

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

City University of Seattle

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

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Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At City University of Seattle, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Organizational Structure for RME

The following organizational entities at City University of Seattle are responsible for RME:

- ❖ Community Engagement Entity
- ❖ Teaching-Focused Entity
- ❖ Research-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



RME Elements in Degree Programs

City University of Seattle integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Professor-Discretionary Course Topics



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

City University of Seattle incorporates responsible management education into its research endeavors through 3 different methods:

PhD-Level RME Courses

Required Research Reporting



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

City University of Seattle partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

Description of partnering activities that involve informing

CityU SBM students partnered with **Microsoft** for tours and training sessions, providing firsthand exposure to operations, innovations, and career readiness skills, aiding in knowledge translation and dissemination.

Through collaboration with **AWS (Amazon Web Services)**, students received free training at the AWS Skills Center, deepening their understanding of cloud technology trends and careers.

External Community Dialogue

Description of partnering activities that involve dialoguing

SBM's active engagement with local Chambers of Commerce and the Seattle SHRM Chapter underscores a commitment to fostering strong connections between students and the business community. These partnerships provide valuable opportunities for students to apply their learning in real-world contexts, develop leadership skills, and contribute to the economic and social vitality of the region.

Chambers of Commerce: SBM is an active member of several local Chambers, including those in Bellevue, Kirkland, Snohomish, Edmonds, and Tacoma. Regular meetings facilitate conversations with local businesses to explore program opportunities and business cases for students.

Seattle SHRM Chapter: Engages HR professionals and students in dialogues to connect, educate, and inspire leadership within the Seattle business community.

Collaborative Problem Solving

Description of partnering activities that involve problem-solving

SBM's partnerships with Habitat for Humanity and ALPFA Seattle Chapter showcase a commitment to addressing critical societal challenges through hands-on, community-focused initiatives. By engaging students in the construction of affordable housing and promoting diversity and inclusion in leadership, SBM empowers them to be proactive problem-solvers, driving meaningful change in their communities.

Partnership with **Habitat for Humanity** involves collaboration to address the housing crisis by building affordable homes, enabling students to contribute to community-based solutions.

Association of Latino Professionals for America (ALPFA) Seattle Chapter: Collaborates with CityU to expand Latino leadership, solve issues related to diversity and inclusion, and create valuable opportunities for students.

Collaborative Change Action

Description of partnering activities that involve acting

Several SBM initiatives demonstrate a proactive approach to education and community engagement. By supporting veterans through career development and networking, and by pioneering innovative educational models, SBM strengthens both community ties and students' capacity to adapt and thrive in diverse environments.

Veteran Students Affinity Group: Engages in community involvement with Veteran organizations, providing support, networking, and career development, thus contributing to the external reputation and internal morale.

Upside Down Degree Program With Edmonds and Bellevue Community Colleges: Facilitates an innovative educational model that starts with technical training, followed by broader coursework, thus actively enhancing students' critical thinking and knowledge base.

Formalized Partnership Governance

Examples of formal governance structures for partnering

SBM's formalized partnerships with industry leaders reflect a dedication to structured, mission-driven collaboration.

The partnerships, including those with **Microsoft**, **AWS**, and local Chambers of Commerce, are guided by formalized rules of engagement, ensuring that the resources exchanged and the desired outcomes are aligned with CityU's SBM educational mission.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

City University of Seattle has implemented 1 policy to support its commitment to responsible management education:

Local staff/student/faculty transportation

Institutional Aspiration Targets

City University of Seattle has set aspiration targets in 2 different areas:

- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, City University of Seattle operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

City University of Seattle



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