

2024 Sharing Information on Progress **(SIP) Report**

KU Leuven Faculty of Economics
and Business

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





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Letter of Commitment

KU Leuven Faculty of Economics and Business demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

Institutional Mission, Vision, and Strategy

The following outlines KU Leuven Faculty of Economics and Business's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy, Purpose

picture of values, including Sustainability and social issues

Relevant Stakeholders

all

Purpose

FEB education aims to prepare students for successful entrepreneurial endeavours and careers in the corporate world, in national and international public policy-making, or in research. To achieve this the FEB offers high-quality, research-based degree programmes in the fields of both economics and business, and from Bachelor to PhD. Secondly, the FEB wants to foster research with high academic and societal impact, and high visibility in the corporate world.

[Supporting Links](#)

values

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At KU Leuven Faculty of Economics and Business, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

All staff is involved in ERS

In **FEB** responsibility for ERS has not been assigned to a single person. Rather, it has been distributed over different individuals and units. In this way, the school can optimally match the personal expertise of staff members with the wide variety of ERS dimensions ranging from sustainability over physical and mental health, diversity and intercultural competences, to practical operational matters like energy consumption. However, several committees headed by senior staff members, but including young staff members as well, representing the different OE's (Research departments) of FEB and the different Campuses (Leuven, Brussels, Antwerp and Kortrijk) are furthering the implementation of ERS in education and abroad.

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Organizational Structure for RME

The following organizational entities at KU Leuven Faculty of Economics and Business are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

KU Leuven Faculty of Economics and Business integrates responsible management education into its degree programs through 6 different approaches:

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

List of Service learning courses

List of service learning courses

Department

KULeuven & KULeuven FEB

Learning Object Subject

List of service learning courses

Educational Level

Bachelors

Learning Outcome

Service-learning supports the development of students as 'whole persons' who have not only acquired academic skills, but also social and personal competences. Furthermore, Service-learning helps them to become responsible and critical citizens.

Interactivity Type

High interactivity

Learning Object Description

ervice-learning (also known as community service learning, community based learning, etc.) is an educational approach in which the central concepts are 'serving', 'reflecting' and 'learning'. Students serve society through engaging with a community (group). Meanwhile, they reflect in a structured and critical way on their experiences. In this way, they learn on an academic, civic, and personal level.

[Supporting Links](#)

Sustainability Management track in the MBA Programme

Sustainability Management track in the MBA Programme

“Society is demanding that companies, both public and private, serve a social purpose. To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society. Companies must benefit all of their stakeholders, including shareholders, employees, customers, and the communities in which they operate.”

(Blackrock CEO Larry Fink, 2018)

The sustainability management track aims to build an understanding of sustainability in a cross-organizational context. In doing so, the track raises awareness of sustainability issues in various functional management domains while at the same time putting them in the societal context within which a business operates. Using business and policy-oriented case studies and building upon economic fundamentals, the track aims to approach sustainability from an **integrated perspective**.

This track exists of three mandatory courses

- Sustainable Management
- Sustainable Economics
- Sustainable Development

Sustainable Management (English). This course focuses on recognizing ‘wicked’ problems (poverty, inequality, biodiversity, pollution,...) and takes them into account when developing a sustainability policy; taking the international dimension into account when formulating a motivated advice on sustainability; Current trends: Circular economy, climate risks & nature-based solutions, Stakeholder management, Multi-actor collaboration; and ultimately: How can an organization create value by implementing a well-designed sustainability strategy.

<https://onderwijsaanbod.kuleuven.be/2024/syllabi/e/HMA77AE.htm>

Sustainable Economics (English). The course Sustainable Economics aims to support students in acquiring a deeper insight in why and how environmental and energy policy should be designed from a societal point of view and in what way businesses can deal with that policy. This course provides the students with a problem-solving framework for the analysis and remediation of externality problems such as pollution, energy and material use. Within a micro-economic framework, the role of consumers, producers and government is investigated.

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Sustainable Development (English). In this course topics such as SD & Behavioral Economics, SD & Capability Approach, SD & Economics Debate, SD & Performance Measurement, SD & sustainable economic growth, SD & human development policy analysis, SD development and

new economic models and SD in a circular economy are covered. Examples of questions tackled: "Are insights for behavioral economics helpful for environmental policy?", "Green nudges. Do they work. Are they ethical?", "Is the Sustainable Development Goals (SDG) index an adequate framework to measure the progress of the 2030 Agenda?", "Is a transition towards a genuine circular economy feasible?".

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Interesting electives are:

- Sustainable Finance (track International and Sustainable Finance) (KULeuven FEB) – see narrative about Standalone ERS courses – some examples)
- Policy Evaluation (track Public Policy and Management) (KULeuven Social & Political Sciences)
- Economics of the public sector (track Public Policy and Management) (KULeuven Social & Political Sciences)

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MOOC: Global challenges for Sustainable Development

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This Mooc was developed in 2021 by the KULeuven, with input from KULeuven Feb colleagues. The course is an elective bachelor course. The course confronts students with major sustainability challenges across twelve different themes (e.g., biodiversity and land use, urbanisation and mobility, economics of sustainable development, etc.). The course is meanwhile offered in some fifty of KU Leuven programmes across almost all faculties and disciplines.

This MOOC is available for all and is free of charge. <https://www.edx.org/learn/science/ku-leuven-global-challenges-for-a-sustainable-society>

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Vision/mission KULeuven FEB

Mission statement

The primary missions of the Faculty of Economics and Business are **education** and **research**.

At KULeuven FEB education aims to prepare students for successful entrepreneurial endeavours and careers in the corporate world, in national and international public policy-making, or in research. To achieve this the FEB offers high-quality, research-based degree programmes in the fields of both economics and business, and from Bachelor to PhD. KULeuven FEB also wants to foster research **with high academic and societal impact, and high visibility in the corporate world**.

Kuleuven FEB's ambition is to be a leading learning and research community in Europe and to excel in the different research subfields the School hosts, thereby deserving its high rank among the top of European schools of Economics and Business

To achieve these twin primary objectives, FEB wants to develop a stimulating environment for staff and students, in which they feel free to develop their innovative, **ethical** and entrepreneurial expertise in education, research and business, whilst emphasising the role of economic policy and business **in the greater society and keeping a global focus through international exchanges and cooperation**.

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[Supporting Links](#)

values

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Rector's commitment to ERS and implementing ERS in education

KU Leuven - Faculty of Economics and Business (FEB) not just actively endorses the overarching ERS vision of KU Leuven (see Strategic Plan KU Leuven), it is primarily a driving force behind it, actively weighing on the action plans, awareness raising and networking initiatives within and outside the university. The university is committed to accelerate the transition towards a more responsible community and a more sustainable society. For different ERS themes, it has specific cooperation structures in place, which include FEB.

Please find the Rector's Speech (Prof. dr. Sels) opening of the academic year 2024- 2025 (in Dutch) emphasizing EDI and ERS.

<https://www.youtube.com/watch?v=CtihvjNSzfk>

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Rector's speech

The Rector's speech at the start of the academic year 2024-2025 stressed the importance of integrating ERS in education, and pointed out that KULeuven celebrates its 600 birthday ;-). 600 years of knowledge, has during its history been colored by "signs of the times" (as Prince, the singer noted it), but knowledge never ends. Knowledge, in all its forms, is a continuous endeavor, especially incorporating today's ERS challenges, which makes being part of this endeavor for both students and professors, a never ending challenge. We are happy to be a part of it.

Relevant Stakeholders

All

Purpose

Integrating ERS in Education - which is a long tradition

[Supporting Links](#)

600 yerars KULueven:. knowledge knows no
end

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Education offer of FEB KULeuven

Here you find the link to the wid ecducation offer of KULeuven FEB. Click and scroll!

Relevant Stakeholders

all

Purpose

education offer

[Supporting Links](#)

[Supporting Links](#)

[Supporting Links](#)

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Program-Level RME Integration

Sustainability Management track in the MBA Programme

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"Society is demanding that companies, both public and private, serve a social purpose. To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society. Companies must benefit all of their stakeholders, including shareholders, employees, customers, and the communities in which they operate."

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Guest Speakers and Showcase Events

PRME 2024 annual meeting Chapter France Benelux held at KULeuven FEB (@ Louvain)

KULeuven FEB organized the PRME annual meeting France- Benelux 2024, Oct. Leuven, 14 -15 March 2024.

Theme: Mobilizing for Impact

We were happy to welcomed about 140 participants. Those who have missed it... sorry!

Please find the **general schedule**:

Thursday, 14 March 2024 – Day 1

08h30 - 09h30: Welcome, coffee/tea and registration of the participants

09h30 - 10h00: Plenary

- Welcome by the Dean of FEB KUL Leuven: Prof. dr. Wilfried Lemahieu (KULeuven)
 - ■ Welcome by PRME France & Benelux Chapter chair: Prof. dr. Krista Finstad-Million (ICN Business School)
 - Presentation of program of Day 1

10h00 - 12h30: Plenary

- Collective interactive – Art creation – Mobilizing for impact

12h30 – 13h30: Lunch break & networking

13h30 – 14h45: Plenary

- PRME global update by head of PRME (Prof. dr. Krista Finstad-Million)
- PLENARY: ‘From i5 to HIGH five’ – Train the trainer session by I5 pedagogy Expert Group: dr. Dirk Moosmayer (Kedge Business School)

14h45 – 15h15: Coffee break and networking

15h15 – 16h45: Breakout sessions with active participation:

- How to mobilize (students, teachers, communities, ...)
- How to create new practices
- How to foster impact with organizations, the regions
- ...

17h00 – 17h30: Plenary

- Conclusions of the day – sharing the take-aways of each session
- Short presentation of program of Day 2
- Practicalities for the social event

18h45 – 22h00 : Social event

- Visit to ABInbev breweries, beer tasting
- Dinner

Friday, 15 March 2024 – Day 2

08h15 – 09h00: Arrival, registration & coffee/tea

09h00 - 10h00: Plenary

- Presentation of program of Day 1

- Some exercising ◀◀

10h00 - 11h00: Breakout sessions with active participation

- Youth mobilization – PRME global students
- Meet the editor's panel
- Parallel paper sessions
- Parallel best practices

11h00 - 11h20: Coffee break and networking, WE NEED ESPECIALLY YOUR SMILE: Group photo!

11h20 – 12h30: Breakout sessions with active participation

- Parallel paper sessions
- Parallel best practices

12h30 – 13h45: Lunch break & networking

13h45 – 14h00: Plenary: PRME France & Benelux Chapter update

14h00 - 15h00: Break out sessions with active participation

- Using the power of arts to mobilize
- Parallel paper sessions
- Parallel best practices

15h00 – 16h00: Plenary

- Collective wrap up – How can we mobilize for impact? Using design thinking.

16h00 - : Networking cocktail, sweet goodbye's and hopefully with a bag plenty of ideas!

Please find the parallel sessions of Best practices

PRME Chapter France Benelux: Leuven
PRME Presentation Projects
March 14 and 15, 2024

Thursday 14	PARALLEL SESSION 1 HOGS 01.10	PARALLEL SESSION 2 HOGS 02.10	PARALLEL SESSION 3 HOGC 02.22
Chair	Session Chair: Pascale Maas	Session Chair: Talia Stough	Session Chair: Farah Saerens
15:15-16:45	<i>Session Topic: Mobilizing for activity – Workshop Create and Walk!</i> - The importance of visuals, Lara Schmelzeisen (Kontur-Dialogkunst) - Deep Walk, Sabine Denis (KU Leuven)	<i>Session Topic: Mobilizing for impact</i> - TASK by Sulitest at Toulouse Business School, Constantin Baltes, Kim Ceulemans, Pierre Schulz (Toulouse Business School and Sulitest) - Measuring Learning Outcomes Related to Ethics, Responsibility and Sustainability, Talia Stough and Wim Lambrechts (Open University Maastricht), - Dutch SDG Barometer: research to drive action on Agenda 2030, Mirjam Minderman (TIAS School for Business and Society, Tilburg University)	<i>Session Topic: Mobilizing for a change in the curriculum</i> - Impact-driven field experiments: a way towards meaningful Master's theses (Florian Lange, KU Leuven) - Transforming marketing courses for new narratives and desirable futures, Laurence Fort-Rioche, Rennes School of Business - Sustainability/CSR project – S'LAB of HEC Liège, Bruno Gemenne (HEC Liège) - What characterizes a future proof business economist? (Tom Kuppens & Cathy Macharis, VUB)

**PRME Chapter France Benelux: Leuven
PRME Presentation Projects
March 14 and 15, 2024**

Friday 15	PARALLEL SESSION 4 FEB Ebib-boardoom 00.141	PARALLEL SESSION 5 HOGS 02.10
Chair	Session Chair: Farah Saerens	Session Chair: Frédéric Dufays
9:30-10:30	Session Topic: Mobilizing for change: what about the students! - SDG Ambassadors Programme, Liva Liepa (Rotterdam School of Management) - Implementation of sustainability in higher education in economic studies, Farah Saerens (KU Leuven) - Climate En-Roads Simulator: How to use it with the students, April Bilbrey (ULB) Room available till after lunch	Session Topic: Mobilizing for a schoolwide change - Transition 2026 Initiative, Audrey Paré (IESEG School of Management) - Climate & Ecological Literacy to Action Project at Rotterdam School of Management, Erasmus University, Joey Johannsen (Rotterdam School of Management) - SDG Impulse: master your impact, Margaux Dandoy, Frédéric Dufays, Simon Meert (HEC Management School, University of Liège)
10:30-11:00	Break (The Chapel/de kapel HOGC 00.50)	
Friday 15	PARALLEL SESSION 6 HOGC 02.22	PARALLEL SESSION 7 HOGS 02.10
Chair	Session Chair: Tom Verbeke	Session Chair: Ysabel Nauwelaerts
11:00-12:00	Session Topic: Mobilizing for a schoolwide change - Sustainability Project AMS, Kateryna Podkalenko and Jan Beyne (Antwerp Management School) - A Sustainability project at ICHEC Brussels Management School, Martine Osterrieth (ICHEC Brussels Management School) - The SBS-EM Sustainability Learning Compass, Bertrand Collignon (ULB) - ERS in the B/MBA Curriculum @ FEB KU Leuven, Tom Verbeke (KU Leuven)	Session Topic: Mobilizing for a change in the curriculum - Minor "New Sustainable Business Models" at ICHEC Brussels Management School, Brigitte Hudlot, ICHEC - Fashion, handicaps and impact, Krista Finstad-Million (ICN-ARTEM) - RSM Hummingbird Fund, Eva Rood (Rotterdam School of Management) - The project-case of the collaboration of our students with the Oxfam solidarity second hand pop-up store in a disadvantaged neighborhood in Antwerp, Ysabel Nauwelaerts (KU Leuven)

KULeuven FEB organized the PRME annual meeting France- Benelux 2024, Oct. Leuven, 14 -15 March 2024.

Theme: Mobilizing for Impact

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PRME annual event France Benelux 2024

PRME annual event France Benelux 2024: WEBSITE

Date

March, 2024 - March, 2024

Location

KULeuven FEB @ Leuven campus

Speakers

PRE representatives

[Supporting Links](#)

PRME meeting France Benelux chapter 2024

PRME meeting KULeuven FEB 2024

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

KU Leuven Faculty of Economics and Business incorporates responsible management education into its research endeavors through 6 different methods:

Regular Research Seminars

Research Conferences

Annual Conference of the European Association of Environmental and Resource Economists (2024)

Leuven: 29th Annual Conference of the European Association of Environmental and Resource Economists. 01 Jul - 04 Jul 2024

The **European Association of Environmental and Resource Economists (EAERE)** is an international scientific association whose aims are:

- to contribute to the development and application of environmental, climate and resource economics as a science in Europe;
- to encourage and improve collaboration and communication between scholars, researchers, policymakers, students in environmental, climate and resource economics in different European countries;
- to develop and encourage the cooperation across universities and research institutions in Europe.

700 persons participated in person as this was the maximum capacity based on experiences from previous years, and many others followed online.

Leuven: 29th Annual Conference of the European Association of Environmental and Resource Economists. 01 Jul - 04 Jul 2024

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12h30 – 13h45: Lunch break & networking

13h45 – 14h00: Plenary: PRME France & Benelux Chapter update

14h00 - 15h00: Break out sessions with active participation

- Using the power of arts to mobilize
- Parallel paper sessions
- Parallel best practices

15h00 – 16h00: Plenary

- Collective wrap up – How can we mobilize for impact? Using design thinking.

16h00 - : Networking cocktail, sweet goodbye's and hopefully with a bag plenty of ideas!

Please find the parallel sessions of Best practices

PRME Chapter France Benelux: Leuven
PRME Presentation Projects
March 14 and 15, 2024

Thursday 14	PARALLEL SESSION 1 HOGS 01.10	PARALLEL SESSION 2 HOGS 02.10	PARALLEL SESSION 3 HOGC 02.22
Chair	Session Chair: Pascale Maas	Session Chair: Talia Stough	Session Chair: Farah Saerens
15:15-16:45	<i>Session Topic: Mobilizing for activity – Workshop Create and Walk!</i> - The importance of visuals, Lara Schmelzeisen (Kontur-Dialogkunst) - Deep Walk, Sabine Denis (KU Leuven)	<i>Session Topic: Mobilizing for impact</i> - TASK by Sulitest at Toulouse Business School, Constantin Baltes, Kim Ceulemans, Pierre Schulz (Toulouse Business School and Sulitest) - Measuring Learning Outcomes Related to Ethics, Responsibility and Sustainability, Talia Stough and Wim Lambrechts (Open University Maastricht), - Dutch SDG Barometer: research to drive action on Agenda 2030, Mirjam Minderman (TIAS School for Business and Society, Tilburg University)	<i>Session Topic: Mobilizing for a change in the curriculum</i> - Impact-driven field experiments: a way towards meaningful Master's theses (Florian Lange, KU Leuven) - Transforming marketing courses for new narratives and desirable futures, Laurence Fort-Rioche, Rennes School of Business - Sustainability/CSR project – S'LAB of HEC Liège, Bruno Gemenne (HEC Liège) - What characterizes a future proof business economist? (Tom Kuppens & Cathy Macharis, VUB)

PRME Chapter France Benelux: Leuven
PRME Presentation Projects
March 14 and 15, 2024

Friday 15	PARALLEL SESSION 4 FEB Ebib-boardoom 00.141	PARALLEL SESSION 5 HOGS 02.10
Chair	Session Chair: Farah Saerens	Session Chair: Frédéric Dufays
9:30-10:30	<i>Session Topic: Mobilizing for change: what about the students!</i> - SDG Ambassadors Programme, Liva Liepa (Rotterdam School of Management) - Implementation of sustainability in higher education in economic studies, Farah Saerens (KU Leuven) - Climate En-Roads Simulator: How to use it with the students, April Bilbrey (ULB) Room available till after lunch	<i>Session Topic: Mobilizing for a schoolwide change</i> - Transition 2026 Initiative, Audrey Paré (IESEG School of Management) - Climate & Ecological Literacy to Action Project at Rotterdam School of Management, Erasmus University, Joey Johannsen (Rotterdam School of Management) - SDG Impulse: master your impact, Margaux Dandoy, Frédéric Dufays, Simon Meert (HEC Management School, University of Liège)
10:30-11:00	<i>Break (The Chapel/de kapel HOGC 00.50)</i>	
Friday 15	PARALLEL SESSION 6 HOGC 02.22	PARALLEL SESSION 7 HOGS 02.10
Chair	Session Chair: Tom Verbeke	Session Chair: Ysabel Nauwelaerts
11:00-12:00	<i>Session Topic: Mobilizing for a schoolwide change</i> - Sustainability Project AMS, Kateryna Podkalenko and Jan Beyne (Antwerp Management School) - A Sustainability project at ICHEC Brussels Management School, Martine Osterrieth (ICHEC Brussels Management School) - The SBS-EM Sustainability Learning Compass, Bertrand Collignon (ULB) - ERS in the B/MBA Curriculum @ FEB KU Leuven, Tom Verbeke (KU Leuven)	<i>Session Topic: Mobilizing for a change in the curriculum</i> - Minor "New Sustainable Business Models" at ICHEC Brussels Management School, Brigitte Hudlot, ICHEC - Fashion, handicaps and impact, Krista Finstad-Million (ICN-ARTEM) - RSM Hummingbird Fund, Eva Rood (Rotterdam School of Management) - The project-case of the collaboration of our students with the Oxfam solidarity second hand pop-up store in a disadvantaged neighborhood in Antwerp, Ysabel Nauwelaerts (KU Leuven)

KULeuven FEB organized the PRME annual meeting France- Benelux 2024, Oct. Leuven, 14 -15 March 2024.

Theme: Mobilizing for Impact

We were happy to welcomed about 140 participants.

PRME annual event France Benelux 2024

PRME annual event France Benelux 2024: WEBSITE

Date

March, 2024 - March, 2024

Location

KULeuven FEB @ Leuven campus

Speakers

PRE representatives

[Supporting Links](#)

PRME meeting France Benelux chapter 2024

PRME meeting KULeuven FEB 2024

[View document](#) [Download document](#)

PhD-Level RME Courses

PhD @ KULeuven FEB

PHD@FEB

Department

KULeuven FEB

Learning Object Subject

PhD @ FEB

Educational Level

PhD

Learning Outcome

PhD

Interactivity Type

courses are tailored to the needs of the PhD's

Learning Object Description

PhD @ KULeuven FEB

[Supporting Links](#)

Dedicated Research Funding

Recare shoes project funding

Recare shoes project funding

Relevant Stakeholders

all

Purpose

example project funding

recare shoes

[View document](#)  [Download document](#) 

Description of fundings for responsibility-related research: Examples Living labs

FEB KULeuven have received various fundings for responsible related research by the Flanders government or by the EU.

Please find some examples:

Living Lab: A blueprint for circular shoes, made in Flanders

Researchers at KU Leuven want to pave the way for a circular shoe industry in Flanders based on maintenance, repair and reuse. They are doing this together with LUCA School of Arts and several SMEs from the sector, among others, in a 'Living lab circular economy' funded by Flanders Innovation & Entrepreneurship (VLAIO).

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A shift to a more circular value chain for shoes is therefore imminent. But how can this take root in the Flemish economy? With its 'Living labs circular economy', VLAIO funds research projects that combat the throw-away mentality in the manufacturing industry.

<https://lrd.kuleuven.be/en/Flemish-government-funding/cases/living-lab-recare-about-shoes>

Living Lab: The Green Office (University wise, also KULeuven FEB participates)

TheLiving lab project gives KU Leuven's master students the chance to make sustainability a central theme in their thesis. Together with [Science Shop](#), Living Lab brings NGOs in need of affordable research into contact with a suitable supervisor. Together with the supervisor they translate the NGO's issues into specific research questions. Students can then choose these questions as their thesis project. A student who chooses to conduct sustainable research can count on Living Lab for additional support during the writing process: they organize workshops and a thesis café, as well as an annual symposium where students can tell each other about their research.

<https://www.kuleuven.be/duurzaamheid/sustainability/get-more-out-of-your-thesis/about>

Living lab: Impac3t

Together with other Flemish higher institutions and STEM colleagues, the project aims at developing a framework for the application of circular solutions for collective renovations. Co creation with relevant quintuple helix stakeholders a mix of stakeholders is key. Complementarity between technical, financial and juridical solutions is sought to boost the circular economy in specific urban renewal projects.

<https://iiw.kuleuven.be/onderzoek/building-physics-and-sustainable-design/research/research-projects-map/impac3t>

Also **collaboration with the South** through **VLiR-UOS** is important. Please, see the specific narrative.

FEB KULeuven have received various fundings for responsible related research by the Flander's government or by the EU.

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Also **collaboration with the South** through **VLiR-UOS** is important. Please, see the specific narrative.

Description of partnering activities that involve problem-solving: VLiR-UOS

An example are **the VLiR-UOS Team Projects**: Team Projects are four-year departmental level cooperation projects focusing on specific development themes. Also shorter projects exist.

They aim at strengthening the research and/or educational capacity in a specific thematic domain and usually focus on one department in one (sometimes more than one) partner institution(s) in the South. Teams in both the North as well as in the South collaborate in a unique partnership addressing region-related challenges and offer local solutions in the concerned region/country, which are provided by assuring the right conditions for the uptake of new knowledge, applications or services.

Within this axis, researchers contribute to the development of knowledge about multi-actor collaboration for sustainability. The following concepts are addressed: relational leadership in multi actor governance , local community involvement, economic instruments (e.g. PES, EPR) and multi-actor collaboration, interdisciplinarity as multi-actor challenge, implementation of corporate social responsibility and the influence of government. The transition towards sustainability is studied in different kinds of organisations; institutions for higher education , clothing industry, social entrepreneurs, etc. For example, the role of sustainability reporting in the sustainability integration process within higher education institutions is analysed Transition towards sustainability is also studied in development contexts, through (co-)promotership of VLIR-UOS projects in Peru, Cuba and Ecuador, related to issues like food security, climate change, socio-environmental (mining) conflicts and rural livelihoods.

Ongoing projects by KULEuven FEB

Better Digital Services for Cuba through Model-Driven Software Engineering (2022-2024)

HIVDR-Prevent: Design and evaluation of interventions for preventing HIV drug resistance in Dar es salaam urban cohort study (DUCS) area in Tanzania, using a transdisciplinary human centered approach. (2022-2027)

A Comprehensive Investigation on the Rationale of Corruption and its Liabilities in Ecuador (CIRCLE) (2022-2027)

Enhancing the AGRI-fOod Supply chain towards Industry 5.0 (AGRO5) in the Ecuadorian Andes (2022-2027)

Example of a just finished project:

Enhancing the social value of the circular economy in Latin America

The aim of this project is the implementation of a TEAM project 2018 as part of the university cooperation for development of VLIR between the Universidad Andina Simon Bolivar and the KU Leuven to enhance the social value of the circular economy not only in Ecuador but in whole Latin America.

VLIR-UOS Team Projects: Team Projects are four-year departmental level cooperation projects focusing on specific development themes. Also shorter projects exist.

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Metaforum Sustainable fashion

Metaforum sustainable fashion

Relevant Stakeholders

all

Purpose

example metaforum

Metaforum

METAFORUM Workgroups

Metaforum was founded in 2008 at the KULeuven as an **interdisciplinary think tank**. Its mission is to make the university's wealth of scientific and scholarly expertise on **pressing societal issues** available to policy makers and the general public.

Please, find *examples* of Metaforum which are presided by KULEUVEN FEB staff.

Sustainable Fashion (MSI)

In terms of content, the working group will focus on the following (sub)themes and issues that call for an interdisciplinary approach :

- - How can governments and educational institutions, through specific initiatives, more effectively inform, advise, sensitise and encourage both companies and consumers towards more sustainable fashion?

- Which strategies can governments and educational institutions employ to make especially young consumers more aware of and motivate them to more sustainable fashion buying and consumption behaviour?

In doing so, the working group mainly wants to formulate advice without culpabilising consumers and with respect for smaller, local fashion companies for whom the transition to more sustainable strategies is not always easy to achieve in the short term.

<https://www.kuleuven.be/metaforum/english/working-groups/working-group-sustainable-fashion/sustainablefashion>

A robust biodiversity in Flanders (CEDON)

As to the content it will be working on, the working group will put an emphasis on various themes which require an interdisciplinary or transdisciplinary approach. Subject matter could be the fortification of ecosystem services, such as carbon capture, by promoting biodiversity, the monetary valuation of species and the role of lists of species in good policy, the relationship between mental and physical well-being and nature and biodiversity, the harmonious pairing of food production in zones with biodiversity preservation, and the relation between biodiversity preservation and activities such as hunting and fishing.

<https://www.kuleuven.be/metaforum/english/working-groups/wg-robust-biodiversity/biodiversity-in-Flanders>

Societal aspects of climate change (CEDON)

Current debate on climate challenge and the required solutions is often dominated by high-income country stakeholders, among them scientists, politicians, business representatives, and NGOs. Although some of the views of low-income and middle-income country actors may profoundly differ, they seem to be sharing at least a few frameworks for analysing problems and their possible solutions. Alternative perspectives and approaches, as developed in and by low-income and middle-income country actors, sometimes challenge western frameworks.

<https://www.kuleuven.be/metaforum/english/working-groups/wg-climate-change/societal-aspects-climate-change>

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Sustainable Fashion (MSI)

A robust biodiversity in Flanders (CEDON)

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Required Research Reporting



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

KU Leuven Faculty of Economics and Business partners with external stakeholders to advance responsible management education through 3 different approaches:

Knowledge Translation and Dissemination

Collaborative Problem Solving

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Collaborative Change Action

Description of partnering activities that involve acting: KULEuven FEB Chairs

Overview of Faculty of Economics & Business Chairs

KULEuven FEB aims to foster research with high societal impact and stimulates the cross-pollination between fundamental and applied, translational and policy-relevant research. Its connections beyond the corporate world to the political domain, social profit or not-for-profit sectors exemplify the drive to put its research to the use of the further development of economy and society. FEB hosts or is involved in several Policy Research Centres (e.g. Labour Market Monitoring, R&D Monitoring), which serve to bridge the worlds of science and policy by having an advisory responsibility to the Flemish Government. Several of FEB's (adjunct) faculty hold important positions in regional, national or international policy. In addition, thirteen companies and organisations are currently donating a three-to-five-year research chair. Most of the research chairs have developed into collaborative platforms of open innovation, where rigorous science meets corporate relevance.

Chairs related with sustainability

Carglass® Germany Meaningful human-centered Digital Transformation

The aim of the chair is to conduct research (including PhD research) related to Meaningful Human-Centered Digital Transformation. (2022-2026)

Belgian Business Champions Chair (VBO-FEB/KU Leuven-UCL Corporate Chair)

The aim of the chair is to draw more attention to Belgian companies that successfully deal with strategic and societal challenges and to highlight these success stories internationally. This is a joint chair with UCLouvain and is the follow-up to the Belgian Business Champions chair that

was inaugurated in 2016 with the same partners. The chair is being built by the Federation of Belgian Businesses (FEB FEB), KU Leuven and UCLouvain at least until 2025, the year in which the two universities celebrate their 600th anniversary. (2016-2025)

AG Insurance Chair in Insurance analytics for a changing risk landscape

The objective of the chair is to stimulate actuarial and statistical research on new types of risks and their financial impact. These include new risks such as weather-related damages. Collaboration between industry and academia is needed to extract insights from data and develop appropriate actuarial techniques. (2024-2028)

Cera/Boerenbond Chair in cooperative entrepreneurship

Much is expected of cooperative entrepreneurship, more specifically to meet social needs that the market does not cover or only partially covers including, for example, care and welfare, aging, sustainable living, agriculture and environment, ... Despite the high expectations and the large number of cooperatives - Belgium has around 26,000 active cooperatives - there are hardly any teams dedicated to the more scientific support of this sector. (2022-2025)

Chair Hydroko - Flanders Business School - H2O Tomorrow - Smart Solutions for Sustainability

Together, Hydroko and Flanders Business School this chair want to investigate which factors have the greatest impact on the diffusion and adoption of sustainable technological innovations: the technological configuration of the solution, or the business model chosen (or both).

There is also the question of to what extent the specific characteristics (such as organizational characteristics, governance, regulation, etc.) of the utility market (in this case, water) facilitate or inhibit the adoption and diffusion of new technologies. (2021-2024)

Deloitte Chair on Governance

The chair, which was financially supported by Deloitte, invariably aims to boost governance debate by organizing lectures for students, supporting scientific research and hosting debate nights for directors. The chair, initially established in 2007, was renewed in 2014 for a period of five years. (2019-2024)

Other chairs:

Atlas Copco Research Chair in Service Systems

Brussels Airport Chair Smart Airport Operational Analytics

Euroclear Chair on Predictive Process Mining for Financial Market Infrastructure Services

FNR Research Chair in science of science and innovation policy

Leo Tindemans-Chair

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

KU Leuven Faculty of Economics and Business has implemented 6 policies to support its commitment to responsible management education:

Travel

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Policies on student equity, diversity, inclusion: STUVO

Welcome to KU Leuven Stuvo. Want to meet fellow students? Or gain insight into your study and living costs? Looking to sharpen your study skills or gain work experience? Need medical care or a sympathetic ear? We are here for you.

Scope

Welcome to KU Leuven Stuvo. Want to meet fellow students? Or gain insight into your study and living costs? Looking to sharpen your study skills or gain work experience? Need medical care or a sympathetic ear? We are here for you.

Enforcement Date

February, 2018

Number Of Pages

10

Publisher

KULeuvne

Media

Website and internal documents

[Supporting Links](#)

Greenhouse gas emissions

Buildings/real estate

Policies on building/real estate OPERA campus Antwerpen

Policies on building/real estate OPERA campus Antwerpen

Scope

Policies on building/real estate OPERA campus Antwerpen

Enforcement Date

October, 2021

Number Of Pages

10

Publisher

Kuleuven

Media

website

Local staff/student/faculty transportation

Policies on local staff/student/faculty transportation

Policies on local staff/student/faculty transportation (bike, walking, public transportation, car pooling)

Scope

Internal travel, travel between campuses

Enforcement Date

August, 2024

Number Of Pages

15

Publisher

KULueven

Media

Website, internal policy for leasing bikes (the website shows what cannot be disclosed for the public)

Use of Public transportation - Bikes: local social economy projects

At KULeuven FEB the use of **Public transportation** is encouraged.

Within Leuven, but also most in all other campuses, [going on foot](#) and cycling is **recommended**.

For distances up to 10-15 km a bike is usually the fastest, cheapest and healthiest option. The rental of bikes is on all campuses available. Most campuses work together with a **local social economy project**, where you can rent a decent bike for a low price (repairs and a good lock are mostly included). In some cities, you can even rent an electric bike to cover even greater distances or overcome steep slopes.

Everything in the center of Leuven, Brussels and Antwerp is within easy walking distance. For example, in all major cities special pedestrian signs have been developed to guide people around the city center efficiently. These signs contain often the names and description of sights in several languages. All major cities have a number of car-free pedestrian zones.

Carpooling: KU Leuven is connected to the Flemish carpool database. Staff and students can register for free.

Today more than 60% of KU Leuven employees come to work without a car: 33% of colleagues come on foot or by bike and 27% take public transportation. With this, KU Leuven serves as an example in terms of commuting for many other organizations.

At KULEuven Feb the use of **Pubic transportation** is encouraged.

Within Leuven, but also most other Belgian cities, it is recommended [going on foot](#) and **cycling**.

Institutional Aspiration Targets

KU Leuven Faculty of Economics and Business has set aspiration targets in 2 different areas:

- ❖ GHG Emission Targets
- ❖ Internal Transportation Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, KU Leuven Faculty of Economics and Business operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

KU Leuven Faculty of Economics and Business



Address

Warmoesberg 26, Brussels, B-1000
Belgium



Website

<http://www.econ.kuleuven.be/home>