

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Moscow International Higher
Business School MIRBIS

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Moscow International Higher Business School MIRBIS, including key details and basic institutional data.

Strategy

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Graduates & Enrollment

2025 Statistics	Number
Graduates	216
Faculty & Staff at the Institution	108
Student Enrollment at the Institution	500

Degrees Offered

Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Moscow
International
Higher
School of
Business
"MIRBIS"
(Institute)

Marksistskaya str., 34-7
109147 Moscow, Russia
Phone: +7 (499) 290-90-99
e-mail: info@mirbis.ru
<http://www.mirbis.ru>

September 23th, 2026

Adoption of the Principles for Responsible Management Education

To our stakeholders,

I am pleased to confirm that Moscow International Higher Business School MIRBIS reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

Anna Burlakova
Executive Director,
MIRBIS

Definition of Purpose

At MIRBIS, Purpose means preparing responsible leaders who combine professional excellence with ethical, civic, and social responsibility. The school integrates management education, research, and practice to help leaders navigate change, make responsible decisions, and create sustainable value for business and society. MIRBIS is committed to integrating sustainability, ethics, and responsible leadership into its educational programmes and research, contributing to the development of a more responsible business community.

Institutional Engagement

0% - 25% of faculty at Moscow International Higher Business School MIRBIS actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At MIRBIS, Values mean building management education on professionalism, ethics, responsibility, and respect for stakeholders. The school emphasizes responsible leadership, integrity, and accountability towards clients, partners, society, and the wider economy. These values guide MIRBIS in preparing leaders who combine professional excellence with ethical, civic, and social responsibility and consider the long-term impact of their decisions.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Disciplinary efforts within business school

Student Awareness

0% - 25% of students at Moscow International Higher Business School MIRBIS are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Moscow International Higher Business School MIRBIS actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

At MIRBIS, Teach means connecting management theory, research, and practice in the development of responsible leaders. We integrate sustainability, ethics, and responsible management into our educational programmes, use real business cases and practice-based learning, and encourage executives to reflect on their decisions and their impact on organisations and society. This approach enables learners to apply knowledge in practice while developing the capacity to lead responsibly in a changing business environment.

Courses that support RME

Moscow International Higher Business School MIRBIS reports 1 course in 2025 that support responsible management education and sustainable development goals.

Adizes Leadership Development | Adizes

The course brings together participants from MIRBIS MBA, Executive MBA and DBA programmes, as well as business-school faculty, in a shared learning environment based on the Adizes methodology. It focuses on leadership, management of change, organisational life cycles, PAEI roles, complementary teams, and a culture of mutual trust and respect. The course combines independent study of Adizes Institute materials, online facilitation, and discussion of practical management situations. The programme was launched in June 2026 as part of MIRBIS's partnership with the Adizes Institute and runs through October 2026.



Teaching Awards

In 2025, 1 award was given to faculty and educators at Moscow International Higher Business School MIRBIS.

PRME Pedagogy Certificate of Practice

Granter: PRME

Grantee: Pavel Lebedev

Award Description:

PRME Pedagogy Certificate of Practice

Educator Recognition

At Moscow International Higher Business School MIRBIS, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events

Barriers to Innovative Curriculum

In 2025, Moscow International Higher Business School MIRBIS identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Faculty expertise gaps
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2025, Moscow International Higher Business School MIRBIS identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Faculty resistance
- ❖ History and institutional tradition
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At MIRBIS, Research means conducting rigorous fundamental and applied research that connects theory, management practice, and the educational process. We study management, organisations, and contemporary business challenges to generate knowledge that contributes to professional development and socio-economic development. Research at MIRBIS is closely connected with teaching and supports the continuous development of educational programmes and responsible management practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Moscow International Higher Business School MIRBIS was awarded funding for research that is:



**Institution
Specific**

Socializing Research

In 2025, Moscow International Higher Business School MIRBIS contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ International media
- ❖ National media
- ❖ Open-access platforms

- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ Research collaborations

Research Projects

In 2025, Moscow International Higher Business School MIRBIS reported 2 research projects that implemented responsible or sustainable activities.

MIRBIS Research and Academic Dialogue: Ideas, Research and Teaching

Period Covering: November, 2025 - December, 2025

Department: DBA Department

The project brings together research conducted by MIRBIS faculty, partner academics, and DBA participants, creating a platform for developing the school's research culture and connecting research with management education and practice. The results were published in 2025 as a collection of MIRBIS research papers, *Dialogue on Ideas, Research and Teaching*. The collection covers topics including human capital and management education, business transformation, digital platforms, responsible business, leadership, DBA education, contextual intelligence, and innovative approaches to learning. The project combines individual research with scientific seminars, Faculty Talks, and international academic collaboration, supporting knowledge exchange and the development of practice-oriented research relevant to contemporary management and business education.



The 12th Responsible Management Education Research Conference in Belgrade: Panel «BEYOND MBA: Multi-Track Mastery – Exploring Short Programs, DBAs, and More»

Period Covering: October, 2025 - October, 2025

Department: DBA Department

The project brought together one of the largest panels of leading Russian business schools and management education institutions to explore how executive education is evolving beyond the traditional MBA model. The research and discussion examined short executive programmes, business clubs, DBA programmes, and other formats designed for experienced managers and business owners. The panel combined academic perspectives with practical experience and included representatives of MIRBIS, Skolkovo, Synergy, LETI, AMI Business School, as well as institutions from Serbia, Slovenia,

Romania, Germany, Luxembourg, and Belarus. The project used an international, multi-institutional format to compare approaches and identify emerging directions in executive and responsible management education.



Research Presentations Related to RME and/or Sustainability

In 2025, Moscow International Higher Business School MIRBIS gave 1 research presentation related to RME and/or sustainability.

Integrating Sustainability into Curriculum: ‘Keep it Simple’ Strategy for Avoiding ‘Sustainability Washing’

Authors: Pavel Lebedev, PhD

Date of publication: December, 2025

Presented at: International Conference

Department: DBA Department

The paper addresses the growing concern of ‘sustainability washing’ in higher education, where institutions superficially adopt sustainability rhetoric without meaningful integration into curricula or institutional practices. The research draws on the author’s academic and consulting expertise and reflective practice, combined with insights from collaborative work with various business schools. It adopts a conceptual and practical approach, grounding the discussion in an interdisciplinary theoretical framework that includes sustainability competencies, transformative pedagogy, and constructivist learning theories. Relevant literature from sustainability education and institutional accreditation standards (e.g., aacsb, prme) forms the foundation for critical examination. The paper also synthesizes qualitative observations and documented pedagogical challenges into a structured strategy for curriculum development. Core challenges are identified and addressed.



Publications Related to RME and/or Sustainability

THREE TYPES OF LEARNING MODULES IN SHORT-TERM PROFESSIONAL PROGRAMS FOR BUSINESS OWNERS AND LEADERS

Authors: Evgenia Bogatova, PhD

Date of publication: October, 2025

Presented at: International conference

Department: DBA Department

Based on the theoretical and practical understanding of the fears and needs of the business owners and leaders the author proposes the model of the three types of learning modules in short-term professional programs for them. The efficient combination of the modules in the teaching process can help in the motivation of the entrepreneurs to study.



THE VALUE OF A DBA PROGRAM FOR THE PARTICIPANT, THE SCHOOL, AND SOCIETY: MIRBIS BUSINESS SCHOOL EXPERIENCE

Authors: Pavel Lebedev

Date of publication: October, 2025

Presented at: International Conference

Department: DBA Department

This paper examines the value created by Doctor of Business Administration (DBA) programs at individual, institutional, and societal levels. Using the MIRBIS Business School as a case, it outlines an educational architecture intentionally designed to generate impact across all three domains.



LEARNING FROM MYSELF: INITIATING AUTOBIOGRAPHICAL RESEARCH WITHIN THE SETTING OF A DBA PROGRAM

Authors: Maxim Kudryavtsev, DBA Candidate, MIRBIS Business School

Date of publication: October, 2025

Presented at: International Conference

Department: DBA Department

The article presents an approach to conducting an autobiographical study within the context of a Doctor of Business Administration (DBA) program. It focuses on the initial phase of the research, which includes defining the research problem, identifying key themes, selecting empirical materials, and choosing an appropriate methodological framework.



SUPPORT FOR INDIVIDUAL EDUCATION OF THE PARTIES TO ENSURE MUTUALLY BENEFICIAL COOPERATION IN THE FIELD OF INTELLECTUAL WORK

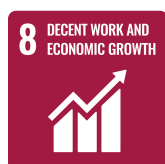
Authors: Yulia Bagryantseva, MIRBIS Business School, Russia

Date of publication: October, 2025

Presented at: International Conference

Department: DBA Department

The aim of the article is to identify principles and approaches for supporting individual employee education within organizations that contribute to successful collaboration between employers and employees. The author seeks to justify the necessity of investing in employee training and development by demonstrating a direct link between workers' level of preparation and the effectiveness of joint activities as well as organizational competitiveness. The primary task of the study consists in formulating recommendations on implementing effective educational practices aimed at enhancing staff qualifications, developing flexibility and adaptability in an organization, which are particularly relevant given the rapid changes in today's labor market. An important direction of research involves studying the experience of adult informal education (andragogy) and exploring opportunities to transfer corresponding methodologies into corporate educational systems.



TEAL MANAGEMENT AS A STRATEGIC MODEL FOR TRANSFORMING BUSINESS EDUCATION

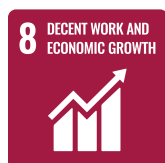
Authors: Natalia Stepanenko, MIRBIS Business School, Russia

Date of publication: October, 2025

Presented at: International Conference

Department: DBA Department

This article explores the key principles of Teal management in business education. Special emphasis is placed on the concept of an evolutionary purpose, which focuses not merely on improving the level of education but on fostering its qualitative transformation to promote the country's sustainable economic development. The paper analyzes the role of flexible educational formats as instruments for achieving this purpose and highlights the importance of their integration into the strategic policies of business schools. The Teal management model is presented as a strategic alternative to traditional educational governance approaches, offering not only long-term sustainability but also enhanced practical relevance.



Research Barriers

In 2025, Moscow International Higher Business School MIRBIS identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Time constraints
- ❖ Skills and expertise gaps
- ❖ Institutional policies and bureaucracy
- ❖ Collaboration challenges
- ❖ Funding challenges

Continue telling your story

Management and Leadership Through the Lens of Rakia Tasting: a session that used taste, balance, and craftsmanship as metaphors to explore leadership, guiding participants through a reflective journey of rakia tasting

Management and Leadership Through the Lens of Rakia Tasting: an immersive seminar held on **23 October 2025 at the Faculty of Organizational Sciences, University of Belgrade, Serbia**, as a special side event of the **12th Responsible Management Education Research Conference (RMERC)**. The session was facilitated by **Prof. Pavel Lebedev, Academic Director of the DBA Programme at MIRBIS, and Natasa Nana Zajec, WSET and Founder of Rock'n'Roll & Champagne Sensory Lab**. Thirty participants from different countries took part in four guided tasting rounds, using taste, balance, and craftsmanship as metaphors for organizational identity, decision-making, team dynamics, and leadership. The experiential format combined sensory observation with structured reflection on management and leadership challenges.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At MIRBIS, Partner means building meaningful and mutually beneficial relationships with business, academic institutions, and other stakeholders. We engage partners in educational and research activities, connect learning with real business challenges, and create opportunities for knowledge exchange and professional development. These partnerships help MIRBIS keep its education relevant to practice and contribute to the development of the wider professional and business community.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils

Student Organization Partnerships

- ❖ None

Partnerships

The following provides more details on 2 key partnerships at Moscow International Higher Business School MIRBIS.

Adizes Academic Association

MIRBIS became a co-founder of the **Adizes Academic Association**, joining an international academic community focused on the development and dissemination of the Adizes methodology in management education and research. The initiative creates opportunities for academic cooperation, joint research, exchange of teaching practices, and the integration of practical management approaches into business education. MIRBIS contributes to the Association through its faculty expertise, educational programmes, and engagement with the Adizes methodology.

Executive DBA Council (EDBAC)

In April 2026, MIRBIS joined the **Executive DBA Council (EDBAC)** as an **Affiliate Academic Member**. EDBAC is an international professional association bringing together business schools and participants of Doctor of Business Administration programmes and supporting the development of DBA education standards, research, and educational practices. Through the membership, MIRBIS participates in an international professional network for exchanging research, educational

approaches, and experience in practice-oriented doctoral education. The initiative also supports the further development of MIRBIS's DBA programme through engagement with international academic and professional partners.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At MIRBIS, Practice means putting the principles of responsible management into the way the school operates and makes decisions. This includes ethical and accountable governance, respect for clients, partners, staff and students, and responsible relationships with society. MIRBIS seeks to align its management practices with its mission and values, ensuring that responsibility and ethics are reflected not only in education and research, but also in the everyday operation of the institution.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Professional training opportunities
- ❖ Responsible procurement policies

Practice Awards

In 2025, Moscow International Higher Business School MIRBIS received 2 awards for responsible and/or sustainable practices.

5 Palmes of Excellence

Granter: Eduniversal

Grantee: MIRBIS Business School

Award Description:

MIRBIS Business School received the highest 5 Palmes of Excellence distinction from Eduniversal on 24 June 2026. The award recognizes business schools with a high level of international influence, academic reputation, and connections with the global professional community. Eduniversal assesses the business school as a whole, considering its educational model, professional reputation, international links, academic environment, and contribution to management education. The distinction places MIRBIS among the 100 business schools worldwide holding the 5 Palmes status.

School of the Year for Corporate Education

Granter: Effective Education Award («Эффективное образование»)

Grantee: MIRBIS Business School

Award Description:

MIRBIS was awarded the “School of the Year for Corporate Education” category at the annual Effective Education Award in December 2025. The award recognized MIRBIS’s achievements in corporate education and its expertise in developing and delivering programmes for corporate clients. During 2025, MIRBIS implemented corporate learning programmes for organisations in finance, logistics and transport, medicine and pharmaceuticals, and launched a major MBA project with a leading FMCG company.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At MIRBIS, Share means openly exchanging knowledge, experience, and lessons learned to support collective learning and continuous improvement. The school shares research and educational practices through seminars, conferences, publications, and professional events, while engaging faculty, students, alumni, and partners in knowledge exchange. This approach helps disseminate responsible management practices and strengthens the wider MIRBIS academic and professional community.

Engagement Opportunities

Moscow International Higher Business School MIRBIS offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Moscow International Higher Business School MIRBIS communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Moscow International Higher Business School MIRBIS



Address

Marksistskaya street, 34, building 7
Russian Federation



Website

<https://mirbis.ru/>