

# 2025 Sharing Information on Progress **(SIP) Report**

Universidad Intercontinental de la  
Empresa (UIE)

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Universidad Intercontinental de la Empresa (UIE), including key details and basic institutional data.

## Graduates & Enrollment

| 2024 Statistics                       | Number |
|---------------------------------------|--------|
| Graduates                             | 159    |
| Faculty & Staff at the University     | 97     |
| Faculty & Staff at the Institution    | 97     |
| Student Enrollment at the University  | 610    |
| Student Enrollment at the Institution | 610    |
| Undergraduate Attendance              | 610    |
| Masters-Level Postgraduate Attendance | 44     |
| Doctoral Student Attendance           | 0      |

## Degrees Offered

### Bachelor Programs

- Graduado en Administración y Dirección de Empresas (Bachelor in Business Administration)

### Masters Programs

- Graduado en Executive Master in Seafood Management
- Graduado en Executive Master in International Business
- Graduado en Executive Master in Business

### Additional

- Graduado en Executive Program en Dirección de Ventas
- Máster Universitario en Tecnología e Inteligencia de Datos Empresariales
- Máster Universitario en Dirección y Administración de Empresas
- Graduado en Psicología
- Graduado en Ingeniería de la Empresa
- Graduado en Ingeniería en Sistemas Inteligentes
- Graduado en Administración de Negocios Digitales
- Graduado en Impact Program en AI for Business
- Graduado en Executive Program en Control de Gestión Financiera
- Graduado en Executive Program en Integración de la Sostenibilidad en la Gestión Empresarial
- Graduado en Impact Program en Finanzas para no financieros



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Definition of Purpose

La UIE está comprometida con la excelencia académica en la docencia, la investigación y la extensión universitaria, así como con el desarrollo de una actividad académica de la máxima calidad vinculada a la ciencia, la salud, la tecnología, la innovación, el emprendimiento, la sostenibilidad y al ámbito social y humanístico e internacional, así como con la contribución al progreso del entorno económico y empresarial.

## Institutional Engagement

**26% - 50%**

of faculty at Universidad Intercontinental de la Empresa (UIE) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

En la Universidad Intercontinental de la Empresa se entiende como un compromiso explícito y compartido de orientar todas las decisiones de la institución a generar impacto positivo en la sociedad y el planeta, asumiendo consecuencias y rindiendo cuentas de forma transparente. Este valor es un criterio práctico para cómo se investiga, se enseña, se gestiona y se vincula la Universidad con su entorno. Una cultura organizacional orientada al bien común y la sostenibilidad basada en decisiones de gobierno, uso de recursos y políticas laborales coherentes con la sostenibilidad y la ética. Planes de estudio que incorporan responsabilidad social, ambiental y ciudadana como ejes transversales. Priorizando temas que respondan a desafíos sociales y ambientales, con metodologías rigurosas y responsables

## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office

## Student Awareness

**0% - 25%** of students at Universidad Intercontinental de la Empresa (UIE) are aware that we are a PRME Signatory Member.

## Student Engagement

**0% - 25%** of students at Universidad Intercontinental de la Empresa (UIE) actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

Se define como la enseñanza dirigida a fomentar el compromiso social, medioambiental y la sostenibilidad, así como a desarrollar una formación en organizaciones y emprendimiento y su relación con el entorno y la economía circular como catalizador de la sostenibilidad ambiental, económica y social

## Educator Recognition

At Universidad Intercontinental de la Empresa (UIE), we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores

## Fostering Innovation



### To a great extent

Teaching and learning at our institution strongly foster innovation.

## Experiential Learning



### To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

## Learning Mindset



### To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## Method of Teaching and Learning



### In person

Traditional classroom-based learning with face-to-face instruction.

## Barriers to Innovative Curriculum

In 2024, Universidad Intercontinental de la Empresa (UIE) identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Compliance and legal concerns

## Barriers to Innovative Pedagogy

In 2024, Universidad Intercontinental de la Empresa (UIE) identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Administrative hurdles



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

La estrategia institucional se fundamenta en cuatro pilares: - Promover una investigación aplicada y alineada con la docencia. - Crear y consolidar grupos y líneas de investigación estables y competitivos. - Desarrollar las propuestas de los programas de doctorado. - Cumplir con los requisitos del Real Decreto 905/2025 de 8 de octubre.

## Research vs Research for RME/Sustainable Development

|          |                                                                                                                         |           |          |                                                                                                                                         |
|----------|-------------------------------------------------------------------------------------------------------------------------|-----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------|
| <b>7</b> | Peer-reviewed articles were published by Universidad Intercontinental de la Empresa (UIE) from this past calendar year. | <b>vs</b> | <b>1</b> | Peer-reviewed article was published by Universidad Intercontinental de la Empresa (UIE) from this past calendar year in support of RME. |
|----------|-------------------------------------------------------------------------------------------------------------------------|-----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------|

## Research Funding

In 2024, Universidad Intercontinental de la Empresa (UIE) was awarded funding for research that is:



No funding

## Socializing Research

In 2024, Universidad Intercontinental de la Empresa (UIE) contributed research findings to:

- ❖ Public events and lectures
- ❖ Social media and digital outreach

## Research Barriers

In 2024, Universidad Intercontinental de la Empresa (UIE) identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers
- ❖ Collaboration challenges



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **How We Define Partner**

Una organización o persona que colabora con la universidad en proyectos académicos, de investigación, extensión, prácticas profesionales, responsabilidad social o desarrollo sostenible, compartiendo objetivos y compromisos comunes

## **Institutional Partnerships**

- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)

## **Student Organization Partnerships**

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

La UIE integra la sostenibilidad en la estrategia institucional y en la toma de decisiones, formando directivos y profesionales para que consideren impactos económicos, sociales y ambientales de sus decisiones (enfoque ASG). Orienta su misión, programas y órganos de decisión a promover el liderazgo responsable, la innovación sostenible y la ética empresarial, de modo que la universidad actúa como ejemplo de buen gobierno. Desarrolla programas y formaciones (como el “Impact Program en Integración de la Sostenibilidad en la Gestión Empresarial”) que impulsa prácticas responsables dentro de la propia organización.

## Institutional Policies and Practices

- ❖ La UIE ha establecido una política de 'Papel Cero' y ha sido comunicada a través de la 'Guía para profesores' a todo el claustro
- ❖ Proyecto 'Aquapure' de concienciación ambiental en el ámbito académico
- ❖ Zero-waste guides



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

La UIE impulsa un modelo de aprendizaje centrado en la reflexión sobre la práctica y la mejora continua. Su modelo educativo pone al estudiante en el centro, con acompañamiento cercano del profesorado y evaluación continua, lo que genera múltiples espacios para revisar lo que funciona y lo que no, y ajustar el proceso de enseñanza-aprendizaje. En la UIE se incorpora el valor de la contribución personal y social a un modelo de sociedad más sostenible en sus planes de estudio. La responsabilidad social se ha integrado en el currículum formativo de tal modo que todos los programas de grado y posgrado la incluyen en sus asignaturas y particularmente en el módulo transversal de sus titulaciones de grado. La trascendencia de argumentar y cimentar en valores las decisiones tomadas, lo que exige en cualquier profesional una reflexión y un comportamiento ético en todas sus actuaciones.

## Engagement Opportunities

Universidad Intercontinental de la Empresa (UIE) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

## Communication Audiences

Universidad Intercontinental de la Empresa (UIE) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels

## Communication Barriers

Universidad Intercontinental de la Empresa (UIE) faces the following barriers in transparent communications:



**Data privacy  
regulations**

SIGNATORY

# Universidad Intercontinental de la Empresa (UIE)

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Spain



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<https://uie.edu/>