

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

College of Business, University of
Buraimi

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	8
5. Research	10
6. Partner	12
7. Practice	14
8. Share	16

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about College of Business, University of Buraimi, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	255
Faculty & Staff at the University	341
Faculty & Staff at the Institution	42
Student Enrollment at the University	5595
Student Enrollment at the Institution	1297
Undergraduate Attendance	1025
Masters-Level Postgraduate Attendance	258
Doctoral Student Attendance	14

Degrees Offered

Bachelor Programs

- Bachelor of Business Administration (E-Business Management Pathway)
- Bachelor of Business Administration (International Business Pathway)
- Bachelor of Business Administration in Accounting and Finance
- Bachelor of Business Administration with Concentration in E- Marketing and Social Media
- Bachelor of Science in Global Supply Chain Management and Logistics

Masters Programs

- Master of Business Administration (General Management Pathway & Public Health Management)
- Master of Public Administration Rasal ● Master of Public Administration Shamel

Doctoral Programs

- Doctor of Philosophy in Business Administration (Business Administration Pathway & Human Resource Management Pathway)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Sustainability Development Committee [SDC]
- ❖ Institutional Planning & Development Committee [IPDC]
- ❖ University Academic Council [UAC]
- ❖ College of Business



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

115	Peer-reviewed articles were published by College of Business, University of Buraimi from this past calendar year.	vs	48	Peer-reviewed articles were published by College of Business, University of Buraimi from this past calendar year in support of RME.
------------	---	-----------	-----------	---

Research Funding

In 2025, College of Business, University of Buraimi was awarded funding for research that is:



**Institution
Specific**



National

Socializing Research

In 2025, College of Business, University of Buraimi contributed research findings to:

- ❖ Government and policy makers
- ❖ Open-access platforms
- ❖ Industry and business networks
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Quacquarelli Symonds (QS)
- ❖ Small and Medium Enterprises Development Authority (SME Development Authority) (Riyada)
- ❖ Oman Authority for Quality Assurance of Education (OAQA)
- ❖ Oman Chamber of Commerce and Industry (OCCI)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ P30.UoB-PP-030-02 Program Development and Review Policy
- ❖ UoB-FR-004-01-Health and Safety and Environmental Framework
- ❖ College of Business-Internship Manual
- ❖ College of Business- Graduation Project Manual
- ❖ UoB-GD-005-01-Guidelines of Ethical Usage of AI Tools
- ❖ P07.UoB-PP-007-03 Academic Integrity Policy
- ❖ University of Buraimi-Strategic Plan
- ❖ P38.UoB-PP-038-02 Research Ethics Policy



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

College of Business, University of Buraimi offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Board of Trusty
- ❖ Board of Directors
- ❖ Annual reports
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Community events and consultation forums
- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls

Communication Audiences

College of Business, University of Buraimi communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Government and policy makers
- ❖ Research and academic networks
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Non-governmental organizations (NGOs)

SIGNATORY

College of Business, University of Buraimi



Address

University of Buraimi, College of Business
Oman



Website

<https://uob.edu.om/en>