

2025 Sharing Information on Progress **(SIP) Report**

Brandeis International Business
School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started




This section provides foundational information about Brandeis International Business School, including key details and basic institutional data.

Graduates & Enrollment


2024 Statistics	Number
Graduates	149

Degrees Offered

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Letter of Commitment

December 23, 2025

PRME Secretariat
Foundation for the Global Compact
685 Third Ave.
12th Floor
New York, NY 10017

Dear PRME Secretariat,

I am pleased to once again submit the Sharing Information on Progress (SIP) report on behalf of Brandeis School of Business and Economics. I want to mention that last year we had submitted as Brandeis International Business School but going forward we will be submitting under our new school structure. The School of Business & Economics is a proud signatory to the Principles for Responsible Management Education (PRME). Our students, faculty and staff continue to promote the PRME mission of inspiring and championing responsible management education, research and thought leadership.

As you will read in this SIP report, the School remains committed to promoting sustainability through its curriculum, faculty research, on-campus programming and community engagement efforts.

Thank you as always for your continued efforts to advance the principles of responsible management education around the world and shape the knowledge, skills and values of tomorrow's global business leaders.

Sincerely,

A handwritten signature in blue ink that reads "Linda MB".

Linda Bui
Dean, Brandeis School of Business & Economics
Professor in Economics
415 South Street, MS032
Waltham, MA 02453



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

0% - 25% of students at Brandeis International Business School are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Brandeis International Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Brandeis International Business School reports 1 course in 2024 that support responsible management education and sustainable development goals.

Economic of Race and Gender | Econ 69a

Economics 69a provides an introduction to the economics of race and gender with an emphasis on policy issues. We learn and use the tools of microeconomic analysis to understand how economists model individual decision-making, and to gain insight into how microeconomic theory can explain some of the changes experienced by women and minorities in the United States and other countries over the last century. Some of the questions we examine include: • Why do women typically specialize in household work in married households? How and why has this changed over time? • Do pronatalist policies work to increase fertility rates? • Do parental leave policies help or hurt women's careers? • Why do women earn less than men? • Why do African Americans earn less than whites? • What are the causes and consequences of 'missing women' in developing countries?



Educator Recognition

At Brandeis International Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

💡 Fostering Innovation



Somewhat

Teaching and learning at our institution moderately support innovation.

💡 Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.



Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.



Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Brandeis International Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Faculty expertise gaps
- ❖ Resource allocation challenges
- ❖ Scalability issues
- ❖ Time constraints
- ❖ Uncertain return on investment

Barriers to Innovative Pedagogy

In 2024, Brandeis International Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Overloaded faculty
- ❖ Resource constraints
- ❖ Scalability issues



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

<p>21 Peer-reviewed articles were published by Brandeis International Business School from this past calendar year.</p>	vs	<p>5 Peer-reviewed articles were published by Brandeis International Business School from this past calendar year in support of RME.</p>
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Research Funding

In 2024, Brandeis International Business School was awarded funding for research that is:



No funding

Socializing Research

In 2024, Brandeis International Business School contributed research findings to:

- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Social media and digital outreach

Research Barriers

In 2024, Brandeis International Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Technology and resource access
- ❖ Time constraints
- ❖ Data access and management



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Times Higher Education (THE)
- ❖ Graduate Management Admission Council (GMAC)

Student Organization Partnerships

- ❖ CFA Institute
- ❖ Net Impact

Partnerships

The following provides more details on 3 key partnerships at Brandeis International Business School.

Chartered Financial Analyst (CFA) Institute

We are a University partner of the CFA Institute.

Global Association of Risk Professionals (GARP)

University partner with GARP.

Chartered Alternative Investment Analyst (CAIA) Association

Academic partner for CAIA



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

Brandeis International Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Community events and consultation forums
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ We are currently working to offer engagement opportunities

Communication Audiences

Brandeis International Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Brandeis International Business School



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United States of America



Website

<https://www.brandeis.edu/global/>