

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

ESSCA School of Management

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about ESSCA School of Management, including key details and basic institutional data.

Mission

ESSCA School of Management's mission has remained consistent in content since 2020. It meets both stakeholders' expectations and the direction taken in the KAIROS 2030 strategic plan. A new clause reflects increased ecological concerns. The breakdown of the mission's main parts reflects the school's identity, key activities, strengths, and objectives.

- 'Creates knowledge' places greater emphasis on research, reflecting the school's new academic model.
- 'Develops responsible managers and entrepreneurs' strengthens ESSCA's primary role as a learning institution, preparing graduates to build their future, consistent with its tagline 'Creating Futures.'
- 'Human, ethical, and economic dimensions of organizations emphasize the school's humanistic heritage, its commitment to ethics, and corporate social responsibility (CSR).
- 'Considering planet boundaries (...) in a sustainable and multicultural environment' shifts the focus from a purely economic view of globalization to recognizing that managers work in multicultural contexts at all levels (global, national, organizational) and need interdisciplinary skills. This was strengthened in 2023 to highlight the school's commitment to sustainability, evident in its faculty's disciplinary mix (economics, social sciences, and business).
- 'Environment driven by technological trends or social innovations' acknowledges the impact of technological advancements (e.g., AI, biotech), digitalization (e.g., big data), and social innovation on management, business models, entrepreneurship, and society.

Mission

ESSCA School of Management creates knowledge and develops responsible managers and entrepreneurs, while fully considering planet boundaries, human, ethical and economic dimensions of organizations in a sustainable and multicultural environment driven by technological trends or social innovations.

Vision

ESSCA School of Management aims to be a leading actor in a higher education ecosystem offering one of the best working, research, and learning environments in Europe by 2030.

Strategy

Q1.3 ESSCA_Strategic Plan-KAIROS2030

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Strategy Alignment

ESSCA's strategic alignment towards sustainable development, the common good and quality education

ESSCA's strategic priorities have integrated sustainable development, the common good, and quality education since 1997 with the creation of the Master in Management's track in Social and Solidarity Economy.

ESSCA formalizes current Sustainable Development and Social Responsibility (SD/SR) strategic priorities in the SD/SR Master Plan. The Board of Trustees approved it in November 2024. The school organizes SD/SR strategic priorities around five pillars: governance and strategy, programs, research, social policy, and environment. A member of the Executive Committee is responsible for each pillar, ensuring coherence between priorities and their operationalization

Graduates & Enrollment

2025 Statistics	Number
Graduates	1353

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Arts (M.A.)

 Master of Business Administration (M.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

76% - 100% of faculty at ESSCA School of Management actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Educator Recognition

At ESSCA School of Management, we recognize educators for quality of teaching in the following ways:

- ❖ Pedagogical innovation grants
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Publication or research support
- ❖ Professional development opportunities



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, ESSCA School of Management was awarded funding for research that is:



Local



Regional



National



International

Socializing Research

In 2025, ESSCA School of Management contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Community organizations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AFNOR/DDRS
- ❖ CIRSES, Network for the Integration of Social Responsibility in Higher Education (Collectif pour l'Intégration de la Responsabilité Sociétale dans l'Enseignement Supérieur)
- ❖ UVED, French Virtual University on Environment and Sustainable Development (Université Virtuelle Environnement et Développement Durable)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Times Higher Education (THE)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ French National Association of Management Students, BNEM (Bureau National des Étudiants en Management)
- ❖ Cordées de la réussite (A program promoting access to higher education for students from underrepresented backgrounds)
- ❖ Jane Goodall Institute
- ❖ • Network for the Integration of Social Responsibility in Higher Education, CIRSES (Collectif pour l'Intégration de la Responsabilité Sociétale dans l'Enseignement Supérieur)



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides
- ❖ Employee equity, diversity, inclusion
- ❖ Men and women professional equality policy
- ❖ Bike mileage allowance (indemnité kilométrique vélo)
- ❖ DD&RS accreditations recommendation
- ❖ Business travel policy

Policy Documents Related to RME and/or Sustainability

essca_sdsr-strategy_2023_en

[View document](#)  [Download document](#) 

Practice Awards

In 2025, ESSCA School of Management received 1 award for responsible and/or sustainable practices.

Label DD&RS

Granter: CIRSES (Collectif pour l'Intégration de la Responsabilité Sociétale dans l'Enseignement Supérieur)

Grantee: ESSCA School of Management

Award Description:

ESSCA was awarded the DD&RS label for 4 years (2023) in recognition of its sustained commitment to sustainability.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

ESSCA School of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Community events and consultation forums

Communication Audiences

ESSCA School of Management communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

ESSCA School of Management



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Website

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