

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Westminster Business School

August 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Teach	12
7. Research	14
8. Partner	16
9. Practice	18
10. Share	20

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Westminster Business School, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	2400
Faculty & Staff at the University	2189
Faculty & Staff at the Institution	340
Student Enrollment at the University	21000
Student Enrollment at the Institution	6500
Undergraduate Attendance	6000
Masters-Level Postgraduate Attendance	500
Doctoral Student Attendance	20

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Arts (B.A.)

Masters Programs

 Master of Arts (M.A.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At WBS, Purpose means directing education, research, partnerships and institutional choices towards inclusive prosperity and healthy ecosystems. It connects academic quality with responsibility for social and environmental wellbeing and uses dialogue, reflection and reliable information to guide priorities and advance positive change.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values are the principles that shape how WBS teaches, researches, works with others and operates: responsibility, inclusion, integrity, accountability and respect for people and the planet. They ask us to consider those affected by our decisions, make commitments visible and welcome participation.

Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teach means creating learning environments where students can understand and practise responsible management, connect specialist knowledge with ethical, social and environmental dimensions, engage with different perspectives and apply their learning to complex real-world decisions.

Educator Recognition

At Westminster Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Professional development opportunities
- ❖ Publication or research support



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research means rigorous inquiry into people, organisations, institutions and systems that improves understanding of responsible management and sustainable development. At WBS it involves working with relevant partners, sharing findings beyond academia and connecting knowledge with responsible management practice and positive social impact.

Research vs Research for RME/Sustainable Development

44	Peer-reviewed articles were published by Westminster Business School from this past calendar year.	vs	20	Peer-reviewed articles were published by Westminster Business School from this past calendar year in support of RME.
-----------	--	-----------	-----------	--

Research Funding

In 2025, Westminster Business School was awarded funding for research that is:



National



International

Socializing Research

In 2025, Westminster Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner means working reciprocally with students, business, government, civil society and academic institutions to co-create responsible-management learning, research and practical impact. WBS builds relationships that connect expertise, lived experience and opportunity, strengthen mutual capability and advance sustainable and inclusive outcomes.

Institutional Partnerships

- ❖ PRME membership
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)

Student Organization Partnerships

- ❖ WBS Students as Co-Creators / student-staff partnership activity



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice means applying responsibility and accountability to WBS governance, operations and professional conduct. It connects policies, participation and institutional decisions with social and environmental wellbeing and supports meaningful change through sustained attention to commitments, action and results.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share means communicating WBS progress and learning openly with relevant communities so others can contribute and learn. It includes public events, dialogue and accessible reporting that celebrate achievements, exchange knowledge, strengthen relationships and inspire further action.

Engagement Opportunities

Westminster Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Public events and panel discussions
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Boards and advisory committees

Communication Audiences

Westminster Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Business and industry partners
- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Boards and advisory committees

SIGNATORY

Westminster Business School



Address

35 Marylebone Road, London, NW1 5LS
United Kingdom



Website

<https://www.westminster.ac.uk/wbs>