

2025 Sharing Information on Progress (SIP) Report

Jonkoping International Business
School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Jonkoping International Business School, including key details and basic institutional data.

Mission

"To advance the theory and practice of business and policy, with specific focus on entrepreneurship, ownership and renewal."

This mission underscores JIBS's unique role as an international, entrepreneurial, and responsible business school, combining rigorous academic research with practical relevance to society, policy, and business.

Vision

JIBS aspires:

"To be recognized as a world-leading international business school that is international at heart, entrepreneurial in mind, and responsible in action."

This vision shapes JIBS's long-term direction and positions the school as a catalyst for sustainable societal and economic development.

Graduates & Enrollment

2024 Statistics	Number
Graduates	233
Faculty & Staff at the University	935
Faculty & Staff at the Institution	151
Student Enrollment at the Institution	1919
Undergraduate Attendance	1425
Masters-Level Postgraduate Attendance	469
Doctoral Student Attendance	25

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At JIBS, Purpose means advancing responsible management education to foster entrepreneurship, ownership, and renewal for the common good. Guided by our principles of being international at heart, entrepreneurial in mind, and responsible in action, we create positive societal impact through research, education, and partnerships that align with the UN Sustainable Development Goals (SDGs).

Institutional Engagement

76% - 100% of faculty at Jonkoping International Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At JIBS, Values are expressed through our guiding principles: international at heart, entrepreneurial in mind, and responsible in action. We foster a culture of inclusion, curiosity, and responsibility, ensuring that education, research, operations and partnerships contribute positively to entrepreneurship, ownership, renewal, and the sustainable development of society.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Sustainability coordinator
- ❖ JIBS Leadership Team

Student Awareness

51% - 75% of students at Jonkoping International Business School are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Jonkoping International Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

At JIBS, Teach means developing responsible and entrepreneurial leaders through research-based, international, and practice-oriented education. By embedding sustainability and responsible management into all programmes, and combining classroom learning with internships and applied projects, JIBS prepares graduates to create value for business, society, and the environment.

Educator Recognition

At Jonköping International Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Professional development opportunities
- ❖ Student-nominated teaching awards

Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



Somewhat

Teaching and learning at our institution moderately support a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Jonköping International Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Assessment challenges
- ❖ Change fatigue

Barriers to Innovative Pedagogy

In 2024, Jonköping International Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Classroom infrastructure limitations
- ❖ Budget constraints
- ❖ Overloaded faculty



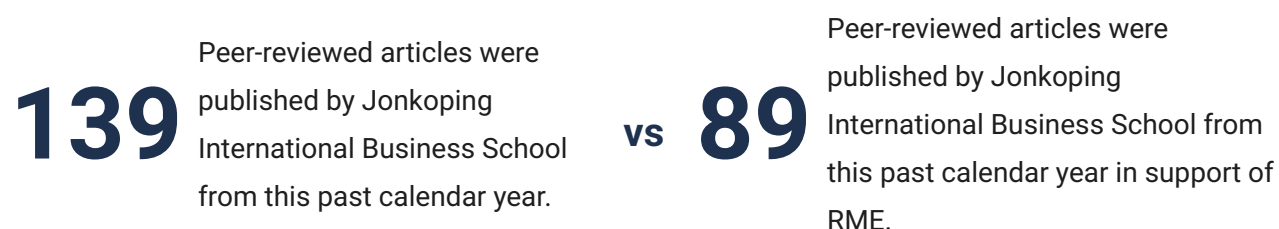
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

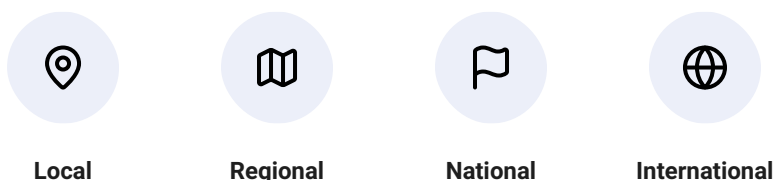
At JIBS, Research means creating knowledge at the intersection of entrepreneurship, ownership, and renewal with a strong emphasis on innovation, family business, sustainability, digitalisation, and globalisation. We combine scientific excellence with societal relevance, ensuring that our work informs businesses, policymakers, and communities while contributing to the achievement of the UN SDGs.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Jonkoping International Business School was awarded funding for research that is:



Socializing Research

In 2024, Jonkoping International Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, Jonköping International Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Funding challenges
- ❖ Research impact and application



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At JIBS, Partner means building long-term, trust-based relationships with stakeholders in academia, business, and society. Through our Triple Crown accreditation, memberships in networks such as BGA, GBSN, and EIASM, and deep regional collaborations, JIBS co-creates knowledge and solutions that advance entrepreneurship, ownership, renewal, and sustainability in line with PRME and the SDGs.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Sulitest
- ❖ SDSN Northern Europe

Student Organization Partnerships

- ❖ None
- ❖ Jönköping University Student Associations



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At JIBS, Practice means adopting responsible and accountable management principles in governance, operations, and culture. From environmental certification and sustainable commuting to equality policies and ethical research standards, JIBS ensures that day-to-day activities embody our values and contribute to sustainability in line with Agenda 2030.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At JIBS, Share means ensuring transparent, inclusive, and proactive communication of our progress on sustainability and responsible management education. Through public reports, community engagement, events, and digital channels, we share learning with students, staff, partners, and society to inspire accountability, collaboration, and impact.

Engagement Opportunities

Jonköping International Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ We are currently working to offer engagement opportunities

Communication Audiences

Jonköping International Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Research and academic networks

Communication Barriers

Jonköping International Business School faces the following barriers in transparent communications:



**Feedback
loops**



**Audience
reach**



**Ownership
issues**



SIGNATORY

Jonköping International Business School



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Website

<https://ju.se/en/about-us/jonkoping-international-business-school.html>