

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

ESCP

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about ESCP, including key details and basic institutional data.

Mission

Rooted in our European identity, ESCP inspires and educates accountable, bold, and creative leaders capable of driving human-centred transformations in business and beyond.

Through cutting-edge research and a unique, multi-campus learning experience across six European cities, ESCP educates international, high-potential students and professionals in both degree and executive programmes. Grounded in multiculturalism and interdisciplinarity our pedagogical model is the force behind our purpose: to serve society by shaping responsible and inspiring management for a better future.

Vision

By 2030, ESCP aims to become the leading European University of Management—accountable, bold and creative—shaping the future through a unique multi-campus model, where ambition meets ethics and innovation drives sustainable progress.

This vision is grounded in shared humanistic values: Inclusion, Diversity, Excellence and Merit – IDEM. These principles guide ESCP’s commitment to a learning environment that uplifts without excluding, challenges without conforming, and connects without diluting what makes each voice unique.

Strategy

Bold&United_Strategic_Plan

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Strategy Alignment

Sustainability in the ESCP Bold&United Strategy

Sustainability at the core As part of its 2026–2030 strategic vision, ESCP is committed to becoming a global reference in sustainability education, research, and impact. This ambition is structured around six key priorities, integrating sustainability across every dimension of the School’s mission, including curriculum innovation, entrepreneurship with the Blue Factory, student engagement and:

- Research: Interdisciplinary work via the ESCP Sustainability Institute and the ESCP Research Centre on Environmental and Societal Transitions (RESET).
- Impact Measurement: Carbon footprint tracking and CSRD reporting from 2025.
- Global Leadership: Sustainability Advisory Council launched in 2025 to guide and amplify impact.

Institutional History

History of ESCP and PRME

ESCP Business School: from European humanism to Responsible Management Education

Founded in Paris in **1819** by entrepreneurs and economists, including **Jean-Baptiste Say**, ESCP is the world's oldest business school. From its origins, its curriculum combined management, political economy, sciences and languages, while its unusually international student body anticipated a humanist and multicultural approach to management education.

A decisive institutional milestone came in **1973** with the creation of EAP (École des Affaires de Paris), designed by **Michel Furois** as an innovative, student-centred European school. It established a multi-country educational model: London opened in **1974**, Düsseldorf in **1975** (transferred to **Berlin in 1985**), followed by **Madrid in 1988**, **Turin in 2004**, and **Warsaw in 2015**. ESCP and EAP merged in **1999**, bringing together academic excellence and a distinctive European, humanist and multicultural pedagogy.

ESCP's path towards Responsible Management Education (RME) developed progressively. In **1992**, Professor **Olivier Delbard** created the School's first sustainability course, *Ecology and Economy*, making ESCP an early mover in sustainability education. In **2005**, ESCP joined the **UN Global Compact**, followed by the **UN-supported Principles for Responsible Management Education (PRME) in 2008**. Institutional transformation accelerated thereafter. The **Re-Think MiM** specialisation, launched in **2016**, introduced students to ecological, technological, social and political transformations and alternative business models. In **2018**, ESCP became legally autonomous from the Paris Île-de-France Chamber of Commerce and adopted **EESC (Établissement d'Enseignement Supérieur Consulaire)** status, strengthening its integrated pan-European governance.

A major step-change occurred in **2020–2022**. Under **Aurélien Acquier** and **Valentina Carbone**, ESCP designed the MiM's first mandatory sustainability core course, *Business & Sustainability in the Age of the Anthropocene*, alongside electives including **Energy, Business, Climate & Geopolitics; Design Fiction for Sustainable Futures**; and **Marketing Transition to Sustainability**. In **2021**, ESCP created a dedicated interdisciplinary **Sustainability Department**, founded by Acquier, then the School's first Associate Dean for Sustainability. In **2022**, a common 30-hour sustainability core course was extended to 800+ MSc/MS students.

Today, ESCP has moved from specialist sustainability teaching to **school-wide RME**: mandatory sustainability learning runs from Bachelor to Executive programmes across campuses, complemented by electives and MiM specialisations spanning sustainable finance, energy transitions, circular economy, social impact and sustainable business models. This trajectory embodies PRME's ambition: responsible management has evolved from pioneering individual courses into an institution-wide educational strategy.

Graduates & Enrollment

2025 Statistics	Number
Graduates	10869
Faculty & Staff at the University	879
Faculty & Staff at the Institution	879
Student Enrollment at the University	10869
Student Enrollment at the Institution	10869
Undergraduate Attendance	10869
Masters-Level Postgraduate Attendance	4847
Doctoral Student Attendance	175
Certificate, Professional Development, or Continuing Education Attendance	6000

Degrees Offered

Bachelor Programs

- ☒ Bachelor of Science (B.Sc. or B.S.)
 ☐ Bachelor in Management

Masters Programs

- ☒ Master of Science (M.Sc. or M.S.)
 ☐ Master in Management
- ☐ Executive Master in Business Administration (EMBA)

Doctoral Programs

- ☒ Doctor of Philosophy (Ph.D.)

Undergraduate Degree Programmes

 Bachelor in Management

Masters Degree Programmes

 Master in Management curricula

 Master of Sciences Curricula

Postgraduate Degree Programmes

 PhD Programme curricula



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Adoption of the Principles for Responsible Management Education

Paris, 15 of September 2026

I am pleased to confirm that ESCP reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'R. Jeanjean', written over a horizontal line.

Dean's name: Thomas Jeanjean

Dean/ Highest executive full title: Executive President and Dean of ESCP

Institution name: ESCP Business School

ESCP
EESC à but non lucratif au capital de 8.694.000 €
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strategy

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office and academic department, local representatives on campuses, connectors in each academic department

Student Voices

The following narrative demonstrates how ESCP has influenced students' academic journey and personal growth.

Testimony of 2 students

Foster NG:

I am motivated by the belief that education is a multiplier that carries an obligation to act in the best interests of those around me. Responsible management education at ESCP has helped me exercise this belief and reconcile professional aspirations with moral ambition.

For example, I pitched the Turner MIINT impact investing competition to ESCP's Federal Sustainability Committee, arguing that impact investment is the next frontier of finance. ESCP has strong theoretical research in social innovation and I saw this as a strong opportunity to apply that impetus to a financial profession. I won €8000 of funding to participate in the live finals at Wharton Business School in the US, with a roadmap to develop an impact investment curriculum and a student-led impact fund at ESCP. This reinforced the importance of the FAST partnership to me (Foundation, Alumni, School, Together), and affirmed ESCP's dedication to responsible management.

I also co-founded ESCP's Global Leadership Program, aiming to bring future changemakers closer to the decision-making table. We bring delegates to high-stakes conferences around the world, including the World Economic Forum, the Munich Security Conference, ChangeNOW and UNFCCC COP. Building a team of twenty across five campuses convinced me that student voices belong at the center of these initiatives. As those who will experience what is designed and built now, trend-sensitive youth perspectives are able to provide significant value and help steer the world of tomorrow.

We are living through the shift from shareholder to stakeholder capitalism: social responsibility at business school is thus a mandate that extends from moral favour to societal leadership.

Maxim Baumgärtel:

Responsible management education has shaped both my academic development and my personal growth by showing me how leadership can create meaningful opportunities for others.

Through founding the Global Leadership Program at ESCP, a student association that enables youth attendance and participation at high-stakes forums across Europe, I have seen the principles of responsible management education develop in front of my own eyes. It started out as a passion project between Foster Ng and I, but quickly expanded into a working team of 20 students.

This experience has also strengthened my understanding of inclusion, stakeholder engagement and secure-base leadership. By creating opportunities for young people to participate in and attend high-stakes fora, I have seen the value of ensuring that diverse perspectives are represented in important conversations.

As a student, this experience has allowed me to translate academic concepts into practice. It has made me more confident, empathetic, and aware of the responsibilities that come with leadership. On a more personal side, it has been deeply meaningful seeing that student leadership can expand beyond the campus boundaries. Seeing young people gain access to important spaces and contribute to discussions that shape their future has strengthened my sense of purpose of being able to help others. It has reminded me that responsible leadership begins with listening, creating opportunities for others and through the principles of secure-base leadership providing a secure base from which they can grow, take risks and reach further than they once believed possible.

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Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



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education

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

377 Peer-reviewed articles were published by ESCP from this past calendar year.

vs

122 Peer-reviewed articles were published by ESCP from this past calendar year in support of RME.

Research Funding

In 2025, ESCP was awarded funding for research that is:



Local



Regional



National



International



Institution
Specific

Socializing Research

In 2025, ESCP contributed research findings to:

- ❖ Government and policy makers
- ❖ Community organizations
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Projects

In 2025, ESCP reported 1 research project that implemented responsible or sustainable activities.

ESCP Sustainability Institute x Axa Climate - Beware of still waters

Period Covering: February, 2025 - N/A

Department: sustainability

In the face of growing climate risks, adaptation has become a necessity for businesses and public-sector organisations. To support them on this journey, ESCP Business School and AXA Climate are launching the Adaptation(s) Programme.

A study by ADEME reveals that, of more than 3,000 companies surveyed in 2023, only half reported having already taken adaptation measures. Moreover, the initiatives cited mainly focused on reducing greenhouse gas emissions, with very few measures actually addressing climate adaptation.

In response to these findings, ESCP Business School and AXA Climate are launching a joint climate adaptation programme for businesses and public-sector organisations, designed to foster dialogue between academics and practitioners around this critical issue.

A programme built around three initiatives

The Adaptation(s) Programme will run throughout 2025, drawing on the practical and academic expertise of both institutions. It is structured around three complementary initiatives:

- **A research component**, including the joint publication of academic papers and an Adaptation Barometer aimed at the general public. The objective is to understand how public- and private-sector organisations are addressing adaptation: What are the main barriers and pitfalls to avoid? What levers can be activated? The findings will provide fresh insights into the issue and highlight inspiring practices. This research will be conducted within the ESCP Sustainability Institute, led by Professor Aurélien Acquier, and will involve several professors and doctoral researchers from ESCP Business School.
- **A series of public conferences** will be organised for professionals and students alike, providing a forum to discuss key topics such as different approaches to adaptation—including territorial specificities and the relationship between adaptation and mitigation—as well as the communication challenges and controversies associated with these transformations.
- **Finally, an exploration programme** will bring together around twenty pioneering organisations from a wide range of backgrounds, including CAC 40 companies, SMEs and local authorities. Through collaborative workshops, meetings with experts and study trips, the programme will bring together diverse perspectives and practical experience in order to foster innovation and develop shared solutions.





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ IAU (International Association of Universities)
- ❖ Positive Impact Rating (PIR)
- ❖ Sulitest

Student Organization Partnerships

- ❖ Oikos International
- ❖ NOISE

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Community

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Climate action plan
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Buildings/real estate
- ❖ AI use guide
- ❖ Carbon reduction or offset commitments
- ❖ Open-access guides
- ❖ Responsible procurement policies
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

260825_Sustainability_Manifesto_Advisory Council

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Practice Awards

In 2025, ESCP received 1 award for responsible and/or sustainable practices.

Label DD&RS for french sustainable higher education

Granter: CIRSES

Grantee: ESCP Business school

Award Description:

The certification scheme, known as the DD&RS Label – Sustainable Development and Social Responsibility – for higher education and research was created in 2015. It is the result of a collective effort by a dozen universities and grandes écoles, the Conférence des Grandes Écoles (CGE), France Universités (FU), the Ministry for Ecological Transition, the Ministry for Higher Education and Research, and the Réseau des Étudiants pour une Société Écologique et Solidaire (RESES).

It enables institutions to integrate a continuous improvement system, to develop their skills within a collective of committed institutions and to promote the sustainable development and social responsibility initiatives of French higher education and research institutions.

The DD&RS label is based on a common national standard that has been in place since 2009, in

accordance with the provisions of Article 55 of the Grenelle Environment Forum – the DD&RS Standard. This Standard, which is regularly updated, is structured around five areas covering all fields of sustainable development and all activities of organisations.

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

ESCP offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

Communication Audiences

ESCP communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

ESCP



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