PRME

an initiative of the United Nations Global Compact

2025 Sharing Information on Progress **(SIP) Report**

CBS International Business School

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

" *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* "

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

607

2. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)
- Master of Science (M.Sc. or M.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)

3. Faculty & Staff at the University

1340

4. Faculty & Staff at the Institution

74

5. Student Enrollment at the University

4000

6. Total Student Enrollment at the Institution

1649

7. Undergraduate Student Enrollment at the Institution

1249

8. Graduate Student Enrollment at the Institution

400

9. Doctoral Student Enrollment at the Institution

0

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

0

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Define Purpose

At CBS, sustainability is understood as an integral part of business practice that must be embedded across all areas, from strategic orientation, operational processes to academic teaching. In higher education, it is conveyed in an interdisciplinary manner and systematically integrated into diverse disciplinary contexts to shape transformation processes toward sustainable development in a scientifically grounded and responsible way.

12. Institutional Engagement

51% - 75%

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

13. RME Lead

- Individual leader
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Student contributor
- Disciplinary efforts within business school

14. Define Values

We educate and empower individuals to shape a self-determined and responsible future. Through research, teaching, and collaboration, we foster global awareness, personal growth, and solution-oriented thinking, combining academic excellence with values such as practice orientation, community, and internationality to address societal challenges and lead meaningful transformation.

15. Student Awareness

0% - 25%

16. Student Engagement

76% - 100%

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

17. Define Teach

The teaching concept combines expert knowledge with the development of modern professional and leadership skills. Students learn independently and collaboratively—digitally, on campus, flexibly and in structured formats. Three learning environments (campus, digital university, workplace) foster knowledge sharing, reflection, and collaboration for the future world of work.

18. Educator Recognition

- Course evaluation scores
- Pedagogical innovation grants
- Professional development opportunities

19. Barriers to Innovative Curriculum

- Accreditation constraints
- Budgetary limitations
- Curriculum inertia
- Limited interdisciplinary collaboration
- Risk aversion
- Scalability issues
- Time constraints

20. Barriers to Innovative Pedagogy

- Accreditation limitations
- Budget constraints
- Limited interdisciplinary teaching approaches
- Scalability issues
- Student engagement concerns

21. Fostering Innovation

A lot

22. Experiential Learning

A lot

15

23. Learning Mindset

A lot

24. Method of Teaching and Learning

Hybrid

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

25. Define Research

At CBS, research means more than theory: our projects combine academic excellence with social relevance. Whether it's digitalisation, sustainability, or economic issues – we develop answers to today's and tomorrow's challenges. With an interdisciplinary approach and strong practical orientation, we create knowledge that makes an impact – in teaching, business, and society.

26. 2024 Publications

47

27. Research Barriers

• Funding challenges

• Technology and resource access

• Time constraints

28. 2024 Publications on Sustainable Development and/or RME

18

29. Research Funding

• Regional

• Local

• National

• International

30. Socializing Research

• Local media

• International media

• Open-access platforms

• Research collaborations

• Public events and lectures

• Social media and digital outreach

• National media

- Industry and business networks

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

31. Partners, Accreditation Bodies, Associations, etc.

- CEEMAN (Central and East European Management Development Association)
- Local institutions and associations
- Ministries of Education, Higher Education, or similar national bodies
- University Councils
- FIBAA - To a great extent
- IACBE - To a great extent
- Stiftung Akkreditierungsrat - To a great extent

32. Define Partner

The CBS promotes responsible management education through close collaboration with regional companies, municipalities, and stakeholders from business, government, civil society, and academia. Through dual study programs and targeted talent management, it supports organizations in attracting qualified professionals early and jointly developing future-oriented solutions.

33. Student Partners

- None

Practice

We adopt responsible and accountable management principles in our own governance and operations.

34. Define Practice

In the context of our institution, "Practice" signifies that values-based action is not merely taught but actively embodied at the institutional level, through transparent governance, equitable resource allocation, sustainable infrastructure, and a culture of accountability embedded across all administrative and operational domains.

35. RME Practices

- Buildings/real estate
- Campus operations guides
- Carbon reduction or offset commitments
- Employee equity, diversity, inclusion
- Curriculum guidelines
- Professional training opportunities
- Local staff/student/faculty transportation
- Student equity, diversity, inclusion
- Faculty hiring, tenure, and promotion guidelines
- Travel guides

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

36. Define Share

CBS supports the SHARE principle and expands it by sharing CBS values not only internally but also externally through multimedia. An example is the CASM Group's white paper, which explores diverse perspectives on integrative sustainability across academia, management, and economic sectors. https://cdn.prod.website-files.com/ 6756d7942dfe45751f761ff0/685ec3aca8cc230c1b8d1796_CASM%20White%20Paper%20Integrierte%20Nachhalti

37. Transparent Engagement

• Annual reports

• Community events and consultation forums

• Partnerships with local organizations

• digital Information Posts

38. Transparency Barriers

• Audience reach

• Data privacy regulations

• Feedback loops

39. Audiences

• Alumni and donors

• Business and industry partners

• Faculty and staff

• Media and public relations channels

• Prospective and current students

• Research and academic networks

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