

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Toulouse Business School (TBS)

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Toulouse Business School (TBS), including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	2245
Faculty & Staff at the Institution	452
Student Enrollment at the Institution	6900
Undergraduate Attendance	2576
Masters-Level Postgraduate Attendance	3111
Certificate, Professional Development, or Continuing Education Attendance	622

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

For TBS Education, Purpose means placing our responsibility to society and the planet at the core of the institution. As a mission-driven company, our raison d'être commits us to educating managers who help foster inclusive prosperity within thriving ecosystems, aligning what we teach, research and practise with that ambition.

Institutional Engagement

26% - 50% of faculty at Toulouse Business School (TBS) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

For TBS Education, Values mean placing responsibility and accountability to society and the planet at the core of our decisions. Rooted in our mission-driven statutes, they translate into concrete commitments (equity, inclusion and non-discrimination), and consistency between what we teach and how we operate.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

Student Awareness

0% - 25% of students at Toulouse Business School (TBS) are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Toulouse Business School (TBS) actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

For TBS Education, Teach means transforming our learning environments by embedding responsible management into curriculum and pedagogy. Beyond exposure, we favour experiential, controversy-based formats that equip students to act – and we are building an in-house framework to assess these sustainability competencies rather than merely deliver them.

Barriers to Innovative Curriculum

In 2025, Toulouse Business School (TBS) identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Change fatigue
- ❖ Budgetary limitations
- ❖ Resistance from students

Barriers to Innovative Pedagogy

In 2025, Toulouse Business School (TBS) identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Classroom infrastructure limitations
- ❖ Faculty resistance



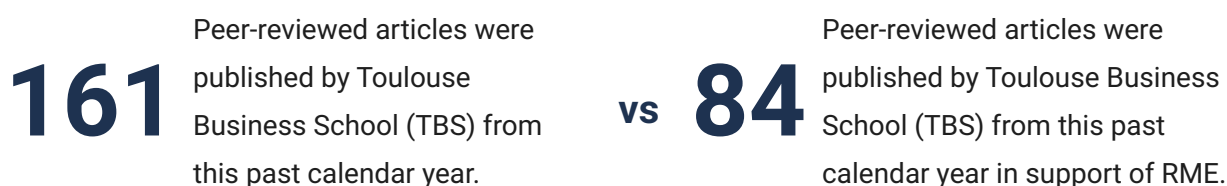
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

For TBS Education, Research means advancing knowledge on how organisations can create sustainable, inclusive value and meet societal challenges. We aim to grow the share of our academic output addressing transition issues, to let research feed our teaching, and to widen its reach through an open-science policy.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Toulouse Business School (TBS) was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2025, Toulouse Business School (TBS) contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms

Research Barriers

In 2025, Toulouse Business School (TBS) identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Time constraints
- ❖ Data access and management
- ❖ Collaboration challenges
- ❖ Publishing barriers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

For TBS Education, Partner means engaging with companies, public institutions and peers to advance responsible management together. We build these ties across our territory and within the PRME community – from student projects with committed organisations to shared initiatives like our EQUAL.ID work with Ambition Toulouse Métropole.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Local institutions and associations
- ❖ Sulitest
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

For TBS Education, Practice means holding ourselves accountable in our own operations, not only in our teaching. As a mission-driven company, we work to align how the institution runs with what we teach — reducing our footprint, embedding mission governance, and submitting our commitments to independent third-party verification.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

For TBS Education, Share means openly documenting our initiatives, lessons and setbacks so others can learn from them, and learning in return. We do this through this SIP, our open-science research policy, and by exchanging pedagogical tools within the PRME community and with peer institutions across our territory.

Engagement Opportunities

Toulouse Business School (TBS) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Toulouse Business School (TBS) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Research and academic networks

Communication Barriers

Toulouse Business School (TBS) faces the following barriers in transparent communications:



Media visibility



**Messaging
clarity**



**Accessibility
issues**



**Audience
reach**

SIGNATORY

Toulouse Business School (TBS)



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