PRME
an initiative of the
United Nations Global Compact

Kingston Business School

Sharing Information on Progress 2026

Kingston Business School

September 2026

Table of Contents

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

"The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs)."

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about Kingston Business School, including key details and basic institutional data.

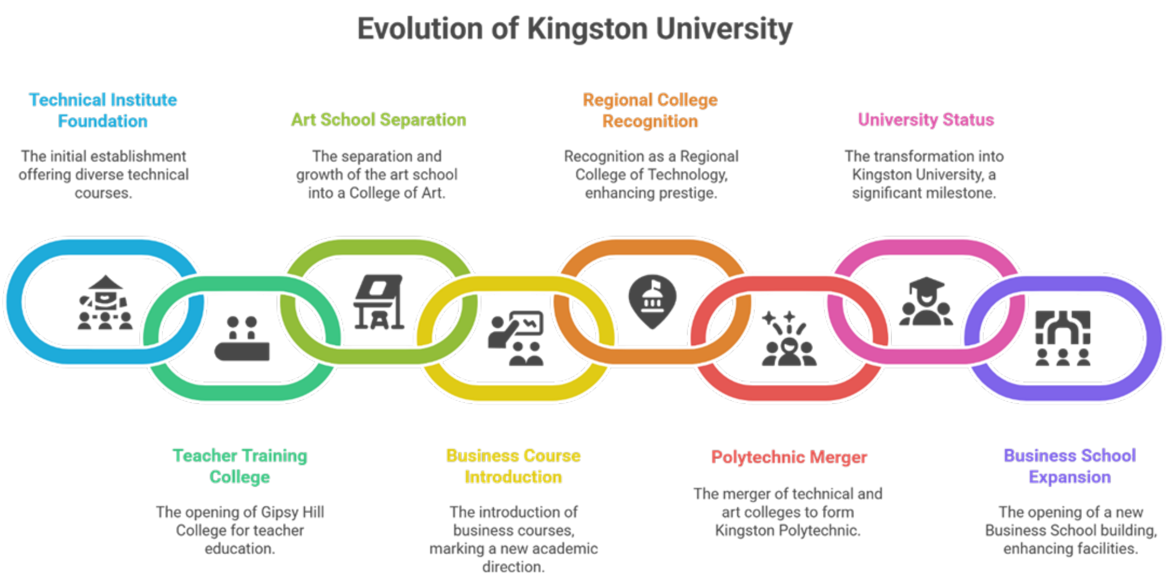
Institutional History

History of Kingston University and Kingston Business School

History of Kingston University and Kingston Business School

For over 120 years, Kingston University has been driving innovation in education and community impact. From our beginnings as Kingston Technical Institute in 1899 to our evolution into a modern institution, Kingston University has continually shaped the futures of students through academic excellence and forward-thinking teaching.
Over the decades, we have expanded across multiple campuses, embraced cutting-edge technology, and remained committed to providing high-quality education.

Evolution of Kingston University



Key landmarks in our history include

Year Event

1899 Kingston Technical Institute opens, offering courses ranging from Chemistry, Electric Wiring and Building Construction to Nursing, Dressmaking and Clay Modelling

1917 Gipsy Hill College for teacher training opens

1926 The Board of Education formally recognises the Institute as a Technical College

1930 The Kingston School of Art separates from the Technical College (moving to Knights Park in 1939 and becoming a College of Art in 1945)

1940s Kingston University started offering Business courses

1946 Gipsy Hill College moves to Kingston Hill

1951 The first Penryhn Road campus buildings open (housing 955 fulltime students; 2,259 part-time students and 2,629 evening students by 1963)

1953 The Technical College opens its first library (with lending services starting in 1954)

1957 The Ministry of Education recognises Kingston as a Regional College of Technology

1963 Gipsy Hill College gains College of Education status

1965 The College of Technology establishes its own orchestra

1966 The College of Technology purchases its first computer, costing £50,000

1970 The College of Technology and the College of Art merge to form Kingston Polytechnic, offering 34 major courses, 17 of which at degree level

1975 Gipsy Hill College merges with Kingston Polytechnic

1992 Kingston Polytechnic becomes Kingston University

1993 Roehampton Vale campus building opens

1995 The University acquires Dorich House

1999 The University celebrates its centenary

2012 The new £26million Business School building is opened

2015 Kingston Business School becomes a signatory of PRME

Link to University website Our history | Kingston University London

Graduates & Enrollment

2025 Statistics	Number
Graduates	541
Faculty & Staff at the University	1830
Faculty & Staff at the Institution	89
Student Enrollment at the University	18868
Student Enrollment at the Institution	2372
Undergraduate Attendance	1844
Masters-Level Postgraduate Attendance	485
Doctoral Student Attendance	43
Certificate, Professional Development, or Continuing Education Attendance	283

Degrees Offered

Bachelor Programs

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Business Administration (B.B.A.)

Masters Programs

- Master of Science (M.Sc. or M.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)

Doctoral Programs

- Doctor of Philosophy (Ph.D.)

Certificates, Professional Development, or Associate Programmes

Selby Centre for Entrepreneurial Excellence

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

LETTER FROM THE DEPUTY DEAN OF THE FACULTY OF BUSINESS AND SOCIAL SCIENCES, PROFESSOR GARY BETTS

Focused on excellence in learning, teaching and research, Kingston Business School is innovative, international and culturally diverse. We offer a full service of higher education, covering Bachelors, Masters and Doctoral education, as well as short courses and bespoke executive education. Our programmes are internationally renowned and accredited by the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA), the European Foundation for Management Development (EFMD), as well as many professional bodies. With emphasis on creativity and innovation, Kingston University has been rated amongst the top two most successful UK higher education institutions for graduate start-up companies (Higher Education – Business and Community Interaction Survey) for the twelfth year.

In alignment with business needs and stakeholders' expectations, Kingston Business School proudly became a signatory of the UN Principles for Responsible Management Education (PRME) in 2015. The PRME initiative provides an engagement structure for academic institutions to advance social responsibility through incorporating universal values into curricula and research. The implementation of the PRME Principles in our Business School has benefited from our ongoing commitment to the Ten Principles of the United Nations Global Compact for more than a decade. Being part of the PRME network has supported us to further embed Responsible Management Education in everything we do. As we detail in this report, significant progress has been achieved in the last two years and we remain committed to fostering PRME in our Business School. As part of the wider Kingston University, we are influenced by and have an influence on many of the practices at university-level as well as the local community and we have highlighted these activities in this report where appropriate.

Kingston Business School is dedicated to student achievement, engaging and interacting with practice and pursuing world-class research. The alignment with the Principles of PRME has strengthened the support provided to students to enhance their ability to act on sustainable development issues, contributing to further embedding sustainability and ethics in the business world and in the global dialogue.

This report communicates our progress on the implementation of the Principles of PRME at our Business School. We hope you enjoy reading this report and ultimately, that our initiatives also inspire other institutions worldwide to foster Responsible Management Education.

Professor Gary Betts
Deputy Dean of Faculty of Business and Social Sciences

Definition of Purpose

We are committed to enhancing students' life chances, supporting staff ambitions, and strengthening Kingston University's impact on industry, policy and the professions. Through innovative, entrepreneurial, and research-informed education, we aim to be globally recognised for our student experiences, responsible management practices, accreditations (TEF Gold), REF, and impact.

Institutional Engagement

51% - 75% of faculty at Kingston Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

How We Define Values

Kingston University's Town House Strategy is built on four core values: Ambitious, Inclusive, Innovative, and Enterprising. These values shape excellence in education, research, and community engagement, embedding future skills, partnerships, sustainability, and enterprise to create a diverse, forward-thinking environment that empowers students, staff, and wider society to thrive.

Who Champions Responsible Management Education at Our Institution

- Centralized sustainability office
- Individual leader
- Interdisciplinary efforts across business school
- Research or issue group, society, or club leading sustainability efforts

Student Awareness

51% - 75% of students at Kingston Business School are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Kingston Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

At Kingston Business School, we are committed to embedding the Principles for Responsible Management Education (PRME) across all aspects of our teaching, student experience and research. Our pedagogical approach emphasises experiential learning, critical reflection, and values-driven decision making. Faculty members play a central role in advancing responsible management education.

Educator Recognition

At Kingston Business School, we recognize educators for quality of teaching in the following ways:

- Annual teaching excellence awards
- Course evaluation scores
- Faculty promotion and tenure consideration
- Institutional recognition events
- Performance-based teaching fellowships
- Professional development opportunities
- Publication or research support
- Student-nominated teaching awards

Barriers to Innovative Curriculum

In 2025, Kingston Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- Uncertain return on investment
- Traditional employer expectations
- Time constraints
- Standardized testing expectations
- Scalability issues
- Risk aversion
- Resource allocation challenges
- Resistance from students
- Overloaded faculty
- Measurement and benchmarking issues
- Limited interdisciplinary collaboration
- Learning curve for faculty
- Industry misalignment
- Faculty expertise gaps

- Faculty resistance
- Curriculum inertia
- Compliance and legal concerns
- Change fatigue
- Budgetary limitations
- Accreditation constraints
- Administrative resistance

Barriers to Innovative Pedagogy

In 2025, Kingston Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- Accreditation limitations
- Budget constraints
- Change resistance
- Collaboration barriers
- Compliance concerns
- Faculty confidence gaps
- Faculty resistance
- Learning curve for faculty
- Limited interdisciplinary teaching approaches
- Measurement difficulties
- Overloaded faculty
- Resource constraints
- Resistance from students
- Risk aversion
- Standardized testing pressures
- Scalability issues
- Student engagement concerns
- Technology gaps
- Time constraints

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Kingston Business School conducts interdisciplinary, impact-driven research on global challenges, including digital ethics, sustainability, the Future of work, Marketing and Finance. Published internationally and informing policy, our research enriches teaching at all levels. Integrated into curricula, consultancy, and industry projects, it ensures students apply evidence-based insights, advancing PRME's vision.

Research vs Research for RME/Sustainable Development

61 Peer-reviewed articles were published by Kingston Business School from this past calendar year.

vs

22 Peer-reviewed articles were published by Kingston Business School from this past calendar year in support of RME.

Research Funding

In 2025, Kingston Business School was awarded funding for research that is:

National

Socializing Research

In 2025, Kingston Business School contributed research findings to:

- Industry and business networks
- Government and policy makers
- Community organizations
- International media
- Local media
- National media

Publications Related to RME and/or Sustainability

Public sector development and entrepreneurial initiatives for improving circular economy performance: Government policy and digital transformation initiatives as moderators

| DOI

Authors: Manpreet Rajpal, Department of Management and Humanities, Indian Institute of Information Technology Lucknow, Uttar Pradesh 222001, India | Bindu Singh, Department of Management and Humanities, Indian Institute of Information Technology Lucknow, Uttar Pradesh 222001, India | Sheshadri Chatterjee, Indian Institute of Technology Kharagpur, Kharagpur, India | Uthayasankar Sivarajah, Kingston University, Kingston Upon Thames, United Kingdom

Date of publication: August, 2025

Department: Management | Entrepreneurship

The public sector delivers essential services like healthcare, law enforcement, public transit, education, infrastructure, social services, emergency services, and environmental management. It supports innovation and digital transformation, which can be enhanced by integrating sustainable circular economy principles. Similarly, entrepreneurship intention towards circular economy could have a pivotal impact towards improving circular economy performance. Not many research studies have been conducted towards identifying how public sector development and entrepreneurial initiatives could impact circular economy performance. Also, there are fewer studies which have focused on the role of government policies and digital transformation initiatives towards improving circular economy performance. Against this background, this research study focuses on the role of public sector and entrepreneurship initiatives in enhancing circular economy performance, with government policy and digital transformation initiatives acting as moderating factors. With the support of institutional theory and resource-based view, a model has been developed conceptually which was later validated through partial least square structural equation modelling technique supported by 357 usable respondents from emerging economy respondents. The study found there is a positive correlation between public sector development and entrepreneurial intention to improve circular economy performance. Also, the study demonstrated that government policies and digital transformation initiatives play a significant role towards improving circular economy performance. This study mainly depends on data obtained from cross-sectional study. This invites causality and endogeneity defects. These defects may be addressed by conducting a longitudinal study that could be conducted by future researchers.

Research Barriers

In 2025, Kingston Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- Administrative barriers
- Collaboration challenges
- Data access and management
- Ethical concerns
- Funding challenges
- Institutional policies and bureaucracy
- Methodological limitations

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Kingston Business School builds partnerships with businesses, government, society, and academia to advance responsible management education and practices. Through collaborative research, industry partnerships, professional accreditations, and community engagements, we foster knowledge exchange and innovation that address societal challenges while preparing students to lead responsibly in a global context.

Institutional Partnerships

- Chartered Institute of Logistics and Transport
- Chartered Institute of Export and International Trade
- International Network of Universities
- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- Aim2Flourish
- EFMD (European Foundation for Management Development)
- Local institutions and associations
- Responsible Research in Business & Management (RRBM)

Student Organization Partnerships

- Muslim Student Association
- Sikh Students Association

Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Kingston Business School, we adopt responsible and accountable management principles within our governance and operations, ensuring transparency, integrity, and sustainability in decision-making. By aligning our practices with ethical standards and stakeholder expectations, we model the values we teach, reinforcing our commitment to responsible management education and institutional accountability.

Institutional Policies and Practices

- Accreditation body recommendation documents
- Buildings/real estate
- Campus operations guides
- Carbon reduction or offset commitments
- Climate action plan
- Curriculum guidelines
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Open-access guides
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides
- Water
- Zero-waste guides

Policy Documents Related to RME and/or Sustainability

Environmental-Policy View document Download document

Ethical-Trade-and-Fairtrade-Policy-2025 View document Download document

Fairtrade-Action-Plan_2024-2026 View document Download document

Food-Policy	View document	Download document
Hunting-and-fishing-policy	View document	Download document
KU-Procurement-Policy-and-Guide_January-2026	View document	Download document
Water-Policy	View document	Download document
Biodiversity Action Plan 2025_2029	View document	Download document
Carbon-Reduction-Plan-2025	View document	Download document
Energy-Policy	View document	Download document

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

At Kingston Business School, we embrace the PRME principle of Share by continuously communicating our successes and failures, thereby practising collective learning. Through reflection, collaboration, and dialogue, we ensure that experiences are shared across our stakeholders, enabling us to practice our values, strengthen our purpose, and advance responsible management.

Engagement Opportunities

Kingston Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Boards and advisory committees
- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

Communication Audiences

Kingston Business School communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Business and industry partners
- Chamber of commerce and local communities
- Faculty and staff
- Government and policy makers
- Media and public relations channels
- Non-governmental organizations (NGOs)
- Prospective and current students
- Research and academic networks

Communication Barriers

Kingston Business School faces the following barriers in transparent communications:

- **Engagement gaps**
- **Data privacy regulations**
- **Accessibility issues**
- **Audience reach**

SIGNATORY

Kingston Business School

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