

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress (SIP) Report

ESCP

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about ESCP, including key details and basic institutional data.

Mission

Rooted in our European identity, ESCP inspires and educates accountable, bold, and creative leaders capable of driving human-centred transformations in business and beyond.

Through cutting-edge research and a unique, multi-campus learning experience across six European cities, ESCP educates international, high-potential students and professionals in both degree and executive programmes. Grounded in multiculturalism and interdisciplinarity our pedagogical model is the force behind our purpose: to serve society by shaping responsible and inspiring management for a better future.

Vision

By 2030, ESCP aims to become the leading European University of Management—accountable, bold and creative—shaping the future through a unique multi-campus model, where ambition meets ethics and innovation drives sustainable progress.

This vision is grounded in shared humanistic values: Inclusion, Diversity, Excellence and Merit – IDEM. These principles guide ESCP’s commitment to a learning environment that uplifts without excluding, challenges without conforming, and connects without diluting what makes each voice unique.

Strategy

[Bold&United_Strategic_Plan](#)[View document](#)  [Download document](#) 

Strategy Alignment

Sustainability in the ESCP Bold&United Strategy

Sustainability at the core As part of its 2026–2030 strategic vision, ESCP is committed to becoming a global reference in sustainability education, research, and impact. This ambition is structured around six key priorities, integrating sustainability across every dimension of the School’s mission, including curriculum innovation, entrepreneurship with the Blue Factory, student engagement and:



- Research: Interdisciplinary work via the ESCP Sustainability Institute and the ESCP Research Centre on Environmental and Societal Transitions (RESET).
- Impact Measurement: Carbon footprint tracking and CSRD reporting from 2025.
- Global Leadership: Sustainability Advisory Council launched in 2025 to guide and amplify impact.

Graduates & Enrollment




2024 Statistics	Number
Graduates	10869
Faculty & Staff at the Institution	879
Undergraduate Attendance	2929

Degrees Offered


Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor in Management


Masters Programs

 Master in Management  Executive Master in Business Administration (EMBA)
 Master of Science (M.Sc. or M.S.)



Doctoral Programs

 Doctor of Philosophy (Ph.D.)


Undergraduate Degree Programmes

 Bachelor in Management

Masters Degree Programmes

 Master in Management curricula  Master of Sciences Curricula

Postgraduate Degree Programmes

 PhD Programme curricula



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Adoption of the Principles for Responsible Management Education

Paris, 10th of September 2025

I am pleased to confirm that ESCP reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Léon Laulusa'.

Dean's name: Léon Laulusa

Dean/ Highest executive full title: Executive President and Dean of ESCP

Institution name: ESCP Business School

ESCP
EESC à but non lucratif au capital de 8.694.000 €
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Definition of Purpose

ESCP's purpose is rooted in our European identity. ESCP inspires and educates accountable, bold, and creative leaders capable of driving human-centred transformations in business and beyond.

Institutional Engagement

76% - 100% of faculty at ESCP actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values here mean firm ethical commitments—integrity, inclusion, sustainability—that shape every decision. At ESCP, values are embodied in our IDEM humanistic principles (Inclusion, Diversity, Excellence, Merit) and in embedding ethics, responsibility and sustainability across teaching, governance and operations.

Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school
- ❖ Centralized sustainability office
- ❖ Student contributor
- ❖ Disciplinary efforts within business school
- ❖ Individual leader

Student Awareness

26% - 50% of students at ESCP are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at ESCP actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

PRME ESCP Celebrating Values - Employees

[View document](#)  [Download document](#) 



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

180 Peer-reviewed articles were published by ESCP from this past calendar year.

vs

57 Peer-reviewed articles were published by ESCP from this past calendar year in support of RME.

Research Funding

In 2024, ESCP was awarded funding for research that is:



International



National



Regional



Local

Socializing Research

In 2024, ESCP contributed research findings to:

- ❖ Social media and digital outreach
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ National media

Research Projects

In 2024, ESCP reported 1 research project that implemented responsible or sustainable activities.

Dynamique des organisations : Les décrypter pour un monde plus durable et équitable - Anna Glaser

Period Covering: May, 2024 - June, 2025

Department: Management

Organisations shape our world... for better or for worse. But how can we design organisations that respond to societal challenges for a more sustainable world? By deciphering their complex world. What are the forces that drive or paralyse organisations? How are power dynamics and decision-making constructed? What is their structure and how can they evolve?

Through six chapters, this book uses simple words and images to describe the essential mechanisms of organisations, exploring their structure, culture, internal power relations, incentive systems, decision-making processes and capacity for innovation. Complemented by illustrations and real-life business cases, it is a valuable tool for learning the keys to designing, implementing and testing conditions conducive to sustainable organisational environments.

Understanding the dynamics of organisations and what constitutes individual or collective action will enable every professional and leader to build a more equitable and sustainable future.





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ EFMD (European Foundation for Management Development)
- ❖ IAU (International Association of Universities)
- ❖ Positive Impact Rating (PIR)
- ❖ Sulitest

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We embed responsibility in ESCP's governance and operations – via a Sustainability Advisory Board, aligned strategy under the Associate Dean of Sustainability, campus decarbonization, ESG reporting, and operational policies (procurement, waste, energy)

Institutional Policies and Practices

- ❖ Climate action plan
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion

Practice Awards

In 2024, ESCP received 1 award for responsible and/or sustainable practices.

Label DD&RS for french sustainable higher education

Granter: CIRSES

Grantee: ESCP Business school

Award Description:

The certification scheme, known as the DD&RS Label – Sustainable Development and Social Responsibility – for higher education and research was created in 2015. It is the result of a collective effort by a dozen universities and grandes écoles, the Conférence des Grandes Écoles (CGE), France Universités (FU), the Ministry for Ecological Transition, the Ministry for Higher Education and Research, and the Réseau des Étudiants pour une Société Écologique et Solidaire (RESES). It enables institutions to integrate a continuous improvement system, to develop their skills within a collective of committed institutions and to promote the sustainable development and social responsibility initiatives of French higher education and research institutions. The DD&RS label is based on a common national standard that has been in place since 2009, in accordance with the provisions of Article 55 of the Grenelle Environment Forum – the DD&RS Standard. This Standard, which is regularly updated, is structured around five areas covering all fields of sustainable development and all activities of organisations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

ESCP offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Public events and panel discussions
- ❖ Partnerships with local organizations
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

Communication Audiences

ESCP communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

ESCP



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