

2024 Sharing Information on Progress **(SIP) Report**

UCD College of Business

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Purpose	6
4. Values	11
5. Teach	13
6. Research	23
7. Partner	32
8. Practice	38
9. Share	43

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

UCD College of Business demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



UCD College of Business
University College Dublin
Co Dublin, Ireland

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An Scoil Ghnó UCD

An Coláiste Ollscoile, Baile Átha Cliath
Contae Átha Cliath, Éire

www.ucd.ie/business

Renewal of Commitment to PRME

The UCD College of Business is a globally connected, research intensive, business school located in the dynamic European capital of Dublin. Our commitment to the Principles for Responsible Management Education is reflected in our mission: the leadership of transformational change by means of educational and thought-leadership excellence, inspiring and co-creating a better future for our students, our staff, our alumni, and for business and society in Ireland and the world.

We animate our mission through the prism of 'Empower, Connect & Create'. We empower, develop, and inspire current and future business leaders with the knowledge, critical thinking, soft skills, global perspectives, and confidence to achieve their full potential, to innovate, and to lead responsibly with purpose and impact. We connect the present and future, academia and business, and the community of our students, staff, alumni, and the business world. And we create together with all stakeholders a transformational educational environment and new knowledge, with positive, sustainable, impact for business and society.

During this SIP cycle we have developed a new College Strategy, which places responsible management education, the UN SDGs, and the challenges of climate change and sustainability at the forefront of our activities. We continue to review our Programme offerings to ensure that sustainability is embedded in our programme portfolio, with two programmes revised and relaunched as the MSc in Sustainable Supply Chain Management and the MSc in Sustainable Finance. New modules have been added that specifically address the challenge of climate change, such as our 'Climate Change and Business Sustainability' and 'Renewable Energy Finance' modules. The University-wide BSc Sustainability, to which the College of Business is a key contributor, has expanded its numbers, and our 10-year partnership with Proudly Made in Africa remains strong and ensures our students have an understanding of sustainable business in and with Africa. Our researchers continue to conduct research on the SDGs and responsible management topics including climate finance, sustainable energy, decent work, supply chain labour standards, ethical leadership, healthcare, equality and diversity, the gig economy, ethics and AI, to name just a few. And they continue to engage in partnerships and dialogue with business, NGOs, policy makers and other societal stakeholders to drive change and have meaningful impact on the world.

We are proud of our continued commitment to PRME and all we have achieved, but we still have more to do. To that end, we have set some ambitious goals to further embed in our activities the principles of PRME, the UN SDGs and the challenges of climate change and sustainability.

Professor Anthony Brabazon
Dean of Business, UCD College of Business

Accreditations and Memberships



Accreditations and Memberships



Institutional Mission, Vision, and Strategy

The following outlines UCD College of Business's institutional mission, vision, and strategic approach to responsible management education.

UCD College of Business Strategy 2023-2026: Creating a Better Future Together

As a globally connected, research intensive, business school located in the dynamic European capital of Dublin, our mission is centred on the creation of transformational change by means of educational and thought-leadership excellence, inspiring and co-creating a better future for our students, our staff, our alumni, and for business and society in Ireland and the world. We animate our mission through the prism of 'Empower, Connect & Create': To empower, develop, and inspire current and future business leaders with the knowledge, critical thinking, soft skills, global perspectives, and confidence to achieve their full potential, to innovate, and to lead responsibly with purpose and impact. To connect the present and future, academia and business, and the community of our students, staff, alumni, and the business world. To create together with all stakeholders a transformational educational environment and new knowledge, with positive, sustainable, impact for business and society.

Relevant Stakeholders

Staff, Students, Business Community

Purpose

Our new UCD College of Business strategy - 'Creating a Better Future Together' was launched in 2022 this strategy was conceived in a time of great change, challenge and burgeoning opportunity as we emerge from the global pandemic with substantial learnings and a transformed digital, social and economic landscape. Our strategy is anchored in four pillars which give focus to our aspirations. Through these four pillars (creating knowledge - transformational learning and development - embracing the world - building engagement) we will deliver thought leadership, cutting edge teaching, a global perspective and build networks and engagement to help transform business and society.
<https://www.ucd.ie/quinn/aboutus/ourstrategy/>

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At UCD College of Business, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

RME Oversight

Responsible Management Education is embedded throughout our College of Business Strategy and thus oversight lies with the College Management Team, led by our Dean Professor Anthony Brabazon. Responsibility for each strand of the strategy lies with our Vice Principals for Teaching and Learning, Research Innovation and Impact, Global, and EDI, as well as the Directors of each of our Schools, the UCD Lochlann Quinn School of Business (undergraduate), UCD Michael Smurfit Graduate Business School, UCD Executive Education and UCD College of Business Global Campus.

Among our key priorities include:

- Innovate across our curricula and programmes to further embed the themes of business in society, sustainability, disruptive technologies and digital transformation.
- Embrace the UCD 'Green campus initiative' covering key projects in the areas of energy efficiency and use of renewables, water conservation, waste reduction and recycling, sustainable commuting and biodiversity.
- Advance principles of equality, diversity, and inclusion set out by the Athena Swan framework, embedding and implementing our action plan in this respect across all our activities.
- Increase the diversity of our student cohort and increase the portion of our students drawn from under-represented groups to 35%.
- Innovate across our curricula and programmes to further embed a global perspective on business and cultural practices.
- Embed the consideration of sustainability into all our global engagement initiatives.

Organizational Structure for RME

The following organizational entities at UCD College of Business are responsible for RME:





Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

UCD College of Business integrates responsible management education into its degree programs through 5 different approaches:

Course-Level RME Learning Goals

FIN 30530 Sustainable Finance

Environmental risk, climate change, and societal concerns have been at the centre of public debate for some time and there is growing evidence to suggest such concerns are increasingly important to the decision-making process. The United Nations developed the 2030 Agenda for Sustainable Development (UN, 2015) to guide the transition towards a sustainable and inclusive society that incorporates environmental and societal challenges. They established 17 Sustainable Development Goals that are of critical importance in facilitating this transition. While achieving these goals and successfully transitioning to a net zero carbon society requires a transdisciplinary approach, finance plays a central role. The primary function of the financial system is to channel funds to their most productive uses to maximise growth. Hence, finance can play a leading role in accelerating the transition to a decarbonized and more circular system by allocating investment to sustainable corporations and investment opportunities. Sustainable finance examines how finance interacts with economic, environmental, and societal issues. The traditional approach to finance focuses on maximising shareholder wealth, whereas here we will focus on financing that incorporates the interests of multiple stakeholders (both internal and external). In this module we will examine sustainability and why it matters, the challenges and opportunities for corporations including corporate governance and behaviour, internalizing externalities, changing business models, and sustainable reporting; and how to finance sustainability including sustainable equity investment, sustainable debt (green bonds, blue bonds, social bonds), and investing for long-term value creation. https://hub.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=MODULE&MODULE=FIN30530&TERMCODE=202300

Department

University College Dublin, College of Business

Learning Object Subject

Banking and Finance

Educational Level

Undergraduate

Learning Outcome

Upon completion of this module students should have a comprehensive understanding of: 1. Financing from a multiple stakeholder perspective. 2. How to internalize externalities with respect to environmental and social factors 3. The concept of long-term value creation 4. Integrated reporting 5. How to channel funds to sustainable corporations/projects 6. Greenwashing 7. Green/blue/social bonds 8. Academic research in sustainable finance contributing to achieving the Sustainable Development Goals

Interactivity Type

Lectures

Learning Object Description

FIN 30530 Sustainable Finance - module descriptor with course-level RME learning goals

[Supporting Links](#)

HRM 30140 Climate Change and Business Sustainability

This module provides students with a deeper understanding of the science of climate change, the international and regulatory framework, and emerging resource challenges and market opportunities. It culminates in a two-day roleplay, where students act as country representatives and negotiate a mock-UNFCCC agreement.

Department

University College Dublin, College of Business

Learning Object Subject

Climate Change

Educational Level

Undergraduate Level 3

Learning Outcome

Upon completion of this module students will be able to: 1. Explain the nature of global warming and the impact of human activities on climate change. 2. Understand the global policy approaches taken under the UNFCCC, the diverse interests of parties involved in climate policy negotiations, including governments, companies, NGOs and industry associations to mitigation, adaptation and market mechanisms. 3. Understand the nature of business responses to climate change mitigation and low-carbon business models.

Interactivity Type

Active: Two-day roleplay of UNFCCC.

Learning Object Description

Examples of course syllabi with course-level RME learning goals

[Supporting Links](#)

HRM 10730 Business in Society

The module explores the nature of the relationship between business and society. In particular, how pressing societal issues are increasingly affecting all aspects of corporate strategy and behaviour. The module introduces students to key contemporary issues of morality and ethics around which informed perspectives and opinions diverge such as: climate change; sustainability; inequality in the global North/South; diversity; employment practices; and the complex effects of globalization. https://hub.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=MODULE&MODULE=ACC10730&TERMCODE=202300

Department

University College Dublin, College of Business

Learning Object Subject

Business: Responsible Management

Educational Level

Undergraduate

Learning Outcome

Describe and assess the key trends that impact on the contemporary relationship between business and society. Understand and apply various theoretical approaches to morality, ethics and the law within a business context. Explore a range of topical social, global, environmental and ethical issues and analyse the role of business within these topics.

Interactivity Type

Lectures and Case Based Learning

Learning Object Description

HRM 10730 module descriptor with RME in the course-level learning goals

[Supporting Links](#)

BMGT 4073S Responsible Business & Sustainability

This module explores the complex sets of relationships and obligations that exist between business professionals, enterprises, and society. Shareholders and other key stakeholders expect businesses to behave responsibly and to build in concerns about social and environmental sustainability into their business models and practices. Corporate social responsibility and Sustainability have emerged as important new business concerns. Their goals are to encourage businesses to look beyond the profit motive and strive to have a positive impact on people and the planet. This sustainability knowledge is vital for environmentally

awareness and is a central feature of responsible leaders of 21st century. The module relies on cases, scenarios, and experiential activities to engage students in identifying social and environmental sustainability related opportunities and risks facing businesses today and with finding a balance between them. The module encourages students to revisit roles played by corporations and their stakeholders, identify and develop the competencies needed to develop and drive sustainability initiatives and redesign strategies that incorporate sustainability into corporations' long-term goals. https://hub.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=MODULE&MODULE=BMGT4073S&TERMCODE=202300

Department

University College Dublin, College of Business

Learning Object Subject

Management

Educational Level

Masters

Learning Outcome

On completing this module, you will be expected to be able to: 1. Assess the importance of sustainability to the business and society relationship; 2. Engage in critical thinking about the responsibilities of business leaders and enterprises towards broader society; 3. Argue the business case for sustainability and the value of strong leadership to drive sustainable and responsible business; 4. Explore the challenges and opportunities from collaborating with key stakeholders and entering into partnerships to create new value; 5. Demonstrate core knowledge, skills and competencies needed to formulate a practical action plan to drive a sustainable and responsible business; 6. Show how you embrace sustainability as an everyday part of life beyond the classroom

Interactivity Type

Lecturers, case studies, industry examples

Learning Object Description

BMGT4073S Responsible Business & Sustainability module descriptor with RME in the course-level learning goals

[Supporting Links](#)

Program-Level RME Integration

BSc Sustainability

The BSc in Sustainability is an innovative University-wide undergraduate degree that aims to equip its graduates with the interdisciplinary knowledge and skills to address sustainability challenges by combining environmental, social and economic perspectives. After a common first year, each student will retain an interdisciplinary perspective throughout their degree, but will elect to focus on:

Sustainability with Environmental Science OR
Sustainability with Social Sciences, Policy and Law OR
Sustainability with Business and Economics.

The Programme Outcomes are:

- 1 - Articulate clear awareness and understanding of critical global sustainability challenges
- 2 - Critically discuss evolving theory, concepts, policy and the ethics and values of sustainability
- 3 - Apply a holistic, interdisciplinary and practical approach to sustainability
- 4 - Demonstrate competence in a range of research and analytical methodologies
- 5 - Deploy well-developed critical and intellectual skills in innovative and creative approaches to unfamiliar or dynamic contexts and problems
- 6 - Exhibit the knowledge and skills needed to develop a career in sustainability and environmental management, including communication, project planning, project management and interdisciplinary teamwork skills
- 7 - Become engaged, solution-focussed global citizens with capacity for lifelong learning.

MSc Sustainable Supply Chain Management

The MSc in Sustainable Supply Chain Management delivers a comprehensive engagement with all aspects of supply chain management with a focus on creating a more sustainable and just world. Students will gain insights across a range of vital knowledge areas and skills, from decision making that can shape international trade, through supply chains' impact on the environment, to product safety and protection of workers' conditions globally. All this learning is built on robust management fundamentals such as strategy, leadership, analytics, critical thinking, negotiation and organisation.

Programme Outcomes include:

1. Understand and apply current theory and practice to manage global supply chains sustainably to build a better future for all
2. Inform business decision-making processes using qualitative and quantitative tools and techniques.

3. Position and equip future professionals to respond to and drive an organisation's sustainability agenda responsibly and ethically.
4. Demonstrate the competencies needed to synthesise and evaluate diverse perspectives to inform decision-making.
5. Communicate persuasively and professionally across diverse environments and demonstrate the capability and capacity to work collaboratively.

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Description of the business model with RME in all educational efforts

The mission of the UCD College of Business is centered on the leadership of transformational change by means of educational and thought-leadership excellence, inspiring and co-creating a better future for our students, our staff, our alumni, and for business and society in Ireland and the world. We aim to empower learners to become leaders who will contribute to the betterment of society as a whole.

In parallel with the rapidly evolving nature of the business world and the global economy, humanity faces unprecedented global societal challenges around sustainability, such as climate change, social inequalities, and natural resource depletion. Tackling these challenges requires innovative thinking that often lies at the intersection of various disciplines. For innovation and creativity to flourish, it is crucial that interdisciplinarity, sustainability diversity, and inclusiveness are engrained in our curricula. Now more than ever business schools are called to support learners to think beyond their individual perspectives and embrace their societal responsibilities through innovative and interdisciplinary modules, programmes and co-curricular activities, also through collaborations with other institutions

Guest Speakers and Showcase Events

ReSToRE International Summer School

ReSToRE summer schools encourage interdisciplinary and global discussion on how to reconcile different views about Earth's resources.

Date

July, 2024 - July, 2024

Location

University College Dublin

Speakers

Dr. Salem S. Gharbia - Atlantic Technological University Sligo; Dr. Irene del Real - Universidad Austral de Chile (UACH); Dr. Aparajita Banerjee - German Institute of Development and Sustainability; Dr. Nadja Contzen - Eawag – Swiss Federal Institute of Aquatic Science and Technology; Dr. Mark Coughlan - University College Dublin and iCrag; Dr. Tomas Buitendijk - University College Dublin and iCrag; Lloyd Singura - Mineral Resources Authority, Papua New Guinea; Dr. Jocelyn Fraser - Norman B. Keevil Institute of Mining Engineering, The University of British Columbia

[Supporting Links](#)

Organised by Associate Professor Geertje Schuitema of the UCD College of Business, in conjunction with iCrag, the Irish Centre for Research in Applied Geosciences, the summer school brought together experts social sciences, humanities, and natural and physical sciences to examine how we might transition to a low-carbon society in ways that are socially acceptable, economically affordable, and technically feasible.

ReSToRE_flyer 2024_download

View document  Download document 

Sustainability Matters at the UCD College of Business

This event celebrated what has been said and thought in sustainability matters within UCD College of Business. Faculty shared their passions and diverse messages about how to create a better future together. Debajyoti Biswas , Geertje Schuitema, Huw Thomas, Julie Byrne, Seán O'Reilly, and Kate McLoughlin brought a fun and informal insight into the spirit of their work!

Date

March, 2024 - March, 2024

Location

UCD Michael Smurfit School of Business

Speakers

Debajyoti Biswas , Geertje Schuitema, Huw Thomas, Julie Byrne, Seán O'Reilly, and Kate McLoughlin

[Supporting Links](#)

This event celebrated what has been said and thought in sustainability matters within UCD College of Business. Faculty shared their passions and diverse messages about how to create a better future together. Debajyoti Biswas , Geertje Schuitema, Huw Thomas, Julie Byrne, Seán O'Reilly, and Kate McLoughlin brought a fun and informal insight into the spirit of their work!

Model UN on Climate Change

On March 12 and 13, 2024, the roleplay United Nations Framework Convention on Climate Change (UNFCCC) Conference (COP 29) saw 85 students participate in the event, which is part of the inaugural Climate Change & Business Sustainability module.

Date

March, 2024 - March, 2024

Location

UCD Michael Smurfit School of Business

Speakers

various

[Supporting Links](#)

The module culminated in the two-day, mock UNFCCC COP29 negotiation held at UCD Smurfit School where students endeavored to negotiate an ambitious yet realistic international climate agreement. Students were assigned to country delegations earlier in the module and were asked to produce a background paper on the climate position and challenges their assigned country faces. They also had to develop a position statement for their country on Mitigation and Compliance, Adaptation and Resourcing, and Market Mechanisms.

Reinventing and embracing diversity for today's workforce

Panel discussion & networking lunch including UCD graduate Rob Kiely, former Chief of Staff for Lazada Singapore, and currently Senior Market Advisor with Enterprise Ireland.

Date

March, 2024 - March, 2024

Location

UCD Singapore Campus

Speakers

Shweta Anil Mishra, HR Business Partner Director; Dell Devyani Dutt, Senior Manager, APAC Lead, Diversity, Inclusion and Belonging, LinkedIn; Janet Zhang, Senior Director, Domestic Recruitment, Kaplan Higher Education; Robert Kiely, Senior Market Advisor, Enterprise Ireland

[Supporting Links](#)

Panel discussion & networking lunch including UCD graduate Rob Kiely, former Chief of Staff for Lazada Singapore, and currently Senior Market Advisor with Enterprise Ireland.

Decolonising Curricula: CoB Discussion Panel for Black History Month

In celebrating Black History Month in Ireland in October 2023, University College Dublin College of Business, in association with UCD Center for Business in Society (CeBaS), UCD Earth Institute, and IPSERA, invited students, faculty, policymakers and those interested in racial and climate justice, to join this conversation on decolonizing curricula.

Date

October, 2023 - October, 2023

Location

UCD Michael Smurfit School of Business

Speakers

Dr Sadhvi Dar (Queen Mary University London); Dr Penelope Muzanenhamo (University College Dublin); Prof Colm McLaughlin (University College Dublin) and current UCD Smurfit School students

The Decolonising Curricula event to promote Black History Month in Ireland was a huge success with over 50 participants, including leading researchers in the field, engaging in person and online from around the globe. The session featured input from Dr Sadhvi Dar (Queen Mary University London) who is one of the authors of 'The Business School is Racist: Act Up!' She set the tone for the event with her opening statement, "Speaking about decolonisation is never easy because it is radical work." This was followed by a panel discussion chaired by Penelope Muzanenhamo and current UCD Smurfit School students (Vignesh Asokh, MSc Supply Chain Mgmt), Angel Brummet (MSc Int' Business) and Annylah Clarke (MSc Food Business), and CoB EDI VP Colm McLaughlin. Audience participation greatly added to the event and ranged in topics from racism and research, to teaching and learning, and lived experiences. One student commented how they felt safe discussing topics of racism in the College, but not in their home country. It is a reminder of the important role we all have to play in ending racist and unethical practices in education, business and beyond.

[Black History Month UCD Flyer](#)

[View document](#)  [Download document](#) 



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

UCD College of Business incorporates responsible management education into its research endeavors through 7 different methods:

Regular Research Seminars

Examples of responsibility-related regular research seminars

List of research seminars at UCD College of Business discussing topics related to Responsible Management

Date

February, 2023 - April, 2024

Location

UCD College of Business

Speakers

various internal and external invited speakers

List of research seminars at UCD College of Business discussing topics related to Responsible Management

Research Seminars related to Responsible
Management 202324

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Required Research Reporting

Reporting responsibility-related research publications

Faculty report all their publications annually through the College's Statement of Activities form. The number of publications that address specific SDGs are monitored on an annual basis and reported in the College Annual report.

Faculty have produced more than 525 articles or research outputs since 2016 that address individual SDGs. They also report impact activities for the year including "working towards SDGs, environmental impact and social impact."

Research Conferences

Examples of responsibility-related conferences -UCD Africa Business Conference 2023

PMIA-UCD Africa Business Conference 2023

Date

February, 2023 - February, 2023

Location

UCD Lochlann Quinn School of Business

Speakers

Dr Maeve Houlihan, Ms Siobhan McGee, Dr Penelope Muzanenhamo, Dr David Nyaluke, Ms Mary Ishabiyi.

PMIA-UCD Africa Business Conference 2023

PMIA-UCD Africa Business Conference 2023

Tickets, Wed 22 Feb 2023 at 16_30 _

Eventbrite

View document  Download document 

Examples of responsibility-related conferences -UCD Africa Business Conference 2024

UCD College of Business and Proudly Made in Africa presented the Africa Business Conference 2024: Digital Africa, Entrepreneurship and Tech

Date

March, 2024 - March, 2024

Location

UCD Lochlann Quinn School of Business

Speakers

Bobby Idogho, co-founder Radically Digital, Forbest 30 under 30-Joy-Tendai Kangere, Barrister of Law at the Bar in Ireland-Leyla F Karaha Techstars Community All-Star, Social Entrepreneur-Goodman Lepote, Senior Account Manager, Google; Founder, Preamble – Africa in the global context – through data-Fernandos Ongolly UCD College of Business, what the pandemic and telemedicine did for the last mile challenge in in Kenya-Dr Heletjé van Staden, UCD Assistant Professor of Supply Chain ManagementConvenors:-Dr David Nyaluke, UCD Proudly Made in Africa Fellow in Business and Development-Dr Penelope Muzanenhamo, UCD Assistant

Professor of Marketing and Society-Killian Stokes, CEO Proudly Made in Africa, Co-Founder Moyee Coffee-Dr Maeve Houlihan, Director, UCD Lochlann Quinn School of Business Followed by African cuisine with Mama Shee.

[Supporting Links](#)

[Supporting Links](#)

UCD COB and Proudly Made in Africa presented the Africa Business Conference 2024: Digital Africa, Entrepreneurship and Tech The lively discussion focused on the entrepreneurial landscape followed by African Supper with Mama Shee.

Screenshot 2024-07-08 142000

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Examples of responsibility-related conferences - MISFIRES & Targeting Therapies

Targeting Therapies: Exploring the Cultural & Normative Dimensions of 'Targeted' Approaches to Biomedicine and Public Health Multidisciplinary Conference University College Dublin, Ireland

Date

May, 2024 - May, 2024

Location

University College Dublin

Speakers

Prof Kate Robson Brown, UCD Vice-President of Research, Innovation and Impact, Prof Susi Geiger, the leader and Principal Investigator of the MISFIRES project, Other members of MISFIRES team,

[Supporting Links](#)

Targeting Therapies: Exploring the Cultural & Normative Dimensions of 'Targeted' Approaches to Biomedicine and Public Health. This conference critically examined the design, delivery, and implications of 'targeted' biomedicine and public health to help to better understand the dynamics between science, healthcare, and society.

Examples of responsibility-related conferences - GovByNum

An international workshop on 'Governance by Numbers and its Discontents'.

Date

June, 2023 - June, 2023

Location

UCD Lochlann Quinn School of Business

Speakers

The invited speakers were Maurizio Atzeni (Alberto Hurtado & CEIL/CONICET, Chile), Sarrah Kassem (Tübingen, Germany), Valeria Pulignano (KU Leuven, Belgium), Kurt Vandaele (ETUI, Belgium) and Alex Wood (Bristol, UK).

Supporting Links

The workshop included contributions from both junior and established scholars that problematized the governance by numbers and its discontents at any level (private or public). Hence, it aimed to stimulate discussions that are relevant for economic sociology, political economy, employment relations and HRM scholars, as well as for the future of social and democratic governance in times of artificial intelligence. https://www.erc-europeanunions.eu/app/download/18408776296/GovByNu_workshop-programme_final.pdf?t=1712747614

Examples of responsibility-related conferences

The 2023 Women in Data Science (WIDS) Dublin event was held at the UCD Smurfit School in June and organised by Jenny Corcoran, one of our MSc Business Analytics students.

Date

June, 2023 - June, 2023

Location

UCD Michael Smurfit Graduate Business School

Speakers

speakers included, Alessandra Pascale, Senior Research Scientist and Manager, IBM Research; Gilyana Borlikova, Data Science Manager, ICON; Laura Alvarez Jubete, Analytics Lead, Accenture The Dock; Francesca Bonin, RS & AI Prin Investigator, IBM Research; Aarthi Kumar, Director of Data Science, EY; Noelle Doody, MD, Accenture Applied Intelligence; Annunziata Esposito Amideo, AP in MIS/BA, UCD; Oonagh O'Shea, Managing Director, Accenture Applied Intelligence; Francesca Bonin, Staff Research Scientist & AI Principal Investigator, IBM Research; Aarthi Kumar, Director of Data Science, EY; Ana Le Chevillier, Clinical Research Manager – Data & AI, AI PREMie; Karen Church, VP of Research and Data Science, Intercom; Sorcha Healy, Principal Data Scientist, Microsoft; Jenny Corcoran, WiDS Ambassador, MSc Business Analytics, UCD Smurfit

The 2023 Women in Data Science (WIDS) Dublin event was held at the UCD Smurfit School in June and organised by Jenny Corcoran, one of our MSc Business Analytics students. WIDS is a worldwide actionable community, incubated at Stanford University, and which seeks to elevate

and empower women across all levels of data science. The event included speakers from across Dublin's tech and science industry and academia and was co-sponsored by IBM. A 'Women in Finance' panel, organised by Twisha Soni on our MSc Finance programme, was held in March 2023 at the UCD Smurfit School. The conference explored the journey and experiences of women in leadership positions in leading investment firms.

Women in Data Science (WiDS) Dublin

Regional Conference 2023 Tickets, Fri, Jun 9, 2023 at 9_15 AM _ Eventbrite [View document](#) [Download document](#)

PhD-Level RME Courses

FIN50060 Financial Economics of Climate and Sustainability

Climate change is one of the most critical issues facing the planet and will require massive flows of capital. Finance will be instrumental in facilitating the transition to lower-carbon economies. Business schools need to be able to train the next generation of finance professionals. To do this, we will need far more professors trained to teach climate finance.

Department

College of Business

Learning Object Subject

Banking and Finance

Educational Level

Doctoral

Learning Outcome

Financial Economics of Climate and Sustainability (FECS) seeks to be an important, timely, and catalytic development in the climate finance space designed to develop the next generation of scholars and educators in this field and to create a community of researchers in this field.

Interactivity Type

Lectures

Learning Object Description

FIN50060 Financial Economics of Climate and Sustainability

[Supporting Links](#)

Dedicated Research Funding

Description Research funding specifically related to responsibility

'Creating Knowledge' is a key pillar in our College strategy, and as a research-intensive School we place excellence in research at the very centre of our mission and vision. The College has a long tradition of research that advances debate and pushes the boundaries of knowledge creation and innovation. A wide range of research in the broad area of responsible management, sustainability and society has been awarded funding during the current SIP cycle.

Prof Michael O'Neill ('Regulatory Compliance Framework for Trustworthy AI Medical Device Software' – funded by SFI)

Prof Susi Geiger ('The patient-led commodification of healthcare? the case of DIY-Diabetes: an ethnographic Study' – EU Horizon)

Associate Prof Geertje Schuitema('Blueprint demonstration for co-created effective efficient and resilient networks of MPAs' – EU Horizon)

Prof Andreas Hoepner ('GreenWatch' - Laudes Foundation)

Prof Donna Marshall (TRUSTex: Advancing Sustainable Textiles in the Circular Economy through Innovative EPR Schemes.' - EU Horizon)

Research Awards Program

Description of Research awards for responsibility-related research

'Creating Knowledge' is a key pillar in our College strategy, and as a research-intensive School we place excellence in research at the very centre of our mission and vision. The College has a long tradition of research that advances debate and pushes the boundaries of knowledge creation and innovation. A wide range of research in the broad area of responsible management, sustainability and society has been awarded funding during the current SIP cycle.

In 2023 The European Commission named FReSCH, Fashion's Responsible Supply Chain Hub, as one of the pioneering research projects with implications for sustainable and circular fashion and textile value chains. FReSCH is led by Assistant Professor Hakan Karaosman (Cardiff University) and Professor Donna Marshall (UCD), the research for FReSCH is conducted at UCD Centre for Business and Society (CeBaS) and UCD Earth Institute and takes a supply chain and anthropological approach by exploring multiple fashion supply chains to understand

tensions and paradoxical issues between operational goals, environmental transition and social justice. The centre develops scientific knowledge, advice and frameworks to ensure just transitions can happen in complex supply chain settings.

<https://www.smurfitschool.ie/news/europeancommissionnamesfreschaspioneeringresearchprojecttheresearchisconductedatucdcentreforbusinessandsocietycebas.html>

UCD College of Business Assistant Professor Penelope Muzanenhamo was awarded Paper of the Year 2023 by the journal of Human Relations Journal for her research titled, 'Epistemic injustice and hegemonic ordeal in management and organization studies: Advancing Black scholarship'.

<https://www.smurfitschool.ie/news/drpenelopemuzanenhamoawardedhumanrelationsjournalpaperoftheyear2023.htm>

Doctoral Workshops

UCD Centre for Financial Markets organised Doctoral Workshops with visiting speaker Dr Maretno Agus Harjoto (Pepperdine).

Two workshops were held on 26 March 2024, "Green Finance Seminar" and "Seminar on Ethics of Coal Power Plants Phase Out".

ReSToRE International Summer School

ReSToRE summer schools encourage interdisciplinary and global discussion on how to reconcile different views about Earth's resources.

Date

July, 2024 - July, 2024

Location

University College Dublin

Speakers

Dr. Salem S. Gharbia - Atlantic Technological University Sligo; Dr. Irene del Real - Universidad Austral de Chile (UACH); Dr. Aparajita Banerjee - German Institute of Development and Sustainability; Dr. Nadja Contzen - Eawag – Swiss Federal Institute of Aquatic Science and Technology; Dr. Mark Coughlan - University College Dublin and iCRAG; Dr. Tomas Buitendijk - University College Dublin and iCRAG; Lloyd Singura - Mineral Resources Authority, Papua New Guinea; Dr. Jocelyn Fraser - Norman B. Keevil Institute of Mining Engineering, The University of British Columbia

[Supporting Links](#)

Organised by Associate Professor Geertje Schuitema of the UCD College of Business, in conjunction with iCRAG, the Irish Centre for Research in Applied Geosciences, the summer school brought together experts social sciences, humanities, and natural and physical sciences to examine how we might transition to a low-carbon society in ways that are socially acceptable, economically affordable, and technically feasible.

ReSToRE_flyer 2024_download

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

UCD College of Business partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

UCD Business Impact Podcast Series.

Launched in 2020, the UCD College of Business's UCD Business Impact Podcast Series features world-renowned academics, industry leaders and alumni from Ireland's leading undergraduate and graduate business schools. With Ireland's largest university alumni base, UCD is in a unique position to offer a truly global perspective on the economic and health challenges we face.

The series is hosted by Emmet Oliver, financial editor and journalist, as well as lecturer at the UCD Lochlann Quinn School of Business. Episodes cantering PRME PRME-related issues in the current SIP cycles include:

Changing the Game - To mark International Women's Day, Her Sport took over the UCD Business Impact Podcast to celebrate female athletes in the UCD Quinn School community and how they are changing the game in sport and business.

Sustainable Growth - From reducing food waste to proactive health, MBA alumna and Chief Corporate Affairs Officer, Kerry Group, Catherine Keogh discusses how innovation and sustainability are driving one of Ireland's most well-known brands, Kerry Group, to remain a global leader while staying connected to its local roots.

Precious Lives - MBA alumna Kerry McLaverty, CEO of LauraLynn, Ireland's only children's hospice and winner of this year's UCD Alumni Award for the College of Business, discusses engaging the public in an era of permacrisis, staying visible and having a job with purpose.

Gigging for Gold - Dr Emma McDaid dives into her research on Uber revealing the downsides of working for disruptor firms and the darker aspects of the gig economy.

Is your company ready for ESG Reporting?- Assistant Professor Rebecca Maughan and Assistant Professor Seán O'Reilly talk about the EU's Corporate Sustainability Reporting Directive (CSRD) and the new European Sustainability Reporting Standards (ESRSs) along with the EU's Green Deal and Taxonomy.

They give an overview of the new regulations and standards and discuss the challenges and benefits for businesses, stakeholders and the accounting and audit profession. They also examine greenwashing and the risks of noncompliance for companies as we move towards a net-zero future.

The Good Leadership Revolution - Joanne Hession, UCD Quinn and Smurfit School alumna, is the founder of Entrepreneurs Academy and more recently LIFT (Leading Ireland's Future Together) which is the country's first and most inclusive social enterprise focused on elevating the standard of leadership. She discusses her work in the organisation and a national campaign to grow better leaders.

Global food price hikes: Who's to blame? - Vice Principal for Internationalization and Global Engagement Professor Don Bredin discusses global price wars and who is stoking global food prices.

Business Failure: The hospitality industry fights back - Focusing on the lived experience of entrepreneurship, Dr Orla Byrne discusses why entrepreneurship is good for society and how Ireland's hospitality sector can survive tough times. She also discusses her new initiative, AtThePass.ie, which is designed to support the current needs of hospitality, food and drink-related business owners.

PMIA - Description of partnering activities that involve informing

The UCD Proudly Made in Africa Fellowship was established in 2013 with the UCD College of Business as the lead academic partner and funding from Irish Aid, Trócaire, and Concern Worldwide.

Recipients of the fellowship teach UCD modules at the undergraduate and postgraduate level, while also working to embed a focus on sustainable business in and with Africa into business education and research across Ireland. To date, the fellowship has integrated content on Africa inclusive business in 25 modules, working with a network of 60 lecturers in 15 business schools and reaching 15,000 business students across Ireland.

Topics covered include Africa as an emerging market, exporting and franchising in Africa, information technology and Africa, marketing in Africa, supply chain management, human resources management in Africa, innovation and business in Africa, and social entrepreneurship.

The PMIA fellow in collaboration the Global Leadership Program coordinated two consultancy research projects for SMEs in Africa in 2021 and 2022.

The lasting influence of the PMIA Fellowship can be seen in the annual African Business Conference hosted by the UCD Quinn School of Business as well as the appointment of Dr Penelope Muzanenhamo as assistant professor following her completion of the fellowship. Dr

Muzanenhamo's research interests include Brand Africa, Sustainable Development, Africapitalism and African Consumer Markets, and her teaching continues to integrate Africa in Business in her curricula.

Working in Ireland Survey

The Covid-19 Pandemic led to profound changes in people's working lives. While there has been considerable commentary and speculation as to the nature of these changes, we have little reliable evidence as to how and to what extent the pandemic reshaped work in Ireland and with what consequences for workers' job quality and well-being.

A new study led by Professor John Geary of University College Dublin and that includes Dr Maria Belizon (formerly of UCD and now at Comillas Universidad Pontificia, Madrid) and researchers from the Nevin Economic Research Institute (NERI) address this gap in our knowledge by conducting a major survey of workers (both employed and self-employed) in Ireland.

Report 4, "Essential Workers' Experience of Work during the COVID-19 Pandemic in Ireland" was published in October 2023. The research found that female essential workers' health and well-being was substantially more impaired than that of male workers while working during the COVID-19 pandemic.

Report 5 was published in December 2023. Titled "Job Quality in Ireland", the report identifies where the good and poor jobs are and who occupies them, while estimating the proportion of the workforce that occupies jobs in either of these categories and other jobs in-between of varying levels of quality.

<https://www.smurfitschool.ie/facultyresearch/jobqualitystudy/overviewofstudy/>

Collaborative Change Action

Green Challenge 2023 - Description of partnering activities that involve acting

Members of our Global Alumni Community—as well as our students, faculty and staff—were invited to join the fight against climate change by making sustainable changes to our daily lives.

From 13th February to 14th March 2023, our UCD College of Business community were invited to planet-positive actions and track them on the climate action platform, Pawprint.

Our challenge goals were to take ownership of our environmental impact, make sustainable changes to our daily lives and collectively save 40,000kgs of CO₂e from entering our atmosphere by the end of the challenge— the equivalent of saving 68,000kgs of rubbish from landfill!

<https://www.smurfitschool.ie/news/ucdcollegeofbusinesslaunchesgreenchallenge2023.html>

WHO - Description of partnering activities that involve acting

In October 2023 Professor Susi Geiger was appointed as an independent expert with the newest World Health Organization (WHO) Technical Advisory Group on Pricing Policies for Medicines (TAGPPM).

The goal of the organisation is to strengthen pricing policies, transparency of markets, and affordable access to medicines no matter where one lives. According to the organisation's website, WHO has increasingly been requested by Member States for technical input on matters relating to pricing and affordability of health products. Professor Geiger was selected to the group as a leader in healthcare, pharmaceutical markets, market failures, patents and medicine prices. Her academic work investigates the organisation and shaping of markets, with a particular focus on how civil society contests these markets. Professor Geiger's current research is focused on market failures and collaborative market innovation in pharmaceutical markets.

External Community Dialogue

Description of partnering activities that involve dialoguing - UCD-Howard

The partnership between UCD Smurfit School and Howard University brought together top students and faculty from both institutions to focus on Diversity & Inclusion and Sustainability in business.

In 2021/22, the UCD Smurfit School signed a new partnership with Howard University (HU), one of the most prestigious universities in the US and one of the oldest historically black colleges and universities (HBCU's) in the country. Thirty-two students participated in the first-of-its-kind initiative which focused on doing business in international markets, UN SDGs, EDI and cross-cultural learning. In February 2023, 12 Howard students and two Howard faculty visited UCD Smurfit School and in March, 16 Smurfit and 3 Quinn students visited Howard University in Washington D.C. The exchange culminated in a visit to the residence of the Irish Ambassador to

the US. The experience formed part of a broader partnership with Howard encompassing research, teaching and learning. Vice President of the United States Kamala Harris commented on the innovative collaboration during An Taoiseach Leo Varadkar's visit to Washington D.C. over St. Patrick's Day. Two new scholarships, were made available for Howard University graduates to undertake an MBA or MSc programme at UCD Smurfit School commencing in the 2023/24 academic year. The College was happy to welcome Annylah Clarke (MSc Food Business Strategy) and Angel Brummett (MSc International Business) in August.

[https://www.ucd.ie/quinn/aboutus/news/](https://www.ucd.ie/quinn/aboutus/news/howarduniversityanducdbusinessschoolscreatenewexchangetotackleglobalchallenges.html)

[howarduniversityanducdbusinessschoolscreatenewexchangetotackleglobalchallenges.html](https://www.ucd.ie/quinn/aboutus/news/howarduniversityanducdbusinessschoolscreatenewexchangetotackleglobalchallenges.html)

[https://www.smurfitschool.ie/news/](https://www.smurfitschool.ie/news/whitehouseendorsesucdsmurfitschoolandhowarduniversitypartnership.html)

[whitehouseendorsesucdsmurfitschoolandhowarduniversitypartnership.html](https://www.smurfitschool.ie/news/whitehouseendorsesucdsmurfitschoolandhowarduniversitypartnership.html)

Collaborative Problem Solving

BITCI - Description of partnering activities that involve dialoguing

Business in the Community Ireland (BITCI) is an organisation whose purpose is to inspire and enable businesses to bring about a sustainable, low carbon economy and a more inclusive society where everyone thrives. Prof Colm McLaughlin was a member of BITCI's Leadership for Sustainability Core Group, which produced the BITCI Sustainability Handbook. Through this role he was able to draw on the sustainability expertise of members of the UCD's Centre for Business and Society (CeBaS), of which he is Co-Director.

The Business in the Community Ireland (BITCI) Sustainability Handbook was launched in 2023 as an essential tool for those in business tasked with setting strategic sustainability goals or for anyone with a wider interest in sustainability.

<https://www.smurfitschool.ie/news/>

[ucdcentreforbusinessandsocietyplayscriticalroleinbusinessinthecommunityirelandsustainabilityhandbook.html](https://www.smurfitschool.ie/news/ucdcentreforbusinessandsocietyplayscriticalroleinbusinessinthecommunityirelandsustainabilityhandbook.html)



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

UCD College of Business has implemented 5 policies to support its commitment to responsible management education:

Greenhouse gas emissions

University College Dublin Energy and Water Management Policy

University College Dublin Energy and Water Management Policy

Scope

University

Enforcement Date

May, 2016

Revision Date

May, 2016

Number Of Pages

1

Publisher

University College Dublin

Media

policy

[Supporting Links](#)

Water

University College Dublin Energy and Water Management Policy

University College Dublin Energy and Water Management Policy

Scope

University

Enforcement Date

May, 2016

Revision Date

May, 2016

Number Of Pages

1

Publisher

University College Dublin

Media

policy

[Supporting Links](#)

Travel

Policies on Travel

UCD Travel Policy https://hub.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=GD-DOCLAND&ID=238

Scope

staff, students

Enforcement Date

October, 2013

Revision Date

April, 2022

Number Of Pages

16

Publisher

University College Dublin

Media

Website

[Supporting Links](#)

Employee equity, diversity, inclusion

Equality, Diversity and Inclusion Policy

Equality, Diversity and Inclusion Policy

Scope

staff, students

Enforcement Date

April, 2018

Revision Date

April, 2018

Number Of Pages

8

Publisher

University College Dublin

Media

document

[Supporting Links](#)

Student equity, diversity, inclusion

Equality, Diversity and Inclusion Policy

Equality, Diversity and Inclusion Policy

Scope

staff, students

Enforcement Date

April, 2018

Revision Date

April, 2018

Number Of Pages

8

Publisher

University College Dublin

Media

document

[Supporting Links](#)

Institutional Aspiration Targets

UCD College of Business has set aspiration targets in 5 different areas:

- ❖ GHG Emission Targets
- ❖ Building and Real Estate Targets
- ❖ Internal Transportation Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, UCD College of Business operates with the following approach:

Limited Transparency Disclosure

RME Reporting

The UCD College of Business reports on its performance on policies related to RME through a number of channels.

The College of Business contributes to the University's annual Equality, Diversity and inclusion reports, which are available at <https://www.ucd.ie/equality/information/publications/ediannualreports/>

The UCD College of Business has a regular EDI newsletter for all staff, with a spotlight on different aspects of the our Athena Swan Gender Equality Action Plan.

At university level energy performance is reported annual annually to the Sustainable Energy Authority of Ireland (SEAI). This data is collected in an annual report covering all public bodies. <https://www.seai.ie/business-and-public-sector/public-sector/monitoring-and-reporting/public-sector-results/>

In 2024 the College of Business undertook it's first carbon audit, including scope 3 emissions. This assessment has allowed us to establish an initial baseline to measure and evaluate our carbon footprint. The information concerning emissions arising from our operations will be refined, measured, and reviewed annually enabling continuing evaluation of progress towards our objective of reducing our environmental impact.

This will help us to prioritise actions for meeting our climate goals and UCD's target to reduce energy-related greenhouse gas emissions by 51% by 2030. UCD is currently reviewing its strategy for the period 2024-2030 and our future actions will also be guided by specific targets and actions concerning reductions in environmental impact arising as part of that process.

SIGNATORY

UCD College of Business



Address

Carysfort Avenue, Blackrock, Dublin
Ireland



Website

<https://www.ucd.ie/collegesandschools/business/>