

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

emlyon business school

December 2024

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Purpose	6
4. Values	10
5. Teach	12
6. Research	18
7. Partner	21
8. Practice	24
9. Share	29

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

emlyon business school demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



LYON . SHANGHAI . PARIS . MUMBAI

Déclaration de soutien continu Principles for Responsible Management Education

Lyon (France), 16 décembre 2024,

À nos parties prenantes :


Riche de plus de 150 ans d'histoire, emlyon business school s'engage à former et accompagner tout au long de leur vie des personnes éclairées qui transforment les organisations avec efficacité pour une société plus juste, solidaire et respectueuse de la Planète. Cette raison d'être est inscrite dans les statuts de l'Ecole depuis 2021.

Par sa pédagogie singulière alliant réflexion et action, emlyon cultive l'esprit d'entreprendre mais aussi la réflexivité qui font l'ADN de l'Ecole depuis sa création. Elle s'appuie sur l'excellence et l'expertise de ses professeurs-chercheurs pour inspirer la conversation scientifique mondiale et irriguer les programmes de formation des connaissances nouvellement créées. Et, elle fait de **l'engagement social et environnemental** un fil rouge, qui infuse l'ensemble de ses activités.

emlyon business school a ainsi fait le choix de s'engager dans les Principes for Responsible Management Education. Nous sommes très heureux de confirmer que l'école réitère son soutien envers le Pacte mondial des Nations Unies.

Dans ce rapport annuel de partage d'informations sur les progrès (SIP), nous exposons nos efforts continus pour intégrer les Sept Principes dans notre stratégie, notre culture, nos activités académiques et nos opérations quotidiennes, tout en contribuant aux objectifs des Nations Unies, en particulier les Objectifs de Développement Durable (ODD).

Bien sincèrement,


Pr. Isabelle HUAULT
Présidente du Directoire et Directrice Générale

em-lyon.com

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affiliée à la CCI Lyon Métropole

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Institutional Mission, Vision, and Strategy

The following outlines emlyon business school's institutional mission, vision, and strategic approach to responsible management education.

"Resonance" strategic plan 2024-2028

Relevant Stakeholders

The Executive Board, Students, Faculty and Staff, Alumni, Corporate Partners, Accrediting Bodies, Investors and Donors, Government and Regulatory Authorities, Local Communities, Media, International Academic Partners.

Purpose

Life-long training and support to informed individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At emlyon business school, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

A Social and Environmental Commitment at the Strategic Level

emlyon business school places organizational responsibility and accountability to society and the planet at the heart of its mission, aiming to foster a culture of sustainability and social responsibility within all aspects of its operations. The Director of Social and Environmental Engagement (Bénédicte Bost), plays a key role in driving emlyon business school's commitment to sustainability and social responsibility, supported by her team in integrating social and environmental challenges into the institution's mission, pedagogy, and campus operations. The school also has ambassadors across all its departments, and an Associate Dean for Pedagogy in the Anthropocene (Thomas Gauhtier), ensuring that these values are embedded throughout the organization

The Director of Social and Environmental Engagement leads emlyon's commitment to sustainability and social responsibility, supported by her team in integrating these values across the school's mission, pedagogy, and campus operations. The presence of ambassadors across all departments and the appointment of an Associate Dean for Pedagogy in the Anthropocene ensures these values are embedded throughout the institution. This narrative highlights emlyon's dedication to creating a culture of responsibility, inclusion, and environmental stewardship, driven by strategic actions from the CSR department and active involvement from all members of the community.

Organizational Structure for RME

The following organizational entities at emlyon business school are responsible for RME:

- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

emlyon business school integrates responsible management education into its degree programs through 4 different approaches:

Guest Speakers and Showcase Events

Hone students' skills so that they can meet today's significant social and environmental challenges

emlyon Business School aims to equip students with the skills and mindset to manage businesses and organizations in a responsible and enlightened manner. By integrating Corporate Social Responsibility (CSR) into every aspect of its programs, the School prepares professionals who understand the complexity of the world and are driven to create meaningful change in society.

emlyon business school has completely reimagined its curriculum to systematically integrate CSR competencies in order to address the challenges of ecological transition and social responsibility, through a competency framework created by emlyon's research professors. This comprehensive framework incorporates the UN's 17 Sustainable Development Goals, cross-referenced with 34 CSR competencies across all programs. Under the leadership of an associate dean of anthropocene pedagogy, professors, and the director of social and environmental engagement, the methodology has been refined to deeply and coherently modify courses and programs. In addition to addressing social and environmental impacts across all courses, the school offers dedicated courses such as *Agir pour le Climat, Futurs Durables*, and *Programme d'Engagement Responsable* within each program. emlyon also provides specialized training with programs such as the *MSC in Leading Sustainable Transformation*, *MSC in Management of Energy Transition*, and the *Training for Associative Leaders*, both in initial and continuing education. Finally, each academic year focuses on a specific SDG, and this year, SDG 11 (sustainable cities) was highlighted through inspiring inaugural lectures by leaders in responsible transformation, such as Jean-Marc Jancovici, Dr. Emma Haziza, and Sidney Rostan.

Examples of guest speakers and showcase events

Date

September, 2024 - September, 2024

Location

emlyon business school (Lyon)

Speakers

JM. Jancovici, S. Rostan, Y. Bucaille-Lanzerac, E. Haziza

[Supporting Links](#)

Rentrées autour de l'ODD 11

Program-Level RME Integration

Hone students' skills so that they can meet today's significant social and environmental challenges

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

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The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

emlyon business school incorporates responsible management education into its research endeavors through 2 different methods:

Research Conferences

Leadership Academy for New Futures

Date

September, 2024 - August, 2025

Location

emlyon business school (Lyon)

Speakers

Emmanuel Faber

[Supporting Links](#)

emlyon business school has launched the Leadership Academy for New Futures to address the challenges of planetary boundaries, collective engagement, and personal ecology. This initiative aims to provide stakeholders—including students, alumni, companies, and partners—with opportunities to explore leadership in the context of sustainable futures. The academy focuses on experiential learning, emphasizing the immediate application of shared knowledge in collective settings. A key component of the academy is a series of conferences designed to foster global discussions on managerial visions and practices. The inaugural conference took place in Lyon in the spring, featuring Emmanuel Faber, former CEO of Danone and current President of the International Sustainability Standards Board (ISSB). Faber shared his insights on leadership and the pathways to building sustainable futures. The discussion was moderated by Thomas Gauthier, Associate Dean for Pedagogy in the Anthropocene at emlyon business school, and included Bertrand Valiorgue, Professor of Strategy and Corporate Governance, and Alice Castan, a student in the Grande École Program. For a deeper understanding of Emmanuel Faber's perspectives on leadership and sustainability, you can watch his talk below:

Regular Research Seminars

Sustainability Research Day

Date

April, 2023 - April, 2023

Location

Musée Gadagne (Lyon)

Speakers

Here is the list of people from the event: 1. Diego Rinallo, Director of Emlyon Lifestyle Research Center 2. Handan Vicdan, Lifestyle Research Center 3. Javier Lloveras, Post-Growth Innovation Lab, University of Vigo, ES 4. Sylvia Lorek, Sustainable Europe Research Institute – SERI, DE 5. Frank de Bakker, IESEG School of Management, FR 6. Mikko Laamanen, Consumption Research Norway (SIFO), NO 7. Jannsen Santana, Lifestyle Research Center 8. Karine Raïes, Lifestyle Research Center 9. Mia Birau, Lifestyle Research Center 10. Verena Gruber, Lifestyle Research Center 11. Hans Schlierer

[Supporting Links](#)

emlyon business school's Lifestyle Research Center is organizing the second edition of the Sustainability Research Day on April 27, 2023, at Musée Gadagne in Lyon. This research day aims to bring together researchers, practitioners, and students to initiate a critical and multidisciplinary debate on the responsibility and responsiveness of institutions in addressing and achieving Sustainable Development Goal (SDG) 12: Responsible Consumption and Production.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

emlyon business school partners with external stakeholders to advance responsible management education through 2 different approaches:

External Community Dialogue

Description of partnering activities that involve dialoguing

emlyon business school is a mission-driven institution dedicated to providing lifelong training and support to enlightened individuals capable of transforming organizations to build a fairer society, with more solidarity and respect for the planet.

We are actively involved in numerous working groups of the CGE, covering various topics, where we share information and engage in discussions. We also do the same within the CIRSES network and the community of mission-driven companies.

Collaborative Problem Solving

Strategic Partnerships through Chairs and Research Projects

Born from the intersection of business challenges and the expertise of emlyon business school professors, the Chairs and research projects contribute to the continuous updating of knowledge and its immediate transfer within the emlyon business school community.

The creation of a chair reflects a significant multi-year commitment (usually four years) from the partner, both financially and in terms of access to valuable data. emlyon business school makes an equally substantial commitment through the R&D activities of the chairholder – a professor who is an expert in the field – and the resources they mobilize to support the chair's project. Research projects typically involve annual or bi-annual commitments, which can also be of considerable scale.

emlyon has established new chairs directly aligned with its mission:

- **Teaching and Research Chair "Strategy in the Anthropocene"** in partnership with Carbone 4: This chair aims to develop a new generation of tools and methods to anticipate and adapt strategic thinking for leaders. It focuses on three main areas:
 - Theorization of research work
 - Integration with the "Sustainable Futures" course
 - Development of new educational content
- **Chair "Mental Health of SME/SME Leaders"** in collaboration with Malakoff Humanis: This research program will focus on the mental health of leaders, their perceptions, and the impact on the world of SMEs.

- **Chair "Climate Risks and Property Insurance"** in partnership with Groupama AURA: This chair was created in the context of global warming, which presents major instability for risk modeling and insurance guarantees.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

emlyon business school has implemented 6 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Contribute to net zero by 2030

Scope

3 scopes

Enforcement Date

November, 2022

Revision Date

September, 2023

Number Of Pages

3

Publisher

emlyon business school

Media

website

[Supporting Links](#)

Buildings/real estate

Contribute to net zero by 2030

Scope

3 scopes

Enforcement Date

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Number Of Pages

3

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Media

website

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Local staff/student/faculty transportation

Contribute to net zero by 2030**Scope**

3 scopes

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website

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Travel

Contribute to net zero by 2030**Scope**

3 scopes

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Number Of Pages

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Publisher

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Media

website

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Employee equity, diversity, inclusion

Policies on employee (including faculty) equity, diversity, inclusion

Scope

Diversity & Inclusion

Enforcement Date

September, 2019

Revision Date

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Number Of Pages

4

Publisher

emlyon - Déclaration de Performance Extra-Financière

Media

website - Déclaration de Performance Extra-Financière

[Supporting Links](#)

Student equity, diversity, inclusion

Policies on employee (including faculty) equity, diversity, inclusion

Scope

Diversity & Inclusion

Enforcement Date

September, 2019

Revision Date

September, 2024

Number Of Pages

4

Publisher

emlyon - Déclaration de Performance Extra-Financière

Media

website - Déclaration de Performance Extra-Financière

[Supporting Links](#)

Institutional Aspiration Targets

emlyon business school has set aspiration targets in 6 different areas:

- ❖ GHG Emission Targets
- ❖ Building and Real Estate Targets
- ❖ Internal Transportation Targets
- ❖ Travel Reduction Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, emlyon business school operates with the following approach:

Full Transparency Disclosure

STEERING COMMITTEE REPORT

Author

CSR Department

Published Date

November, 2023

Degree Of Recognition

National

Media Name

emlyon website

Media Type

Report

Duration

33p.

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Déclaration de Performance Extra-Financière

Author

CSR Department

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National

Media Name

emlyon website

Media Type

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Duration

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[Supporting Links](#)

Engagement report

Author

CSR department

Published Date

January, 2024

Degree Of Recognition

/

Media Name

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Report

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