

2024 Sharing Information on Progress (SIP) Report

Bard MBA in Sustainability

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Bard MBA in Sustainability demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

August 2024

Bard MBA in Sustainability's Ongoing Commitment to the Principles for Responsible Management Education

Ten years ago, the Bard MBA in Sustainability joined the ranks of a small number of programs globally that fully integrate a mission-driven perspective into all aspects of a graduate business curriculum. Given this fundamental orientation, Bards' program is deeply committed to furthering the Principles for Responsible Management Education. While we teach business literacy across all functional areas, each of our courses is focused on how to build businesses that are in business to solve social and environmental problems.

Over the last decade, we have created a robust and dynamic curriculum, assembled a world-class faculty, and attracted talented, creative and motivated students. With a current enrollment of 130 students, and based in NYC, our graduates are pursuing careers in four categories: as entrepreneurs; as management consultants; in functional roles in mission driven business; and in sustainability roles in traditional companies transitioning towards a mission-focus. From 2021-2024, we were honored by the Princeton Review with a #1 Ranking among Green MBA's, and in 2024, a #1 ranking among the best MBA programs for Non-Profit Management. In addition, we were ranked #4 globally in 2024, by Corporate Knights Better World MBA evaluation.

We are pleased to be a member of UN PRME, and the growing community of schools transforming business education from a focus on profit to purpose.

Sincerely,

Eban Goodstein

Director

The following outlines Bard MBA in Sustainability's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

Relevant Stakeholders

NA

Purpose

Mission Statement

PRME SIP Bard 2024 Mission

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Bard MBA in Sustainability, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

PRME Contact

Dr. Eban Goodstein, Director of the Bard MBA is the PRME Contact

NA

Organizational Structure for RME

The following organizational entities at Bard MBA in Sustainability are responsible for RME:

- Teaching-Focused Entity
- Research-Focused Entity
- Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Property RME Elements in Degree Programs

Bard MBA in Sustainability integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Examples of guest speakers and showcase events

Pls see book chapter attached in Q6 of this question

Date

September, 2024 - September, 2024

Location

na

Speakers

na

na

Bard MBA Book Chapter Description

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Course-Level RME Learning Goals

Examples of topics in courses

Pls see book chapter attached to Q6 of this queastion.

Department

Bard MBA

Learning Object Subject

MBA

Educational Level

Masters

Learning Outcome

see chapter

Interactivity Type

see chapter

Learning Object Description

see chapter

Bard MBA Book Chapter Description

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Program-Level RME Integration

Description of degree programs with RME in the program-level learning goals and assessment rubrics

See Book Chapter attached to Q6 of this guestion.

NA

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Description of the Signatory Member's pedagogical approach, which involves RME in all degree program design and pedagogical innovations

See book Chapter attached to Q6 of this question.

NA

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Description of the business model with RME in all educational efforts

Book Chapter attached from "Transforming Business Education for a Sustainable Future" provides extensive documentatioj for all the sub questions in this section.

NA

Bard MBA Descriptive Book Chapter

Attached is a forthcoming book chapter that describes the history, evolution, pedagogical structure, and frontiers of the Bard MBA in Sustainability

Relevant Stakeholders

Public

Purpose

Bard MBA in Sustainability Descriptive Book Chapter

Baked in Not Bolted On 5-1-24

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Professor-Discretionary Course Topics

Examples of topics in courses

Pls see book chapter attached to Q6 of this queastion.

Department

Bard MBA

Learning Object Subject

MBA

Educational Level

Masters

Learning Outcome

see chapter

Interactivity Type

see chapter

Learning Object Description

see chapter

Bard MBA Book Chapter Description

View document <a>Image: Download document





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

PRIME Elements in Research

Bard MBA in Sustainability incorporates responsible management education into its research endeavors through 1 different method:

Required Research Reporting

Description of research activity

Faculty report sustainabiliy related research annually.

NA



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Bard MBA in Sustainability partners with external stakeholders to advance responsible management education through 2 different approaches:

Collaborative Problem Solving

Description of partnering activities that involve problem-solving

Student consulting projects focused on sustainability

We require a year-long course in Sustainability Consulting for all of our students, where they work in teams of 4 for companies and non-profits helping them solve sustainability challenges. Read more here: https://gps.bard.edu/academics/nyclab

Collaborative Change Action

Description of partnering activities that involve acting

The Bard MBA has created a global educational project focused on scaling education for innovation.

Beginning in 2020, the MBA revised three of its core courses for a global undergraduate audience, in collaboration with faculty from global universities through the Open Society University Network. The outcome was the OSUN Certificate in Sustainability and Social Enterprise—essentially a sustainable business minor for non-business majors. The Certificate includes a global course in Social Entrepreneurship. In this section we provide detail about this course to illustrate what our team will bring to this proposed project in China.

The class is semester-long, taught for the last four years each fall. Students join a weekly global

classroom with learners from across the world to share their business and non-profit ideas with other students. Participating schools include Bard, BRAC University in Bangladesh, the European

Humanities University In Lithuania, Sun Yat Sen National University in Taiwan, the American University of Central Asia in Kyrgyzstan, Al Quds University in the West Bank, American University of Bulgaria, University of Professional Studies in Ghana, University de Los Andes in Colombia, Open University of the Philippines, Parami University, Myanmar, and American University Iraq, Baghdad. The project has also included NGO-based entrepreneurs in South Africa and refugee-camp based learners in Kenya. A short video introduction featuring one of the student projects from Bangladesh is here: https://bit.ly/48QoiUS.

In addition to the weekly global classroom, students also meet weekly in-person for a hands-on session with a local co-instructor, based at a local University or NGO, to build their business models. Students use the RebelBase courseware, developed by Bard MBA entrepreneurship professor Alejandro Crawford and his team. Courses end in pitch competitions among global teams for a \$1,500 prize—again utilizing the RebelBase platform to enable a level playing field for competitors and in-depth engagement from judges. Over the last four years, more than 400 students have taken the courses.

The course:

- Teaches core entrepreneurship skills with measurable results
- Empowers students to create their own businesses and non-profits focusing on impact for environmental and social sustainability
- Combines the scalability of a global classroom with the high-touch, in-person education needed for effective experience-based learning
- Supports collaboration across a worldwide innovation and entrepreneurial ecosystem of founders, mentors and investors through the powerful social platform, RebelBase
- Builds expertise for faculty in a "train-the-trainer" model, supporting continuous improvement

We have completed rigorous pre/post assessment of the course. Specific learning outcomes related to entrepreneurial competencies include:

- The top three knowledge gains: (1) surveying the competitive landscape, (2) creating a marketing strategy, (3) developing a social impact model.
- Gains in entrepreneurial competencies ranged from 65% (calculated risk taking) to 49% (collaboration).
- 95% of respondents demonstrated an increase in at least one of the entrepreneurial competencies.

Past winners from the course pitch competition include a BRAC University team in Bangladesh, with a project focused on bio-leather from fruit peel waste, reducing the massive water pollution problems from conventional leather production; a team from Al Quds University in Palestine that created a paving product from stone dust and mulched tires, which went on to win a Middle East-wide pitch competition; and a team from the American University of Central Asia in Kyrgyzstan that create an app gamifying sex education in native languages for girls in Central Asia.

The course is hosted on the RebelBase platform that ties together this large and growing global community. Because all students are working on and sharing the same methodology, it creates

easy avenues for cross-cultural and on-line communication. And importantly, unlike a Massive Open Online Course (MOOC), our approach is also synchronous on a weekly basis. This mimics an in-person classroom experience. Students can actually talk with their colleagues and faculty from around the world, and not just comment in asynchronous discussion forums (which they can do as well). To learn more, please see the Fall 2023 Course Syllabus here.

To summarize: we have extensive experience over the last four years in teaching social entrepreneurship in highly complex, global cross-cultural contexts, and in assessing and continuously improving our work. In addition, the project brings the world-class power of the RebelBase toolkit for teaching and also for facilitating engaged pitch competitions.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Proof RME Policy Implementation

Bard MBA in Sustainability has implemented 6 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Bard MBA ESG Report 2024-25

Attached is our Bard MBA ESG report, showing our focus on all of the areas in this question. We provide separate links to our reports on Justice and DEI below.

Scope

na

Enforcement Date

September, 2024

Revision Date

September, 2025

Number Of Pages

20

Publisher

Bard MBA

Media

na

2023-2024 Bard ESG Report

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Buildings/real estate

Bard MBA ESG Report 2024-25

Attached is our Bard MBA ESG report, showing our focus on all of the areas in this question. We provide separate links to our reports on Justice and DEI below.

Scope

Enforcement Date

September, 2024 **Revision Date** September, 2025 **Number Of Pages** 20 Publisher Bard MBA Media na View document <a> Download document 2023-2024 Bard ESG Report

Local staff/student/faculty transportation

Bard MBA ESG Report 2024-25

Attached is our Bard MBA ESG report, showing our focus on all of the areas in this question. We provide separate links to our reports on Justice and DEI below.

Scope

na

Enforcement Date

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Revision Date

September, 2025

Number Of Pages

20

Publisher

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Media

na

2023-2024 Bard ESG Report

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Travel

Bard MBA ESG Report 2024-25

Attached is our Bard MBA ESG report, showing our focus on all of the areas in this question. We provide separate links to our reports on Justice and DEI below.

Scope

na

Enforcement Date

September, 2024

Revision Date

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Number Of Pages

20

Publisher

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2023-2024 Bard ESG Report

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Employee equity, diversity, inclusion

Bard MBA JEDI Roadmap

Bard MBA's strategic roadmap for building a program that integrates a focus on training effectrive anti-racists and inclusive leaders.

Scope

Bard MBA

Enforcement Date

September, 2024

Revision Date

September, 2025

Number Of Pages

5

Publisher

Bard MBA

Media

pdf

Supporting Links

Student equity, diversity, inclusion

Bard MBA JEDI Roadmap

Bard MBA's strategic roadmap for building a program that integrates a focus on training effectrive anti-racists and inclusive leaders.

Scope

Bard MBA

Enforcement Date

September, 2024

Revision Date

September, 2025

Number Of Pages

5

Publisher

Bard MBA

Media

pdf

Supporting Links

Parameter Institutional Aspiration Targets

Bard MBA in Sustainability has set aspiration targets in 2 different areas:

- Employee EDI Targets
- Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Bard MBA in Sustainability operates with the following approach:

Full Transparency Disclosure

Book chapter describing performance

Book chapter appearing in "Transforming Busines Educaiton for a Sustainable Future"

Author

Bard MBA

Published Date

February, 2025

Degree Of Recognition

NA

Media Name

Transforming Business Education for a Sustainable Future

Media Type

Book

Duration

30

Bard MBA Book Chapter Description

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Bard MBA JEDI Roadmap Report, 2022-24

Annual reporting on JEDI Strategic RoadMap

Author

Bard MBA

Published Date

August, 2024

Degree Of Recognition

NA

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2024 Sharing Information on Progress (SIP) Report

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Supporting Links

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