

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

Arden University

August 2024

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Arden University, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Organizational Structure for RME

The following organizational entities at Arden University are responsible for RME:

- ❖ Research-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Arden University integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Arden University incorporates responsible management education into its research endeavors through 5 different methods:

Research Conferences

Examples of responsibility-related conference 2024

In 2024, Arden University organised another conference with such REM themes as: Developing scalable, sustainable strategies in the digital age to address climate change and drive sustainability and inclusive growth ethos • Sustainability and Climate change: How to lead amidst uncertainty and calls for holistic, responsible and inclusive sustainability. • The ESG dilemma-policy generation, implementation, measurement and reporting. • EDI Leadership in the digital and sustainability era: how to build authentic EDI, workplaces and voices.

Date

May, 2024 - May, 2024

Location

Virtual

Speakers

Prof. Alison Watson, Mr Andrian Pryce, Mr Kevin Korgba, Prof. Olinga Taeed, Mr. Rob Howe, Dr Rick Boidurjo Mukhopadhyay, Mr. Ross Thompson, Mr. Boris Bulatovic,

[Supporting Links](#)

The 2nd Annual Conference is titled as: Leadership Transformation for an Emerging New Era, with the sub-themes: Rethinking leadership to drive creative and innovative organisational and digital transformation in an AI-driven digital, climate change and sustainability era. The conference is jointly hosted by the School of Leadership and Management at Arden University and the Faculty of Business and Law, University of Northampton. The conference runs virtually (online) over two days under the above theme. The conference is taking place against the backdrop of important research revelations of systemic corporate failures in the UK, urgent and simultaneous global challenges associated with AI, climate change, sustainability and inclusive growth.

Examples of responsibility-related conferences - GUS 2024

This summarises Arden University's participation in the 2024 GUS Academic Summit Conference, which the University of Law hosted.

Date

March, 2024 - March, 2024

Location

Hybrid event in Birmingham

Speakers

Prof. Alison Watson, Dr Syed Tarek, Mr Keith Wong, Dr Feng Jiao, Ria Gurpreet Sidhu

Arden University participated the 2024 GUS Academic Summit Conference hosted by The University of Law (12-13 March 2024). At the conference, Arden faculty presented the following papers: • The Sofa Network: Empowering and elevating learning experience of widening participation students. • Crafting an Ethical Protocol for Integrating Generative AI in Coursework and Assessment.

Research Awards Program

Regular Research Seminars

Example 2 of responsibility-related regular research seminars

Since April 2023, Arden University has been hosting monthly research seminars centred around responsibility-related research topics. These seminars feature presentations from internal academics, students, external academics, and practitioners. The topics covered so far include: • Leadership in the Context of Climate Change and Sustainable Development • Global Citizenship and Education for Sustainable Development • Collaborative Research Publications • Responsible Business Management Research • Upcoming seminar topics include Circular Economy in Global Supply Chains, Gender in Renewable Energy, Climate Change and Agriculture, and more.

Date

August, 2023 - August, 2023

Location

Virtual

Speakers

Dr Syed Tarek

[Supporting Links](#)

The topic of this session is: Global Citizenship in Action: ESD as a Catalyst for Change. This event explores how Education for Sustainable Development can nurture global citizenship values, such as empathy, cultural understanding, and a sense of shared responsibility, to

address global challenges and promote sustainable development worldwide. It also provides an opportunity to audience, especially for current students and potential students to gain an insight into research and topics that they can be studying within the University.

Example 3 of responsibility-related regular research seminars

Since April 2023, Arden University has been hosting monthly research seminars centred around responsibility-related research topics. These seminars feature presentations from internal academics, students, external academics, and practitioners. The topics covered so far include: • Leadership in the Context of Climate Change and Sustainable Development • Global Citizenship and Education for Sustainable Development • Collaborative Research Publications • Responsible Business Management Research • Upcoming seminar topics include Circular Economy in Global Supply Chains, Gender in Renewable Energy, Climate Change and Agriculture, and more.

Date

November, 2023 - November, 2023

Location

Virtual

Speakers

Dr Terfot Ngwana

[Supporting Links](#)

The topic of this event is: The Foundations of Business Management Research. This event explores various topics in sustainable business models, including theory and practice. Specifically, it examines frameworks for creating sustainable business models, and Dr. Ngwana shared success stories of businesses that have implemented sustainable practices. Moreover, the event discusses potential methodologies for embedding sustainability into corporate strategy, as well as the challenges and opportunities in aligning business goals with sustainability objectives. The main aim of the event is to provide insight into why an academic understanding of management in sustainability can help businesses achieve success.

Example 1 of responsibility-related regular research seminars

Since April 2023, Arden University has been hosting monthly research seminars centred around responsibility-related research topics. These seminars feature presentations from internal academics, students, external academics, and practitioners. The topics covered so far include: • Leadership in the Context of Climate Change and Sustainable Development • Global Citizenship and Education for Sustainable Development • Collaborative Research Publications •

Responsible Business Management Research • Upcoming seminar topics include Circular Economy in Global Supply Chains, Gender in Renewable Energy, Climate Change and Agriculture, and more.

Date

June, 2023 - June, 2023

Location

Virtual

Speakers

Dr Emmanuel Murasiranwa

The topic of this event is 'Perspectives on Leadership in the Context of Climate Change and Sustainable Development.' This webinar attracted an audience of approximately 75 participants. During the second seminar at the Research Café, Dr. Murasiranwa shared his expertise on the following topics: • Policy challenges • Corporate and community responsibilities • Research and innovation in sustainability • Emerging trends and future directions in leadership for sustainability • A real-world example of successful leadership in sustainability and climate action

Required Research Reporting

Regular Responsibility-related research Publications

Arden University has established a school-level research group to encourage academics to engage in responsibility-related research activities, including PRME conferences and responsibility-related publications. The research group holds monthly meetings to discuss opportunities for research project collaborations (both internal and external), funding applications, and publications in academic journals and conference proceedings. Members of the research group are supported through allocated research working hours and funding to facilitate their research activities. The research publications are treated as the outcomes for sharing with other members in PRME community and wider audiences. This aims to encourage collaborations between Arden University and other PRME - related organisations.


Relevant Stakeholders

Arden University School of Leadership and Management Research Group

Purpose

To encourage research group colleagues and faculty members to regularly share their publications

LMRG statement for regularly report

View document 

Download document 

Dedicated Research Funding



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Arden University partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Collaborative Problem Solving

Collaborative Change Action

Formalized Partnership Governance



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Arden University has implemented 5 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Buildings/real estate

Travel

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Institutional Aspiration Targets

Arden University has set aspiration targets in 4 different areas:

- ❖ GHG Emission Targets
- ❖ Building and Real Estate Targets
- ❖ Student EDI Targets
- ❖ Employee EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Arden University operates with the following approach:

Full Transparency Disclosure

SIGNATORY

Arden University



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