

# 2025 Sharing Information on Progress **(SIP) Report**

ESLSCA University

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

# 1. Mission

## 1.1 Mission Statement

### Subjects

- Institutional Strategy

### Provide supporting context

ESLSCA University empowers learners to become innovative leaders and entrepreneurs through exceptional teaching, applied learning, and interdisciplinary collaboration. We offer a transformative education that equips students with the knowledge, skills, and mindset to excel in emerging fields and drive positive change.

Rooted in research, innovation, and lifelong learning, we prepare graduates to contribute meaningfully to society. By uniting academic excellence with real-world impact, we address societal and economic challenges on a foundation of ethics and integrity.

Beyond the classroom, we engage with industry, communities, and global networks to create growth opportunities for students, faculty, and stakeholders—fostering a diverse, inclusive, and sustainable academic environment.

# 2. Vision

## 2.1 Vision

### Subjects

- Institutional Strategy

### Provide supporting context

ESLSCA University will be the leading university in the region for undergraduate students, postgraduate students, and faculty who value excellence in teaching, learning, research, creative

activity, and service to one's community. The University will be known for the competence of its graduates, strong programs and interdisciplinary orientation, welcoming the community onto campus, and its impact on broader society through educational, economic, intellectual, and cultural

initiatives. As we embark on our 2025-2030 strategic journey, we aim to achieve a prominent position on the global stage within the MEA region as a leading institution in management and technology, aiming to rank among the top 30% of institutions in our field.

## 3. Strategy Alignment

### 3.1 Strategy Alignment

#### Subjects

- Institutional Strategy

#### Provide supporting context

ESLSCA University's Strategic Plan is deeply aligned with the principles of sustainable development, the common good, and the pursuit of quality education.

- **Advancing Sustainable Development**

Through its *Sustainable* priority, ESLSCA integrates environmental responsibility, social justice, and economic viability into all operations. This commitment ensures that institutional growth supports the United Nations Sustainable Development Goals (SDGs), particularly in areas such as responsible resource use, climate action, and inclusive community engagement. The Impactful and International priorities further extend this commitment by leveraging research, partnerships, and global collaborations to address pressing societal and environmental challenges.

- **Promoting the Common Good**

The *Inclusive*, *Ethical*, and *Entrepreneurial* priorities collectively promote social equity, integrity, and empowerment. By fostering a welcoming environment, upholding the highest ethical standards, and equipping learners to develop innovative solutions for societal needs, the University ensures that its resources and expertise serve communities locally and globally. The Agile and Interdisciplinary approaches enable the institution to respond effectively to emerging issues, ensuring relevance and responsiveness to the needs of society.

- **Delivering Quality Education**

ESLSCA's *Innovative* and *Interdisciplinary* priorities push the boundaries of academic excellence, ensuring teaching and research remain at the forefront of knowledge and skills development. By embracing modern pedagogies, new technologies, and cross-disciplinary collaboration, the University cultivates critical thinking, creativity, and problem-solving abilities

in its learners. The International focus enriches the academic environment through diverse perspectives and global learning opportunities, further enhancing the quality and relevance of education.

## **4. Graduates**

742

## **5. Degrees Offered**

- Bachelor of Business Administration (B.B.A.)
- Master of Business Administration (M.B.A.)
- Doctor of Business Administration (D.B.A.)

## **6. Faculty & Staff at the University**

272

## **7. Faculty & Staff at the Institution**

257

## **8. Student Enrollment at the University**

5027

## **9. Total Student Enrollment at the Institution**

4673

## **10. Undergraduate Student Enrollment at the Institution**

667

## 11. Graduate Student Enrollment at the Institution

3492

## 12. Doctoral Student Enrollment at the Institution

123

## 13. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

391

## 14. Undergraduate Degree Programmes

### 14.1 Bachelor of Sports Management

#### Degree Type

- Bachelor of Business Administration (B.B.A.)

#### Department

- Business Administration

#### Degree Programme Subject

- Sports Management

#### Director Full Name

Prof. Osama Abdelkarim

### 14.2 Bachelor of Business Administration

#### Degree Type

- Bachelor of Business Administration (B.B.A.)

#### Department

- Business Administration

**Degree Programme Subject**

- Business Management Administration

**Director Full Name**

Prof. Rasha El Kholy



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## 15. Letter of Commitment

### 15.1 Message from the President

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Message from the President-SIP2025

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### 15.2 Letter from the Dean

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Letter from the Dean\_2025 SIP

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## 16. Define Purpose

ESLSCA University aims at creating an inclusive environment that attracts and retains the best students and staff from diverse backgrounds, giving them a strong sense of belonging so they may work creatively and innovatively. The University supports flexible ways of learning and working, ensuring excellence through inclusion, and is open to adaptive learning techniques in support of students with disabilities. Faculty members are encouraged to use a variety of methods for teaching content and offer alternative ways for students to participate in class activities.

## 17. Institutional Engagement

26% - 50%



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## 18. RME Lead

- Centralized sustainability office
- Disciplinary efforts within business school

## 19. Define Values

ESLSCA University is deeply committed towards the society and the planet, integrating sustainability and ethical practices at its core. It fosters social impact and inclusive education, preparing leaders who drive positive change for a better, more sustainable future.

## 20. Student Awareness

0% - 25%

## 21. Celebrating Values

### 21.1 Rotaract ESLSCA Club

#### Subjects

- Sustainability and Social Responsibility
- Sustainability and Social Responsibility

#### Provide supporting context

Rotaract ESLSCA Cairo Rally is an officially recognized service club operating under the umbrella of Rotary International. Established within ESLSCA University, the club brings together students, alumni, faculty, and professionals in a unified effort to advance Rotary's mission of promoting humanitarian service, fostering ethical leadership, and contributing to the sustainable development of society.

The club actively engages in initiatives addressing education, public health, environmental sustainability, and social development, aligning its activities with both Rotary International's priorities and ESLSCA University's commitment to academic excellence, leadership, and social responsibility. By cultivating a culture of service and fellowship, the Rotaract Club of ESLSCA empowers its members to develop their leadership potential while making a meaningful contribution at both the local and global levels.

## **Club Initiatives**

1. **A Water Drop= a Whole Life:** Through the joint efforts of six Rotary clubs across the district and in collaboration with Abar El Kher Charity NGO, Rotaract ESLSCA Cairo Rally successfully provided access to clean water for families in Dahshour (Badrashen) and Bamha (El Ayat) in Giza Governorate. This initiative, carried out under Rotary's focus area of *Water, Sanitation, and Hygiene*, aims to protect these families from the serious health risks caused by contaminated water through the implementation of sustainable water pipeline projects.



2. **Paralympics Event:** Rotaract ESLSCA Cairo Rally was honored to attend the Paralympics event, a remarkable celebration of perseverance, inclusion, and the strength of the human spirit. Our team actively participated in the activities, engaging with inspiring athletes and contributing to an atmosphere of empowerment and unity. This experience reaffirmed our commitment to community service and to supporting initiatives that promote inclusion and break barriers through the spirit of sport.



3. Ramadan Donation: During the holy month of Ramadan, Rotaract ESLSCA Cairo Rally collaborated with Matbakh Masr, an Egyptian youth-run charity organization, to collect donations and provide meals for underprivileged families. This initiative reflected the spirit of giving and community support, ensuring that vulnerable households could share in the blessings of the holy month.



# RAMADAN DONATION

Ramadan is near, and many families need our support. With مطبخ مصر, we aim to provide 15,000 meals before it begins. Be the reason someone breaks their fast with a full meal—donate today!



✧ Swipe For Donation Details! ✧



## 21.2 Rotaract ESLSCA Rally Club PPP

Upload or select a document

Rotaract ESLSCA Rally Club PPP

View document Download document

## 21.3 Anti-bullying Campaign

### Subjects

- Ethics, Sustainability, and Social Responsibility
- Ethics, Sustainability, and Social Responsibility

### Provide supporting context

ESLSCA University has launched a comprehensive anti-bullying campaign aimed at fostering a safe, respectful, and inclusive campus environment. The initiative raises awareness about the harmful effects of bullying—whether verbal, physical, or online—and empowers students, faculty, and staff to stand against such behavior. Through workshops, awareness sessions, peer-support programs, and clear reporting channels, the campaign promotes empathy,

kindness, and accountability across the university community. By encouraging open dialogue and ensuring that incidents are addressed promptly and fairly, the campaign reinforces ESLSCA's commitment to upholding dignity, mutual respect, and a positive learning atmosphere for all.



## 22. Student Engagement

0% - 25%



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## 23. Educator Recognition

- Institutional recognition events
- Publication or research support
- Professional development opportunities

## 24. Barriers to Innovative Curriculum

- Overloaded faculty
- Time constraints
- Limited interdisciplinary collaboration

## 25. Barriers to Innovative Pedagogy

- Budget constraints
- Classroom infrastructure limitations
- Resource constraints
- Limited faculty development opportunities

## 26. Fostering Innovation

To a great extent

## 27. Experiential Learning

To a great extent

## 28. Learning Mindset

To a great extent

## 29. Method of Teaching and Learning

In person



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## **30. 2024 Publications**

21

## **31. Research Barriers**

- Funding challenges
- Time constraints

## **32. 2024 Publications on Sustainable Development and/or RME**

4

## **33. Research Funding**

- My institution has not received funding

## **34. Socializing Research**

- Open-access platforms



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## 35. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- EFMD (European Foundation for Management Development)
- Times Higher Education (THE)
- Ministries of Education, Higher Education, or similar national bodies
- University Councils

## 36. Student Partners

- None

## 37. Partnerships

### 37.1 Middle East Business Alliance for Sustainability (MEBAS)

#### Period this affiliation covers

January, 2025 - December, 2025

#### This organization is a:

- Independent Social Enterprise

#### Purpose of work with this organization

- Sustainability and Social Impact
- Global Recognition and Clout

#### Describe your work with this organization

At ESLSCA School of Business, sustainability and responsible management are at the core of our vision and academic mission. Our partnership with the Middle East Business Alliance for Sustainability (MEBAS) reflects this commitment and provides us with a strong platform to amplify our impact across the region.

Through MEBAS, ESLSCA actively:

- **Integrates Sustainability into Education**

We work within the MEBAS framework to continuously embed sustainability and social responsibility into our curricula, ensuring that our students are equipped with the knowledge and skills to address today's global challenges.

- **Engages in Regional Collaboration**

By joining forces with other leading institutions in the Middle East, ESLSCA contributes to joint initiatives, case studies, and research that highlight sustainable business practices and innovative models for inclusive growth.

- **Empowers Students**

Our students benefit from MEBAS events, competitions, and collaborative projects, giving them exposure to real-world sustainability challenges and opportunities to develop as responsible leaders.

- **Shares Knowledge and Best Practices**

ESLSCA faculty actively participate in MEBAS workshops and forums, exchanging insights on sustainable management education and bringing back advanced pedagogical approaches to enrich our programs.

- **Drives Regional Impact**

Through MEBAS, we extend our influence beyond the classroom, helping to shape the sustainability agenda in the Middle East and demonstrating our accountability to society and the planet.

Our collaboration with MEBAS reinforces ESLSCA's role as a forward-looking institution that not only prepares business leaders for professional success but also empowers them to contribute meaningfully to a more sustainable and responsible future.

#### **How do you measure success and impact**

ESLSCA can measure its success in MEBAS by tracking curriculum changes, student and faculty participation, collaborative research, external visibility, and concrete sustainability projects that emerge from the network. The key is to connect these outcomes to the SDGs, responsible management principles, and societal impact.

#### **Provide supporting materials...**

MEBAS

[View document](#)  [Download document](#) 

## **37.2 Haya Karima**

#### **Period this affiliation covers**

May, 2025 - December, 2026

#### **This organization is a:**

- National Initiative

#### **Purpose of work with this organization**

- Sustainability and Social Impact

#### **Describe your work with this organization**

ESLSCA University has signed a Memorandum of Understanding with the Haya Karima Foundation, an Egyptian national initiative launched under the leadership of President Abdel Fattah El-Sisi with the aim of improving the quality of life in rural and underprivileged communities. The initiative aligns with the UN Sustainable Development Goals (SDGs), especially poverty reduction, health, education, infrastructure, and gender equality.

This collaboration is designed to advance Egypt's Vision 2030 by investing in human capital, fostering inclusive growth, and supporting community-driven initiatives. Through the integration of ESLSCA's academic expertise and Haya Karima's developmental programs, the partnership seeks to promote responsible management practices, enhance sustainability, and generate long-term impact. By aligning educational excellence with national development priorities, ESLSCA University affirms its role as a catalyst for meaningful change and a driver of sustainable progress.



#### How do you measure success and impact

Number of students, number of courses, and skills gained by students (measured through surveys or competency evaluations).

### 37.3 Sawiris Foundation

Period this affiliation covers

October, 2024 - August, 2026

**This organization is a:**

- Non-Profit

**Purpose of work with this organization**

- Scholarships and Funding Opportunities

**Describe your work with this organization**

ESLSCA University has partnered with the Sawiris Foundation for Social Development (SFSD) to support students with disabilities. SFSD is one of the first donor foundations in Egypt. It was established by the Sawiris family in 2001 to philanthropically support innovative solutions that target comprehensive and sustainable development in Egypt. Sawiris Distinction Scholarships are offered to Egyptian high school students with disabilities to obtain their undergraduate degree from one of the prominent universities in Egypt, ESLSCA University being one of them. The scholarship aims to provide excellent educational opportunities to students with disabilities that would enhance their job market skills. This collaboration underscores the university's dedication to social responsibility, equality, and inclusion, providing every student with the chance to succeed. Scholarship benefits include tuition fees, study materials, accommodation, living allowance, and accessible equipment.



**How do you measure success and impact**

Number of students who applied for the Sawiras fund.

## 37.4 Egyptian Autistic Society

### Period this affiliation covers

September, 2024 - August, 2026

### This organization is a:

- Non-Profit

### Purpose of work with this organization

- University Social Responsibility

### Describe your work with this organization

ESLSCA University partnered with the Egyptian Autistic Society to create more opportunities for students with autism. In collaboration with the Egyptian Autistic Society, led by Dr. Dahlia Soliman, ESLSCA University currently offers students with autism the chance to enroll in Bachelor's, Master's, and auditing programs. This partnership aims to provide improved educational opportunities and raise awareness within the community. As part of our inclusion initiative, ESLSCA University supports autistic students by creating and fostering an inclusive and accessible environment tailored to their unique needs. This includes providing specialized academic resources such as quiet study spaces, flexible exam conditions, and assistive technologies. Additionally, offering dedicated support services like counseling, academic advising, and mentorship programs to help autistic students navigate university life, helping the students to thrive academically and socially.

### How do you measure success and impact

Number of students.

## 37.5 Baseera Foundation

### Period this affiliation covers

September, 2023 - October, 2024

### This organization is a:

- Non-Profit

### Purpose of work with this organization

- Social Impact

### Describe your work with this organization

ESLSCA University is committed to applying best practices, responsibly using human and economic resources to support the advancement of individuals with disabilities in society, and to making a meaningful impact on a global scale. In the year 2022, as one of its university social responsibility (USR) initiatives, ESLSCA University partnered with Baseera Foundation (*Egyptian non-profit organization, founded to empower and enable visually impaired people to realize their potentials and become independent, proactive, and productive individuals in an accepting society*) to offer the first post-graduate program in Egypt with international standards, graduating professional specialists qualified to deal with visually impaired people on the educational and social levels and help them integrate in society.

The program combined ESLSCA University's expertise in successful continuing education models, Baseera Foundation's experience in the rehabilitation of visually impaired people through its center of excellence (the first of its kind in Egypt), and Western Michigan University's proficiency in Blindness & Low vision studies. The diploma offered 2 main specializations: Low Vision (LV) and Orientation and Mobility (O&M).

In October 2024, ESLSCA University and Baseera Foundation proudly celebrated the graduation of the first two cohorts of the Postgraduate Diploma for Low Vision and Blindness Specialists.



### How do you measure success and impact

Number of graduates.

## 38. Partner Voices

### 38.1 CEO of Baseera Foundation

#### Subjects

- Responsible Management Education

#### Provide supporting context

"Baseera carried a dream: to create a diploma that would empower graduates to become specialized in supporting Egypt's visually impaired community. After a long journey seeking a partner, we met Dr. Ali El Meliguy, Chairman of ESLSCA University. He saw the vision and, in just a matter of days, the project began to shine. The first year yielded 25 graduates, who went on to work in various roles and helped transform rehabilitation efforts for the visually impaired in Egypt. We are blessed to have ESLSCA, a university that champions disability inclusion and sustainable development."

*Doaa Mabrouk*

*CEO of Baseera Foundation*

*Egypt*



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## 39. Define Practice

ESLSCA is committed to incorporating sustainability into its actions and practices as part of its responsibility to the community and the environment. Our sustainability plan sets the basis for how we propose to tackle the unprecedented current and future challenges faced by our planet and its population responsibly, embedding sustainability development goals (SDGs) within the university's core teaching and research functions. We strive to inspire and educate our students, faculty and staff to become responsible global citizens who actively contribute to a more sustainable world.

## 40. RME Practices

- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)

## 41. RME Policies

### 41.1 ESLSCA University Sustainability Policy

Upload or select a document

USR ESG Policies

[View document](#) [Download document](#)

### 41.2 Employee Recruitment and Selection Policy

Upload or select a document

Employee Handbook-Recruitment

[View document](#) [Download document](#)



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## 42. Transparent Engagement

- Boards and advisory committees
- Annual reports
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

## 43. Audiences

- Accreditation bodies
- Boards and advisory committees
- Faculty and staff
- Media and public relations channels
- Prospective and current students
- Research and academic networks
- Non-governmental organizations (NGOs)

SIGNATORY

# ESLSCA University

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## Website

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