

Sharing Information on Progress 2026

Facultad de Negocios y Economía
Isaac Gilinski

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Facultad de Negocios y Economía Isaac Gilinski, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	615
Student Enrollment at the University	8306
Student Enrollment at the Institution	1920
Undergraduate Attendance	1342
Masters-Level Postgraduate Attendance	556
Doctoral Student Attendance	22

Degrees Offered

Bachelor Programs

- B.S in Business, Strategy and Technology
- B.S. in Marketing
- B.S. in Economics & International Business
- B.S. in Finance

Masters Programs

- M.S. in Economics (Research Track)
- M.S. in Management / Administrative Sciences (Research)
- M.S. in Quantitative Finance / Financial Engineering (Research)
- M.S. Digital Business Strategy
- M.S. in Healthcare Management
- M.S. in Finance Management
- M.S. in Management
- M.S. in Marketing
- Master of Business Administration (M.B.A.)

Doctoral Programs

- Doctor of Economics and Business Administration (D.B.A.)

Additional

- Graduate Certificate in Healthcare Administration
- Graduate Certificate in Business Analytics
- Graduate Certificate in Finance
- Graduate Certificate in Sales Management
- Graduate Certificate Customer Experience Management
- Graduate Certificate in Digital Marketing & E-Commerce



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

En nuestra Facultad, el Propósito significa formar líderes responsables, capaces de integrar sostenibilidad, ética e inclusión en la gestión. Este principio guía nuestra misión institucional y se refleja en los programas académicos, la investigación y la proyección social, buscando transformar organizaciones y aportar al desarrollo sostenible de la sociedad.

Institutional Engagement

76% - 100%

of faculty at Facultad de Negocios y Economía Isaac Gilinski actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Los Valores significan orientar la formación y gestión hacia la ética, la sostenibilidad y la inclusión. Se expresan en esfuerzos disciplinarios e interdisciplinarios, liderazgo institucional y participación estudiantil, asegurando que cada acción académica y social promueva integridad, responsabilidad y compromiso con el desarrollo sostenible.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

En nuestra Facultad, Teach significa formar líderes responsables mediante metodologías activas y reflexivas que integran sostenibilidad, ética e inclusión. La docencia promueve el aprendizaje experiencial y crítico, articulando teoría y práctica para desarrollar competencias que permitan transformar las organizaciones y aportar al bienestar social y ambiental.

Educator Recognition

At Facultad de Negocios y Economía Isaac Gilinski, we recognize educators for quality of teaching in the following ways:

- ❖ Institutional recognition events
- ❖ Annual teaching excellence awards
- ❖ Publication or research support



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

En nuestra Facultad, la Investigación promueve la generación de conocimiento responsable que contribuya al desarrollo. Los docentes producen estudios alineados con los ODS y los principios RME, fortaleciendo la integración de ética, sostenibilidad e impacto social en la academia y en la transformación de organizaciones y comunidades.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Facultad de Negocios y Economía Isaac Gilinski was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National

Socializing Research

In 2025, Facultad de Negocios y Economía Isaac Gilinski contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

En nuestra institución, Partner significa la colaboración con organismos acreditadores, asociaciones académicas, instituciones locales y organismos internacionales. Estas alianzas fortalecen nuestro compromiso con la sostenibilidad, la ética y la responsabilidad, promoviendo estándares globales de calidad, innovación educativa y acciones conjuntas que impactan positivamente en la sociedad y en nuestros programas

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

En nuestra institución, the Practice Principle se entiende como la aplicación de políticas y acciones concretas que promueven sostenibilidad y responsabilidad. Ejemplo de ello son la política de gestión ambiental, “Icesi cero papel”, responsabilidad social, educación inclusiva e igualdad de trato, que orientan el quehacer académico y administrativo.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

En nuestra institución, Share Principle significa comunicar con transparencia los avances, políticas y logros en sostenibilidad y responsabilidad. Esto implica diálogo abierto con estudiantes, profesores, egresados y comunidad, promoviendo la participación y el aprendizaje colectivo para fortalecer el compromiso institucional y generar un impacto positivo dentro y fuera del campus

Engagement Opportunities

Facultad de Negocios y Economía Isaac Gilinski offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Facultad de Negocios y Economía Isaac Gilinski communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Research and academic networks



SIGNATORY

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