

# 2025 Sharing Information on Progress **(SIP) Report**

Budapest University of  
Economics and Business (BUEB)

## Table of Contents

1. About PRME .....	3
2. About SDGs .....	5
3. Getting Started .....	6
4. Purpose .....	9
5. Values .....	11
6. Teach .....	13
7. Research .....	16
8. Partner .....	20
9. Practice .....	22
10. Share .....	24

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Budapest University of Economics and Business (BUEB), including key details and basic institutional data.

## Institutional History

### Programmes of BUEB

BUEB provides 11 Bachelor and 10 Master programmes. Additionally we have vocational education and postgraduate programmes and the Doctoral School of Entrepreneurship and Business.

Here is the system of the faculties and programmes (we present below in details only the English-language programmes):


Faculty	Bachelor's programmes	Master's programmes	Higher-level vocational training	Postgraduate specialist training programmes	Doctoral School of Entrepreneurship and Business
<b>Faculty of International Business (BUEB FIB)</b>	Community Organization			Workplace Mental Health	
	International Business	International Economy and Business		International Procurement and Sales	
	International Studies	International Studies			
	Vocational Instructor	Teacher Training (Teacher of Economics)			
	Tourism and Hospitality	Tourism Management	Tourism and Hospitality		
<b>Faculty of Marketing and Business Communication (BUEB FMBC)</b>	Commerce and Marketing	Supply Chain Management	Commerce and Marketing	Public Relations and Spokesperson	
	Communication and Media Studies	Marketing			
<b>Faculty of Management (BUEB FM)</b>	Human Resources	Enterprise Development		Business and HR Management	
	Business Administration and Management	Leadership and Organization	Business Administration and Management	Business Coach	
<b>Faculty of Finance and Accountancy (BUEB FFA)</b>	Business Informatics	Finance	Business Informatics	Certified Controlling Specialist	
	Finance and Accounting	Accounting	Finance and Accounting	Engineer Economist	

## Graduates & Enrollment

2024 Statistics	Number
Graduates	4716
Faculty & Staff at the University	707
Faculty & Staff at the Institution	707
Student Enrollment at the University	21347
Student Enrollment at the Institution	21347
Undergraduate Attendance	17621
Masters-Level Postgraduate Attendance	1715
Doctoral Student Attendance	54
Certificate, Professional Development, or Continuing Education Attendance	1957

## Degrees Offered


### Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

### Masters Programs

 Master of Science (M.Sc. or M.S.)

### Doctoral Programs

 Doctor of Philosophy (Ph.D.)





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Definition of Purpose

Championing responsibility, we commit to teaching ethical leadership and sustainable business methods. Through diverse partnerships with companies and organizations, we offer practical experiences for learners in responsible methods and assist our partners in adopting sustainable approaches.

## Institutional Engagement

**0% - 25%** of faculty at Budapest University of Economics and Business (BUEB) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

The foundation of the success of our University is a strong organisational culture which supports ETHICAL CONDUCT with each other both inside and outside of the university. Our core values are cooperation, professionalism, commitment, development and trust.

## Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Disciplinary efforts within business school
- ❖ Centralized sustainability office

## Student Awareness

**26% - 50%** of students at Budapest University of Economics and Business (BUEB) are aware that we are a PRME Signatory Member.

## Student Engagement

**0% - 25%** of students at Budapest University of Economics and Business (BUEB) actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

From the 2025/26 teaching year the Sustainable and responsible management course is taught by the Department of Sustainability. The course is compulsory for the students. In this way we have the opportunity to communicate and share all the sustainability information with them.

## Educator Recognition

At Budapest University of Economics and Business (BUEB), we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Annual teaching excellence awards
- ❖ Financial incentives
- ❖ Professional development opportunities

## Fostering Innovation



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## Experiential Learning



### **Somewhat**

Teaching and learning at our institution moderately support experiential learning.

## Learning Mindset



### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## Method of Teaching and Learning



### **In person**

Traditional classroom-based learning with face-to-face instruction.

## Barriers to Innovative Curriculum

In 2024, Budapest University of Economics and Business (BUEB) identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Administrative resistance
- ❖ Compliance and legal concerns
- ❖ Overloaded faculty
- ❖ Scalability issues
- ❖ Time constraints

## Barriers to Innovative Pedagogy

In 2024, Budapest University of Economics and Business (BUEB) identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Administrative hurdles
- ❖ Budget constraints
- ❖ Overloaded faculty
- ❖ Measurement difficulties
- ❖ Scalability issues
- ❖ Time constraints
- ❖ Technology gaps



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



## How We Define Research

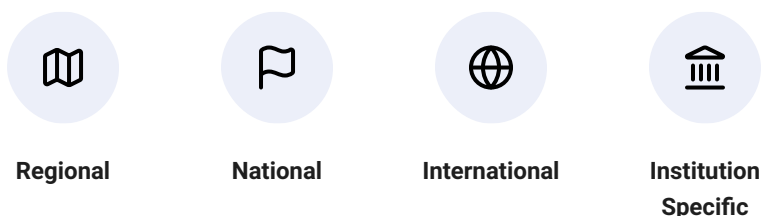
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice. The main aim of our research activities is to provide the newest scientific results and evidences for our teaching.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Budapest University of Economics and Business (BUEB) was awarded funding for research that is:



## Socializing Research

In 2024, Budapest University of Economics and Business (BUEB) contributed research findings to:

- ❖ Government and policy makers
- ❖ National media
- ❖ Open-access platforms
- ❖ Industry and business networks

## Research Projects

In 2024, Budapest University of Economics and Business (BUEB) reported 1 research project that implemented responsible or sustainable activities.

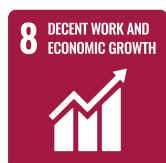
### Entrepreneurs with disabilities research group

**Period Covering:** March, 2018 -

**Department:** Department of Human Resource Development | Department of Sustainability

The aim of our research - so far the first domestic empirical study on this topic - was in its first year to exploratively examine and analyse the motivations of entrepreneurs with disabilities, as well as to map the challenges and barriers they face. Following a concise overview of the relevant literature and the current ecosystem, the research, primarily based on entrepreneurial interviews and complemented by document analysis and expert interviews, provides an overview of this segment of the entrepreneurial sphere and formulates recommendations both for inclusive entrepreneurship development and for future research.

In the second year of the research, we explored the actors and specific characteristics of the ecosystem in greater detail and conducted additional interviews, which offer a more nuanced understanding of issues related to the identity of entrepreneurs with disabilities and their conceptions of freedom. Our theoretical framework is grounded in ableism, as well as in the concepts of positive and negative freedom.



## Publications Related to RME and/or Sustainability

### Factors affecting quality of life and learning-life balance of university students in business higher education

| [DOI](#)

**Authors:** Krisztina Szegedi | Zsuzsanna Győri | Tímea Juhász

**Date of publication:** January, 2024

**Department:** Department of Sustainability

This article examines the key factors that determine the quality of life of business students and the extent to which they achieve a learning-life balance, including the individual characteristics that influence them, with a particular focus on the role of the family. The authors conducted a questionnaire survey of 1188 business students and univariate and multivariate analyses, including

ANOVA, T-test, correlation, logistic regression, Confirmatory factor analysis (CFA), using SPSS version 28 and AMOS version 28. The results show that the most important factors in business students' quality of life are physical state, psychological state and family relations. Most of them believe that overload can induce stress and burnout during business higher education. The impact of a greater number of demands is that students are less likely to be able to pay attention to their families and pursue their hobbies. Business students in different grades perceive university workloads, expectations and the possibilities of balancing life and learning differently. The quality of life of business students is strongly influenced by the student's gender, grade and family ties as independent variables and can be associated with emotional intelligence, conscientiousness, cooperation and innovation as factors. However, gender is the only variable in the perception of the characteristics that facilitate the reconciliation of learning and private life.



## Research Barriers

In 2024, Budapest University of Economics and Business (BUEB) identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Time constraints



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## How We Define Partner

BUEB has active partnership with national and international business and society actors which is a key of our performance in education, research and third mission.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ IAU (International Association of Universities)
- ❖ Times Higher Education (THE)

## Student Organization Partnerships

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

In BUEB's practice policies and activities are in align with each other as we use the policies in the everyday operation.


## Institutional Policies and Practices

- ❖ Curriculum guidelines
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Ethical data sourcing guides
- ❖ Code of ethics
- ❖ Ethics Committee


## Policy Documents Related to RME and/or Sustainability


procedure-of-the-ethics-committee\_250310\_en

View document 

Download document 

bbu\_code-of-ethics\_2024\_01\_en

View document 

Download document 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

For BUEB sharing means the collaboration of students, teachers and staff for making our common life more ethical and sustainable.

## Engagement Opportunities

Budapest University of Economics and Business (BUEB) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

## Communication Audiences

Budapest University of Economics and Business (BUEB) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Faculty and staff
- ❖ Boards and advisory committees

## Communication Barriers

Budapest University of Economics and Business (BUEB) faces the following barriers in transparent communications:



**Bureaucratic  
delays**



**Feedback  
loops**



**Inconsistent  
updates**



**Media visibility**

SIGNATORY

# Budapest University of Economics and Business (BUEB)

---



## Address

29-31, Marko street, Budapest, 1055  
Hungary



## Website

<https://uni-bge.hu/en>