

2025 Sharing Information on Progress **(SIP) Report**

Facultad de Negocios y
Economía, FNE

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

547

2. Degrees Offered

- Bachelor of Business Administration (B.B.A.)
- B.S. in Marketing
- B.S. in Economics & International Business
- B.S. in Finance
- M.S. in Economics (Research Track)
- M.S. in Management / Administrative Sciences (Research)
- M.S. in Quantitative Finance / Financial Engineering
- M.S. in Finance
- M.S. in Marketing
- M.S. in Healthcare Management
- M.S. in Management
- M.S. in Digital Business Strategy
- M.S. in Financial Management
- Graduate Certificate in Applied Business Analytics
- Graduate Certificate in Sales Management
- Graduate Certificate in Finance
- Graduate Certificate in Commercial
- Graduate Certificate in Business Analytics
- Graduate Certificate in Digital Marketing & E-Commerce
- Graduate Certificate in Healthcare Administration
- Graduate Certificate in Strategic Digital Media Marketing
- Master of Business Administration (M.B.A.)
- Doctor of Business Administration (D.B.A.)

3. Faculty & Staff at the University

1528

4. Faculty & Staff at the Institution

184

5. Student Enrollment at the University

7514

6. Total Student Enrollment at the Institution

1682

7. Undergraduate Student Enrollment at the Institution

1268

8. Graduate Student Enrollment at the Institution

400

9. Doctoral Student Enrollment at the Institution

14

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

385



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Define Purpose

En nuestra Facultad, el Propósito significa formar líderes responsables, capaces de integrar sostenibilidad, ética e inclusión en la gestión. Este principio guía nuestra misión institucional y se refleja en los programas académicos, la investigación y la proyección social, buscando transformar organizaciones y aportar al desarrollo sostenible de la sociedad.

12. Institutional Engagement

76% - 100%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



13. RME Lead

- Disciplinary efforts within business school
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Student contributor

14. Define Values

Los Valores significan orientar la formación y gestión hacia la ética, la sostenibilidad y la inclusión. Se expresan en esfuerzos disciplinarios e interdisciplinarios, liderazgo institucional y participación estudiantil, asegurando que cada acción académica y social promueva integridad, responsabilidad y compromiso con el desarrollo sostenible.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



15. Define Teach

En nuestra Facultad, Teach significa formar líderes responsables mediante metodologías activas y reflexivas que integran sostenibilidad, ética e inclusión. La docencia promueve el aprendizaje experiencial y crítico, articulando teoría y práctica para desarrollar competencias que permitan transformar las organizaciones y aportar al bienestar social y ambiental.

16. Educator Recognition

- Institutional recognition events
- Annual teaching excellence awards
- Publication or research support

17. Fostering Innovation

A lot

18. Experiential Learning

To a great extent

19. Learning Mindset

To a great extent

20. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

21. Define Research

En nuestra Facultad, la Investigación promueve la generación de conocimiento responsable que contribuya al desarrollo sostenible. Los docentes producen estudios alineados con los ODS y los principios RME, fortaleciendo la integración de ética, sostenibilidad e impacto social en la academia y en la transformación de organizaciones y comunidades.

22. 2024 Publications

33

23. 2024 Publications on Sustainable Development and/or RME

16

24. Research Funding

- Institution Specific
- Local
- Regional

25. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- International media
- Local media
- National media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

26. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- EFMD (European Foundation for Management Development)
- Quacquarelli Symonds (QS)
- Local institutions and associations
- Times Higher Education (THE)
- Ministries of Education, Higher Education, or similar national bodies

27. Define Partner

En nuestra institución, Partner significa la colaboración con organismos acreditadores, asociaciones académicas, instituciones locales y organismos internacionales. Estas alianzas fortalecen nuestro compromiso con la sostenibilidad, la ética y la responsabilidad, promoviendo estándares globales de calidad, innovación educativa y acciones conjuntas que impactan positivamente en la sociedad y en nuestros programas.

28. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

29. Define Practice

En nuestra institución, the Practice Principle se entiende como la aplicación de políticas y acciones concretas que promueven sostenibilidad y responsabilidad. Ejemplo de ello son la política de gestión ambiental, “Icesi cero papel”, responsabilidad social, educación inclusiva e igualdad de trato, que orientan el quehacer académico y administrativo.

30. RME Practices

- Carbon reduction or offset commitments
- Curriculum guidelines
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Ethical data sourcing guides
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Ministry of education recommendation documents
- Professional training opportunities
- Open-access guides
- Student equity, diversity, inclusion
- Water
- Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



31. Define Share

En nuestra institución, Share Principle significa comunicar con transparencia los avances, políticas y logros en sostenibilidad y responsabilidad. Esto implica diálogo abierto con estudiantes, profesores, egresados y comunidad, promoviendo la participación y el aprendizaje colectivo para fortalecer el compromiso institucional y generar un impacto positivo dentro y fuera del campus

32. Transparent Engagement

- Boards and advisory committees
- Annual reports
- Publicly accessible sustainability data and dashboards
- Sustainability-focused research and collaboration Opportunities
- Student and staff volunteer programs

33. Audiences

- Boards and advisory committees
- Faculty and staff
- Prospective and current students
- Research and academic networks

SIGNATORY

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