

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

De La Salle University Dasmarinas

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about De La Salle University Dasmarinas, including key details and basic institutional data.

Mission

<https://www.dlsud.edu.ph/aboutDLSUD/visionMission.htm>

Graduates & Enrollment

2025 Statistics	Number
Graduates	741
Faculty & Staff at the University	976
Faculty & Staff at the Institution	85
Student Enrollment at the University	8,007
Student Enrollment at the Institution	1,782
Undergraduate Attendance	1,682
Masters-Level Postgraduate Attendance	84
Doctoral Student Attendance	16
Certificate, Professional Development, or Continuing Education Attendance	6

Degrees Offered

Bachelor Programs

-  Bachelor of Science in Business Administration
-  Bachelor of Science (B.Sc. or B.S.)

Masters Programs

-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (D.Phil.)
-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At DLSU-D-CBAA, purpose is the intentional pursuit of transformative, inclusive, and values-driven education that empowers lifelong learners to become ethical leaders and responsible stewards of society. Rooted in Lasallian principles and guided by the vision of a just, peaceful, and sustainable world, this purpose is operationalized through quality instruction, impactful research, and meaningful community engagement that advance the common good and sustainable development.

Institutional Engagement

51% - 75% of faculty at De La Salle University Dasmarinas actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At CBAA, values are reflected in our commitment to ethical leadership, social responsibility, sustainability, and service. Guided by the Lasallian principles of Faith, Service, and Communion in Mission, we seek to develop business and accountancy professionals who create value for organizations while contributing positively to society and sustainable development.

Who Champions Responsible Management Education at Our Institution

- ❖ Student contributor
- ❖ Senior leadership office
- ❖ Centralized sustainability office
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Disciplinary efforts within business school
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

51% - 75% of students at De La Salle University Dasmarinas are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at De La Salle University Dasmarinas actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At CBAA, teaching transforms learning by integrating ethics, sustainability, social responsibility, and responsible management principles into business and accountancy education. Guided by Lasallian values, we employ learner-centered and experiential approaches that develop ethical leaders capable of creating sustainable value and contributing positively to society.

Educator Recognition

At De La Salle University Dasmarinas, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Professional development opportunities
- ❖ Publication or research support

Barriers to Innovative Curriculum

In 2025, De La Salle University Dasmarinas identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Compliance and legal concerns
- ❖ Curriculum inertia
- ❖ Time constraints
- ❖ Industry misalignment

Barriers to Innovative Pedagogy

In 2025, De La Salle University Dasmarinas identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Student engagement concerns
- ❖ Change resistance
- ❖ Resource constraints
- ❖ Accreditation limitations



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At CBAA, research generates knowledge that advances responsible management, ethical leadership, sustainability, and social responsibility. Guided by Lasallian values, faculty and students investigate business and societal challenges to produce evidence-based insights that contribute to organizational effectiveness, community development, and sustainable development.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, De La Salle University Dasmaringas was awarded funding for research that is:



Institution
Specific



Local

Socializing Research

In 2025, De La Salle University Dasmaringas contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures

Research Barriers

In 2025, De La Salle University Dasmaringas identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges

- ❖ Ethical concerns
- ❖ Participant recruitment
- ❖ Research impact and application



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At CBAA, partnership means collaborating with industry, government, professional organizations, alumni, communities, and academic institutions to advance responsible management education. Through mutually beneficial relationships, we co-create learning, research, and service opportunities that promote ethical leadership, sustainability, innovation, and positive societal impact.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Times Higher Education (THE)
- ❖ ASEAN University Network-Quality Assurance
- ❖ International Organization for Standardization (ISO)
- ❖ University Councils

Student Organization Partnerships

- ❖ Junior Achievers Philippines (JAPI)
- ❖ Philippine Institute of Certified Public Accountants
- ❖ Financial Executives of the Philippines
- ❖ Philippine Junior Marketing Association
- ❖ SAP University Alliance



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At CBAA, practice means applying responsible, ethical, and sustainable management principles in our governance, operations, teaching, research, and stakeholder engagement. Guided by Lasallian values, we strive to model accountability, integrity, inclusivity, and social responsibility while creating positive impact within and beyond the University.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides

Continue telling your story

Sustainable DLSU-D: Advancing Sustainability Through Education, Governance, and Community Engagement

De La Salle University-Dasmariñas (DLSU-D) demonstrates its commitment to sustainability by integrating environmental stewardship, social responsibility, economic viability, and cultural preservation into its educational mission, governance, and campus operations. Guided by the Lasallian values of Faith, Service, and Communion in Mission, the University regards sustainability as both a fundamental educational goal and a management priority, emphasizing a culture of “Teaching by Example” in promoting sustainable practices.

Recognized as the most sustainable campus in the Philippines under the Universitas Indonesia GreenMetric Ranking, DLSU-D has institutionalized sustainability across its academic programs, research initiatives, community engagements, and operational practices. The University aligns its initiatives with the United Nations Sustainable Development Goals (SDGs), demonstrating a holistic approach to sustainable development that addresses environmental, social, economic, and governance challenges.

The University advances sustainability through initiatives that promote responsible consumption and production, climate action, biodiversity conservation, renewable energy adoption, water conservation, and environmental monitoring. Notable efforts include shifting approximately 60 percent of its energy consumption to renewable energy sources, implementing waste management and responsible consumption programs, monitoring water quality, and preserving biodiversity through conservation initiatives that protect thousands of trees and numerous bird species within the campus.

Beyond environmental sustainability, DLSU-D contributes to social and economic development through programs that address poverty alleviation, food security, health and well-being, quality education, gender equality, reduced inequalities, and sustainable livelihoods. The University supports marginalized communities through advocacy, capacity-building programs, entrepreneurship development, disaster risk reduction initiatives, and community-based projects designed to improve quality of life and promote inclusive growth.

The University's sustainability agenda is further strengthened through initiatives that promote good governance, accountability, human rights, and stakeholder engagement. Partnerships with academic institutions, local government units, non-government organizations, industry partners, and environmental networks enable DLSU-D to expand the reach and impact of its sustainability efforts while fostering collaborative solutions to societal challenges.

Through these integrated initiatives, DLSU-D demonstrates how higher education institutions can serve as catalysts for sustainable development. By embedding sustainability into teaching, research, operations, and community engagement, the University contributes to the formation of responsible leaders and citizens who are equipped to address contemporary global challenges and create positive social, environmental, and economic impact.

Supporting Evidence:

<https://www.dlsud.edu.ph/sustain/>



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At CBAA, sharing means advancing the Lasallian mission through the open exchange of knowledge, innovations, and best practices in responsible management education. Through research, publications, conferences, partnerships, and stakeholder engagement, we promote ethical leadership, sustainability, and collective learning that contributes to positive social transformation.

Engagement Opportunities

De La Salle University Dasmarinas offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

De La Salle University Dasmarinas communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

De La Salle University Dasmarinas faces the following barriers in transparent communications:



**Data privacy
regulations**



**Donor
sensitivities**



**Audience
reach**



**Accessibility
issues**

SIGNATORY

De La Salle University Dasmarinas



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