

2025 Sharing Information on Progress **(SIP) Report**

Robins School of Business,
University of Richmond

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Institutional History

1.1 About Robins School of Business

Subjects

- About Robins School of Business
- About Robins School of Business

Provide supporting context



About the Robins School

The Robins School of Business at University of Richmond is recognized as one of the nation's best business schools, offering undergraduate, graduate, and executive education programs.

As a top business school, the Robins School prepares students to be future leaders in a global business world by providing a dynamic learning community, where real-world teaching practices, scholarship, and service are at the forefront of our curriculum. The Robins School's curriculum is built on high-quality classroom teaching reinforced by scholarship, heightened experiential learning outside of the classroom, and strong ties and relationships with reputed corporate and government entities.



Our dedicated and experienced Teacher-Scholars, with the support of our invested staff, provide our students with an outstanding business education.

Originally established in 1949 and named in 1979 after benefactor and alumnus E. Claiborne Robins, a visionary businessman and philanthropist, our school's success and preeminence are made possible by our supportive, enthusiastic, and generous alumni and corporate partners.

2. Graduates

306

3. Degrees Offered

- Master of Business Administration (M.B.A.)
- Master of Science in Management (MSM)
- Entrepreneurship (undergraduate minor)
- BSBA in Business Administration
- Business Administration (undergraduate minor)
- BSBA in Accounting
- BSBA in Economics



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

4. Institutional Engagement

51% - 75%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



5. RME Lead

- Disciplinary efforts within business school
- Centralized sustainability office
- Research or issue group, society, or club leading sustainability efforts



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



6. Fostering Innovation

To a great extent

7. Experiential Learning

To a great extent

8. Learning Mindset

To a great extent

9. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

10. 2024 Publications

65

11. 2024 Publications on Sustainable Development and/or RME

10

12. Research Funding

- My institution has not received funding

13. Socializing Research

- Industry and business networks
- Community organizations
- Government and policy makers
- Local media
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

14. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AASHE (Association for the Advancement of Sustainability in Higher Education)

15. Student Partners

- Net Impact



Practice

We adopt responsible and accountable management principles in our own governance and operations.

16. RME Practices

- Campus operations guides
- Carbon reduction or offset commitments
- Curriculum guidelines
- Environmental stewardship policies
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Local staff/student/faculty transportation
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides
- Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



17. Transparent Engagement

- Annual reports
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

18. Audiences

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Faculty and staff
- Media and public relations channels
- Research and academic networks
- Prospective and current students

SIGNATORY

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