

2025 Sharing Information on Progress **(SIP) Report**

University of Wisconsin-La Crosse
Department of Management

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	9
5. Research	11
6. Partner	13
7. Practice	15
8. Share	17

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* **”**

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

SUSTAINABLE DEVELOPMENT GOALS





Getting Started

This section provides foundational information about University of Wisconsin-La Crosse Department of Management, including key details and basic institutional data.

Mission

Delivering academic excellence, career success, and community engagement through sharing new knowledge and creating enriching, interactive experiences

Vision

To be recognized as the leading business school among the region's comprehensive universities, driving positive change in students and society

Strategy

Strategic Plan

We are a regional comprehensive university located in western Wisconsin. The College of Business Administration's undergraduate programs provides business education opportunities for students from across the state, the country, and the world. The undergraduate program primarily serves residential full-time students in a traditional campus learning environment. We have a particular emphasis on community engagement and experiential learning, to drive positive change in students and society. We are highly vested in students succeeding in their academic pursuits. We seek diverse faculty who will nurture these ideals. We encourage a balanced portfolio of research contributions, including basic, applied, and pedagogical research that informs excellent teaching. To be more specific, we have set four goals as outlined below:

Goal 1: Advancing Transformational Student Learning and Success

Advancing transformational student learning and success involves implementing innovative strategies, programs, and approaches that go beyond traditional teaching methods to create meaningful and lasting impacts on students' intellectual, personal, and professional growth. Our definition of student success refers to the holistic achievement of positive outcomes by students during their academic journey. It goes beyond mere completion of courses or degrees and encompasses the attainment of academic, personal, professional, and socioemotional goals. Student success is characterized by factors such as academic achievement, retention, timely graduation, acquisition of relevant skills, personal development, career readiness, and engagement in campus and community activities.

Goal 2: Investing in Our People

Investing in our faculty and staff is crucial for the success of our institution as it directly impacts the quality of education, research output, and overall campus environment. It goes beyond compensation and benefits and includes efforts to build a collaborative community dedicated to transforming our students, and society.

Goal 3: Achieving Excellence Through Diversity, Equity, Inclusion, and Belonging

Achieving excellence through diversity, equity, inclusion, and belonging (DEIB) is a critical goal for the CBA. This involves creating an environment where students, faculty, and staff from all backgrounds feel valued, supported, and empowered to succeed and where we are actively closing equity gaps for those groups through an intentional approach that addresses both systemic and individual barriers.

Goal 4: Increasing Global and Community Engagement

Increasing global and community engagement in the CBA involves creating opportunities for faculty, staff, and students to connect with the broader world and local communities through meaningful and transformative experiences.

Graduates & Enrollment

2024 Statistics	Number
Graduates	100

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

7 Peer-reviewed articles were published by University of Wisconsin-La Crosse Department of Management from this past calendar year.

vs **3** Peer-reviewed articles were published by University of Wisconsin-La Crosse Department of Management from this past calendar year in support of RME.

Research Funding

In 2024, University of Wisconsin-La Crosse Department of Management was awarded funding for research that is:



No funding

Socializing Research

In 2024, University of Wisconsin-La Crosse Department of Management contributed research findings to:

- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Industry and business networks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ No reports to date, but we are in process



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

University of Wisconsin-La Crosse Department of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports

Communication Audiences

University of Wisconsin-La Crosse Department of Management communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff

SIGNATORY

University of Wisconsin-La Crosse Department of Management



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