

2025 Sharing Information on Progress **(SIP) Report**

Taylor,Âs Business School

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	11
5. Teach	14
6. Research	17
7. Partner	19
8. Practice	21
9. Share	23

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Mission

1.1 Vision and Mission

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)

Provide supporting context

<https://www.taylors.edu.my/corporate.html>

2. Vision

2.1 Vision and Mission

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)

Provide supporting context

<https://www.taylors.edu.my/corporate.html>

3. Strategy

3.1 Vision and Mission

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)

Provide supporting context

<https://www.taylors.edu.my/corporate.html>

4. Strategy Alignment

4.1 Vision and Mission

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)

Provide supporting context

<https://www.taylors.edu.my/corporate.html>

5. Institutional History

5.1 Vision and Mission

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)

Provide supporting context

<https://www.taylors.edu.my/corporate.html>

6. Graduates

2000

7. Degrees Offered

- Bachelor of Business (Honours)
- Bachelor of Business (Honours) in International Business and Marketing
- Bachelor of Accounting and Finance (Honours)
- Bachelor of Entrepreneurship (Honours) in Team Entrepreneurship
- Bachelor of Banking and Finance (Honours)
- Bachelor of Finance and Economics (Honours)
- Bachelor of Actuarial Studies (Honours)

- Bachelor in Accounting (FinTech) (Honours)
- Master of Business Administration
- Master of Management
- Doctor of Philosophy (D.Phil.)
- Doctor of Business Administration (D.B.A.)

8. Faculty & Staff at the University

20

9. Faculty & Staff at the Institution

30

10. Student Enrollment at the University

400

11. Total Student Enrollment at the Institution

400

12. Undergraduate Student Enrollment at the Institution

350

13. Graduate Student Enrollment at the Institution

20

14. Doctoral Student Enrollment at the Institution

10

15. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

0

16. Undergraduate Degree Programmes

16.1 Bachelor of Business

Degree Type

- Bachelor of Business Administration (B.B.A.)

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

Director Full Name

Bachelor of Business

17. Postgraduate Degree Programmes

17.1 Program Offer by the Taylor's Business School

Degree Type

- Doctor of Business Administration (D.B.A.)

Department

- Business Administration

Degree Programme Subject

- Business Management Administration

Director Full Name

Doctor of Business Administration



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



18. RME Lead

- Disciplinary efforts within business school

19. Values Voices

19.1 Adjunct Professor

Subjects

- Corporate Social Responsibility (CSR)

Provide supporting context

Adjunct Professor List

No Name Designation Company / Institution Areas Email Guest Lecture/Workshop/Guest Judge. Kindly indicate Module Name and Module Leader. Eg. Principles of Marketing (Dr XXX) 1 Professor Dr. Murali Sambasivam Adjunct Professor Director, Thiagarajar School of Management, Thiruparankundram, Madurai, India AACSB Mentorship, Seminar/Workshops sambasivan@hotmail.com 2 Mr. Reinier Starink Adjunct Professor Partner, Partner Cera Consultancy (Malaysia) To conduct event projects, research and teaching and learning. Reinier.Starink@taylors.edu.my 3 Ms. Sutapa Bhattacharya Visting Guest Lecturer General Manager, Branding & Strategic Communication, Group Corporate Communication, Tenaga Nasional, Kuala Lumpur To conduct guest lecture and industry linkage bhattacharya.sutapa@gmail.com 4 Mr. Alfred Netto Adjunct Professor Wolfpack Management Consultancy Sdn Bhd Conduct guest lectures for design thinking, corporate strategies and organizational behaviour. Provide mentoring for students in BizPod and guide students on the change management and coaching of CEOs of large enterprises. alfred@thewolfrtrainer.com 5 Ms. Cecilia Bernadette Adjunct Lecturer Consultant Experts in field covering a diverse range of disciplines the field of Human Resources in various sectors, including experience in a large local bank. Possesses excellent inter personal management skills Cecilia.Bernadette@taylors.edu.my Introduction to Management (Dr. Marley) - confirmation on 9/4/25 6 Dato' Shamsuddin Mohd Mahayidin Adjunct Lecturer Bank Negara Malaysia Deliver guest lectures in the area of organizational transformation and knowledge on banking and finance shams1112@yahoo.com Organizational Studies (Dr. Ng Sin Pei) 7 Datuk Grace Chia Hui Yen Adjunct Professor Popular Meadow Sdn Bhd Conduct guest lecture/workshop for the Team Entrepreneurship modules. Provide mentoring for students who want to start and run a start-up. Guide students who want to pitch a business idea. missionesprit@gmail.com Entrepreneurship Accelerator Project (Dr Leow Yen Mee) 8 Professor Dr. Khong Kok Wei Adjunct Professor Nottingham University, China Advisor in weekly engagement for AACSB -

engagement with the FBL AACSB team and Executive Dean. Provide support in the EQUIS accreditation. Kok-Wei.Khong@nottingham.edu.cn 9 Professor Dr. Jack Sim Juek Wah Adjunct Professor Shobhit University, Uttar Pradesh India Conduct guest lectures for the branding and digital marketing modules. Provide mentoring for students who want to start a start-up company. Guide students who want to use media for business development.

jacksim@worldtoilet.org. 10 Dr. Renard Siew Adjunct Professor Yinson Holdings Group Sustainability rensiew10@gmail.com 11 Mr. Koh King Kee Adjunct Professor Centre for New Inclusive Asia China-Malaysia business kingkeekoh@yahoo.com 12 Mr. Gary Teh Ghee Ghee Adjunct Professor Group IT, Great Eastern Focused on strategy, M&A, IT/ operations and organizational change gary.g.teh@gmail.com 13 Datuk Jake Abdullah Adjunct Professor Media Prima Audio Management, change management, leadership jakeabdullah@yahoo.com 14 Mr. Leon Liew Chee Ing Adjunct Professor Solarvest Holdings Berhad Conduct guest lectures for the ESG, sustainability, leadership and business strategy modules. Provide mentoring for students who want to do lead a public-listed company. Guide students on the embed ESG into business operations. cheeing88@gmail.com 15 Professor Dr Vesna Damnjanovic Adjunct Professor University of Belgrade, Serbia Case study vesna.damnjanovic@fon.bg.ac.rs 16 Mr. Gwi Terk Chern Adjunct Senior Lecturer Visionary Seed Start-ups tc@visionaryseed.com Entrepreneurship Accelerator Project (Dr Leow Yen Mee) 17 Mr. Hemanth Kumar Jayaraman Adjunct Associate Professor Malaysian Airline System (MAS) HRM ranthanhemanthkumar.jayaraman@malaysiaairlines.com



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



20. Courses

20.1 Course

Course code

MGT80104

Department

- Business Administration

The duration of my course is:

- 14 weeks

My course session format is:

- 3 one-hour session

My course learning outcomes are:

- Aligned with Bloom's Taxonomy (progressing from basic knowledge to higher-order thinking)
- Assessed through multiple formats (exams, projects, case studies, presentations, etc.)
- Clearly measurable with specific criteria for success
- Designed to develop analytical and problem-solving skills
- Developed with input from industry or real-world business scenarios
- Encouraging of active learning and student engagement
- Grounded in core business and management methodologies
- Supported by research-based teaching methodologies

My course touches on the following concepts:

- Business Ethics and Corporate Social Responsibility
- Sustainable Business Models and ESG Integration

My course implements the following pedagogies:

- Collaborative Learning
- Blended Learning

Course Description

In today's increasingly interconnected global economy, the role of business leaders has evolved to demand not only strategic insight but also a firm commitment to responsibility and sustainability. This module equips Doctor of Business Administration (DBA) students with advanced analytical tools, theoretical models, and applied knowledge to effectively lead in complex, dynamic business environments. With a focus on the circular economy, students will critically examine the interplay between ethical leadership, corporate governance, stakeholder

engagement, sustainability, and risk management. Moving beyond reactive approaches to Corporate Social Responsibility (CSR), the module emphasizes proactive and integrated strategies that create long-term value for both businesses and society. Throughout the module, students will:

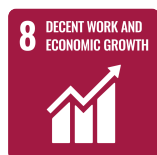
- Practice effective communication by articulating strategic insights and recommendations through high-quality written content tailored for various stakeholders (CLO1/PLO4, A5).
- Verify and evaluate the effectiveness of sustainability principles by applying them to real-world business challenges, thereby fostering practical understanding and critical thinking (CLO2/PLO7, A5).
- Apply a reflective approach to assess their leadership decisions and continuously improve their thinking and actions, nurturing lifelong learning and adaptive capabilities (CLO3/PLO8, A5).
- Propose innovative and evidence-based solutions to address complex business problems, enhancing their strategic problem-solving skills (CLO4/PLO9, A5).

Students will develop these competencies through research-led teaching, critical case analysis, and policy development exercises, preparing them to become responsible leaders in shaping a sustainable business future.

LEARNING OUTCOMES Upon successful completion of this subject, students will be able to:

- Practice effective communication to relevant stakeholders through written content. (PLO4, A5)
- Verify the effectiveness of sustainability principles in businesses. (PLO7, A5)
- Perform a reflective approach to ensure continuous improvements in thinking and action. (PLO8, A5)
- Propose reasonable solutions to address complex business problems. (PLO9, A5)

Relevant SDGs addressed through the course



Upload your syllabus

MI DBA MRB 202504 updated

[View document](#) [Download document](#)

Upload your reading materials

MF_ MGT_80104 Ind signed Lin

[View document](#) [Download document](#)



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

21. 2024 Publications

1145

22. 2024 Publications on Sustainable Development and/or RME

699

23. Research Funding

- Institution Specific
- Local
- National
- International

24. Socializing Research

- Government and policy makers
- Industry and business networks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

25. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- Quacquarelli Symonds (QS)
- EFMD (European Foundation for Management Development)
- Ministries of Education, Higher Education, or similar national bodies

26. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

27. Define Practice

At Taylor's University, we define Practice as the integration of responsible management principles into real-world applications through industry engagement, experiential learning, and applied research, ensuring that students and faculty contribute meaningfully to sustainable business practices and societal impact.

28. RME Practices

- Carbon reduction or offset commitments
- Zero-waste guides
- Water
- Sustainability strategy or strategic plan (school or university level)
- Student equity, diversity, inclusion
- Responsible procurement policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

29. Define Share

Share reflects our responsibility to disseminate knowledge, best practices, and lessons learned openly with colleagues, students, and partners. At Taylor's, we define Share as fostering collaboration and transparency across teaching, research, and engagement, ensuring that insights on sustainability and responsible management benefit both academia and wider society.

30. Transparent Engagement

- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations

31. Transparency Barriers

- Audience reach
- Data privacy regulations
- Feedback loops
- Engagement gaps

32. Audiences

- Faculty and staff

SIGNATORY

Taylor,Âs Business School



Address

1 Jalan Taylor's, Subang Jaya, MALAYSIA, 47500
Malaysia



Website

<https://university.taylors.edu.my/en.html>