PRME

an initiative of the
United Nations Global Compact

2025 Sharing Information on Progress (SIP) Report

Arden University

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

"
The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

"

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about Arden University, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	897
Faculty & Staff at the University	1000
Faculty & Staff at the Institution	687
Student Enrollment at the University	44707
Student Enrollment at the Institution	26829
Undergraduate Attendance	21063
Masters-Level Postgraduate Attendance	4151
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	1615

Degrees Offered

Bachelor Programs

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)

Masters Programs

- Master of Science (M.Sc. or M.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)

Additional

- LLB

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

✏️ Definition of Purpose

Purpose, in this context, means developing socially responsible and ethically aware business leaders. At the School of Business Management and Creativity, it reflects our mission to embed sustainability, inclusivity, and innovation into teaching, inspiring students to lead with impact and integrity in a rapidly changing world.

Institutional Engagement

26% - 50%

of faculty at Arden University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

✏️ How We Define Values

Our internal values - SPARK - represent our bold and innovative approach to higher education, as well as our determination to help people from all backgrounds thrive in their lives and careers, and achieve outstanding outcomes. STAND OUT: Our creative thinking and willingness to do things differently shines brightly on the inside and is truly visible on the outside. PROGRESSIVE: We inspire our students and one another, igniting bright futures through developing our knowledge and innovative use of technology. ACCESSIBLE: We make education truly inclusive, creating an inspiring and welcoming environment for everyone to flourish. RESOURCEFUL: We strive for the best for our students and each other, finding ways to catalyse careers and accelerate development. KINDNESS: We embrace a culture of togetherness and support that radiates through our teams.

Who Champions Responsible Management Education at Our Institution

❖ Disciplinary efforts within business school
❖ Individual leader
❖ Interdisciplinary efforts across business school
❖ Research or issue group, society, or club leading sustainability efforts
❖ Student contributor

Student Awareness

26% - 50% of students at Arden University are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Arden University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

✏️ How We Define Teach

Teach, in this context, means equipping students with the knowledge, skills, and values to lead responsibly. At the School of Business Management and Creativity, it involves embedding ethics, sustainability, and innovation across the curriculum to develop inclusive, socially conscious graduates prepared for complex global challenges.

Educator Recognition

At Arden University, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Institutional recognition events
- ❖ Professional development opportunities

💡 Fostering Innovation

A lot
Our institution supports innovation significantly through teaching and learning.

💡 Experiential Learning

A lot
Our institution supports experiential learning significantly through teaching and learning.

💡 Learning Mindset

To a great extent
Teaching and learning at our institution strongly promote a lifelong learning mindset.

💡 Method of Teaching and Learning

Hybrid
Combination of in-person and virtual learning methods.

Barriers to Innovative Curriculum

In 2024, Arden University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Collaboration barriers
- ❖ Learning curve for faculty
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, Arden University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Assessment rigor concerns
- ❖ Digital divide
- ❖ Resistance from students
- ❖ Risk aversion
- ❖ Standardized testing pressures
- ❖ Student engagement concerns

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

🖉 How We Define Research

At Arden University, research is defined as the systematic pursuit of knowledge that informs ethical, sustainable, and socially responsible practice. In line with the PRME Research Principle, our focus is on generating impactful insights that address real-world challenges and support responsible management and global development.

Research vs Research for RME/Sustainable Development

15 Peer-reviewed articles were published by Arden University from this past calendar year.

VS

4 Peer-reviewed articles were published by Arden University from this past calendar year in support of RME.

Research Funding

In 2024, Arden University was awarded funding for research that is:

No funding

Socializing Research

In 2024, Arden University contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations

Research Barriers

In 2024, Arden University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Ethical concerns

- ❖ Funding challenges
- ❖ Publishing barriers
- ❖ Skills and expertise gaps
- ❖ Time constraints

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

✏️ How We Define Partner

A partner is any external organisation or institution with which Arden University collaborates in a way that supports, advances, or delivers on its mission for responsible management education (RME) and the PRME Principles. This includes but is not limited to collaborations in teaching, research, industry engagement, student support, or sustainability/social impact.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ None

Practice

We adopt responsible and accountable management principles in our own governance and operations.

✏️ How We Define Practice

Practice, in this context, refers to the application of responsible management principles through real-world learning, industry collaboration, and ethical decision-making. At Arden University, it involves embedding sustainability and social impact into teaching, student projects, and professional practice to equip learners for responsible leadership in their careers and communities.

Institutional Policies and Practices

- ❖ Employee equity, diversity, inclusion
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

✎ How We Define Share

In this context, Share means openly communicating our progress, challenges, and best practices in sustainability and responsibility. At Arden University, it involves engaging stakeholders through reports, research seminars, and collaborative platforms to promote transparency, inspire action, and contribute to collective learning within and beyond the academic community.

Engagement Opportunities

Arden University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Arden University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Arden University faces the following barriers in transparent communications:

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Data privacy regulations

Engagement gaps

Ownership issues

Arden University

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