

2025 Sharing Information on Progress **(SIP) Report**

Maynooth University, School of
Business

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

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Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Maynooth University, School of Business, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1,155
Faculty & Staff at the University	1,475
Faculty & Staff at the Institution	110
Student Enrollment at the University	16,694
Student Enrollment at the Institution	4,340
Undergraduate Attendance	3,968
Masters-Level Postgraduate Attendance	327
Doctoral Student Attendance	38
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

- Bachelor of Business Studies
- Bachelor of Civil Law
- ▣ Bachelor of Business Administration (B.B.A.)

Masters Programs

- Master of Literature
- ▣ Master of Science (M.Sc. or M.S.)
- ▣ Master of Arts (M.A.)
- ▣ Master of Business Administration (M.B.A.)

Doctoral Programs

- ▣ Doctor of Philosophy (Ph.D.)

Additional

- Higher Diploma



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

<p>82</p> <p>Peer-reviewed articles were published by Maynooth University, School of Business from this past calendar year.</p>	<p>vs</p>	<p>38</p> <p>Peer-reviewed articles were published by Maynooth University, School of Business from this past calendar year in support of RME.</p>
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Research Funding

In 2024, Maynooth University, School of Business was awarded funding for research that is:



International



National

Socializing Research

In 2024, Maynooth University, School of Business contributed research findings to:

- ❖ Social media and digital outreach
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Open-access platforms
- ❖ National media
- ❖ Local media
- ❖ Industry and business networks
- ❖ Government and policy makers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Climate action plan
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Open-access guides
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Professional training opportunities
- ❖ Ethical leadership or good governance policies
- ❖ Responsible procurement policies
- ❖ Travel guides
- ❖ Student equity, diversity, inclusion
- ❖ Zero-waste guides
- ❖ Water
- ❖ Greenhouse gas emissions
- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ministry of education recommendation documents



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Maynooth University, School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

Communication Audiences

Maynooth University, School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Business and industry partners
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Research and academic networks
- ❖ Chamber of commerce and local communities
- ❖ Prospective and current students
- ❖ Non-governmental organizations (NGOs)

SIGNATORY

Maynooth University, School of Business



Address

School of Business, Maynooth University, Kildare, W23WK26
Ireland



Website

<https://www.maynoothuniversity.ie/school-business>