

**PRiME**

an initiative of the  
United Nations Global Compact



University  
of Exeter  
Business  
School

# 2024 Sharing Information on Progress (SIP) Report

University of Exeter Business  
School

August 2024

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

University of Exeter Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



University of Exeter  
Business School

## Renewed Commitment to PRME

The University of Exeter Business School<sup>1</sup> (UEBS) has three core foci: environmental sustainability, responsible leadership, and technological transformation. We believe it is at the intersection of these areas that real change is possible. Across all of these, we are supporting regional, national, and global businesses to respond to, and prepare for, the wicked challenges of our time – working with partners in our research and impact, teaching our students how to use sustainable and responsible business principles as they become the leaders of tomorrow, and bringing our expertise directly into organisations and boardrooms through Executive Education.



**Professor David Boughey**

Interim Deputy Pro-Vice Chancellor of the Faculty of Environmental, Science and Economy and Dean of the Business School

The original impetus to join UNPRME came from the team responsible for our One Planet MBA, as it was known in 2010. Former MBA Director Prof. Malcom Kirkup worked in partnership with Jean-Paul Jeanrenaud, Director, Corporate Relations, WWF International, to inspire our first submission.

Reviewing our Sharing Information on Progress (SIP) reports over the years, alongside this submission, I believe we have seen significant positive development across our School. Originally the focus on sustainability was limited to our MBA, and although this programme still sets the tone (in 2023 our Exeter MBA programme came 1<sup>st</sup> in the UK in the prestigious Corporate Knights Better World MBA ranking), sustainability now permeates across our entire education offer from undergraduate and masters programmes to Executive Education.

We have also placed more emphasis in UEBS on student centred research and impact. For example our Innovation for Urgent Global Challenges module introduces our students, through research-led teaching, to cutting edge management paradigms emerging in response to today's pressing grand global challenges. Furthermore our Future17 programme brings students together from different cultural backgrounds and educational settings to collaborate on a challenge set by a SDG Challenge Partner, who they will work with to understand the problem, diagnose the issues, examine potential approaches through evidence-based study and propose and justify pathways for developing solutions. It is modules and programmes such as these that have led to the positive impact of our graduates beyond university, e.g., Bazoo, the world's 1st carbon-negative loo roll company, which was co-founded by a BSc Business Economics student during their time at the University.

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<sup>1</sup> <https://business-school.exeter.ac.uk/>



Our governance and operational structures have matured, and we are no longer dependent upon a small team of enthusiasts running the MBA programme. We have well-established MBA Programme and Accreditation & Rankings Teams, working closely with designated senior academic leaders in the School to enable clear oversight through strategy groups relating to Education, Research, Global Engagement and Professional Education, which are ultimately accountable to our School Leadership Team. In turn, these structures are embedded into wider Faculty<sup>2</sup> and University structures<sup>3</sup> to enable strategic connectedness. In addition, the wider University has become a more active partner with UEBS in raising awareness and providing data to monitor and evaluate our progress. This is aligned with our new University 2030 strategy that commits the University toward being greener, healthier and fairer.

Our research remains focused on sustainability and responsible leadership, and we continue to expand our expertise and impact in this area. We were named the first of five partner universities of the Ellen MacArthur Foundation, and researchers within the School recently launched NetZeroPlus, a UKRI-funded initiative to remove greenhouse gases from the atmosphere, thereby forming a vital part of the UK's bid to reach net zero by 2050. Our National Interdisciplinary Circular Economy Hub (NICER) creates new business models for a circular economy, and from January 2025 Professor Fiona Charnley will Chair the Manufacturing and the Circular Economy Theme Strategic Advisory Team, leading a team of experts who advise the Engineering and Physical Sciences Research Council (EPSRC) in the area of manufacturing and circular economy research and innovation. Furthermore in 2023 Gail Whiteman, Professor in Sustainability, was named on the new Reuters Climate Council, a coalition of influential business executives, political leaders and change-makers united by the common goal of driving climate action.

As Dean (of UEBS) it gives me great pleasure to reaffirm my School's commitment to the Principles for Responsible Management Education (PRME) and to present our latest Sharing Information on Progress report.



Professor David Boughey, PhD  
Interim Dean of the University of Exeter Business School &  
Deputy Pro-Vice Chancellor  
Faculty of Environment, Science and Economy University of Exeter

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<sup>2</sup> <https://www.exeter.ac.uk/departments/eae/>

<sup>3</sup> <https://www.exeter.ac.uk/departments/>



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## **RME Leadership Accountability**

At University of Exeter Business School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

## **Organizational Structure for RME**

The following organizational entities at University of Exeter Business School are responsible for RME:

- ❖ Community Engagement Entity
- ❖ Teaching-Focused Entity
- ❖ Research-Focused Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## RME Elements in Degree Programs

University of Exeter Business School integrates responsible management education into its degree programs through 6 different approaches:

### Course-Level RME Learning Goals

#### Promotion of SDG module mapping to students

How the School promotes SDG module mapping to students

The Business School is committed to embedding the UN Sustainable Development Goals (SDGs) throughout our teaching, learning and assessment (as per the University's Sustainable Curriculum pledge), not only to raise awareness of the UN SDGs in general, but also as a means to 'badge' our curriculum so that our students can make an informed decisions when it comes to their module selection.

Within each module's ELE (virtual learning environment) page students are made aware of which UN Sustainable Development Goals the content touches upon via 'badging' at the top of the page. Please see 'History of Black Entrepreneurship' (BEM2045) as an example below:



#### QAA Subject Benchmarks

Embedded sustainability within BEM3033 as a cosequence of QAA Business and Management benchmarks

The QAA Business and Management benchmarks were revised in 2023 to include education for sustainable development. The revision of the curriculum for BEM3033 Strategic Management was a direct response to this change.

<https://www.qaa.ac.uk/the-quality-code/subject-benchmark-statements/subject-benchmark-statement-business-and-management>

**BEM3033**

Strategic Management (BEM3033) was the capstone module for three Programmes (BSc Business and Management; BSc Management and Marketing; BSc Accounting and Business). The module is co-taught with BEM3033A, which is for students seeking an exemption with ICAEW (Institute of Chartered Accountants in England and Wales). In 2023-2024, the module adopted the Hubro Education 'Sustainable Business Simulation' in semester one to embed sustainability into the core curriculum. Students competed to operate the most sustainable and profitable jetpack manufacturing business as evaluated by the management of ESG criteria. In semester two students were asked to provide a strategic analysis of KIND LLC. Daniel Lubetzky, the son of a holocaust survivor is the Founder and Executive Chairman of the company, which has its origins in the attempt to build peace between Arabs and Israelis. The case was chosen to focus students on the potential for business to achieve peace (SDG 16: Peace, Justice and Strong Institutions). In total the module reached 643 students in 2021-2022, and 769 students in 2023-2024.

#### Professor-Discretionary Course Topics

### Examples of topics at the discretion of the Module Lead

**Department**

Management

**Learning Object Subject**

Management

**Educational Level**

Undergraduate

**Learning Outcome**

Sustainability, CSR and ethics

**Interactivity Type**

Active

**Learning Object Description**

BEM1023 Intended Learning Outcomes and Syllabus Plan

**[Supporting Links](#)**

PRME SIP 2024 - Teach - Topics at the discretion of the prof

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## Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

### **BEM3033 - HUBRO**

#### Examples of pedagogical innovations - BEM3033

The School is continuously looking to refresh the content of our modules to reflect our purpose and values. For example, in 2023-24 we introduced a sustainability-based digital simulation exercise using Cengage's HUBRO educational platform on BEM3033 Strategic Management, the 30-credit capstone module for our BSc Business and Management programme. The new simulation foregrounds the United Nations Sustainable Development Goals (UN-SDGs) and places a primary emphasis on business ethics and environmental justice.



Students from BEM3033 showing their support for Global Impact's Fly the Flag Day (2023).

### **QAA Subject Benchmarks**

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

### Guest Speakers and Showcase Events

#### **UK&I PRME Conference**

UK&I PRME Conference hosted by UEBS.

##### **Date**

June, 2024 - June, 2024

##### **Location**

University of Exeter Business School

##### **Speakers**

Professor Fiona Charnley, Barry Waddilove, Tima Bansal, Professor Janice Kay, Dr Ian Fussell, Haleh Moravej

##### [Supporting Links](#)

UK&I PRME Conference



PRME SIP 2024 - Research - PRME  
Conference

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# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## RME Elements in Research

University of Exeter Business School incorporates responsible management education into its research endeavors through 7 different methods:

Regular Research Seminars

### Research Seminar - Professor Bert Scholtens

**Date**

March, 2023 - March, 2023

**Location**

Building:One Constantine LeventisTeaching Room

**Speakers**

Professor Bert Scholtens

Exeter Sustainable Finance Centre (ESF) Seminar with Professor Bert Scholtens

PRME SIP 2024 - Research - PRME Research  
Seminars - Bert Scholtens (F&A)

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### Research Seminar - Fernanda Massarotto Dandaro & Chunying Gui

**Date**

March, 2023 - March, 2023

**Location**

XFI Conference Room 2, University of Exeter Business School

**Speakers**

Fernanda Massarotto Dandaro, Chunying Gui

Exeter Sustainable Finance Centre Seminar Series

PRME SIP 2024 - Research - PRME Research  
Seminars - Dandaro & Gui (F&A)

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### Research Seminar - Prof Domenico Dentoni

**Date**

October, 2023 - October, 2023

### Location

Environment and Sustainability Institute, Penryn Campus

### Speakers

Prof Domenico Dentoni

Systems mapping in sustainable food and agriculture: practices & challenges

PRME SIP 2024 - Research - PRME Research  
Seminars - Domenico Dentoni

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## Research Seminar - Pam Maynard, Ruth Sealy, Mel Squires & Vali Lalioti

### Date

March, 2023 - March, 2023

### Location

Xfi Building, University of Exeter Business School

### Speakers

Maynard, Sealy, Squires, Lalioti

Revealing the Complexity of Gender Equity

PRME SIP 2024 - Research - PRME Research  
Seminars - Gender Equity

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## Research Seminar - Verena Girschik, Jette Steen-Knudsen, Jeremy Moon

### Date

March, 2023 - March, 2023

### Location

Environment and Sustainability Institute, Penryn Campus

### Speakers

Verena Girschik, Jette Steen-Knudsen, Jeremy Moon

### [Supporting Links](#)

Corporations as Sustainability Governance Actors: Pathologies and Remedies

PRME SIP 2024 - Research - PRME Research  
Seminars - Girschik, Steen-Knudsen, Moon

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## Research Seminar - Dr Margaret Heffernan

### Date

January, 2024 - January, 2024

### Location

Streatham Court LT/D, University of Exeter Business School

### Speakers

Dr Margaret Heffernan

### [Supporting Links](#)

CEOs and their climate crisis blindspot

PRME SIP 2024 - Research - PRME Research  
Seminars - Margaret Heffernan

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## Research Seminar - Professor Nickolay Gantchev

### Date

May, 2023 - May, 2023

### Location

Hybrid

### Speakers

Professor Nickolay Gantchev

### [Supporting Links](#)

Sustainability or Performance: Ratings and Fund Managers' Incentives

PRME SIP 2024 - Research - PRME Research  
Seminars - Nickolay Gantchev (F&A)

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## Research Seminar - Pu Yang

### Date

February, 2023 - February, 2023

### Location

Building:One Syndicate Room B, University of Exeter Business School

### Speakers

Pu Yang

### [Supporting Links](#)

Recognizing the benefits of climate actions using the social cost of carbon

PRME SIP 2024 - Research - PRME Research  
Seminars - Pu Yang (F&A)

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## Research Seminar - Professor Richard Barker

### Date

February, 2023 - February, 2023

### Location

Seminar B, University of Exeter Business School

### Speakers

Professor Richard Barker

### [Supporting Links](#)

Setting standards for sustainability

PRME SIP 2024 - Research - PRME Research  
Seminars - Richard Barker (F&A)

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## Research Seminar - Talking with our Deans

### Date

May, 2023 - May, 2023

### Location

Virtual

### Speakers

Morsing, Fernandez, Baudoin, Gerbasi, Van Den Broek, Spicer, Nava

### [Supporting Links](#)

Talking with our Deans, Imagining a Place for Sustainability Management

PRME SIP 2024 - Research - PRME Research  
Seminars - Talking with our Deans

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## Research Seminar - Van Den Broek

### Date

October, 2023 - October, 2023

### Location

Environment and Sustainability Institute, Penryn Campus

### Speakers

Dr Onna Van Den Broek

### [Supporting Links](#)

The battle of ideas in organizing for sustainability

PRME SIP 2024 - Research - PRME Research  
Seminars - Van Den Broek

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## Research Seminar - Alexandra Malone

### Date

February, 2023 - February, 2023

### Location

Virtual

### Speakers

Alexandra Malone

UEBS presents – Alexandra Malone, Director of Corporate Affairs, SSE Renewables

PRME SIP 2024 - Research - PRME Research  
Seminars - Alexandra Malone

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## Research Seminar - Aurelia Figueroa

### Date

February, 2023 - February, 2023

### Location

Virtual

### Speakers

Aurelia Figueroa

UEBS presents - Aurelia Figueroa, Global Head of Sustainability at Breitling

PRME SIP 2024 - Research - PRME Research  
Seminars - Aurelia Figueroa

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## Research Seminar - Prof William Austin & Dr Ethan Addicott

### Date

February, 2023 - February, 2023

### Location

Exchange Lecture Theatre, University of Exeter Penryn Campus

### Speakers

Dr Ethan Addicott, Professor William Austin

An evening of Interdisciplinary Coastal Research

PRME SIP 2024 - Research - PRME Research  
Seminars - Austin & Addicott

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## Research Conferences

### UK&I PRME Conference

UK&I PRME Conference hosted by UEBS.

### Date

June, 2024 - June, 2024

### Location

University of Exeter Business School

### Speakers

Professor Fiona Charnley, Barry Waddilove, Tima Bansal, Professor Janice Kay, Dr Ian Fussell, Haleh Moravej

### [Supporting Links](#)

UK&I PRME Conference



PRME SIP 2024 - Research - PRME  
Conference

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## Exeter Sustainable Finance Conference

### Date

September, 2024 - September, 2024

### Location

Reed Hall, Exeter

### Speakers

Prof Rui Albuquerque, Prof Marcin Kacperczyk

### [Supporting Links](#)

Exeter Sustainable Finance Conference

PRME SIP 2024 - Research - Exeter  
Sustainable Finance Conference

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## Green Skills for Future Leaders

### Date

March, 2024 - March, 2024

### Location

Environment and Sustainability Institute, Penryn Campus

### Speakers

Business Speakers

### [Supporting Links](#)

Green Skills for Future Leaders

PRME SIP 2024 - Research - Green Skills for  
Future Leaders

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## Business and Business Education - UN PRME sandpit event

### Date

September, 2024 - September, 2024

## Location

University of Exeter Penryn, ESI

## Speakers

Manolchev, Cherrington, Radclyffe-Thomas, Kelland, Bowler

## [Supporting Links](#)

Business and Business Education: Towards a Shared Southwest Agenda

Business & Business Education - UN PRME  
sandpit event

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## Arca & Beyond: Sustainable Business Futures Event

### Date

November, 2023 - November, 2023

### Location

Cabilla Cornwall

### Speakers

University of Exeter Business School, Truro and Penwith College and Green Futures teams.

## [Supporting Links](#)

Arca and Beyond: Sustainable Business Futures Event

PRME SIP 2024 - Research - Arca and  
Beyond

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PhD-Level RME Courses

Required Research Reporting

Dedicated Research Funding

Research Awards Program

## AMLE Best Paper Award 2024 – Laura Colombo

Recognition of Laura Colombo in 2024 Academy of Management Learning & Education awards.

The Editorial Review Board of AMLE awarded Laura's essay "Civilize the Business School: For a Civic Management Education" the AMLE Best Article Award 2024. <https://journals.aom.org/doi/10.5465/amle.2021.0430>

Laura is a founder member of MEND, a collective committed to imagining and practicing a post-growth and de-growth management education. <https://mendnetwork.wordpress.com/our-manifesto/>

Laura and Steffen Boehm attended the 10th International Degrowth Conference and the 15th Conference of the European Society for Ecological Economics and presented a working paper—an auto-ethnography on our experience of dialogue as resistance in the neoliberal academy. The in-person meeting in Pontevedra marks the culmination of 12 months of 'scaling' MEND. After three years of alternating reflection and action meetings within our small collective, last year we experimented with 'scaling with' by bringing some 'catalysts' on board to walk a section of the path together before setting up different MEND nodes. See: [https://docs.google.com/document/d/14Fg-b7NwOH9F7kUI45NSXIOz-par2bgOsSvywLj\\_TE/edit](https://docs.google.com/document/d/14Fg-b7NwOH9F7kUI45NSXIOz-par2bgOsSvywLj_TE/edit).



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Partnership Approaches for RME

University of Exeter Business School partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

### KEP example 3 - The Future is Green project

#### Date

January, 2024 - March, 2025

#### Location

Cornwall and The Isles of Scilly

#### Speakers

The Cornwall College Group et al

#### [Supporting Links](#)

The Future is Green project

PRME SIP 2024 - Partner - Informing - The  
Future is Green project

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### KEP example 1 - Circular Economy Masterclass

Example of Knowledge Exchange Partnership - CE Masterclass

Delivered by the University of Exeter Business School's Centre for Circular Economy, and supported by the Ellen MacArthur Foundation, our Circular Economy Masterclass offers organisations and individuals the opportunity to learn directly from leading experts in the field of Circular Economy.

This 6-week online course goes beyond the basics, giving learners an understanding in value creation, capture and scaling and the capabilities required at different stages. Managers engaged in Circular Economy share insight into successful case examples and can give practical advice on how to overcome barriers and make the case for change within learner's organisation.

### KEP example 2 - Arca

Example of workshops and courses run by the School, as part of the Arca Project, to support Cornish SMEs to transition to the circular economy - *Building skills for a circular economy*.

Led by the University of Exeter Business School, working in partnership with Truro & Penwith College, from 2021 – 2023 Arca supported over 160 businesses and 370 individuals in their transition to the circular economy.

Arca workshops and training programmes were aimed at SMEs in Cornwall and the Isles of Scilly. Arca combined the latest business research with the hands-on experience of local entrepreneurs to deliver practical and engaging training programmes.

The project was part-funded through the European Social Fund (part of the European Strategic Investment Framework for Cornwall and the Isles of Scilly).

<https://arcacircular.org.uk/>

## External Community Dialogue

### Dialoguing example - Developing Business Aware Academics (DBAA)

An example of how the DBAA project dialogues with both University, Business and Other partners.

Developing Business-Aware Academics is a four-year (2023-2027) £5m Research England project that offers doctoral and early-career researchers (from across all disciplines) the knowledge, skills and networking opportunities to engage effectively with industry. Based at the University of Exeter, we work in collaboration with the Chartered Association of Business Schools and an ever growing and wide range of other universities, businesses and other partners.

The DBAA team, which consists of both academics and professional services staff, sits between the University of Exeter Business School and Exeter Innovation.

#### Current University partners

- Aston Business School
- University of Sussex Business School
- Warwick Business School
- School for Business and Society, University of York
- Hult International Business School

#### Current business partners

- Babcock
- GSK

#### Other partners

- Royal Academy of Engineering
- British Academy of Management
- Association of Chartered Certified Accountants (ACCA)

<https://business-aware-academics.org/>

## Exeter Innovation

The University of Exeter's department responsible for business engagement and partnerships - Exeter Innovation.

[Exeter Innovation](#) harnesses the world leading research and education of the University of Exeter, positively impacting partnerships with business and organisations to power transformative innovation, making a difference to our partners, communities and the world around us.



### Vision

The major challenges facing organisations today demand forward-thinking solutions and a bold approach. Exeter Innovation will work with you to challenge conventional thinking, push boundaries, and give you the confidence to make the right changes at the right time. When you partner with us, your team becomes equipped with the knowledge, skills, talent, and insight to drive transformative innovation in your organisation.

Our dynamic community of researchers, entrepreneurs and experts are here to forge the connections and partnerships that will ensure world-leading research turns into transformative innovation for the benefit of your organisation.

### Responsible business

Partnering with organisations across various sectors, we integrate the principles of sustainability, responsible leadership policies, and technological advancements into their operations and work towards a brighter future.

Exeter Innovation collaborates with organisations on research and consultancy projects, with a team of experts ready to leverage their insights and expertise to work together towards achieving the organisation's goals.

Alternatively, our executive education programmes are designed by academic experts who utilise the latest research and thinking to empower participants with the practical knowledge and skills essential in today's dynamic business landscape. W

We also offer unique Degree Apprenticeships that allow employees to pursue a Bachelor's or Master's degree qualification while working full-time. This helps employees to advance their careers while gaining valuable knowledge and skills.



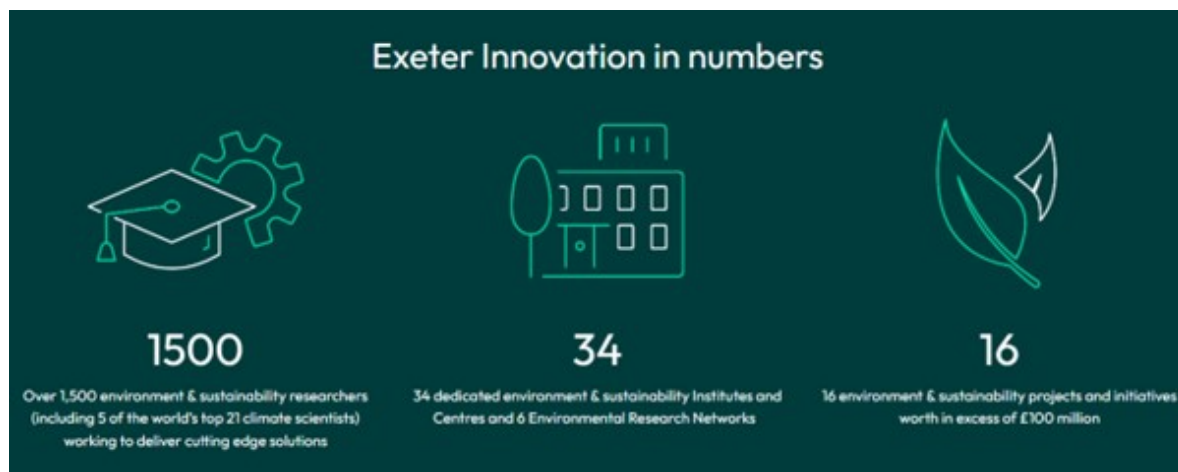
### Sustainability and environment

The University of Exeter (UoE) is world-renowned for our interdisciplinary environmental research and education, with over 1,500 people here (including 5 of the world's top 21 climate scientists) working to deliver game-changing sustainability solutions.

Working with UoE gives organisations access to some of the world's most influential environment and climate scientists, who are expertly placed to help companies reach net zero, make smarter use of natural resources and seize opportunities in the growing green and clean growth economy. Our expertise is exceptionally wide-ranging and impactful, covering climate smart mining, environmental bioeconomy, decarbonisation, food and water systems, sustainable business and finance, ecology and conservation, behavioural change, nature-based solutions, climate systems and low carbon development.

We work with partners such as Met Office, South West Water, Natural England, CEFAS and National Trust to tackle some of the key challenges of climate change including biodiversity renewal, water resilience, nature-based solutions and carbon storage.

Our world-leading expertise, delivered through our Green Futures Solutions initiative, empowers organisations to thrive in the growing green economy with modelling on climate tipping points, circular economy, built environment, lifecycle analysis, low carbon pathways and technology innovation.





## Collaborative Problem Solving

### Future17

Example of University of Exeter & QS partnership involved in problem-solving.

[Future17](#) is a global initiative led by the University of Exeter in partnership with QS, where students work with businesses around the world to solve challenges relating to the UN-SDGs. Working remotely, navigating the challenges of time zones, interdisciplinarity and professional deadlines, Exeter students form groups with peers from a growing consortium (currently ten) of member universities, based across five continents, to deliver workable solutions - business plans, marketing campaigns, stakeholder mapping, materials analysis etc. - that partner organisations subsequently integrate into their practice.

Since early 2022, nearly 1,000 students have tackled over 120 challenges, many of whom have taken the programme as a credit-bearing module within their University degree. Future17 students also receive additional employability benefits, including a QS certificate of completion, employer feedback, bespoke skills training, access to a growing alumni network and preferential access to placements, internships and other job opportunities.

Dr Edvard Glücksman, Senior Lecturer in Sustainable Futures (UEBS), is Future17 academic lead for the University and also for the broader consortium and has been part of the programme since its inception.

## Collaborative Change Action

### Digit Lab

Example of Digit Lab has been used to enact change.

Born out of the Initiative in the Digital Economy at Exeter (INDEX) Research Centre within the University of Exeter Business School, DIGIT Lab accelerates digital innovation and digital transformation in Large Established Organizations (LEOs). DIGIT Lab is led by the University of Exeter, in collaboration with our academic and industry partners. The project is backed by over £12M in funding from the Engineering and Physical Science Research Council (EPSRC). The multidisciplinary team, led by Saeema Ahmed-Kristensen, works with a broad community of academics, practitioners, and policymakers across multiple domains, delivering new research insights into digital transformation.

#### University Partners

- Oxford Brookes Business School
- University of East Anglia School of Computer Science
- Royal Holloway, University of London

## Industry Partners



## Evolve Futures / Green Futures Solutions

How the University of Exeter supports enterprises with good growth across Cornwall & Isles of Scilly.

Whether enterprises want to start or grow their business, future proof their social enterprise, learn more about Net Zero and Sustainability, develop an innovative new product or ensure they have the strategies and skills to make their business investment ready, the Evolve Futures and Good Future Solutions programmes were established to encourage and support these ambitions. The University of Exeter team brings a wide range of skills and real-world business experience to these programmes which are designed to support enterprises from idea, to launch, to long-term sustainable growth built on best practice. We aim to build a Greener, Healthier and Fairer future for all.

### Evolve Futures

*Who's it for?*

The Evolve Futures programme of activities are fully funded and open to all members of the business community based anywhere in Cornwall and the Isles of Scilly. This programme is particularly suited to new / early stage business founders and SME leaders who are interested in building their network and exploring innovative opportunities for growth with the University of Exeter.

*What's on offer?*

Supporting business growth and innovation, the Evolve Futures programme connects you to valuable sector experts and specialists, a network of peers and other SMEs. Through its events, interactive workshops and 1:1 guidance sessions it gives you access to:

- Start up fundamentals: what you need to get right (including legals, finance and accounting, IP, R&D tax credits, market validation, inclusive growth / ED&I)
- Practical pathways to net zero: what you need to know and how to successfully transition your business towards net zero working and becoming nature-positive

- Support with strategic planning, research, new product development and launches, grant funding and bid development
- Sector specialist sessions including: innovation, circularity, marine, clean energy and biodiversity
- Driving engagement: understand and evaluate your social value, create resilient and productive teams and happy customers through equality, diversity and inclusion best practices
- Leveraging cutting edge technologies and facilities, including: 3D & 4D Visualisation Suite, digital twins and data analysis
- Bespoke business solutions: gain insights, solve complex challenges, develop processes through collaborative research opportunities
- Grant funding guidance: working with companies identifying opportunities (UKRI/ Innovate UK) requirements and reviewing applications that will succeed

### **Green Futures Solutions**

#### *Who's it for?*

Green Futures Solutions from the University of Exeter is a support programme aimed at organisations wishing to better understand and reduce their Environmental Impact. The Green Futures Solutions team unites Exeter's academic, business and professional service expertise, giving you access to the knowledge, data, skills, innovation and research capability that businesses and governments require to transition to a net zero economy.

#### *What's on offer?*

Supporting Enterprises to transition towards Net Zero, Green Futures Solutions can offer:

- Measure - Support to accurately measure your Emissions and Environmental Impact (Carbon Footprint)
- Reduce - Individually tailored, high quality Decarbonisation Strategies and Actions based on the "hot spots" across your organisation
- Monitor - Access to software for on-going measurement of emissions
- Green Skills - Support across your organisation to better understand Carbon/Climate Literacy, Circular Economy and Biodiversity
- B Corp - Coming Soon! B Corp Boot Camp - A series of sessions to better understand the B Corp Accreditation process
- Research - Coming Soon! Access to world class researchers to overcome specific environmental challenges within your business (e.g. food waste, alternative raw materials, solar feasibility)

The University of Exeter has been commissioned to deliver the Evolve Futures and Green Futures Solutions projects on behalf of the Cornwall & Isles of Scilly Growth Hub ([www.ciosgrowthhub.com](http://www.ciosgrowthhub.com)) by the UK Shared Prosperity Fund as part of the Cornwall and Isles of Scilly Good Growth Programme ([www.ciosgoodgrowth.com](http://www.ciosgoodgrowth.com))

<https://www.eventbrite.co.uk/o/university-of-exeter-cornwall-71206902433>

## Formalized Partnership Governance



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## RME Policy Implementation

University of Exeter Business School has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

### Environment and Climate Emergency Policy Statement

The University of Exeter's Environment and Climate Emergency Policy Statement.

#### Scope

The University states 2030 as the target year in relation to the Climate Emergency. This policy statement applies to staff, students, partners and suppliers.

#### Enforcement Date

March, 2022

#### Number Of Pages

3

#### Publisher

The Environment and Climate Emergency Board at the University of Exeter.

#### Media

PDF on University of Exeter website.

Environment\_and\_Climate\_Emergency\_Policy\_Statement  Download document 

### Capital Strategy

The University of Exeter's Capital Strategy webpage.

#### Relevant Stakeholders

All University of Exeter stakeholders.

#### Purpose

A webpage showcasing some of the University of Exeter's past and present campus projects. The University's Sustainability Report 2022/23 states: 'The Capital Strategy is at the heart of the University's green evolution focusing on reducing scope 1 and 2 emissions. This year, it laid the groundwork for further developments, primarily through solar and wind power.'

[Supporting Links](#)

## Local staff/student/faculty transportation

### Sustainable Transport Strategy

The University of Exeter's Sustainable Transport Strategy, 2024-2030.

#### Scope

2024-2030. The strategy states: This Sustainable Transport Strategy (STS) sets out how we will encourage students, staff and visitors to adopt more sustainable forms of transport, reducing carbon emissions and local environmental impacts.

#### Enforcement Date

January, 2024

#### Number Of Pages

17

#### Publisher

Sustainability Team at the University of Exeter.

#### Media

PDF on University of Exeter website.

Sustainable Transport Strategy

View document  Download document 

## Water

### Water Resilient Policy

The University of Exeter's Water Resilient Policy.

#### Scope

The policy was last reviewed on 15th August 2023. The policy depicts a 'Vision for Water Management 2021-2030' so this timeframe can be taken as the scope of the policy.

#### Enforcement Date

August, 2023

#### Number Of Pages

9

#### Publisher

Sustainability Team at the University of Exeter.

## Media

PDF on University of Exeter website.

Water\_Resilient\_Policy

View document  Download document 

## Buildings/real estate

### Sustainability Design Guide

University of Exeter Sustainability Design Guide (Part 1 - Introduction)

#### Scope

The policy states: The target audience for this Sustainability Design Guide are Project Managers, Design Teams and Contractors who will all be involved in developing University capital projects, providing the framework to achieve carbon zero on projects and deliver wider sustainability benefits.

#### Enforcement Date

May, 2022

#### Number Of Pages

118

#### Publisher

Sustainability Team at the University of Exeter.

## Media

PDF on University of Exeter website.

Sustainability Design Guide

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## Travel

### Travel Policy

The University of Exeter Travel Policy.

#### Scope

The policy states: This Standard applies to all staff and students of the University of Exeter who are required to travel as part of work or study requirements.



**Enforcement Date**

September, 2023

**Revision Date**

September, 2024

**Number Of Pages**

10


**Publisher**

Author and Lead of the policy: Insurance, Audit and Risk Manager at the University of Exeter (with various contributors across the University).

**Media**

PDF on University of Exeter website.

University Travel Policy - Jan 2024

View document  Download document 

Employee equity, diversity, inclusion

**Dignity & Respect Policy**

The University of Exeter's Dignity & Respect Policy.

**Scope**

The scope is outlined in the policy, and is as follows: This Policy applies to the University community and relates to bullying, harassment or victimisation perpetrated by: • a student against a student or a member of staff • a member of staff against a student or a member of staff. 'Staff' includes consultants, contractors and agency workers. Any visitors and third-party contractors who violate the essence of this policy will be subject to appropriate sanctions, including, but not restricted to, the potential for a campus ban to be applied

**Enforcement Date**

January, 2022

**Number Of Pages**

4

**Publisher**

University of Exeter EDI Team

**Media**

PDF on University of Exeter website.

Dignity\_and\_Respect\_Policy\_v1.0

View document  Download document 

## Gender Equality Action Plan

The University of Exeter's Gender Equality Action Plan. The Athena Swan Action Plan 2024-28 can be found in the 'targets' section for Employee equity, diversity, inclusion.

### Relevant Stakeholders

All University of Exeter stakeholders.

### Purpose

The University of Exeter Gender Equality webpage (<https://www.exeter.ac.uk/departments/inclusion/support/gender/>) states: Our vision is to create a positive and inclusive working environment that is a great place to work. Promoting and embedding gender equality is central to this vision and our progress in this area has been recognised with our institutional Athena Swan Silver Award. In addition to this, we continue to develop initiatives and actions to support staff of all genders in their careers.

[Supporting Links](#)

## Race Equality Charter Action Plan

The University of Exeter Race Equality Charter - 5 Priorities.

### Relevant Stakeholders

All University of Exeter stakeholders.

### Purpose

The Race Equality Charter webpage states: Our Race Equality Charter aims to create a more inclusive and diverse university community, and we have identified five key priorities to drive this work forward.

[Supporting Links](#)

## Equality, Diversity and Inclusion Policy

The University of Exeter's Equality, Diversity and Inclusion policy statement.

### Scope

The date on the policy is October 2022. It doesn't state a review date but this policy or similar policy is likely to apply indefinitely.

### Enforcement Date

October, 2022

### Number Of Pages

1

### Publisher

Equality, Diversity and Inclusion team at the University of Exeter.

### Media

PDF on University of Exeter website

Equality\_and\_Diversity\_Policy\_Statement\_Oct22View document  Download document 

Student equity, diversity, inclusion

## Access and Participation Plan

The University of Exeter's Access and Participation Plan, 20/21-24/25.

### Scope

The document states the scope is 2020-21 - 2024-25.

### Enforcement Date

September, 2020

### Revision Date

September, 2023

### Number Of Pages

47

### Publisher

Widening Participation Team at the University of Exeter.

### Media

PDF on University of Exeter website.

### [Supporting Links](#)

APP with variation

View document  Download document 

## Institutional Aspiration Targets

University of Exeter Business School has set aspiration targets in 7 different areas:

- ❖ GHG Emission Targets
- ❖ Travel Reduction Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets
- ❖ Water Conservation Targets
- ❖ Building and Real Estate Targets
- ❖



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## **Performance Disclosure and Transparency**

Regarding transparency in RME performance disclosure, University of Exeter Business School operates with the following approach:

Limited Transparency Disclosure



SIGNATORY

# University of Exeter Business School

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## Address

Building:One, Rennes Drive, Exeter, EX4 4PU  
United Kingdom



## Website

<https://www.exeter.ac.uk/business-school>