

2024 Sharing Information on Progress **(SIP) Report**

Newcastle university business
school

August 2024

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Newcastle university business school demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

NUBS for PRME: New Strategy, Unwavering Commitment



Message from the Dean of Newcastle University Business School (NUBS)

After almost 15 years of PRME membership and a decade of contribution to our regional Chapter, PRME UK & Ireland, I am delighted to re-affirm our School's commitment to Responsible Management Education and all of its Principles. We welcome the guidance received from UN PRME Global over the years, and especially during the recent transition to SIP 2.0.

Our School has celebrated its achievements as Advanced Signatory of UN PRME by taking our commitment to a new level and including a substantive Ethics, Responsibility and Sustainability (ERS) component in its vision, mission, core values and overall strategic objectives. In September 2023 we launched our new School-wide Strategy 2028, **Building Bridges**, of which the ERS Strategy is an integral part. Since then, and under the leadership of our new role of Associate Dean ERS, this strategy has been making a significant contribution to the distinctiveness of our School, to what we here fondly refer to as "NUBS' way".

Our Associate Dean ERS has been working hard, together with all other Associate Deans and School Leads, to embed ERS in all our key areas of activity: Education, Research and Scholarship, Engagement and Place, Global Ambition, Colleagues, and Infrastructure. The Principles of Responsible Management Education have been an essential guide in this process. We now also have an ERS Committee with representative members from each area, which oversees the implementation of the ERS Strategy and makes regular recommendations to the School Executive Board, on policies of central importance to the School's development.





Amongst the main recent achievements, I am pleased to highlight the introduction of a new graduate competency in Sustainability and Ethics for all our programmes, and the development and approval of a new Master Programme in Sustainability Management (offering a highly innovative value proposition in the UK and internationally). We have also opened our annual extra-curricular Sustainability Forum programme to all of our students, strengthened partnerships in research, curriculum development and student engagement via our Systemic Ethics, Responsibility and Sustainability (SERS) Network, and launched a new Charity of the Year initiative to enhance staff volunteering.

We are continuing to contribute to our University's efforts in sustainability, social justice and responsible citizenship, as we live by its inspiring motto, "**From Newcastle. For the world.**" We are continuing to engage with a wide range of internal and external stakeholders to create positive impact in our communities, to improve the sustainability of our own operations and practices, to lead by example and to inspire future generations of leaders in generating the social transformations needed to create a better world. And we are doing so by continuing to embed the Sustainable Development Goals and the principles of the UN Global Compact in our challenge-led research and our student-centred teaching. I am confident that our Strategy will succeed.

A handwritten signature in black ink, appearing to read 'SR'.

Professor Stewart Robinson

Dean of Newcastle University Business School

1 August 2024



Institutional Mission, Vision, and Strategy

The following outlines Newcastle university business school's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

NUBS Strategy, Building Bridges 2028: Vision, Mission and Strategic Objectives

Relevant Stakeholders

Employees, Students, Alumni, Partners, Industries, Communities, Other Schools / Academic Institutions, the public

Purpose

Promote NUBS vision, mission, strategy amongst all stakeholders

[Supporting Links](#)

Appendix 2_Object_Statement_Mission-Vision-Strategies

View document  Download document 



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Newcastle university business school, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Organizational Structure for RME

The following organizational entities at Newcastle university business school are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



RME Elements in Degree Programs

Newcastle university business school integrates responsible management education into its degree programs through 5 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Newcastle university business school incorporates responsible management education into its research endeavors through 4 different methods:

Regular Research Seminars

Research Conferences

Dedicated Research Funding

*RME-related conference participation support provided for within the annual ERS Budget



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Newcastle university business school partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Formalized Partnership Governance

Collaborative Problem Solving

Collaborative Change Action



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Newcastle university business school has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Water

Buildings/real estate

Local staff/student/faculty transportation

Travel

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Institutional Aspiration Targets

Newcastle university business school has set aspiration targets in 7 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets
- ❖ Building and Real Estate Targets
- ❖ Internal Transportation Targets
- ❖ Travel Reduction Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Newcastle university business school operates with the following approach:

No Performance Disclosure

SIGNATORY

Newcastle university business school



Address

Newcastle University Business School
United Kingdom



Website

<https://www.ncl.ac.uk/business/>