

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Vistula School of Hospitality

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Vistula School of Hospitality, including key details and basic institutional data.

Mission

Vistula School of Hospitality is an innovative centre for education, research and knowledge transfer, open to new global trends, ensuring close cooperation with the socio-economic environment, diversity and attractiveness of education in the tourism (including hospitality), health and leisure sectors, providing knowledge and skills of universal importance, operating in an international environment applying the principles of tolerance and respect for the cultural identity of all members of the academic community, open to expanding the scope of educational services related to lifelong learning.

Vision

Vision

Our vision is to be an internationally recognized higher education institution in the field of tourism, and in particular, hospitality, events, health and lifestyle with a multicultural, innovative, sustainable approach that enables the development of the employees' and students' potential.

Strategy

Strategy

Strategic goals

Strategic area I. Internationalization and management

Strategic area II. Vistula School of Hospitality as a leading provider of educational services – programs

Strategic area III. Students and graduates - support and development

Strategic area IV. Research and Development - Vistula School of Hospitality as a center of knowledge and research in the field of tourism

Strategic area V. Close ties with business and sustainable development

Strategic Area VI. Staff structure and development

Strategic Area VII. Resources and administration

Strategy Alignment

Strategy Alignment

The UN SDGs, UN Global Compact, and PRME philosophy are very important foundations of operation of the Vistula School of Hospitality. This is reflected in the provisions of the strategic documents – first of all in values statement of the 2025 University Strategy, as well as the assumptions contained in the

University's mission and vision.

Impact Statement Mission Vistula School of Hospitality is an innovative centre for education, research and knowledge transfer, open to new global trends, ensuring close cooperation with the socio-economic environment, diversity and attractiveness of education in the tourism (including hospitality), health and leisure sectors, providing knowledge and skills of universal importance, operating in an international environment applying the principles of tolerance and respect for the cultural identity of all members of the academic community, open to expanding the scope of educational services related to lifelong learning. **Vision** Our vision is to be an internationally recognized higher education institution in the field of tourism, and in particular, hospitality, events, health and lifestyle with a multicultural, innovative, sustainable approach that enables the development of the employees' and students' potential.

Graduates & Enrollment

2025 Statistics	Number
Graduates	133

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)

Masters Programs

 Master of Arts (M.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Letter of Commitment

Vistula School of Hospitality

Warsaw, Poland

Introductory Letter: PRME Sharing Information on Progress Report, Academic Year 2025/26

Dear Colleagues, Partners and Friends of PRME,

On behalf of the Vistula School of Hospitality (VSH), I am pleased to present our PRME report for the academic year 2025/26. It documents our continued commitment to the Six Principles of the Principles for Responsible Management Education (Purpose, Values, Method, Research, Partnership and Dialogue), and shows how we put them into practice in a way consistent with ESG standards and the UN Sustainable Development Goals.

About us

VSH is a modern, business-oriented university in Warsaw. We prepare graduates to manage, set up and run enterprises in tourism, sport and recreation. Our Bachelor's and Master's programmes, which are also offered in English, are unique in Poland and cover Tourism and Recreation, Tourism and Hospitality, and Dietetics.

In 2019 we became the first university in Poland, and in this part of Europe, to receive the prestigious THE-ICE accreditation. It recognises the quality of our education, our student support system and our well-established cooperation with business. In the 2024/25 academic year we successfully completed the reaccreditation process.

Our commitment

The Six Principles of PRME match our mission, vision and values, and reflect our philosophy and culture of education. VSH works actively in three areas: environmental protection, social responsibility and corporate governance. We see responsible management education not as an add-on to our curriculum but as part of how we teach, research, collaborate and operate as an institution.

About this report

The following pages present a selection of our activities, organised around the individual principles and objectives of PRME. They are drawn from the full range of work carried out at VSH during the reporting period. We hope they show both what we have achieved and the direction we intend to take next.

We warmly invite you to read the report, and we welcome your feedback and your interest in working with us. Together we can help educate a generation of responsible leaders for the tourism, hospitality and sport sectors.

With kind regards,

Prof. Krzysztof Celuch, PhD

Rector, Vistula School of Hospitality

**Krzysztof
Ryszard
Celuch**

Elektronicznie podpisany
przez Krzysztof Ryszard
Celuch
Data: 2026.09.30
11:30:03 +02'00'

Definition of Purpose

At the Vistula School of Hospitality, our purpose is to be an innovative centre of education, research and knowledge transfer in tourism, hospitality, health and leisure. Working closely with business and society, we develop students' and staff potential, providing skills of universal value that support sustainable development.

Institutional Engagement

0% - 25% of faculty at Vistula School of Hospitality actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At the Vistula School of Hospitality, our values are tolerance, respect for cultural identity, diversity, openness to global trends, innovation, sustainability and partnership with the socio-economic environment. Grounded in the UN SDGs, Global Compact and PRME, and Strategy's values statement, they shape our mission, vision and teaching.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor

Student Awareness

0% - 25% of students at Vistula School of Hospitality are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Vistula School of Hospitality actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At VSH, Teach means designing curricula and learning environments that build responsible, ethical and sustainable leadership. We embed sustainability in courses such as Sustainable Tourism and Hospitality Management and CSR in Tourism, add Travelife CSR certification, field visits and internships, and review programmes with our Business Council.

Courses that support RME

Vistula School of Hospitality reports 2 courses in 2025 that support responsible management education and sustainable development goals.

Sustainable Tourism and Hospitality Management | ZTM1SE001ZT

The aim of the course is to provide knowledge of the principles of sustainable development in tourism and hospitality, to develop the ability to apply this knowledge in managerial practice, and to build the social and personal competences necessary to prepare graduates for professional tasks in the industry.

Gaining knowledge about the basic concepts, principles and frameworks of sustainable tourism and responsible hospitality management.

Gaining knowledge about the environmental, socio-cultural and economic impacts of tourism and about the tools used to manage them (policies, standards, certification, indicators).

Developing the ability to assess and improve the sustainability performance of tourism destinations and hospitality enterprises.



Corporate Social Responsibility in tourism | ZHB3SE004ZH

The aim of the course is to provide knowledge of the concept and practice of corporate social responsibility (CSR) in tourism and hospitality enterprises, to develop the ability to apply this knowledge in managerial practice, and to build the social and personal competences necessary to prepare graduates for professional tasks in the industry.

Gaining knowledge about the basic concepts, theories and models of CSR, business ethics and stakeholder management in the tourism sector.

Gaining knowledge about the economic, environmental, social and ethical dimensions of responsible business conduct in tourism, and about the standards, codes and reporting frameworks used to manage and communicate them.

Developing the ability to design, implement and evaluate CSR initiatives in tourism and hospitality organisations.



Educator Recognition

At Vistula School of Hospitality, we recognize educators for quality of teaching in the following ways:

- ❖ Financial incentives

Barriers to Innovative Curriculum

In 2025, Vistula School of Hospitality identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations

Barriers to Innovative Pedagogy

In 2025, Vistula School of Hospitality identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Administrative hurdles



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research staff and experts from SGTiH Vistula perform consulting functions for various organizations, such as the Polish Chamber of Tourism, the Economic Chamber of Polish Hotel Management, as well as for public administration bodies in the creation of tourism development strategies, destination management and tourism policy. The university also carries out research on behalf of external entities, providing analyses and reports on such issues as the tourism market, consumer behavior or forecasts for the development of the industry.

Research vs Research for RME/Sustainable Development

4	Peer-reviewed articles were published by Vistula School of Hospitality from this past calendar year.	vs	0	Peer-reviewed articles were published by Vistula School of Hospitality from this past calendar year in support of RME.
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Research Funding

In 2025, Vistula School of Hospitality was awarded funding for research that is:



No funding

Socializing Research

In 2025, Vistula School of Hospitality contributed research findings to:

- ❖ Local media
- ❖ Community organizations

Research Barriers

In 2025, Vistula School of Hospitality identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Institutional policies and bureaucracy
- ❖ Administrative barriers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

VSH has signed partnership agreements with various entities in the broader tourism sector and its constituent industries. These are agreements for both joint educational activities, guest lectures, but also for hosting students for internships and placements. Within the framework of concluded partnerships with hotel companies, for example, students are hosted in the given facilities as part of activities such as site inspection. Partners also have a keen interest in events at the university, such as Job Spot job fairs, taking part in them and offering students various forms of flexible employment.

Institutional Partnerships

- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

VSH maintains an active dialogue with external partners, acting as an expert in the tourism, hospitality and management industries. The university cooperates with various organizations, institutions and companies at both the national and international levels. Here are some of the main ways SGTiH Vistula carries out this role cooperation with Industry and Business.

Institutional Policies and Practices

- ❖ None, but we are in the process of adding



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At VSH we meet regularly at meetings of the university and faculty authorities. We exchange successes and failures at that time.

Engagement Opportunities

Vistula School of Hospitality offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ We are currently working to offer engagement opportunities
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Annual reports

Communication Audiences

Vistula School of Hospitality communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff

Communication Barriers

Vistula School of Hospitality faces the following barriers in transparent communications:



**Bureaucratic
delays**



**Engagement
gaps**

SIGNATORY

Vistula School of Hospitality



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Website

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