

2025 Sharing Information on Progress (SIP) Report

Nova School of Business and
Economics

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	9
5. Values	11
6. Teach	13
7. Research	15
8. Partner	17
9. Practice	19
10. Share	21

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Nova School of Business and Economics, including key details and basic institutional data.

Mission

Nova SBE aims at being a knowledge creation community that inspires and impacts individuals, organizations and society to drive positive change

Vision

Nova SBE aims at being a knowledge creation community that inspires and impacts individuals, organizations, and society to drive positive change.

What?

- It aims at doing so in the areas of Business, Economics, Finance at the intersection of Sustainability, Entrepreneurship, Technology, Innovation, Health, Data Analytics and Public Policy.

Why?

- The world needs valuable knowledge and insights to improve sustainable and responsible decision-making.
- We are embedding the core knowledge needed to lead the change we want to see in the world.

How?

- We provide tools
- We provoke action
- We foster collaboration
- We leave no one behind
- We seek interculturality
- We embed our disruptive DNA
- We provide a practical approach


Graduates & Enrollment

2024 Statistics	Number
Graduates	1640
Faculty & Staff at the Institution	936
Student Enrollment at the Institution	6625
Undergraduate Attendance	1874

2024 Statistics	Number
Masters-Level Postgraduate Attendance	4533
Doctoral Student Attendance	71
Certificate, Professional Development, or Continuing Education Attendance	147

Degrees Offered


Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



To our stakeholders,

I am pleased to confirm that Faculdade de Economia da Universidade Nova de Lisboa – Nova School of Business and Economics (Nova SBE) reaffirms its support of the following Seven Principles of the Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress, we disclose our continuous efforts to integrate the Seven Principles into our institution strategy, culture, academic activities and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

Carcavelos, November 20, 2025

A handwritten signature in blue ink, appearing to read "Pedro Manuel Sousa Mendes Oliveira".

Professor Pedro Manuel Sousa Mendes Oliveira

Dean

Nova School of Business and Economics (Nova SBE)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across parent organization
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Nova School of Business and Economics was awarded funding for research that is:



National



International

Socializing Research

In 2024, Nova School of Business and Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ International media
- ❖ Local media
- ❖ Public events and lectures
- ❖ National media
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Industry and business networks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ United Nations organs other than the UN Global Compact
- ❖ United Nations Global Compact non-business signatory
- ❖ Quacquarelli Symonds (QS)
- ❖ Positive Impact Rating (PIR)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Financial Times
- ❖ EFMD (European Foundation for Management Development)

Student Organization Partnerships

- ❖ Oikos International



Practice



We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices


- ❖ Zero-waste guides
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Responsible procurement policies
- ❖ Greenhouse gas emissions
- ❖ Carbon reduction or offset commitments
- ❖ Campus operations guides
- ❖ Climate action plan
- ❖ Student equity, diversity, inclusion
- ❖ Employee equity, diversity, inclusion

Policy Documents Related to RME and/or Sustainability

Plano-Estrategico-2020-30-Versao-Sintese-ENG

View document  Download document 


Compromisso-NOVA-net-zero_26Junho2025_EN

View document  Download document 

NOVA-University-Lisbon-Energy-and-Climate-
Policy_v3_JS

View document  Download document 

nova_gender_equality_equal_opportunities_and_diversity_policy

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Nova School of Business and Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Partnerships with local organizations
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs

Communication Audiences

Nova School of Business and Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Faculty and staff
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Media and public relations channels
- ❖ Research and academic networks
- ❖ Government and policy makers

SIGNATORY

Nova School of Business and Economics



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Website

<https://www2.novasbe.unl.pt/en/>