

# 2025 Sharing Information on Progress **(SIP) Report**

FIA - Fundacao Instituto de  
Administracao

October 2025

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about FIA - Fundacao Instituto de Administracao, including key details and basic institutional data.

## Mission

To assimilate, develop and disseminate management knowledge and related sciences through education, consulting and research with an ethical approach. To prioritize collaboration and innovation following international standards. To implement customised services to address the needs of public and private organisations for fairer and more sustainable development via the Research Centre.

## Vision

To be a centre of reference and excellence in generating and disseminating knowledge in management for the qualification of professionals internationally and to increase the competitiveness of Brazilian organisations.

## Strategy

### Strategy

At a strategic level, research centres and projects are designed to respond to society and to local and international companies' demands, using practical methodologies and high-quality infrastructure, emphasising the importance of integrated teaching that applies theories to practice.

## Strategy Alignment

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## Institutional History

### History

Fundação Instituto de Administração (FIA) is a private, non-profit organisation established on 10 June 1980 by professors from the Department of Administration at the School of Economics, Business and Accounting of the University of São Paulo (FEA-USP). Since its inception, FIA has assembled a team of highly qualified coordinators and lecturers who manage institutional programmes and develop research, consultancy, and executive education projects across all areas of Business Administration. At the start of the 2000s, FIA became the first Brazilian business school to be accredited by the Association of MBAs (AMBA), one of the most prestigious international organisations in the field. Over its 45-year history, FIA has developed more than 10,000 impact projects for public, private, and third-sector organisations. Its initiatives cover key sectors of the economy, including housing, health, environment, energy, sanitation, agriculture, education, tourism, and transport. The organisation operates effectively at federal, state, and municipal government levels, as well as with the judiciary and legislative branches.

In 2003, FIA became the first business school in Brazil to be accredited by AMBA. The Association of MBAs and, in 2004, its Executive MBA was ranked among the top 100 worldwide by the Financial Times. In 2009, FIA launched its first MBAs taught entirely in English, attracting students from five continents.

Changes in government regulations led FIA to establish a school accredited by the Brazilian Ministry of Education (MEC).

Following the establishment of the accredited school in 2010, the undergraduate programme in Business Administration was introduced in 2011, providing the legal framework for all educational activities—including MBAs—to confer diplomas or certificates.

The International Executive MBA, more specifically, was elected the best in Brazil for the third year (1st in Brazil, among the top 5 in Latin America, and among the top 100 in the world) in the QS Executive MBA Ranking (2020 to 2025) and obtained the highest score in QS Stars 2025, with 5 stars in teaching, employability and online education, at the institutional level.

As part of its ongoing academic expansion and dedication to enhancing the offering of officially recognised degree programmes in Brazil, FIA Business School introduced two new academic programmes in 2024: a Doctorate in Business Administration (DBA) and an undergraduate degree in Economics, both scheduled to commence in 2025. These new programmes were designed to create synergies with the institution's existing portfolio, which includes a Professional Master's Degree (Mestrado Profissional) and an undergraduate degree in Business Administration, respectively.




## Graduates & Enrollment


2024 Statistics	Number
Graduates	1200
Faculty & Staff at the Institution	430
Student Enrollment at the Institution	10000
Undergraduate Attendance	120
Masters-Level Postgraduate Attendance	9000
Doctoral Student Attendance	15

## Degrees Offered


### Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

### Masters Programs

 Master of Business Administration (M.B.A.)

### Doctoral Programs

 Doctor of Business Administration (D.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Definition of Purpose

Our commitment is to develop students' abilities to become future creators of ethical and sustainable values for business and society, and to contribute to an inclusive and sustainable global economy.

## Institutional Engagement

**51% - 75%** of faculty at FIA - Fundacao Instituto de Administracao actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## **How We Define Values**

We value integrating global social responsibility values into our academic activities, curricula, and organisational practices, as outlined in international initiatives such as the United Nations Global Compact.

## **Who Champions Responsible Management Education at Our Institution**

- ❖ Disciplinary efforts within business school
- ❖ Centralized sustainability office
- ❖ Research or issue group, society, or club leading sustainability efforts

## **Student Voices**

The following narrative demonstrates how FIA - Fundacao Instituto de Administracao has influenced students' academic journey and personal growth.

### **Mission**

Strengthen the reputation of the FIA Business School brand in the education, consulting and research market, seeking convergence of initiatives from the research centers with a central focus on the customer.

## **Celebrating Values**

The following demonstrates a way in which our institution celebrates values in various specializations.

### **Mission**

Strengthen the reputation of the FIA Business School brand in the education, consulting and research market, seeking convergence of initiatives from the research centers with a central focus on the customer.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **How We Define Teach**

As a method of teaching and learning, we invest in educational frameworks, materials, processes, and environments that facilitate compelling learning experiences for responsible leadership.

## **Fostering Innovation**



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## **Experiential Learning**



### **To a great extent**

Teaching and learning at our institution strongly encourage experiential learning.

## **Learning Mindset**



### **To a great extent**

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## **Method of Teaching and Learning**



### **Hybrid**

Combination of in-person and virtual learning methods.



# Research

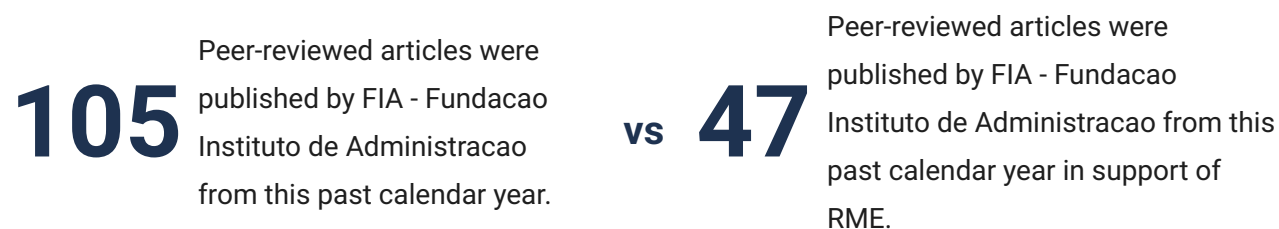
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



## How We Define Research

Our researchers are engaged in conceptual and empirical research that enhances our understanding of the role, dynamics, and impact of corporations in creating sustainable social, environmental, and economic value.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, FIA - Fundacao Instituto de Administracao was awarded funding for research that is:



National

## Socializing Research

In 2024, FIA - Fundacao Instituto de Administracao contributed research findings to:

- ❖ Community organizations

## Research Projects

In 2024, FIA - Fundacao Instituto de Administracao reported 1 research project that implemented responsible or sustainable activities.

## Impact Measurement in Sustainability: Analysis of Geographical Indications in the Brazilian Amazon

**Period Covering:** March, 2025 - December, 2027

## Department: Business Administration

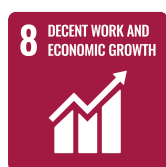
Geographical Indications (GIs) originated in the early 18th century, with the demarcation and recognition of famous wine regions such as Alto Douro in Portugal, Chianti in Italy, and Tokaj in Hungary. When it comes to products we have the Parmigiano Reggiano cheese in Italy, the Ovos Moles of Aveiro in Portugal, the beers of Münchener in Germany, the olive oil of Olympia in Greece, the tequila of Mexico, the cigars of Cuba, the coffee of Colombia, the olives of Azapa in Chile, the tea of Longjing in China, among so many others.

Recently in Brazil, IGs were regulated for the first time in the Industrial Property Law (Law no 9.279), of 14 May 1996. Is the granting of the registration of the Geographical Indication conferred by INPI? National Institute of Industrial Property, as a result of an analysis of the unique combinations of respective natural resources.

Since 2003, the Brazilian Service of Support to Micro and Small Enterprises ? Sebrae supports the process of recognition of territories so that they are known and admired for the quality of a given product or service.

It is hoped that GIs will be able to develop a virtuous circle of sustainable quality with the potential to ensure recognition and economic valuation in the final price achieved in the markets, preservation of natural resources and local social development. However, GI initiatives can also result in failures or exert unintended negative effects, as evidenced by several cases (Belletti, 2021).

In this context, the objective of this project is to measure the sustainability impacts of two cocoa producing IGs in the Brazilian Amazon, considering the environmental, social, economic and governance dimensions. Brazil is the fifth largest consumer of chocolate in the world, the fruit is part of the history of Brazil, and the states of Pará and Rondônia are the main representatives of cocoa cultivation in the Amazon Forest.



## Research Barriers

In 2024, FIA - Fundacao Instituto de Administracao identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## How We Define Partner

We seek engagement with corporate leaders to deepen our understanding of their challenges in fulfilling social and environmental responsibilities and collaboratively explore practical strategies for addressing these challenges.

## Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Aim2Flourish
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations organs other than the UN Global Compact
- ❖ United Nations Academic Impact (UNAI)

## Student Organization Partnerships

- ❖ PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

Consistent with our mission, the primary goal is to produce practical managerial knowledge and scientific understanding. We believe in the integration of theory and practice, so we implement teaching methodologies and tools that facilitate the application of learning in the workplace.

## Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

## Policy Documents Related to RME and/or Sustainability

Codigo-de-Conduta-2024

View document  Download document 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## **How We Define Share**

We act as a facilitator, supporting dialogue and debate among educators, students, businesses, government, consumers, media, civil society organisations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

## **Engagement Opportunities**

FIA - Fundacao Instituto de Administracao offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Public events and panel discussions
- ❖ Boards and advisory committees

## **Communication Audiences**

FIA - Fundacao Instituto de Administracao communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)



SIGNATORY

# FIA - Fundacao Instituto de Administracao

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