

2024 Sharing Information on Progress **(SIP) Report**

Poznan University of Economics
and Business

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Poznan University of Economics and Business demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



**Letter from PUEB Rector,
prof. dr hab. Maciej Żukowski**

Dear Readers,

Poznań University of Economics and Business (PUEB), founded in 1926, remains one of Poland's top economic universities. Its well-deserved reputation is based on excellence in teaching and being one of the leaders in economic research. The University's strength lies in its research potential, educational facilities and a drive to work closely with other academic institutions, business and the local community. The University's position is acknowledged by a number of certifications and accreditations. In the academic years 2022-23 and 2023-24, a number of projects aimed at the development of the University and its stakeholders were continued. The University operated pursuant to the provisions of the Strategy of PUEB for the years 2021-2024. All decisions of the University's authorities were and continue to be consulted with a broader community.

One of our mission claims provides that we conduct innovative research and educate leaders of the future in our sense of social responsibility. It remains an unchanged priority for Poznań University of Economics and Business to work with care for good quality of education, good health and quality of life, with respect to gender equality, caring for responsible production and consumption, acting pro-environmentally in order to counteract climate change and its effects.

This Report is the 6th presentation of how PUEB puts the PRMEs into practice and contains the description and summary of both the continued and newly-undertaken activities of the University according to the principles of responsible management education. In this PRME reporting period, we continued our progress in pursuing the PRME programme. It may be noticed in various areas of the University's activity regarding all the seven Principles. In this Report, we show progress in incorporating the Principles and sustainable development to the curricula in all majors and education cycles. We report academic and teaching achievements focused around broadly-defined social responsibility. We also share our experience in building up partnership, dialogue and collaboration of PUEB with its stakeholders for creating appropriate conditions to promote the idea of sustainable development in

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**List Rektora UEP,
prof. dr hab.
Macieja Żukowskiego**

Szanowni Państwo,

utworzony w 1926 roku Uniwersytet Ekonomiczny w Poznaniu nieustająco należy do czołówki polskich uczelni ekonomicznych, a swoją renomę zawdzięcza wysokiej jakości kształceniu oraz pozycji jednego z liderów badań naukowych w zakresie nauk ekonomicznych. Siłą Uczelni pozostaje jej potencjał naukowy, warunki kształcenia oraz orientacja na współpracę z innymi ośrodkami naukowymi, biznesem i otoczeniem społecznym. Pozycję Uczelni podkreślają liczne posiadane certyfikacje i akredytacje. W latach 2022/23 i 2023/24 w dalszym ciągu realizowane były różnorodne projekty służące rozwojowi Uczelni oraz jej interesariuszom. Uczelnia funkcjonowała w myśl zapisów ustanowionych w Strategii UEP na lata 2021-2024. Wszelkie decyzje władz były i są poddawane szerokim konsultacjom.

W misji naszej Uczelni zapisaliśmy, że prowadzimy innowacyjne badania oraz kształcimy liderki i liderów przyszłości – w poczuciu społecznej odpowiedzialności. To niezmienny priorytet dla Uniwersytetu Ekonomicznego w Poznaniu, by pracować, mając na uwadze troskę o dobrą jakość edukacji, dobre zdrowie i jakość życia, w poszanowaniu równości płci, prowadząc odpowiedzialną produkcję i konsumpcję, działając ekologicznie, by przeciwdziałać zmianom klimatu i ich skutkom.

Przedłożony raport jest 6. opracowaniem dotyczącym realizacji zasad PRME w UEP zawierającym omówienie i podsumowanie kontynuowanych i nowo podjętych działań Uczelni w myśl zasad dotyczących odpowiedzialnego kształcenia menedżerów. W bieżącym okresie sprawozdawczym odnotowaliśmy dalszy postęp w zakresie realizacji tych zasad. Widoczny jest on w różnych obszarach aktywności Uczelni, odnoszących się do każdej z siedmiu zasad PRME. Pokazujemy w nim progres we wdrażaniu zasad PRME i zrównoważonego rozwoju do programów nauczania na wszystkich kierunkach i stopniach kształcenia. Opisujemy osiągnięcia naukowe i dydaktyczne poświęcone problematyce szeroko rozumianej społecznej odpowiedzialności. Wskazujemy również na nasze doświadczenia w budowaniu partnerstwa, dialogu i współpracy UEP z interesariuszami na rzecz kształtowania odpowiednich warunków dla upowszechniania idei

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Poland. We operate pursuant to the PRME-defined goal: *We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.*

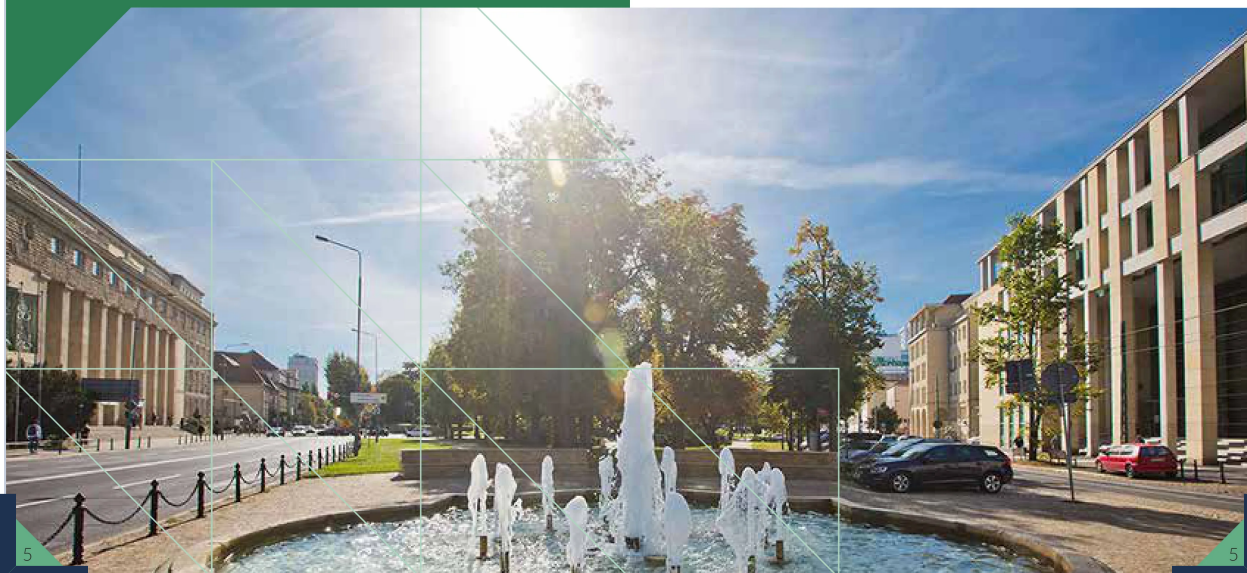
I am proud of our achievements in implementing the PRME programme and integrating it into various areas of the University operations. I can confirm that the awareness of the Principles among the University community members and its external stakeholders continues to grow.

prof. dr hab. Maciej Żukowski
Rector of Poznań University of Economics and Business

zrównoważonego rozwoju w Polsce. Działamy zgodnie z celem zdefiniowanym przez PRME: *rozwijamy odpowiedzialną edukację w zakresie zarządzania, aby wspierać dobrobyt sprzyjający włączeniu społecznemu w świecie dynamicznie rozwijających się ekosystemów.*

Jestem dumny z naszych osiągnięć w zakresie wdrażania zasad PRME oraz integracji tego procesu w różnych obszarach działalności Uczelni. Stwierdzam, że świadomość PRME wśród członków Społeczności Uczelni, a także jej interesariuszy zewnętrznych wzrasta.

prof. dr hab. Maciej Żukowski
Rector Uniwersytetu Ekonomicznego w Poznaniu



12 Years After Signing PRME at PUEB

The pursuance of social responsibility principles remains a process that continues in many areas at Poznań University of Economics and Business. The implementation of the Strategy of Poznań University of Economics and Business for 2021-2024, the continuation of building the 2023 PUEB Empathy Map (Volunteer Work Map), the pursuance of research and social projects, the continuation of CSR-focused post-graduate programmes, broadening the selection of academic classes and seminars concerning the social responsibility idea, open lectures and academic debates revolving around this topic, are only some of examples of what the University accomplished in the present reporting period.

The University operates with regard to both internal and external stakeholders, addressing their needs in a number of fields. PUEB community members were involved, among other things, as scientists sharing the effects of their work with the institutional and social community, we have been involved in a number of volunteer works pursued in collaboration with non-governmental organisations (NGOs) aimed at well-being and social development as well as disseminating knowledge and the value of science.

In the academic years 2022-23 and 2023-24, the University community once again passed the test in empathy by carrying out a variety of projects and activities with account taken of the local community, including NGOs. In addition, certain challenges posed by the developing artificial intelligence (AI) were undertaken and recommendations were formulated regarding the collaboration with external stakeholders of PUEB.

The 6th Report is an overview of the above-mentioned as well as other examples of how the Principles are put into practice. Furthermore, it is of symbolic meaning for the ending term of office of the Committee for PUEB Social Responsibility whom I would like to offer my big thanks for the good, smart and fruitful work.

dr Anna Walińska,
Rector's Plenipotentiary for University Social Responsibility in 2020-2024



12 lat po podpisaniu PRME w UEP

Realizacja zasad społecznej odpowiedzialności niezmiennie stanowi w Uniwersytecie Ekonomicznym w Poznaniu proces, który jest sukcesywnie, na wielu płaszczyznach, realizowany. Wdrożenie Strategii 2021-2024 Uniwersytetu Ekonomicznego w Poznaniu, kontynuacja tworzenia Mapy Empatii (Mapy Wolontariatu) UEP 2023, realizacja projektów badawczych oraz socjalnych, kontynuacja studiów podyplomowych związanych z CSR, poszerzenie oferty zajęć akademickich i seminariów, podejmujących problematykę z zakresu społecznej odpowiedzialności, wykłady otwarte i debaty akademickie na ten temat, to niektóre z działań realizowanych w Uczelni w trwającym okresie sprawozdawczym.

Uczelnia funkcjonuje wobec i w odniesieniu do zarówno interesariuszy wewnętrznych, jak i zewnętrznych, odpowiadając na ich potrzeby na różnych płaszczyznach. Członkowie społeczności UEP angażowali się m. in. jako naukowcy dzieląc się efektami swojej pracy z otoczeniem instytucjonalnym i społecznym; byliśmy (i jesteśmy) zaangażowani wolontariacko w szereg działań realizowanych wspólnie z organizacjami III sektora na rzecz zarówno dobrostanu i rozwoju społecznego, jak i upowszechnienia wiedzy i wartości nauki.

W latach 2022/23 i 2023/24 Społeczność Uczelni ponownie zdała egzamin z empatii, realizując szereg projektów i działań uwzględniających otoczenie społeczne, w tym trzeciektorowe. Podjęte zostały także wyzwania związane z rozwijającą się AI oraz sformułowane zalecenia dotyczące współpracy z interesariuszami zewnętrznymi UEP.

VI Raport zawiera przegląd powyżej wskazanych i innych przykładów realizacji założeń PRME. Jest także symboliczny dla kończącej się kadencji pracy Komisji ds. Społecznej Odpowiedzialności Uczelni, której dziękuję za dobrą, mądrą i owocną współpracę.

dr Anna Walińska,
Pełnomocniczka Rektora ds. Społecznej Odpowiedzialności Uczelni w latach 2020-2024

Institutional Mission, Vision, and Strategy

The following outlines Poznan University of Economics and Business's institutional mission, vision, and strategic approach to responsible management education.

Poznań University of Economics and Business and Its Community

Description of the University community in 2022-2024.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Presentation of the characteristics of the PUEB Community.

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PRINCIPLE 1 – PURPOSE

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems - description and data supporting the implementation of the principle.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 1 - Purpose in PUEB.

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Poznan University of Economics and Business, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

PRINCIPLE 2 – VALUES

Description and evidence of PRME Principle 2 - Values in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 2 - Values in PUEB.

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Organizational Structure for RME

The following organizational entities at Poznan University of Economics and Business are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Poznan University of Economics and Business integrates responsible management education into its degree programs through 5 different approaches:

Guest Speakers and Showcase Events

PRINCIPLE 3 – TEACH

Description and evidence of PRME Principle 3 - Teach at PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 3 - Teach at PUEB.

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PRINCIPLE 5 – PARTNER

Description and evidence of PRME Principle 5 - Partner in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 5 - Partner in PUEB.

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Professor-Discretionary Course Topics

PRINCIPLE 3 – TEACH

Description and evidence of PRME Principle 3 - Teach at PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 3 - Teach at PUEB.

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Program-Level RME Integration

PRINCIPLE 3 – TEACH

Description and evidence of PRME Principle 3 - Teach at PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 3 - Teach at PUEB.

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The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

PRINCIPLE 3 – TEACH

Description and evidence of PRME Principle 3 - Teach at PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 3 - Teach at PUEB.

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

PRINCIPLE 3 – TEACH

Description and evidence of PRME Principle 3 - Teach at PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 3 - Teach at PUEB.

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STRATEGY of Poznań University of Economics and Business for the Years 2021-2024

Scope

Poznań University of Economics and Business community

Enforcement Date

March, 2021

Revision Date

December, 2024

Number Of Pages

11

Publisher

Poznań University of Economics and Business

Media

<https://ue.poznan.pl/en/strategy-2021-2024/>

Strategy-of-Poznan-University-of-Economics-
and-Business-for-the-Years-2021-2024

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Poznan University of Economics and Business incorporates responsible management education into its research endeavors through 3 different methods:

Research Conferences

PRINCIPLE 4 – RESEARCH

Description and evidence of PRME Principle 4 - Research in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 4 - Research in PUEB.

RaportPRME_2024_principle_4_Research_pol-
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Examples of responsibility-related conferences

International Conference Resilient and transforming Europe, 9-10 May 2024

Date

May, 2024 - May, 2024

Location

Poznań University of Economics and Business

Speakers

Prof. Laura Polverari, Prof. Rob van Tulder, Prof. Marzenna Weresa and others

[Supporting Links](#)

Along with the 20th anniversary of Poland's accession to the EU, we warmly invite scholars and researchers in the fields of economics, finance, management, and international relations to celebrate as well as discuss the latest advancements in the European economy. We welcome submissions that explore a wide range of research areas, addressing the complex and evolving landscape of the EU and its position in the global economy.

PhD-Level RME Courses

PRINCIPLE 4 – RESEARCH

Description and evidence of PRME Principle 4 - Research in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Opis i dowody na realizację zasady 4 PRME - Research w PUEB.

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PRINCIPLE 3 – TEACH

Description and evidence of PRME Principle 3 - Teach at PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 3 - Teach at PUEB.

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Required Research Reporting

PRINCIPLE 4 – RESEARCH

Description and evidence of PRME Principle 4 - Research in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of PRME Principle 4 - Research in PUEB.

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Poznan University of Economics and Business partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

PRINCIPLE 5 - PARTNER

The chapter describes PUEB's various activities related to building partnerships (scientific and social, among others) with PUEB's external stakeholders.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Opis i dowody na realizację zasady 5 PRME - Partner w PUEB.

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External Community Dialogue

PRINCIPLE 5 - PARTNER

The chapter describes PUEB's various activities related to building partnerships (scientific and social, among others) with PUEB's external stakeholders.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Opis i dowody na realizację zasady 5 PRME - Partner w PUEB.

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Collaborative Problem Solving

PRINCIPLE 5 - PARTNER

The chapter describes PUEB's various activities related to building partnerships (scientific and social, among others) with PUEB's external stakeholders.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Opis i dowody na realizację zasady 5 PRME - Partner w PUEB.

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Collaborative Change Action

PRINCIPLE 5 - PARTNER

The chapter describes PUEB's various activities related to building partnerships (scientific and social, among others) with PUEB's external stakeholders.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Opis i dowody na realizację zasady 5 PRME - Partner w PUEB.

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Formalized Partnership Governance

PRINCIPLE 5 - PARTNER

The chapter describes PUEB's various activities related to building partnerships (scientific and social, among others) with PUEB's external stakeholders.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Opis i dowody na realizację zasady 5 PRME - Partner w PUEB.

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Poznan University of Economics and Business has implemented 6 policies to support its commitment to responsible management education:

Greenhouse gas emissions

PRINCIPLE 6 – PRACTICE

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

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PUEB Pro-Enviromental Action Plan for 2021-2024

PUEB Pro-Enviromental Action Plan for 2021-2024

Scope

Poznań University of Economics and Business community

Enforcement Date

September, 2021

Number Of Pages

40

Publisher

Poznań University of Economics and Business

Media

<https://ue.poznan.pl/pobierz/eV5CXFdQVFdcXg/>

[Supporting Links](#)

Dzialania-prosrodowiskowe-UEP-plan

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Student equity, diversity, inclusion

PRINCIPLE 6 – PRACTICE

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

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PUEB Gender Equality Plan

The Gender Equality Plan at the Poznań University of Economics and Business includes a scheme of equality measures proposed for implementation in 2022-2025. The PRP constitutes a multifaceted set of solutions and procedures, the implementation of which will lead to the equalization of gender opportunities and, consequently, to the achievement of gender equality at the PUEB.

Scope

Poznań University of Economics and Business community

Enforcement Date

January, 2022

Number Of Pages

52

Publisher

Poznań University of Economics and Business

Media

<https://ue.poznan.pl/pobierz/fVhFUFxQV1dRWA/>

Supporting Links

The-gender-equality-plan-of-PUEB

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Employee equity, diversity, inclusion

PRINCIPLE 6 – PRACTICE

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

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PUEB Gender Equality Plan

The Gender Equality Plan at the Poznań University of Economics and Business includes a scheme of equality measures proposed for implementation in 2022-2025. The PRP constitutes a multifaceted set of solutions and procedures, the implementation of which will lead to the equalization of gender opportunities and, consequently, to the achievement of gender equality at the PUEB.

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Poznań University of Economics and Business community

Enforcement Date

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52

Publisher

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<https://ue.poznan.pl/pobierz/fVhFUFxQV1dRWA/>

Supporting Links

The-gender-equality-plan-of-PUEB

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Local staff/student/faculty transportation

PUEB Pro-Enviromental Action Plan for 2021-2024

PUEB Pro-Enviromental Action Plan for 2021-2024

Scope

Poznań University of Economics and Business community

Enforcement Date

September, 2021

Number Of Pages

40

Publisher

Poznań University of Economics and Business

Media

<https://ue.poznan.pl/pobierz/eV5CXFdQVFdcXg/>

[Supporting Links](#)

Dzialania-prosrodowiskowe-UEP-plan

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PRINCIPLE 6 – PRACTICE

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

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Buildings/real estate

PUEB Pro-Enviromental Action Plan for 2021-2024

PUEB Pro-Enviromental Action Plan for 2021-2024

Scope

Poznań University of Economics and Business community

Enforcement Date

September, 2021

Number Of Pages

40

Publisher

Poznań University of Economics and Business

Media

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Dzialania-prosrodowiskowe-UEP-plan

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PRINCIPLE 6 – PRACTICE

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

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Water

PUEB Pro-Enviromental Action Plan for 2021-2024

PUEB Pro-Enviromental Action Plan for 2021-2024

Scope

Poznań University of Economics and Business community

Enforcement Date

September, 2021

Number Of Pages

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Publisher

Poznań University of Economics and Business

Media

<https://ue.poznan.pl/pobierz/eV5CXFdQVFdcXg/>

[Supporting Links](#)

Dzialania-prosrodowiskowe-UEP-plan

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PRINCIPLE 6 – PRACTICE

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 6 - Practice in PUEB.

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Institutional Aspiration Targets

Poznan University of Economics and Business has set aspiration targets in 6 different areas:

- ❖ Water Conservation Targets
- ❖ GHG Emission Targets
- ❖ Building and Real Estate Targets
- ❖ Internal Transportation Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Poznan University of Economics and Business operates with the following approach:

Full Transparency Disclosure

PRINCIPLE 7 – SHARE

Description and evidence of implementation of PRME Principle 7 - Share in PUEB.

Relevant Stakeholders

PUEB's internal and external stakeholders

Purpose

Description and evidence of implementation of PRME Principle 7 - Share in PUEB.

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Social Responsibility of the University (website)

The site contains key information on PUEB's social responsibility. It also includes RMU-related documents such as codes and guidelines.

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Degree Of Recognition

International

Media Name

PUEB website

Media Type

Mostly Article and News Report

Duration

Part of PUEB ewbsite

[Supporting Links](#)

SIGNATORY

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