

2025 Sharing Information on Progress **(SIP) Report**

Richard A. Chaifetz School of
Business

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	18
5. Teach	20
6. Research	24
7. Partner	28
8. Practice	35
9. Share	37

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

441

2. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)
- Master of Science (M.Sc. or M.S.)
- Doctor of Philosophy (Ph.D.)

3. Faculty & Staff at the University

3341

4. Faculty & Staff at the Institution

127

5. Student Enrollment at the University

17049

6. Total Student Enrollment at the Institution

1357

7. Undergraduate Student Enrollment at the Institution

1039

8. Graduate Student Enrollment at the Institution

303

9. Doctoral Student Enrollment at the Institution

8

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

7

11. Undergraduate Degree Programmes

11.1 Accounting

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Accounting

Degree Programme Subject

- Accounting

Director Full Name

Yan Sun

11.2 Business Technology Management

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Computer Information Systems

Degree Programme Subject

- Computer Information Systems

Director Full Name

Palash Bera

11.3 Economics

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Economics

Degree Programme Subject

- Economics

Director Full Name

Hailong Qian

11.4 Entrepreneurship

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Management

Degree Programme Subject

- Entrepreneurship

Director Full Name

Rob Boyle

11.5 Finance

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Finance

Degree Programme Subject

- Finance

Director Full Name

Naresh Bansal

11.6 International Business

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- International Business

Degree Programme Subject

- International Business

Director Full Name

Hadi Alhorr

11.7 Leadership and Human Resource Management

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Management

Degree Programme Subject

- Human Resource Management

Director Full Name

Rob Boyle

11.8 Marketing

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Marketing

Degree Programme Subject

- Marketing

Director Full Name

Mark Arnold

11.9 Sports Business

Degree Type

- Bachelor of Science (B.S. or B.Sc.)

Department

- Management

Degree Programme Subject

- Sports Management Marketing

Director Full Name

Rob Boyle

12. Masters Degree Programmes

12.1 Executive Master of International Business

Degree Type

- Master of Science (M.Sc. or M.S.)

Department

- International Business

Degree Programme Subject

- International Business

Director Full Name

Hadi Alhorr

12.2 MBA

Degree Type

- Master of Business Administration (M.B.A.)

Department

- Management

Degree Programme Subject

- Business Management Administration

Director Full Name

Audra Frick

12.3 Master of Accounting

Degree Type

- Master of Science (M.Sc. or M.S.)

Department

- Accounting

Degree Programme Subject

- Accounting

Director Full Name

Neil Jansen

12.4 Master of Science in Applied Financial Economics

Degree Type

- Master of Science (M.Sc. or M.S.)

Department

- Economics

Degree Programme Subject

- Economics and Finance

Director Full Name

Audra Frick

12.5 Master of Science in Supply Chain Management

Degree Type

- Master of Science (M.Sc. or M.S.)

Department

- Business Administration

Degree Programme Subject

- Logistics and Supply Chain Management

Director Full Name

Audra Frick

13. Postgraduate Degree Programmes

13.1 Ph.D. in International Business and Marketing

Degree Type

- Doctor of Philosophy (Ph.D.)

Department

- International Business

Degree Programme Subject

- International Business

Director Full Name

Nitish Singh

14. Certificates, Professional Development, or Associate Programmes

14.1 Business Foundations

Degree Type

- Certificate

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

Director Full Name

Audra Frick

14.2 Digital Marketing

Degree Type

- Certificate

Department

- Marketing

Degree Programme Subject

- Marketing

Director Full Name

Audra Frick

14.3 Entrepreneurship

Degree Type

- Certificate

Department

- Entrepreneurship

Degree Programme Subject

- Entrepreneurship

Director Full Name

Audra Frick

14.4 Finance**Degree Type**

- Certificate

Department

- Finance

Degree Programme Subject

- Finance

Director Full Name

Audra Frick

14.5 Financial Planning and Modeling**Degree Type**

- Certificate

Department

- Finance

Degree Programme Subject

- Finance Personal Financial Planning

Director Full Name

Audra Frick

14.6 Global Management and Decision Making**Degree Type**

- Certificate

Department

- Management

Degree Programme Subject

- International Business

Director Full Name

Audra Frick

14.7 International Business**Degree Type**

- Certificate

Department

- International Business

Degree Programme Subject

- International Business

Director Full Name

Audra Frick

14.8 Product and Brand Management**Degree Type**

- Certificate

Department

- Marketing

Degree Programme Subject

- Marketing Brand Management

Director Full Name

Audra Frick

14.9 Real Estate**Degree Type**

- Certificate

Department

- Finance

Degree Programme Subject

- Real Estate

Director Full Name

Audra Frick

14.10 Supply Chain Management

Degree Type

- Certificate

Department

- Business Administration

Degree Programme Subject

- Supply Chain Management

Director Full Name

Audra Frick



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



15. RME Lead

- Disciplinary efforts within business school
- Research or issue group, society, or club leading sustainability efforts
- Individual leader
- Student contributor
- Senior leadership office

16. Celebrating Values

16.1 PRME Lived Out in the Chaifetz School--ELIB

Subjects

- Ethical Leadership

Provide supporting context

Undergraduate students in the Chaifetz School of Business have the opportunity to take part in a learning community experience called the Ethical Leaders in Business (ELIB) that speaks very directly to the goals and values endorsed in PRME. Students in ELIB live together on a residence hall floor and are co-enrolled in several courses together. This shared living and learning experience means that the students are a true cohort with the opportunity to learn and grow together. As the name suggests, students also take part in additional programming opportunities that invite them to think about business leadership through the lens of ethics. Programming includes, but is not limited to, guest speakers, in-class activities, and field trips to local businesses/non-profits. The programming challenges students to think about the type of ethical leader they would like to be as they begin their professional journey.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



17. Courses

17.1 Social Entrepreneurship

Course code

MGT 3201

Department

- Management

The duration of my course is:

- 15 weeks

My course session format is:

- 2 one-and-a-half hour session

My course learning outcomes are:

- Assessed through multiple formats (exams, projects, case studies, presentations, etc.)
- Developed with input from industry or real-world business scenarios
- Designed to develop analytical and problem-solving skills
- Encouraging of active learning and student engagement
- Integrated with professional and career readiness skills

My course touches on the following concepts:

- Corporate Governance and Ethical Leadership
- Decision-Making and Problem-Solving Strategies
- Design Thinking and Innovation Management

My course implements the following pedagogies:

- Active Learning
- Collaborative Learning
- Project-Based Learning (PjBL)
- Experiential Learning

Course Description

This course is designed to introduce basic concepts and techniques of entrepreneurship applied to promote social good in all three sectors of the economy (for-profit, non-profit and government) to sophomores and juniors. The goal is to help students be better prepared for upper-level entrepreneurship and service leadership courses that build on social entrepreneurship knowledge. The course will cover the fundamentals of entrepreneurship with

a particular focus on entrepreneurship in the pursuit of the greater good through charitable efforts, self-sustaining improvement efforts, and institutional efforts with a clear social benefit as part of the organization's mission (Prerequisites: D or better in MGT-3000).

Tell us about the impact you're making on your students

Because Saint Louis University is a mission-oriented institution with a highly ranked Entrepreneurship Program led by one of the premier authors in the field, it seemed fitting when there was proposal to develop a Social Entrepreneurship course that could teach students to generate revenue while doing good for society. The result was a class that covers the fundamentals of entrepreneurship with a particular focus on the pursuit of greater good through charitable efforts, sustainability, and other organizational initiatives that have a clear social benefit. Early in the course, students are put in teams of two or three and spend the entire semester developing a feasibility plan that will demonstrate whether a social entrepreneurial venture they choose has the potential to succeed. The feasibility plan is iterated throughout the semester with the following cascade of assignments used as building blocks: The final deliverable from each team is a written feasibility plan and an in-class presentation, each containing a more comprehensive analysis of a proposed start-up business designed to benefit society. The plan is designed to provide a systematic and comprehensive evaluation of the venture concept that will enable both judges and team members to make an objective and critical evaluation of the idea from the perspective of "should the social entrepreneurial venture be pursued or not?"

Relevant SDGs addressed through the course



18. Fostering Innovation

Somewhat

19. Experiential Learning

A lot

20. Learning Mindset

Somewhat

21. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

22. 2024 Publications

25

23. 2024 Publications on Sustainable Development and/or RME

5

24. Research Funding

- Institution Specific
- Local
- Regional
- National
- International

25. Socializing Research

- Local media
- International media
- Industry and business networks
- Community organizations
- Government and policy makers
- Research collaborations
- Social media and digital outreach

26. Research Projects

26.1 Catch Me If You Can: Improving the Scope and Accuracy of Fraud Prediction

Who is involved in the project

- Faculty
- Masters students

Department

- Finance

- Accounting

This research project covers:



Period covering

September, 2021 - January, 2024

Describe the research project

We offer two new fraud prediction metrics: the AB-score, which is based on Benford's Law, and the ABF-score, which combines the AB-score with the well-known F-score model from the seminal work by Dechow et al. (2011). Multiple performance evaluation metrics show that the ABF-score provides the highest accuracy, while the AB-score substantially expands the scope over which misreporting can be predicted. Additionally, both models are easier to estimate than other popular models while delivering similar accuracy. Our models perform well in-and out-of-sample and across alternative misstatement proxies. Back-of-the-envelope calculations suggest that our improved precision (over the F-score model) could save stakeholders about \$14.34 billion (in 2016 dollars) annually. Finally, in a case study approach using a sample of notorious financial frauds, we show that our models offer sharper identification of fraud with an expanded scope that correctly identifies far more fraudulent firm-years.

27. Research Presentations

27.1 Revisiting the Impact of Board Characteristics on Environmental, Social, and Governance (ESG) Performance: Lesson from European Firms

This is a

- Peer-reviewed article

Authors

- Tahani, T., Nasrin, F., Saona, P. and Azad, M

Date of publication

September, 2025

What conference was this presented at?

- National or international issue or theme-specific conference

Abstract or Summary of Publication

Stakeholders' concerns are no longer limited to firms' financial performance today. They are also concerned about the environmental, social and governance (ESG) performance which represents the non-financial performance of a firm. However, there are no consistent findings on how board characteristics can influence ESG performance. This study aims to revisit the impact of board characteristics on the ESG performance of a firm in the context of European firms, Europe being at the forerunner for ESG regulations globally. To test the study's hypothesis, a linear model with fixed effect GLS (generalised least squares) is used on a 12-year panel dataset from the year 2008 to 2020 of 180 listed firms categorised in ten economic sectors operating in 18 countries. It has been found that among other board characteristics, women on the board and the presence of CSR committee have a significant positive impact on ESG performance. However, board size, number of board meetings and board independence have a negative or insignificant impact.

What would be the ideal impact of this research in the field and/or in society?

On sustainable finance and businessF

This research covers (Department):

- Finance

This research covers (SDGs):



Is this available through open access?

- No

[Publication link](#)



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

28. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)

29. Partnerships

29.1 Habitat for Neighborhood Business

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Non-Profit

Purpose of work with this organization

- Entrepreneurship and Innovation Ecosystems
- Sustainability and Social Impact
- Thought Leadership and Knowledge Sharing

Describe your work with this organization

Habitat for Neighborhood Business is a 501 (c)(3) non-profit organization dedicated to revitalizing underserved neighborhoods with new and additional business activity, job growth, and developing additional role models. Primarily through our affiliated colleges and universities, we help entrepreneurs in these neighborhoods realize their dream of starting, owning, and operating a business in under-resourced neighborhoods.

Habitat for Neighborhood Business has its origins with the Chaifetz School of Business dating back to around 2007. In recent years, [HNB-National](#) developed as a separate non-profit to support similar initiatives at other universities. The HNB program at the Chaifetz School is now fully integrated within the Business School structure, while the independent HNB-National organization supports the program's growth and thought leadership.

29.2 Catholic Ethical Purchasing Alliance

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Non-Profit

Purpose of work with this organization

- Access to Learning Resources
- Corporate and Government Partnerships
- Sustainability and Social Impact
- Public Policy and Advocacy
- Thought Leadership and Knowledge Sharing
- Climate

Describe your work with this organization

Catholic communities are called to use their talents to build a more just society by actively integrating the principles of [Catholic Social Teaching](#) into the purchasing decisions of their church, school, college or university. The Catholic Ethical Purchasing Alliance (CEPA) is a project of the Ignatian Solidarity Network and EthixMerch. The Alliance provides support to institutions seeking to integrate these values into their purchasing through educational resources, immersive formational opportunities, networking, and mentorship. The Chaifetz School of Business partners with CEPA on our Conscious Consumerism Immersion and on developing capacity on campus around ethical purchasing.

How do you measure success and impact

Thus far, we have helped get CEPA products into the campus bookstore. Success looks like increased sales and awareness on campus regarding ethical purchasing and the supply chain.

29.3 Chaifetz Center for Entrepreneurship

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Education organization

Purpose of work with this organization

- Entrepreneurship and Innovation Ecosystems
- Access to Learning Resources
- Scholarships and Funding Opportunities
- Thought Leadership and Knowledge Sharing
- Lifelong Learning and Executive Education

Describe your work with this organization

Founded in 1987, the Chaifetz Center for Entrepreneurship at SLU is a nationally recognized leader in entrepreneurship education. We are dedicated to fostering entrepreneurial mindsets in students across campus through experiential learning and engagement with St. Louis' vibrant entrepreneurial ecosystem.

Our innovative programs span high school, college, and community audiences, promoting entrepreneurship as a tool for economic growth and social impact. By integrating passion, compassion, planning, and performance, we empower the next generation of entrepreneurs—innovative leaders who will leverage business to solve society's greatest challenges and create a better future for all.

Through our nationally ranked initiatives, we continue to shape a dynamic community of change-makers committed to making a meaningful impact in the world.

29.4 Center for Supply Chain Excellence

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Education organization

Purpose of work with this organization

- Thought Leadership and Knowledge Sharing
- Research Collaborations
- Lifelong Learning and Executive Education
- Access to Learning Resources

Describe your work with this organization

The Center for Supply Chain Excellence at the Richard A. Chaifetz School of Business trains, supports and informs the community through our programming. We strive to improve profitability for the entire supply chain industry and are dedicated to ensuring Saint Louis University leads the field to prepare supply chain professionals for future challenges.

29.5 The Boeing Institute of International Business

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Education organization

Purpose of work with this organization

- Global Recognition and Clout
- Curriculum Development
- Corporate and Government Partnerships
- Access to Learning Resources
- Lifelong Learning and Executive Education
- Thought Leadership and Knowledge Sharing

Describe your work with this organization

Established in 1984, the Boeing Institute of International Business at Saint Louis University's Richard A. Chaifetz School of Business offers a breadth of global business resources for students and alumni, as well as the business community, faculty, government and professional organizations.

The institute's existence was spearheaded by Seung Kim, Ph.D., a former director of the institute and chairman of SLU's Department of International Business. He aimed to continue strengthening and expanding global programs through leadership and relationships.

The Boeing Institute of International Business offers many learning opportunities focused on international business at the undergraduate, graduate and doctoral levels, as well as events, professional programs, and a global research and data center.

29.6 The Emerson Leadership Institute

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Education organization

Purpose of work with this organization

- Corporate and Government Partnerships
- Access to Learning Resources
- Lifelong Learning and Executive Education
- Thought Leadership and Knowledge Sharing

Describe your work with this organization

The Emerson Leadership Institute at Saint Louis University advances dignity-based leadership through education, research, professional development and community engagement, cultivating ethical, innovative and purpose-driven leaders who honor human dignity and transform organizations and communities for the greater good.

29.7 Habitat for Neighborhood Business

Period this affiliation covers

August, 2024 - August, 2025

This organization is a:

- Non-Profit

Purpose of work with this organization

- Thought Leadership and Knowledge Sharing
- Access to Learning Resources
- Corporate and Government Partnerships
- Entrepreneurship and Innovation Ecosystems
- Faculty and Scholar Exchange
- Internships and Career Development
- Interdisciplinary Collaboration
- Lifelong Learning and Executive Education
- Media and News Outlets
- Scholarships and Funding Opportunities
- Sustainability and Social Impact

Describe your work with this organization

Habitat for Neighborhood Business

30. Partner Voices

30.1 Impact through Entrepreneurship

Subjects

- Entrepreneurship

Provide supporting context

The Chaifetz Center for Entrepreneurship (CCE) is committed to fostering social impact and sustainability by actively supporting student and community-driven initiatives aligned with the UN Sustainable Development Goals (SDGs). Through SLULaunch, the CCE empowers student innovators to develop ventures that address pressing global challenges, such as affordable healthcare, quality education, and climate action, by providing targeted funding, hands-on resources, and access to a robust mentor network that includes experienced social impact founders and nonprofit leaders. This ecosystem equips students with the tools needed to launch ventures that generate meaningful change.

In addition, the CCE supports the Chaifetz Fellows program in implementing sustainability-focused modules and initiatives both on campus and in the broader St. Louis community. Whether launching mission-driven startups or embedding sustainability into existing courses, the CCE ensures students and faculty are supported at every stage with the expertise, guidance, and opportunities needed to become impactful changemakers.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

31. RME Practices

- No reports



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



32. Transparent Engagement

- Boards and advisory committees
- Public events and panel discussions
- Partnerships with local organizations
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Annual reports

33. Audiences

- Accreditation bodies
- Boards and advisory committees
- Faculty and staff
- Prospective and current students
- Alumni and donors

SIGNATORY

Richard A. Chaifetz School of Business



Address

3674 Lindell Blvd. Cook Hall, Suite 136, St. Louis, MO 63108

United States of America



Website

<https://www.slu.edu/business/index.php>