, procurement, travel, advocacy and curriculum & research. Following the transition from School to College on 1st August 2024, we found ourselves with the need to review the LEAP to ensure that it well reflected all four new Schools' activities and ambitions around sustainability.



UNIVERSITY OF
LEICESTER

Local Environmental Action Plan

Welcome to the University of Leicester's Local Environmental Action Plan (LEAP) tool.

With environmental sustainability a guiding principle of the University Strategy, we are seeking to embed environmental sustainability into decision-making and activities across all functions of the University. Creating an environmental action plan for your School/Department or Division is an important step in this process.

Your action plan will also support the University's commitment to reducing carbon emissions.

This tool acknowledges that environmental impacts and opportunities to make a positive contribution will vary by department, so you are encouraged to tailor the plan to your specific context.

Having created your LEAP, you can use the resources signposted within the tool to undertake the actions and monitor your progress.

[Need help logging in?](#)



More recently, in May 2025 I accepted the role of College Lead for Sustainability, to cover a period of leave for our Director of Sustainability, Dr Cristina Fona. Here I summarise some of the achievements I have been pleased to support throughout 2024–25, highlighting the collaborative, strategic, and innovative aspects of this work.

September 2024

The academic year began with recognition for our commitment to sustainability: Steve King, representing the University of Leicester, was shortlisted for the 'Eco Excellence' Award at the Niche Business Awards 2024. Although we did not win, we were highly commended—a testament to the impact of our SDG-aligned initiatives and the momentum gathering behind the 'Leicestershire Collaborate to Accelerate Net Zero' project.

I also championed the ENVA Waste Data Analysis report, produced by a ULSB student in placement with the ULSB Data Analysis team, promoting this to the Environmental Action Coordinators' network. The comprehensive analysis of five years of University of Leicester waste data, with a focus on Brookfield campus, provided valuable insights for targeted action and continuous improvement.

November 2024

The School's interdisciplinary efforts were further recognised at the Green Gown Awards (UKRI), where the innovative, student-focused 'Sustainability Enterprise Partnership Project (SEPP)' module, co-developed with Sarah Gretton and embedded in our undergraduate Marketing programme, won the 'Tomorrow's Employees' category. This credit-bearing course enables student 'sustainability advisors' to collaborate with local businesses, tackling real-world sustainability challenges. ULSB was also involved in discussion with the internal catering provider University of Leicester Food and Drink to tackle food waste and reduction in single use, disposable items. It was pleasing to hear that the 'Food Rescue Volunteers – 1000 sandwiches saved' initiative was highly commended in the 'Student Engagement' category.

ULSB hosted the Leicestershire ESG Leadership Summit as part of Leicester Business Festival 2024, featuring keynote speakers from Virgin Media O2 and PwC. We welcomed leaders from the Growth Accelerator for Social Entrepreneurs programme to participate in the event, network and share their experiences of reporting on the triple bottom line of people, planet, profit. The event strengthened our local business and environmental networks by connecting business leaders, academics, and students around ESG best practice.

December 2024

The first ULSB Sustainability Committee meeting as a College took place, with Heads of Schools invited to discuss the appointment of School-level sustainability representatives to ensure that sustainability initiatives are communicated and championed across all departments. The decision was made to widen the existing LEAP (Local Environmental Action Plan) to College-level, with School Research Directors validating and contributing school-specific actions to the overarching plan.

January 2025

The GreenerFuture Leicestershire Advisory Service for SMEs was launched, led by Professor Paul Baines and Dr Cristina Fona with a project team including Steve King, Alice Jackson, JC Impraim, Alina Khakimova, and Dr Sandra Lee. Sustainability events were featured in the monthly ULSB all staff newsletter, broadening engagement across the College.

February 2025

I attended my first Biodiversity Working Group meeting, chaired by Dr Moya Burns, which brings together Estates, Grounds and Gardens, the Sustainability team, academics, students, local authorities, and more. This group, reporting to the Environmental Sustainability Delivery Group, provides a platform for sharing best practice and developing projects to enhance biodiversity on campus and across Leicestershire.

A new style of plot management was trialled for the Brookfield campus allotment, empowering 'ownership' of a raised bed or a plot by individuals or a small team of gardeners. We applied for a grant to purchase topsoil to add to the beds, compost for planting seedlings, and replace worn tools.

Following an EcoCampus audit, the University of Leicester achieved the Silver award, with recommendations for further improvement. The University's Environmental Sustainability Masterplan was published, and a concordat gap analysis commenced.

A number of events were supported by the Accreditation and Business team and myself, both in person and online. We hosted 'Sustainability and EDI, a People, Planet, Pastry event' and the first GreenerFuture Leicestershire interactive webinars were launched, supporting SMEs in practical sustainability action and demystifying carbon reporting. A Land Use and Food Summit, organised by the Institute for Environmental Futures, in partnership with local councils, explored transforming the food value chain using space technology, environmental science, and business insights.

March 2025

The GreenerFuture Leicestershire webinar series continued, and our team contributed to the Chartered Association for Business Schools survey on sustainability. I attended an Environmental Action Coordinators' celebration event and continued monitoring progress on LEAP actions with Dr Cristina Fona.

April 2025

We hosted the 'Net Zero & Sustainable Innovation Showcase, a People, Planet, Pastry event' during Leicestershire Innovation Festival Week. School-level sustainability reps were welcomed for the School of Economics and School of Accounting & Finance. We promoted Carbon Literacy Training for students and continued to encourage cross-campus engagement.

We were awarded a Let's Get Growing grant from Leicester City Council, enabling us to make the allotment purchases. Alongside this, the Library became a Seed Library, having joined the Council's initiative, providing seasonal seeds for staff, students and the public to collect and start sowing.

May 2025

As part of the University's Wellbeing Day, I promoted getting involved in the Brookfield allotment as a healthy activity, and gathered staff suggestions for further embedding or raising awareness of sustainability initiatives on campus. I met with University of Leicester Food and Drink's management team to discuss sustainable catering and hospitality, supported the student-led Food Rescue Volunteers, and encouraged staff engagement with the PRME UK & Ireland Chapter Steering Committee.

June-July 2025

A Bioblitz event was held with students at Brookfield, and I attended my first Business Engagement Group meeting as College Lead for Sustainability. Our project team submitted a nomination for our 'Growth Accelerator for Social Entrepreneurs' programme to the Times Higher Education awards for Outstanding Contribution to the Local Community. Work commenced in earnest on collating data and sourcing contributions to the 2024-25 PRME Report.

A reflection on the year

These achievements reflect a year of deepening engagement, innovation, and recognition for the School and University's sustainability efforts. Through award-winning teaching, impactful research, and collaborative networks, both locally and nationally, we are continuing to advance the PRME Principles and drive meaningful change for a more sustainable, fairer future.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

School of Business, University of Leicester offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Student and staff volunteer programs

Communication Audiences

School of Business, University of Leicester communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Sharing Voices

The following statement from stakeholders at School of Business, University of Leicester demonstrates our commitment to sharing and learning from sustainability and responsible management practices.

A word from our Head of News, External Relations Division

The University of Leicester's press office works closely with the School of Business, to promote its staff and student achievements, research and its impact on the wider community. The press office not only issues School of Business news to the local, regional, national and international press, but also publishes it on the University website and social media channels and shares news with colleagues in internal communications, to disseminate to staff and students.

The press office regularly positions the School of Business's experts in the local, regional, national and international press, through expert comment pieces. A recent example is Dr Simon Bennett's commentary on the Russia-Ukraine war featured on national broadcaster [LBC radio's website](#), and national newspaper [Metro](#).

The press office attended a [School of Business event](#) which brought regional business leaders to campus, to find out how employing ex-Forces personnel could benefit their organisations. It's hoped the event will help to break down barriers ex-Forces personnel face when they try to adapt to civilian life.

A regional project driven by the School of Business to [help organisations thrive in the green economy](#) was publicised by the press office in 2025. The Greener Future initiative is part of a wider [Leicestershire Climate and Nature Pact](#), which the University has signed up to, along with other universities in the region. The School of Business is also now offering organisations [free climate leadership training](#), as the initiative develops.

Chris Fidler

Head of News

Communications - External Relations Division

SIGNATORY

School of Business, University of Leicester



Address

University Road, Leicester, Leicestershire, LE1 7RH
United Kingdom



Website

<https://le.ac.uk/school-of-business>