

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

ESLSCA University

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	11
5. Values	16
6. Research	18
7. Partner	20
8. Practice	25
9. Share	27

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about ESLSCA University, including key details and basic institutional data.

Mission

ESLSCA University empowers learners to become innovative leaders and entrepreneurs through exceptional teaching, applied learning, and interdisciplinary collaboration. We offer a transformative education that equips students with the knowledge, skills, and mindset to excel in emerging fields and drive positive change.

Rooted in research, innovation, and lifelong learning, we prepare graduates to contribute meaningfully to society. By uniting academic excellence with real-world impact, we address societal and economic challenges on a foundation of ethics and integrity.

Beyond the classroom, we engage with industry, communities, and global networks to create growth opportunities for students, faculty, and stakeholders—fostering a diverse, inclusive, and sustainable academic environment.

Vision

ESLSCA University will be the leading university in the region for undergraduate students, postgraduate students, and faculty who value excellence in teaching, learning, research, creative activity, and service to one's community. The University will be known for the competence of its graduates, strong programs and interdisciplinary orientation, welcoming the community onto campus, and its impact on broader society through educational, economic, intellectual, and cultural initiatives. As we embark on our 2025-2030 strategic journey, we aim to achieve a prominent position on the global stage within the MEA region as a leading institution in management and technology, aiming to rank among the top 30% of institutions in our field.

Strategy

ESLSCA University Strategic Vision 2025–2030

ESLSCA University's Strategic Vision 2025–2030 sets out how the University intends to grow over the next five years while keeping its founding idea intact: that a university should be measured by the lives it changes and the communities it serves, not only by its finances. The plan builds on what the University calls its "Glocal" model, which brings European and international education standards to Egypt while staying close to local needs.

The strategy is organized around seven objectives: learner centricity; research and education with real-world impact; supporting and developing our people; sustainability, meaning economic, educational, social and environmental prosperity for the communities we serve; operational excellence, including the responsible use of AI and digital tools; entrepreneurship and innovation; and internationalization, with more student mobility, international faculty and joint research.

Running through all of these are commitments the University names directly as priorities: being inclusive, interdisciplinary, impactful, sustainable and ethical, and widening access to success for learners regardless of background. The plan's headline ambition is to position ESLSCA among the top 30% of institutions in its field in the Middle East and Africa by 2030.

Strategy Alignment

Strategy Alignment

ESLSCA University's strategy treats sustainable development, the common good and quality education as part of the core business of the University rather than as side projects. Three of the seven strategic objectives, sustainability, research with real-world impact and learner centricity, speak to them directly, and the others support them.

Quality education. Across the School of Business, we try to put students in front of real problems rather than textbook ones. BBA students in Analytical Accounting assess the ESG disclosures of companies listed on the Egyptian Exchange, and students in Corporate Social Responsibility finish the course by writing a full CSR plan for a real organization. In the MBA, Business Ethics is built around cases where companies faced genuine dilemmas, and Operations & Supply Chain Management asks students to work on ethical sourcing in group projects. Sports Management students argued sports law cases in front of practising lawyers. Our graduates came back to teach too: the new Reality Check series brings alumni to campus to tell students honestly what it takes to build a start-up in Egypt. Across the year, School of Business students also took up close to 240 places on semester-abroad programs, study weeks and MBA residencies in France and Spain.

Sustainable development. We are becoming more deliberate about which SDGs our programs serve. This year the MBA team, with the Office of Sustainability and USR, mapped all eight MBA program learning outcomes against the 17 SDGs and chose priority goals for the program: SDGs 4, 8, 9 and 16, with SDG 17 required across all programs. BBA courses bring sustainability into areas where students might not expect it, such as circular business models in e-commerce and sustainable practice in luxury retail. With Benefits V7 we designed a postgraduate diploma in food safety management and compliance that brings ESG, governance and responsible supply chains into an industry where failures affect public health directly. And every Sports Management student takes a compulsory course on sport for persons with disabilities.

The common good. Some of our most important work is with people outside the student body. Through a partnership with the Ministry of Planning and Economic Development, our Governmental MBA has so far enrolled 1,703 public officials and graduated 560, with the aim of bringing modern

management and accountability into public institutions. With the Sawiris Foundation and the Egyptian Autistic Society, we open our bachelor's programs to students with disabilities and students with autism, with the support they need to succeed. In November 2025 we hosted an international seminar for the DAAD-supported BRIDGE project on health behavior, with universities from Germany, Egypt, Lebanon and Morocco and the WHO regional office involved. Students give their time as well: for the eighth year running, they visited communities affected by leprosy during Ramadan.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1100
Faculty & Staff at the University	278
Faculty & Staff at the Institution	261
Student Enrollment at the University	5441
Student Enrollment at the Institution	5015
Undergraduate Attendance	740
Masters-Level Postgraduate Attendance	3679
Doctoral Student Attendance	148
Certificate, Professional Development, or Continuing Education Attendance	448

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Sports Management

Masters Programs

-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Business Administration (D.B.A.)

Undergraduate Degree Programmes

-  Bachelor of Business Administration
-  Bachelor of Sports Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Message from the President

ESLSCA University crossed a major threshold by becoming part of the Prime Responsible Management Education (PRME) ecosystem which includes over 880 members worldwide. ESLSCA University School of Business became a PRME signatory member since 2023. Presenting ESLSCA University's Sharing Information on Progress (SIP) report reflects on the commitment and progress made over the past period. Since ESLSCA University School of Business became a PRME signatory member, its commitment to the United Nations Sustainable Development Goals (SDGs) 2030 and the United Nations Principles of Responsible Management Education (UNPRME) became its guiding light. Our mission is to provide quality higher education in innovative disciplines. Bridging the gap between academia and employers' needs is a major challenge which the University is attempting to address in a sustainable manner, especially during disruptive times characterized by geopolitical conflicts. As a member of the European Foundation for Management Development (EFMD) and the Association of African Business Schools (AABS), ESLSCA University is committed to the values of academic freedom, good governance, accountability, institutional autonomy, equality, inclusiveness and social responsibility, while realizing the important role of collaboration and partnerships in achieving the University's mission.

ESLSCA University encourages sustainability guidelines on campus through delivering training. The University's facilities are accessible and provide support to those with disabilities to develop and synergize all aspects of diversity and inclusiveness. Also maintaining and expanding health and well-being services to all stakeholders; whilst emphasizing the importance of respectful dialogue, compassion and inclusivity in addressing all pertinent issues.

Prof. Nadia Elaref

A handwritten signature in blue ink, reading 'N Elaref'.

President
ESLSCA University
8/12/2025



PRME SIP Report 2025

Letter from the Dean

September 2026

Education is a public duty before it is anything else. This conviction has guided ESLSCA since its foundation, when our first mission was to train public sector professionals to the standard of the private sector. It remains our compass today. Our vision is to become a pioneer of responsible business education in Egypt and across the MENA region. The Principles for Responsible Management Education give that ambition its structure and its discipline.

At ESLSCA School of Business, our line of conduct is clear. Societal impact is not a byproduct of our mission. It is its priority. In the academic year 2025–26, we turned this priority into institutional structure.

For the first time, the School has appointed a Faculty Referent for the Sustainable Development Goals. The Referent acts as the liaison between our faculty and the University Sustainability Unit. This role gives every faculty member a direct channel to align teaching and research with the SDGs. It also ensures that university sustainability strategy reaches the classroom and shapes daily academic practice.

In teaching, sustainability is no longer an optional concern. Our courses now integrate a mandatory sustainability component, whatever their discipline. From September 2026, we also launch a new version of our bachelor's degree. In this program, courses in sustainability and business ethics are mandatory for all students. No graduate will leave ESLSCA without this foundation. The redesign also answers the dual demand we described last year: the needs of the Egyptian market and the disruption brought by artificial intelligence. Our graduates must master advanced tools and hold the ethical compass their use requires.

In research, we continue to privilege societal relevance over the mere volume of output. Our faculty orient their scholarship toward the welfare of Egypt, the Arab region, and beyond. Research, in this sense, is an act of service.

Our engagement with society remains integral to our identity. We contribute to national initiatives such as Hayat Kareema. We partner with the Basira Foundation to open education to visually impaired learners. We build the capacity of government officials. Our students



extend this commitment through their own social initiatives, and the Sustainability Unit embeds responsible practice in the daily life of our campus.

As Dean, I reaffirm that ESLSCA School of Business is committed to PRME and determined to exemplify its spirit. Responsibility must live in structures, not only in statements. That's our belief!

Prof. Helmi H. HAMMAMI

Dean, School of Business, ESLSCA University



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Anti-bullying Campaign

ESLSCA University has launched a comprehensive anti-bullying campaign aimed at fostering a safe, respectful, and inclusive campus environment. The initiative raises awareness about the harmful effects of bullying—whether verbal, physical, or online—and empowers students, faculty, and staff to stand against such behavior. Through workshops, awareness sessions, peer-support programs, and clear reporting channels, the campaign promotes empathy, kindness, and accountability across the university community. By encouraging open dialogue and ensuring that incidents are addressed promptly and fairly, the campaign reinforces ESLSCA's commitment to upholding dignity, mutual respect, and a positive learning atmosphere for all.





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

13	Peer-reviewed articles were published by ESLSCA University from this past calendar year.	vs	13	Peer-reviewed articles were published by ESLSCA University from this past calendar year in support of RME.
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Research Funding

In 2025, ESLSCA University was awarded funding for research that is:



International

Socializing Research

In 2025, ESLSCA University contributed research findings to:

- ❖ Research collaborations
- ❖ Government and policy makers
- ❖ Public events and lectures
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AABS (Association of African Business Schools)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ IAU (International Association of Universities)
- ❖ Times Higher Education (THE)
- ❖ MENA Business Schools Alliance for Sustainability (MEBAS)

Student Organization Partnerships

- ❖ Enactus

Partnerships

The following provides more details on 4 key partnerships at ESLSCA University.

Egyptian Autistic Society

ESLSCA University partnered with the Egyptian Autistic Society to create more opportunities for students with autism. In collaboration with the Egyptian Autistic Society, led by Dr. Dahlia Soliman, ESLSCA University currently offers students with autism the chance to enroll in Bachelor's, Master's, and auditing programs. This partnership aims to provide improved educational opportunities and raise awareness within the community. As part of our inclusion initiative, ESLSCA University supports autistic students by creating and fostering an inclusive and accessible environment tailored to their unique needs. This includes providing specialized academic resources such as quiet study spaces, flexible exam conditions, and assistive technologies. Additionally, offering dedicated support services like counseling, academic advising, and mentorship programs to help autistic students navigate university life, helping the students to thrive academically and socially.

Baseera Foundation

ESLSCA University is committed to applying best practices, responsibly using human and economic resources to support the advancement of individuals with disabilities in society, and to making a meaningful impact on a global scale. In the year 2022, as one of its university social responsibility (USR) initiatives, ESLSCA University partnered with Baseera Foundation (*Egyptian non-profit organization, founded to empower and enable visually impaired people to realize their potentials and become independent, proactive, and productive individuals in an accepting society*) to offer the first

post-graduate program in Egypt with international standards, graduating professional specialists qualified to deal with visually impaired people on the educational and social levels and help them integrate in society.

The program combined ESLSCA University's expertise in successful continuing education models, Baseera Foundation's experience in the rehabilitation of visually impaired people through its center of excellence (the first of its kind in Egypt), and Western Michigan University's proficiency in Blindness & Low vision studies. The diploma offered 2 main specializations: Low Vision (LV) and Orientation and Mobility (O&M).

In October 2024, ESLSCA University and Baseera Foundation proudly celebrated the graduation of the first two cohorts of the Postgraduate Diploma for Low Vision and Blindness Specialists.



Haya Karima

ESLSCA University has signed a Memorandum of Understanding with the Haya Karima Foundation, an Egyptian national initiative launched under the leadership of President Abdel Fattah El-Sisi with the aim of improving the quality of life in rural and underprivileged communities. The initiative aligns with the UN Sustainable Development Goals (SDGs), especially poverty reduction, health, education, infrastructure, and gender equality.

This collaboration is designed to advance Egypt's Vision 2030 by investing in human capital, fostering inclusive growth, and supporting community-driven initiatives. Through the integration of ESLSCA's academic expertise and Haya Karima's developmental programs, the partnership seeks to promote

responsible management practices, enhance sustainability, and generate long-term impact. By aligning educational excellence with national development priorities, ESLSCA University affirms its role as a catalyst for meaningful change and a driver of sustainable progress.



Sawiris Foundation

ESLSCA University has partnered with the Sawiris Foundation for Social Development (SFSD) to support students with disabilities. SFSD is one of the first donor foundations in Egypt. It was established by the Sawiris family in 2001 to philanthropically support innovative solutions that target comprehensive and sustainable development in Egypt. Sawiris Distinction Scholarships are offered to Egyptian high school students with disabilities to obtain their undergraduate degree from one of the prominent universities in Egypt, ESLSCA University being one of them. The scholarship aims to provide excellent educational opportunities to students with disabilities that would enhance their job market skills. This collaboration underscores the university's dedication to social responsibility, equality, and inclusion, providing every student with the chance to succeed. Scholarship benefits include tuition fees, study materials, accommodation, living allowance, and accessible equipment.



Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at ESLSCA University support sustainability and responsible management education.

CEO of Baseera Foundation

"Baseera carried a dream: to create a diploma that would empower graduates to become specialized in supporting Egypt's visually impaired community. After a long journey seeking a partner, we met Dr. Ali El Meliguy, Chairman of ESLSCA University. He saw the vision and, in just a matter of days, the project began to shine. The first year yielded 25 graduates, who went on to work in various roles and helped transform rehabilitation efforts for the visually impaired in Egypt. We are blessed to have ESLSCA, a university that champions disability inclusion and sustainable development."

Doaa Mabrouk
CEO of Baseera Foundation
Egypt



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Local staff/student/faculty transportation
- ❖ Greenhouse gas emissions
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Carbon reduction or offset commitments
- ❖ Water
- ❖ Travel guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities

Practice Awards

In 2025, ESLSCA University received 1 award for responsible and/or sustainable practices.

ATHAR Award for Sustainability

Granter: Egypt CSR & Sustainability Forum

Grantee: ESLSCA University

Award Description:

ESLSCA University is proud to have been recognized with the ATHAR Award for Best Practices in Sustainability in 2026, in the Excellence Awards Category in Entrepreneurship Ecosystem Supporters, celebrating the University's commitment to embedding sustainability principles into its operations, initiatives, and institutional culture.

ESLSCA University played an active role in supporting entrepreneurship and capacity building through educational and training programs that foster innovation, reflecting significant contribution to enabling youth, entrepreneurship and promoting sustainable economic growth and repeatable impact.

The award reflects ESLSCA University's ongoing efforts to promote responsible practices and create a positive environmental and social impact across the university community. Through a range of initiatives, the University continues to encourage sustainable behaviors, raise awareness among students and staff, and integrate sustainability into its approach to education and campus life.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

ESLSCA University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

ESLSCA University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Research and academic networks

SIGNATORY

ESLSCA University



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