

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

BPP University

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about BPP University, including key details and basic institutional data.

Mission

BPP University builds careers through education. BPP promises to deliver student and client centric programmes that are accessible to all and develop career-ready graduates equipped to deal with current and future business needs. BPP aims to: • bridge the gap between education and professional practice; • be a confident academic community underpinned by scholarship; • embrace change and be at the cutting edge in the use of technology and learning spaces in the delivery and assessment of our programmes; and • ensure positive regulatory outcomes.

Vision

BPP's five principles

1. Student Outcomes
2. Student Experience
3. Academic Community Development
4. Academic Risk and Regulation
5. Internationalisation

Priorities for each principle:

1 Student Outcomes

BPP University promises to develop career-ready graduates equipped to deal with current and future business needs and will: • Implement a Learning, Teaching and Assessment strategy to improve student outcomes for all; • Consolidate University wide approaches to monitor progression, retention and completion of all students; • Enhance and invest in employer-partner relationships to offer a specialist degree apprenticeships portfolio and equips all our students with the graduate skills required in the professions we support. 4.2 4.3.

2.The Student Experience

BPP University promises to deliver student and client-centric programmes that are accessible to all and will: • Use data for decision-making to improve positive outcomes for all; • Put the student voice at the heart of decision-making. • Continue to develop and use technology to enhance the quality and scalability of student experience Academic Community Development BPP University aims to be an academic community underpinned by scholarship and will: • Recruit and develop the highest calibre staff to deliver on the University's mission; • Create an environment which supports staff in their personal and professional development; • Maintain a confident academic community underpinned by scholarship. 4.4. Academic Risk and Regulation BPP University aims to ensure positive regulatory outcomes and will: • Enhance the academic risk framework to contribute to effective decision-making;

- Improve capabilities to produce useful, accurate and timely information for decisionmaking and regulation.
- 4.5. Internationalisation
- Implement a sustainable international growth strategy to attract a diverse international student market;
 - Enhance the student journey and internalisation of the curriculum to better integrate the international student experience

Strategy

Strategy for 2022 - 2025

Scholarship

BPP aspires to contribute to the development of the professions by delivering scholarship across the disciplines. BPP fully recognises the various types of scholarship and levels of evidence required and ensures that all of its scholarly activity is of direct relevance to professional practice.

Learning Teaching and Assessment

Learning, teaching and assessment is professionally focussed and ensures graduates are equipped to deal with current and future business needs.

BPP's excellent teaching is underpinned by a focus on scholarship which applies current knowledge within the professions we serve.

Assessment mirrors the real world of the professions and will prepare graduates for work.

Employability

To meet our mission statement: building careers through education, BPP provides extensive employability opportunities, both within and outside the curriculum, for students to fulfil their potential for employment, enterprise creation and continuing professional development.

At BPP these opportunities are authentic and real-world, developing the 'Career Ready' skills, attributes and behaviours required of students for the professional workplace.

Strategy Alignment

BPP University Strategy Alignment

Our Corporate Social Responsibility strategy

As a leading provider of education, we recognise the role we play in our communities and the value of conducting business in a responsible manner. We have adopted values and expected behaviours that inspire how we act as a company and our corporate responsibility strategy aligns with these values, built around four key areas.

1. We aim to make a positive social contribution to the communities in which we operate

We recognise that every staff member has considerable professional and practical skills that are valuable to the communities we operate in. We encourage and empower our employees to engage with their local communities through volunteering opportunities. We support and promote fundraising activities and we work in our communities to raise educational aspirations. Some examples include:

- BPP Employee Volunteering Scheme, offering working hours to engage in volunteering in the community including as governors and trustees to demonstrate leading by example'
- A partnership with Leadership Through Sport & Business offering their participants free courses, skills development workshops and other training opportunities with our staff.
- Engagement with Rise Initiative, recruiting staff to prepare and deliver skills sessions to schools in lower socio economic areas.
- Staff volunteering with our own Public Legal Education sessions and Community Outreach sessions in the community.
- Delivering the BPP Reverse Mentoring Scheme with external professional services firm promoting ED&I initiatives.

We also have a long established and award-winning Social Impact team. The team runs projects providing legal assistance over the telephone, through Microsoft Teams and in person and on several areas of law including employment, family, housing and debt advice. Some of our ongoing projects include:

Streetlaw sessions; delivering interactive legal education sessions to the homeless, in schools and in prisons, to over 10,000 members of the public in the last five years.

The delivery of the BPP Experience Project by our Apprentices and their firms to school aged children 14-16 about pathways into professional services careers and taster workshops.

The delivery of housing, family, welfare rights, consumer law, environmental law and enterprise advice in BPP's own Legal Advice Clinics to over 400 clients annually.

We also create an annual report, detailing our collective social impact




[Our Corporate Social Responsibility strategy - BPP](#)

Graduates & Enrollment



2024 Statistics	Number
Graduates	24000
Faculty & Staff at the University	996
Faculty & Staff at the Institution	996
Student Enrollment at the University	19052
Student Enrollment at the Institution	19052
Undergraduate Attendance	1845
Masters-Level Postgraduate Attendance	17205
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered


Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Technology (B.Tech.)
-  Bachelor of Engineering (B.Eng.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Technology (M.Tech.)

Undergraduate Degree Programmes

-  BPP Undergraduate Degrees

Masters Degree Programmes



BPP Masters level programmes



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

We are a leading global education business designed to optimise performance at every stage of learning. We have designed the BPP Professional Performance Model. Our unique approach to education, designed to optimise performance at every stage of learning. Embedded within this is Profitability and sustainability as a pillar across all courses. We believe they should go hand in hand. So our business practices, methods and approaches are designed to create social, environmental and ethical benefits to our student population, as well as commercial ones. Helping people from all kinds of backgrounds unlock their potential. BPP's CSR policy, referenced already - goes into this in more detail.

Institutional Engagement

26% - 50% of faculty at BPP University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

BPP University meets the PRME Value Principle by embedding ethics, integrity, and respect for diversity into our programmes. The university promotes responsible leadership, social justice, and professional standards, ensuring students develop strong personal and professional values aligned with sustainable and inclusive business practices.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor

Student Awareness

0% - 25% of students at BPP University are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at BPP University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

BPP designs its programmes in collaboration with employers to ensure students gain the skills and knowledge needed to thrive in real-world roles. Teaching is designed to replicate real-world scenarios, helping students develop professional responsibility and ethical decision-making. Tutors are industry professionals who bring real-life experience into the classroom, helping students understand the impact of their decisions on business and society. BPP celebrates cultural diversity and supports students from all backgrounds to succeed in inclusive learning environments.

Courses that support RME

BPP University reports 1 course in 2024 that support responsible management education and sustainable development goals.

BSc Applied Management

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Overview of Programme The BSc (Hons) in Applied Management programme is designed to provide a solid foundation for those wishing to develop or consolidate a career in a business or management related field. It achieves this by developing proactive business management graduates that are work-ready and able to make an immediate and on-going contribution within the workplace. The aim is to integrate academic learning at degree level with practical training to provide a holistic programme of education and training to meet the skills needs of employers now and in the future. The programme will develop professional practice, contextualised in the workplace using industry standards and approaches shaped by modern businesses working within a sustainable business environment. As such the programme seeks to develop skills appropriate, but not restricted to, graduate careers in business with the potential for management positions and general employability, including self-employment and entrepreneurship. The programme combines a comprehensive grounding of core knowledge in subjects which are at the heart of the modern business. Students progressing their studies into the second stage of the programme will have an opportunity to develop their technical knowledge and skills within a range of functional business areas which has been designed to reflect the growth of new business start-ups and corporate ventures in the global digital age. The final terms allow students to bring this knowledge together and to view the business world from a strategic and international perspective, where students are able demonstrate their ability to work as part of a team and individually, to address a key business issue of their choice. The programme is designed to bring together a wide range of business and management disciplines, with a primary focus on the development of students' intellectual and practical skills that will support them both as learners and as future or existing managers.

NSS results - slide



Teaching Awards

In 2024, 2 awards were given to faculty and educators at BPP University.

Innovative Practice Grant

Granter: Advance HE

Grantee: BPP University

Award Description:

Innovative practice Grant from Advance HE: Dr Syed Yaqzan and Toby Whittington A proud moment for all of us at BPP University: Dr. Syed Yaqzan and Toby Whittington have been awarded an Innovative Practice Grant from Advance HE to develop a case study titled “Integrating UN SDGs into Management Education: Preparing Future Leaders for a Sustainable World.” This prestigious grant supports higher education projects that demonstrate tangible impact on staff and students, aligning with key themes such as Designing Education for the Future and Governing and Leading Transformation. Their work will play a vital role in shaping national conversations around embedding sustainability into management education. In addition, Dr. Syed and Toby recently delivered a high-impact workshop at Aston University for MSc Supply Chain Management students, focusing on Leadership Capabilities for Sustainable, Strategic, and Impactful Organizations. The session, held in collaboration with the London Strategy Centre, empowered future supply chain professionals with the mindset and tools to lead with purpose in today’s dynamic global environment.

Best University for Sustainability and Environment

Granter: ECCTIS

Grantee: BPP University

Educator Recognition

At BPP University, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration

- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, BPP University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ Compliance and legal concerns
- ❖ Measurement and benchmarking issues
- ❖ Overloaded faculty

Barriers to Innovative Pedagogy

In 2024, BPP University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Assessment rigor concerns
- ❖ Classroom infrastructure limitations
- ❖ Compliance concerns
- ❖ Overloaded faculty
- ❖ Scalability issues
- ❖ Technology gaps
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

BPP University meets the PRME Research Principle by conducting and sharing research on responsible business, ethics, and sustainability. Faculty and students engage in applied research projects, collaborate with industry partners, and publish findings that advance knowledge and practice in responsible management education.

Research vs Research for RME/Sustainable Development

65	Peer-reviewed articles were published by BPP University from this past calendar year.	vs	3	Peer-reviewed articles were published by BPP University from this past calendar year in support of RME.
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Research Funding

In 2024, BPP University was awarded funding for research that is:



National

Socializing Research

In 2024, BPP University contributed research findings to:

- ❖ Community organizations
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ National media

Research Awards

In 2024, BPP University was awarded 2 research awards for responsibility- and/or sustainability-related research.

Best University for Sustainability and Environment

Granter: ECCTIS

Grantee: BPP University

Climate Literacy Certificate

Granter: PRME Secretariat, Nottingham Business School

Grantee: Toby Whittington

Research Presentations Related to RME and/or Sustainability

In 2024, BPP University gave 2 research presentations related to RME and/or sustainability.

Frontline Perspectives: Educators' Insights into Sustainability Integration in Management Education

Authors: Syed Yaqzan, BPP University | Toby Whittington, BPP University | Adisha Kariyawasam | Dominic Fennell

Date of publication: August, 2025

Presented at: British Academy of Management 2024

Department: Business School

As climate change intensifies, management education in the UK faces a critical challenge: preparing future leaders to address sustainability. Educators play a pivotal role, yet face complex drivers and barriers when embedding sustainability into curricula. This study explores their experiences, highlighting both institutional and individual factors shaping progress.

Using qualitative methods, including semi-structured interviews with management educators across UK universities, the research examined how sustainability is taught, what support is needed, and its impact on students and institutions.

Findings reveal a dual approach to integration: top-down directives from institutions and bottom-up initiatives by educators. Both are essential but require better alignment. Key challenges include limited resources, cultural resistance within universities, and difficulties in assessing sustainability outcomes. Nevertheless, sustainability is gaining momentum, particularly in Executive Education, which offers transferable models for full-time programmes.

The study recommends stronger coordination between institutional strategies and educator-led efforts, greater investment in resources, and the creation of robust metrics to evaluate impact.

Building on Executive Education's success could accelerate broader curricular reforms.

Although limited in scope, this research underscores the urgent need for systemic, coordinated action to embed sustainability across UK management education, laying groundwork for future inquiry.



Responsible Leadership in the Age of AI

Authors: Toby Whittington, BPP University and University of Bradford

Date of publication: August, 2025

Presented at: Digitalisation, Innovation, Transformation and Sustainability (DigITS 2024)

Department: Business School

This conceptual paper explores the evolving landscape of Responsible Leadership (RL) and examines how Artificial Intelligence (AI) can address its practical limitations. The literature review highlights key definitions, empirical models, and debates within RL, emphasising the ethical and social obligations leaders hold toward stakeholders. Despite its theoretical contributions, RL faces criticisms regarding practical implementation, and adaptability in complex organisational contexts.

The paper investigates contemporary examples of organisations leveraging AI to enhance RL principles. Amazon's AI-driven packaging optimization, IKEA's supply chain efficiency algorithms, and Octopus Energy's real-time energy management illustrate how AI can align stakeholder interests, improve sustainability, and maintain profitability. These cases demonstrate AI's potential to mitigate RL's challenges, such as managing competing stakeholder needs and achieving sustainable development goals.

The findings suggest that AI offers promising avenues for leaders to apply RL principles more effectively. However, the paper acknowledges limitations, including the lack of empirical evidence and potential biases in example selection. Future research should empirically validate these findings and explore AI's role in diverse cultural and organizational contexts.



Publications Related to RME and/or Sustainability

Climate change and geopolitical conflicts: The role of ESG readiness

| [DOI](#)

Authors: Associate Professor Dr, Ashrafal Alam, Salford University, UK | Dr Hasanul Banna, Manchester Metropolitan University, UK | Dr Ahmed W. Alam, Kean University, USA | Professor Md Borhan Uddin Bhuiyan, Massey University Auckland, Auckland, New Zealand | Dr Nur Badriyah Mokhtar, BPP University, UK

Date of publication: August, 2025

Department: Economics

This study examines the relationship between climate change vulnerability and geopolitical risk using data on 42 countries from 1995 to 2021. Utilising two distinct indices, the climate vulnerability index (CVI) and the country-specific geopolitical risk (CGPR) indices, we find that countries with high vulnerability to climate change are more likely to experience geopolitical conflicts. Further analysis reveals that country-level overall economic, social, and governance (ESG) readiness significantly mitigates this detrimental effect. This moderation is mainly attributed to the social and governance readiness measures. Additional tests indicate that the mitigating role of ESG is more pronounced for countries with high institutional governance. These results remain resilient through a set of endogeneity tests using matched samples of countries generated through propensity score matching (PSM) estimation. Our findings suggest that addressing climate vulnerability is crucial to promoting global peace and geopolitical stability.



Research Barriers

In 2024, BPP University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Time constraints
- ❖ Institutional policies and bureaucracy
- ❖ Administrative barriers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

BPP meets the PRME Partner Principle by collaborating with employers, charities, and community organisations to co-create impactful projects, share expertise, and expand opportunities for students. These partnerships drive social value, enhance learning, and support sustainable development goals across sectors and communities.

Institutional Partnerships

- ❖ None

Student Organization Partnerships

- ❖ Enactus
- ❖ PRME Global Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

BPP University meets the PRME Practice Principle by integrating responsible management and sustainability into real-world projects, pro bono work, and community engagement. Students and staff apply ethical, inclusive, and sustainable practices in professional settings, ensuring learning is practical, impactful, and aligned with global standards.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Campus operations guides
- ❖ Buildings/real estate
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

BPP Carbon Reduction Plan

[View document](#)  [Download document](#) 

BPP Accessibility Plan

[View document](#)  [Download document](#) 

BPP Code of Business Ethics

[View document](#)  [Download document](#) 

Practice Awards

In 2024, BPP University received 2 awards for responsible and/or sustainable practices.

Best University for Sustainability and Environment

Granter: ECCTIS

Grantee: BPP University

Climate Literacy Certificate

Granter: PRME Secretariat, Nottingham Business School

Grantee: Toby Whittington



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

BPP meets the PRME Share Principle by openly sharing knowledge, collaborating widely, empowering students and communities, and reporting transparently on their impact helping to advance responsible management and sustainable development both within and beyond BPP.

Engagement Opportunities

BPP University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

BPP University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Media and public relations channels
- ❖ Government and policy makers

Sharing Voices

The following statement from stakeholders at BPP University demonstrates our commitment to sharing and learning from sustainability and responsible management practices.

BPP Social Impact Team

BPP's Social Impact team - how we share our knowledge and skills.

1. Sharing Knowledge and Best Practice

- BPP's Social Impact team regularly publishes reports (such as the [2024 Social Impact Report](#)) that detail their initiatives, outcomes, and lessons learned. These reports are accessible to staff, students, and external partners, promoting transparency and knowledge sharing.
- The team uses nationally recognised frameworks (like the Social Value National TOMs Framework) to measure and communicate the impact of their work, making it easier for others to learn from and replicate their approach.

2. Collaboration and Community Engagement

- BPP's Social Impact team collaborates with a wide range of partners, including charities, local communities, and businesses. For example, the "Share the Levy" campaign connects large organisations with third-sector and small businesses to support apprenticeship training and reduce skills gaps.
- Students and staff are encouraged to volunteer and participate in outreach, legal clinics, and community projects, sharing their expertise and learning from others.
- [\[Social Impact at BPP\]](#), [\[Social Imp...udents.com\]](#)

3. Empowering Others

- The team empowers students and staff to become agents of change by providing opportunities to volunteer, lead projects, and deliver services (such as legal advice clinics).
- Social Impact Managers work closely with students and local communities, ensuring that knowledge and skills are shared in both directions.

4. Reporting and Celebrating Impact

- BPP's annual social impact reports not only measure outcomes but also celebrate stories and testimonials, inspiring others and demonstrating the value of sharing experiences.
- The team's activities are aligned with the UN Sustainable Development Goals, further connecting their local impact to global best practice.

Communication Barriers

BPP University faces the following barriers in transparent communications:



**Accessibility
issues**



**Audience
reach**



**Engagement
gaps**

SIGNATORY

BPP University



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