PRME

an initiative of the
United Nations Global Compact

2025 Sharing Information on Progress (SIP) Report

Auckland University of
Technology Business School

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about Auckland University of Technology Business School, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1030
Faculty & Staff at the University	2285
Faculty & Staff at the Institution	177
Student Enrollment at the University	26629
Student Enrollment at the Institution	3871
Undergraduate Attendance	2623
Masters-Level Postgraduate Attendance	909
Doctoral Student Attendance	75
Certificate, Professional Development, or Continuing Education Attendance	430

Degrees Offered

Bachelor Programs

● Bachelor of Business   ● Bachelor of Business (Honours) (BBus(Hons))

Masters Programs

▤ Master of Business Administration (M.B.A.)   ● Master of Applied Finance (MAF)

● Master of Business (MBus)   ● Master of Business Management (MBM)   ● Master of Marketing (MMktg)

● Master of Philosophy (MPhil)   ● Master of Professional Accounting (MPA)

● Master of Supply Chain Management (MSCM)

Doctoral Programs

🎓 Doctor of Philosophy (Ph.D.)

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

✎ Definition of Purpose

Guided by our vision of advancing business and social wellbeing through transformative learning, AUT Business School cultivates responsible global citizens. Our programmes integrate ethics, sustainability, Mātauranga Māori and the UN SDGs, linking research and practice with partners to nurture an inclusive and prosperous economic, social, and ecological environment.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

✏️ How We Define Values

AUT Business School's core values - tika, pono and aroha (integrity, respect and compassion) - place societal and environmental accountability at its core. Our School strategy, along with our advisory structure, AUT's Sustainability Roadmap and Te Tiriti commitments, embed equity, inclusion and responsibility across teaching, research and daily practice.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Senior leadership office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

✏️ How We Define Teach

Our Bachelor of Business exemplifies our commitment to an ethics-centred curriculum, starting with the first-year 'Ethics, Responsibility and Sustainability' core course and culminating in social-impact, work-integrated capstones. We weave responsible management, Mātauranga Māori, and real-world problem-solving through every programme, turning learning into responsible action.

Educator Recognition

At Auckland University of Technology Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities

💡 Fostering Innovation

A lot
Our institution supports innovation significantly through teaching and learning.

💡 Experiential Learning

A lot
Our institution supports experiential learning significantly through teaching and learning.

💡 Learning Mindset

Somewhat
Teaching and learning at our institution moderately support a lifelong learning mindset.

💡 Method of Teaching and Learning

In person
Traditional classroom-based learning with face-to-face instruction.

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Barriers to Innovative Curriculum

In 2024, Auckland University of Technology Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ Faculty expertise gaps
- ❖ Learning curve for faculty
- ❖ Time constraints
- ❖ Standardized testing expectations

Barriers to Innovative Pedagogy

In 2024, Auckland University of Technology Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Learning curve for faculty
- ❖ Resource constraints
- ❖ Standardized testing pressures
- ❖ Time constraints

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.
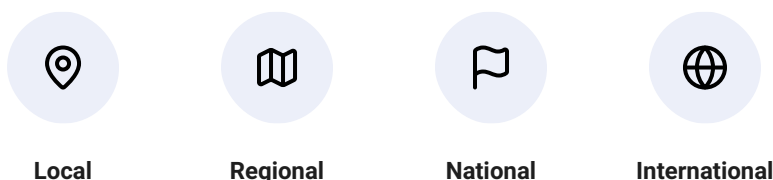
✐ How We Define Research

The School plans its research with real-world impact and relevance at its foundation. Our scholars partner with business, government and community groups to tackle social equity, sustainability and responsible enterprise. Policy-cited studies, SDG-mapped publications and media engagement translate insight into curricula and practice, advancing inclusive, ethical management locally and globally.

Research vs Research for RME/Sustainable Development

132 Peer-reviewed articles were published by Auckland University of Technology Business School from this past calendar year.

vs

38 Peer-reviewed articles were published by Auckland University of Technology Business School from this past calendar year in support of RME.

Research Funding

In 2024, Auckland University of Technology Business School was awarded funding for research that is:

Local **Regional** **National** **International**

Socializing Research

In 2024, Auckland University of Technology Business School contributed research findings to:

- ❖ Government and policy makers
- ❖ Community organizations
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, Auckland University of Technology Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

❖ Funding challenges
❖ Publishing barriers

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

🖉 How We Define Partner

We build authentic, reciprocal partnerships across business, government, not-for-profits and academia that are grounded in shared values, trust, and a commitment to learning. These relationships enable us to co-create impactful opportunities that support responsible, inclusive, and community-minded management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Times Higher Education (THE)
- ❖ Quacquarelli Symonds (QS)

Student Organization Partnerships

- ❖ Sustainable Development Solutions Network (SDSN) Youth
- ❖ Green Impact (National Union of Students)

Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Zero-waste guides

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

✏️ How We Define Share

AUT Business School is committed to transparency and openness. We publish progress and shortfalls through publicly accessible reports, including sustainability targets and performance. We share our SIP with the PRME community and invite peer feedback and case exchanges, ensuring successes and setbacks inform collective learning and improve practice.

Engagement Opportunities

Auckland University of Technology Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs

Communication Audiences

Auckland University of Technology Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Non-governmental organizations (NGOs)
- ❖ Research and academic networks
- ❖ Government and policy makers
- ❖ Chamber of commerce and local communities

Auckland University of Technology Business School

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https://www.aut.ac.nz/study/study-options/business