PRME

an initiative of the
United Nations Global Compact

2024 Sharing Information on Progress (SIP) Report

Weatherhead School of Management

September 2024

Table of Contents

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

"

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

"

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

✎ RME Leadership Accountability

At Weatherhead School of Management, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/ institute leader, faculty/staff member), but not in senior leadership team

The Fowler Center for Business as an Agent of World Benefit

The Fowler Center for Business as an Agent of World Benefit champions, through education and research, the power of business to create a sustainable world where business prospers, people thrive, and nature flourishes. We teach students the skills needed to create and strengthen social enterprise in a global context. We work with businesses to highlight their positive impact and connect them with like-minded organizations and talented students. While the Fowler Center is not the only organization at the Weatherhead School of Management working to make the world better through business, it is its primary call and so the school looks to the Center to help shape the narrative around responsible management topics.

The Fowler Center engages in teaching through two means: experiential cocurricular learning and affiliated courses.
The Center works with businesses through its [Business for World Benefit Clinic](), MGMT 315 course, and other consulting engagements.
The Center creates student programming - including the Impact Investing Competition, [ThinkImpact]() program, and the Business for World Benefit Clinic.
The Center works with the global community through its [AIM2Flourish]() platform and the hosting of the [Global Forum for Business as an Agent of World Benefit]().

✎ Organizational Structure for RME

The following organizational entities at Weatherhead School of Management are responsible for RME:

- ❖ Community Engagement Entity
- ❖ Teaching-Focused Entity
- ❖ Research-Focused Entity

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

✎ RME Elements in Degree Programs

Weatherhead School of Management integrates responsible management education into its degree programs through 5 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Course-Level RME Learning Goals

Program-Level RME Integration

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

✏️ RME Elements in Research

Weatherhead School of Management incorporates responsible management education into its research endeavors through 4 different methods:

PhD-Level RME Courses

Regular Research Seminars

Research Conferences

ASCO Quality Care Symposium

Mark Votruba contributed to a conference proposal for the American Society of Clinical Oncology. The title is "Racial disparities in access to prescription medications among American patients with cancer."

Date

September, 2023 - September, 2023

Location

Virtual

Speakers

Mark Vortruba, Manav Dev Midha

[Supporting Links](#)

"We are moving past the description of quality problems in the field and are now featuring more sessions focused on systemic-level and individual-level solutions and real-world applications to address persistent quality problems that are responsive to research evidence" - Stephanie Wheeler, MD PhD, ASCO Chair

AOm 2023 Conference Paper

Youngjin Yoo from CWRU Department of Design and Innovation lead authored and presented a conference paper on Data Governance.

Date

August, 2023 - August, 2023

Location

Boston, MA

Speakers

Youngjin Yoo, Sirkka Jarvenpaa, Niloofar Kazemargi, Daniel Fürstenau

[Supporting Links](#)

This symposium will illuminate the complexities and nuances of Collective Data Ecosystem Governance and Design. We will delve into its intricacies by analyzing topics such as tensions, data quality, and the implications for social welfare.

Research Awards Program

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

✎ Partnership Approaches for RME

Weatherhead School of Management partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

Collaborative Problem Solving

Collaborative Change Action

External Community Dialogue

Formalized Partnership Governance

Practice

We adopt responsible and accountable management principles in our own governance and operations.

✎ RME Policy Implementation

Weatherhead School of Management has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

CWRU 2020 Climate Action Plan Update

Holistic update from CWRU on the climate action plan towards 2030 goals. Includes GHG emissions.

Scope

GHG and energy

Enforcement Date

January, 2020

Revision Date

January, 2020

Number Of Pages

15

Publisher

Case Western Reserve University

Media

Pamphlet

CWRU 2020 Climate Action Plan Update   View document ↗   Download document ⤓

Employee equity, diversity, inclusion

CWRU 2023 Diversity Report

CWRUs 2023 Diversity Report

Scope

Diversity for both students and faculty/staff

Enforcement Date

December, 2023

Revision Date

December, 2023

Number Of Pages

24

Publisher

Case Western Reserve University

Media

Pamphlet

CWRU 2023 Diversity Report	View document 🔗 Download document ⬇

Student equity, diversity, inclusion

CWRU 2023 Diversity Report

CWRUs 2023 Diversity Report

Scope

Diversity for both students and faculty/staff

Enforcement Date

December, 2023

Revision Date

December, 2023

Number Of Pages

24

Publisher

Case Western Reserve University

Media

Pamphlet

CWRU 2023 Diversity Report	View document 🔗 Download document ⬇

Buildings/real estate

Policies on building/real estate

Policy on green building on campus

Scope

Buildings in LEED certification and projects under construction

Enforcement Date

January, 2020

Revision Date

January, 2024

Number Of Pages

1

Publisher

Case Western Reserve University

Media

Website

Supporting Links

Water

Policies on water at CWRU

Water policy at CWRU, including conservation, stormwater, and the watershed.

Scope

Water consumption and conservation at CWRU

Enforcement Date

January, 2020

Revision Date

January, 2024

Number Of Pages

1

Publisher

Case Western Reserve University

Media

Website

[Supporting Links](#)

Local staff/student/faculty transportation

Policies on local staff/student/faculty transportation

CWRU local transportation policy

Scope

On an off campus transportation

Enforcement Date

January, 2020

Revision Date

May, 2024

Number Of Pages

7

Publisher

Case Western Reserve University

Media

Website

[Supporting Links](#)

✏️ Institutional Aspiration Targets

Weatherhead School of Management has set aspiration targets in 4 different areas:

- ❖ GHG Emission Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets
- ❖ Internal Transportation Targets

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

✏️ Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Weatherhead School of Management operates with the following approach:

Limited Transparency Disclosure

Weatherhead School of Management

Address

10900 Euclid Avenue, Cleveland, OH, 44106-7235

United States of America

Website

https://weatherhead.case.edu