

2025 Sharing Information on Progress (SIP) Report

ESSCA School of Management

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

"

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Getting Started

This section provides foundational information about ESSCA School of Management, including key details and basic institutional data.

Mission

ESSCA aims to lead the way in educational innovation, and in advancing social and economic inclusion. The school is dedicated to integrating the demands and complexities of today's world into its educational approach, aiming to cultivate responsible leaders who are aware of the sustainable development issues, and support organisations in their transformations, shaping a brighter future for all.

ESSCA School of Management creates knowledge and develops responsible managers and entrepreneurs, while fully considering planet boundaries, human, ethical and economic dimensions of organisations in a sustainable and multicultural environment driven by technological trends or social innovations.

Vision

ESSCA's vision revolves around its unique identity in the French Business schools' environment. ESSCA's multi-campus identity contributes to strengthening the appeal of the regions it operates in and to promoting French expertise in higher education and research. With 500 professors and staff and 7, 000 students across France, China, Spain, Hungary, and Luxembourg, ESSCA offers quality courses that prepare students for professional success in a demanding yet supportive learning environment. Drawing on its humanist values, the school prioritises placing individuals at the core of tomorrow's economy, promoting the social economy, and making a tangible impact across society. Through diverse collaborations with local companies and communities, ESSCA actively contributes to the development of the regions where its campuses are located.

ESSCA School of Management aims to be a leading actor in a higher education ecosystem offering one of the best working, research, and learning environments in Europe by 2030.

Strategy

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Strategy Alignment

ESSCA's strategic alignment towards sustainable development, the common good and quality education

ESSCA released its strategy to the public in June 2025. The following summarizes the school's strategic priorities and its dedication towards sustainable development and quality education.

ESSCA has received the EESPIG qualification (Établissement d'enseignement supérieur privé d'intérêt général - *Private higher education establishment of general interest*), recognizing its status as not only a quality Business School, but also one that advances the common good. The school promotes the social economy and contributes to the development of regions in which its campuses are located (France, China, Hungary, Spain).

The school's strategy revolves around allowing students to access a quality education, regardless of income. As such, tuition fees have been adjusted to fit each household's income. Furthermore, ESSCA's disability-inclusive policy ensures that a safe and secure environment is created for all students.

Finally, a Sustainable Development & Social Responsibility strategy has been developed and published, ensuring that it is integrated in all dimensions of the school's ecosystem: strategy and governance, teaching and training, research and innovation, environment, and social policy.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1462

Degrees Offered

Bachelor Programs

Bachelor of Arts (B.A.)

Masters Programs

图 Master of Science (M.Sc. or M.S.) 图 Master of Arts (M.A.)

图 Master of Business Administration (M.B.A.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Centralized sustainability office
- Disciplinary efforts within business school
- Individual leader
- Interdisciplinary efforts across business school
- * Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Student contributor



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

Peer-reviewed articles were
published by ESSCA School of
Management from this past
calendar year.

vs **90**

Peer-reviewed articles were published by ESSCA School of Management from this past calendar year in support of RME.

Research Funding

In 2024, ESSCA School of Management was awarded funding for research that is:



Socializing Research

In 2024, ESSCA School of Management contributed research findings to:

- Government and policy makers
- Industry and business networks
- International media
- Local media
- National media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- ❖ CEEMAN (Central and East European Management Development Association)
- CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- EFMD (European Foundation for Management Development)
- Financial Times
- Local institutions and associations
- Times Higher Education (THE)
- Ministries of Education, Higher Education, or similar national bodies
- ◆ AFNOR/DDRS
- ♦ CIRSES
- ◆ UVED

Student Organization Partnerships

Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- Accreditation body recommendation documents
- Buildings/real estate
- Carbon reduction or offset commitments
- Curriculum guidelines
- Employee equity, diversity, inclusion
- Ethical data sourcing guides
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Ministry of education recommendation documents
- Professional training opportunities
- Responsible procurement policies
- Men and women professional equality politics
- Bike mileage allowance
- DDRS accreditation recommendations
- General business travel policy

Policy Documents Related to RME and/or Sustainability

essca_sdsr-strategy_2023_en

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

ESSCA School of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Boards and advisory committees
- Annual reports
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Publicly accessible sustainability data and dashboards
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

Communication Audiences

ESSCA School of Management communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Alumni and donors
- Business and industry partners
- Boards and advisory committees
- Chamber of commerce and local communities
- Faculty and staff
- Government and policy makers
- Media and public relations channels
- Non-governmental organizations (NGOs)
- Prospective and current students
- Research and academic networks

SIGNATORY

ESSCA School of Management

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