

2025 Sharing Information on Progress **(SIP) Report**

Nottingham Business School

October 2025

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Teach	12
7. Research	15
8. Partner	18
9. Practice	20
10. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started



This section provides foundational information about Nottingham Business School, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	3164
Faculty & Staff at the University	4160
Faculty & Staff at the Institution	424
Student Enrollment at the University	22210
Student Enrollment at the Institution	7584
Undergraduate Attendance	5766
Masters-Level Postgraduate Attendance	1590
Doctoral Student Attendance	121
Certificate, Professional Development, or Continuing Education Attendance	107

Degrees Offered

Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Science (B.Sc. or B.S.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)
-  Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

NBS upholds PRME principles and SDGs, ensuring students engage with responsible management for inclusive prosperity. Guided by NTU's 2025 'Embracing Sustainability' vision, NBS advances its Strategy and Sustainability Action Plan through curriculum, research, and partnerships. Its sustainability framework and three-tier approach, Mainstreaming, Broadening, Enriching, help embed sustainability in core activities.

Institutional Engagement

51% - 75% of faculty at Nottingham Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values are defined by our commitment to ERS. Guided by sustainability, social responsibility and global citizenship, we place these principles at the core of staff and student education, research, partnerships, and practice. We integrate SDGs into core activities ensuring our community contributes to addressing global challenges with integrity and accountability.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Senior leadership office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor

Student Awareness

76% - 100% of students at Nottingham Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Nottingham Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

We transform learning environment by integrating responsible and sustainable management into curriculum, pedagogy and assessment. Our programmes integrate sustainability knowledge, skills and competencies with real world challenges, authentic assessment, disciplinary relevance, and learners' roles as change agents. We ensure insights are actionable, empowering learners to apply sustainability in their careers.

Educator Recognition

At Nottingham Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Student-nominated teaching awards
- ❖ Institutional recognition events

Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning

**In person**

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Nottingham Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Administrative resistance
- ❖ Faculty expertise gaps
- ❖ Faculty resistance
- ❖ Scalability issues
- ❖ Limited interdisciplinary collaboration
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, Nottingham Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Administrative hurdles
- ❖ Collaboration barriers
- ❖ Faculty confidence gaps
- ❖ Limited interdisciplinary teaching approaches
- ❖ Resource constraints
- ❖ Scalability issues



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Our novel intellectual contributions, arising from the study of people, organisations and institutions in our region and across the world, are shared with students, citizens, businesses to use for more responsible and sustainable management in order to benefit society.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Nottingham Business School was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, Nottingham Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Awards

In 2024, Nottingham Business School was awarded 1 research award for responsibility- and/or sustainability-related research.

Best Paper Award in Women Entrepreneurship

Granter: ICSB World Congress in Washington DC

Grantee: Oyedele Martins Ogundana and Amon Simba

Award Description:

On 9 July 2022, Dr Oyedele Martins Ogundana and Dr Amon Simba received the Best Paper Award in Women Entrepreneurship at the ICSB World Congress in Washington DC for their publication in the Journal of Small Business Management titled "Women Entrepreneurship in Developing Economies: A Gender-Based Growth Model." The paper presents a gender-informed framework for understanding entrepreneurial growth in developing contexts, offering valuable insights into the unique challenges and opportunities faced by women entrepreneurs.

Research Barriers

In 2024, Nottingham Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Funding challenges
- ❖ Regulatory and legal restrictions
- ❖ Retention and engagement



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

The nurturing of educational stakeholder partnership via targeted sustainable developments and schemes, both on a local and global setting, has been particularly focused post pandemic, and during a current cost of living and energy crisis. NBS strives to seek new collaborations that stimulate outcome-based challenges for protecting, ameliorating, and creating sustainable communities and societal impacts via a culture of learner inclusivity, whilst harnessing green innovation.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Times Higher Education (THE)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ AMBA (Association of MBAs)
- ❖ Quacquarelli Symonds (QS)
- ❖ Network for Business Sustainability (NBS)

Student Organization Partnerships

- ❖ Enactus
- ❖ Oikos International
- ❖ PRME Global Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At NTU, we are actively working across our campuses to put sustainability at the heart of everything we do. Across NTU, colleagues incorporate sustainability throughout our operations, teaching, research and partnerships. This is underpinned by NTU's 'University Reimagined' strategic plan and the University Executive Team.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Travel guides
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion
- ❖ Responsible procurement policies
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Ministry of education recommendation documents
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

The Share Principle represents ongoing dialogue among academics, educators, students, businesses, government, media, civil society and other groups on issues related to social responsibility and sustainability. Our engagement with internal and external stakeholders enables good practice and creates an environment of exchanging ideas for learning and development for sustainable society.

Engagement Opportunities

Nottingham Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Partnerships with local organizations
- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Nottingham Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Nottingham Business School faces the following barriers in transparent communications:



**Engagement
gaps**



**Feedback
loops**



**Audience
reach**

SIGNATORY

Nottingham Business School



Address

Burton Street, Nottingham, Nottingham, NG1 4BU
United Kingdom



Website

<https://www.ntu.ac.uk/study-and-courses/academic-schools/nottingham-business-school>