

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Business School, Sichuan
University

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Business School, Sichuan University, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1391
Faculty & Staff at the University	9300
Faculty & Staff at the Institution	250
Student Enrollment at the University	74000
Student Enrollment at the Institution	6126
Undergraduate Attendance	1326
Masters-Level Postgraduate Attendance	2600
Doctoral Student Attendance	308
Certificate, Professional Development, or Continuing Education Attendance	1892

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Business Administration (B.B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)
-  Master of Professional Accounting (MPAcc)
-  Master of Auditing (MAud)
-  Master of Engineering Management (MEM)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

To cultivate business leaders and innovators who integrate cutting-edge research, responsible management practices, and multidisciplinary collaboration, driving sustainable development, societal equity, and social impact with distinct Chinese wisdom and SCU characteristics.

Institutional Engagement

51% - 75%

of faculty at Business School, Sichuan University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Rooted in Responsibility, Excellence, and Chinese Wisdom, we commit to advancing ethical leadership, interdisciplinary innovation, and sustainable impact for a just and thriving world.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor

Student Awareness

51% - 75% of students at Business School, Sichuan University are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Business School, Sichuan University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

We focus management education by embedding responsible leadership and interdisciplinary problem-solving into dynamic learning ecosystems, empowering students to effectively solve real-world problems in different management scenarios while taking accountability for the management world.

Educator Recognition

At Business School, Sichuan University, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Barriers to Innovative Curriculum

In 2025, Business School, Sichuan University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Industry misalignment

Barriers to Innovative Pedagogy

In 2025, Business School, Sichuan University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns
- ❖ Measurement difficulties



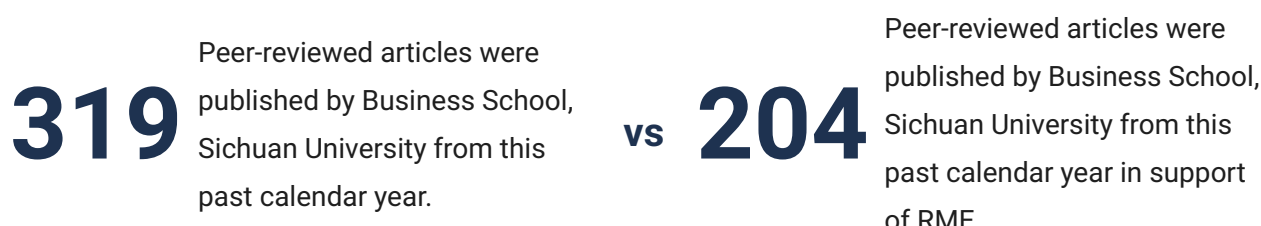
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

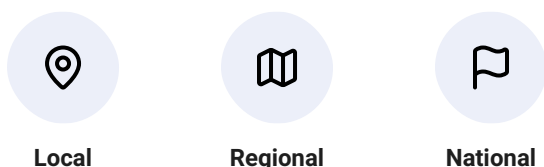
As pioneers in Decision Intelligence Theory, we develop and apply cutting-edge frameworks to transform decision-making across business, public sectors, and governance. Through interdisciplinary research in intelligent systems, sustainable strategies, and social equity, we empower stakeholders to navigate complexity and drive inclusive societal progress rooted in Chinese wisdom and global relevance.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Business School, Sichuan University was awarded funding for research that is:



Socializing Research

In 2025, Business School, Sichuan University contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2025, Business School, Sichuan University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Participant recruitment
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

We cultivate a synergistic ecosystem by bridging internal stakeholders (faculty, students, staff) and external partners (enterprises, government, communities, alumni), co-creating responsible management education, research, and practice that drives sustainable development and inclusive prosperity.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils
- ❖ United Nations Global Compact non-business signatory
- ❖ EFMD (European Foundation for Management Development)

Student Organization Partnerships

- ❖ PRME Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We institutionalize responsible governance through ethical decision-making frameworks, diverse and inclusive education opportunities, and stakeholder-inclusive operations, aligning academic excellence with sustainable campus practices and community-driven social impact.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

We foster open dialogue and collective growth by systematically sharing experience across disciplines, industries, and communities, embedding Chinese wisdom into global responsible management practices.

Engagement Opportunities

Business School, Sichuan University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Business School, Sichuan University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Research and academic networks
- ❖ Prospective and current students

Communication Barriers

Business School, Sichuan University faces the following barriers in transparent communications:



**Audience
reach**

**Data privacy
regulations**

SIGNATORY

Business School, Sichuan University



Address

29 Wangjiang Road

China