

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Pforzheim University

August 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	8
5. Teach	10
6. Research	22
7. Partner	24
8. Practice	29
9. Share	31

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Pforzheim University, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1113
Faculty & Staff at the University	406
Student Enrollment at the University	5791

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Engineering (B.Eng.)  Bachelor of Arts (B.A.)

Masters Programs

 Master of Arts (M.A.)  Master of Science (M.Sc. or M.S.)
 Master of Business Administration (M.B.A.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across parent organization
- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within all faculties
- ❖ Interdisciplinary efforts accross all faculties



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



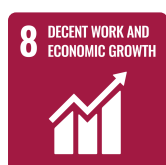
Courses that support RME

Pforzheim University reports 24 courses in 2025 that support responsible management education and sustainable development goals.

Creative Economy | DUB3010

The course provides professional-level knowledge of economic and legal frameworks relevant to the creative economy, including branding, marketing, business administration, and designer specific law. It emphasizes circular thinking, interdisciplinary collaboration, and the application of business and legal concepts through integrated, self-directed project work. Students develop skills in market analysis, financial literacy, organizational structures, innovation strategies, and critical reflection within real-world creative practice.

The course equips students to design responsibly for a complex future by strengthening their ability to navigate societal, economic, ecological, and technological interconnections. It fosters future-oriented, circular, and value-driven thinking while building confidence in strategic, legal, and business aspects of professional design practice.



Complementary Theory for Internship | PSA3110

The course introduces students to interconnected topics of the ecology through interdisciplinary lectures, expert input, and practical projects. It integrates sustainability principles, circularity, minimal environmental impact, ethical production, and responsible use while analyzing best practice cases and applying them in collaborative design work.

The course strengthens students' ecological awareness, critical thinking, and ability to navigate conflicting interests in real-world design contexts. It builds confidence in handling complexity, fosters collaborative decision making, and shapes students into reflective, future oriented designers capable of acting responsibly in professional practice.



Design Project 5 - Responsible Fashion | PAM3152

Students develop forward-looking positions within the context of "Re-Thinking Fashion," define their own thematic focus, apply knowledge from art, media, and theory to develop holistic solution scenarios, and demonstrate critical reflection through a catalogue of measures. They formulate a design statement aligned with their specific profile, accompanied by a communication strategy tailored to the target audience. • Developing a future-proof design concept regarding materials, products, services, or systems • Identifying collaborators, cooperation partners, or integral team partners • Developing an appropriate set of measures based on critical, reflective analysis • Defining an appropriate implementation and communication strategy

Developing a future-proof design concept regarding materials, products, services, or systems.



Ergonomics / Construction theory 1 | EKT3010

Lecture-based instruction covering technical and ergonomic fundamentals, such as: • Basic human and driver visibility ergonomics • Seating ergonomics • Vehicle entry and exit • Relevant national and international legislation affecting vehicle ergonomics and Manufacturing • types and components of suspensions and powertrains • Body styles and manufacturing technologies • Environmental aspects of manufacturing, operation, and disposal

The students acquire the ability to recognize a vehicle's basic design concept, identify and name the key technical components and parameters that characterize the vehicle, and apply this knowledge to a design of your own.



Ergonomics / Construction 2 | EKT3020

This module builds upon the knowledge acquired in the "Ergonomics/Design Theory I" module, complementing and deepening it. Aerodynamics is introduced as a new subject area. Students will be enabled to apply the knowledge they have gained regarding the fundamentals of aerodynamics to their own designs, which are being developed as part of the ongoing project work.

The course enables students to identify and solve typical technical, ergonomic, and aerodynamic problems in vehicle engineering, and to apply these solutions to their own vehicle designs while taking lightweight construction and sustainability aspects into account.



Color & Trim | MFT3410

Information is conveyed here through both theoretical instruction and practical application to the 6th-semester interior design project. The coursework is complemented by field trips to suppliers in the industry (manufacturers of paints, foams, films, automotive textiles, etc.). The course teaches fundamentals of materials and color covering the following key topics: Paint and coating systems and their manufacture; environmental compatibility of materials, wear resistance, fire safety; perceptual psychology aspects, vandalism resistance; plastics and their processing methods; joining, bonding, and other assembly principles; natural materials (leather, etc.), material testing, history (overview); exercises in developing a material and color concept; development of a material and color concept for the current project.

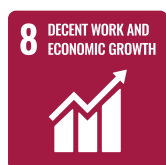
Students acquire fundamental and specialized knowledge regarding the use of materials in vehicle interiors.



Digital Media / New Media | DPV3090

Students learn the conceptualization, design, development, and prototyping of smart ecosystems for the Internet of Things, making meaningful use of machine learning, artificial intelligence, and other innovative technologies such as blockchain, tokenization, etc.

The course enables students to design smart ecosystems in a user-centric manner and implement prototypes using IoT, AI, ML, and blockchain, while simultaneously strengthening their understanding of technology, economics, and sustainability.



Product Design and Engineering | MMB10005

The module introduces the strategic role of product design in technical development and covers design fundamentals, cost and sustainability driven engineering decisions, product ergonomics, and interdisciplinary collaboration. Students engage with design processes, cost and ecological assessment, ergonomics, usability, and work in mixed teams of designers, engineers, and business students on a real product development project.

The course strengthens interdisciplinary thinking, fosters mutual understanding between designers and engineers, and builds awareness of cost, sustainability, and user centered decision making. Students develop greater confidence in cross functional teamwork and gain a broader perspective on how design, engineering, and market requirements interact in real product development.



Materials in Product Development | MMB10032

In this module Students learn the fundamentals of materials in product development. Topics like the following are touched: • Historical evolution of materials • Dependence of product design on materials • Sustainability and Ecological assessment • Innovative- and special materials • Structure and adjustment of materials • Innovative material development • Smart materials • Life cycle thinking • Circular economy

Students learn to analyze the entire lifecycle of a product with regard to its ecological impact and they learn to conduct basic life cycle assessments. Furthermore, students acquire knowledge for making design decisions that facilitate recycling and support circular economy principles.



Security and Responsibility | MIG10030

The course combines two complementary components: Functional Safety and Technology & Responsibility. Functional Safety covers norms, lifecycle based development processes, risk and hazard analysis methods, safety architectures, error types, and certification ready documentation. Technology & Responsibility addresses ethical dimensions of engineering, societal and cultural impacts of technology, Responsible Research and Innovation (RRI), sustainability, and the perception and use of technology in society.

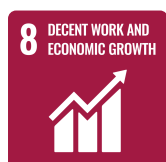
The course strengthens students' social responsibility, critical thinking, and civil engagement by enabling them to evaluate the consequences of technical decisions for society and the environment. It builds a safety oriented mindset, including the ability to argue for necessary safety measures even when costly, and fosters the capacity to assess risks, understand user limitations, and advocate for responsible, sustainable engineering practices.



Value-based management | MWI10013

The course covers value oriented management and key financial steering mechanisms. Core topics include SWOT analysis, corporate valuation through financial ratios and ratio systems, planning and budgeting, forecasting, and cost based decision analysis. Students also work with liquidity metrics, international accounting standards (IFRS, US GAAP), and functional area KPIs across procurement, production, marketing, sales, and R&D. The module integrates both conceptual foundations and applied financial analysis.

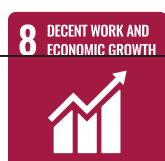
The course strengthens students' responsibility in corporate leadership, fosters sustainable and long term value thinking. It enhances analytical capabilities, strategic decision making, communication with stakeholders, innovation readiness, and reflective learning—preparing students to navigate and shape complex, evolving business environments.



Major Industrial Management I | MWI10045

The module covers a broad spectrum of industrial management topics, including strategy and organizational design, operations management, HR management, financial management, and sustainability. Students engage with concepts such as process optimization, supply chain management, quality control, budgeting, investment decisions, CSR, resilient supply chains, and green manufacturing. The course is designed to adapt to students' prior qualifications and deepen their expertise in selected industrial management domains.

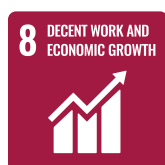
The module enhances students' critical reflection, problem solving abilities, and interdisciplinary competencies. It strengthens strategic thinking, analytical decision making, and the capacity to design robust solutions in complex industrial contexts. Students develop resilience, innovation readiness, and the ability to integrate sustainability into industrial processes, preparing them for leadership roles in dynamic manufacturing and technology environments.



Networked Systems and Artificial Intelligence | MWI10032

The course introduces core AI concepts (machine learning, neural networks, decision trees, genetic algorithms), data preprocessing, and application domains such as image recognition, NLP, robotics, and automated decision-making. In parallel, it covers fundamentals of networked systems, including architectures (client server, P2P, cloud), protocols (TCP/IP, HTTP, MQTT), IoT technologies, security principles, and data management. Both parts integrate practical examples and case studies from smart homes, smart cities, healthcare, and industrial automation.

Students strengthen their systemic thinking, creativity, and innovation capacity by working across disciplines. They develop ethical awareness regarding AI and digital systems, learn to evaluate societal and ecological impacts, and improve their ability to communicate complex technical concepts clearly. The module enhances their readiness to design responsible, scalable, and secure digital solutions in rapidly evolving technological environments.



Markets and the Economics of Natural Resources | BNRE3111

The course introduces the economic relevance of natural resources and explains how resource markets operate. Students review basic economic concepts, study market deficits, and examine specific resource markets and their instruments. The module integrates theoretical models, quantitative methods, and empirical observations to analyze price developments, volatility, and trading mechanisms. A case study deepens the practical understanding of resource market behavior.

The course strengthens analytical and critical thinking by enabling students to identify causes, consequences, risks, and benefits of developments on resource markets. It enhances quantitative assessment skills, deepens economic understanding of resource driven business challenges, and builds ethical awareness regarding trade offs in resource use. Students gain the ability to interpret market dynamics and apply economic reasoning to real world resource issues.



Ethics, Business and Society | ESR3106

The course examines ethical foundations of economics and management, including self interest, utility, profit maximization, human rights, justice, and discourse ethics. It covers CSR foundations, tools, and implementation, and analyzes ethical conflicts, sustainability challenges, and responsibilities in globalization. Numerous real world case studies (e.g., Bayer CropScience, Vedanta Mining, Shell Nigeria, Boeing 737 MAX, Siemens corruption, Puma stakeholder management) illustrate ethical dilemmas and corporate responses. Students engage in interactive discussions and apply ethics and sustainability management tools.

The course strengthens ethical awareness, critical thinking, and the ability to analyze complex ethical conflicts in business and society. Students learn to evaluate corporate responsibilities, understand global ethical challenges, and develop strategies for sustainable and responsible decision making. They improve their ability to articulate ethical arguments in English and gain experience with international case studies.



Ethics and Economics | ESR3204

The course introduces ethical foundations and their relevance for economics, using an interdisciplinary and behavioral perspective. It examines how ethical principles relate to economic systems, how moral norms evolve, and how market orders interact with cooperative behavior. Students analyze ethical dilemmas, conflicting principles, and the normative evaluation of incentives. The course alternates between lectures, discussions, and case studies to practice applying ethical and economic reasoning.

The course strengthens students' ability to evaluate incentives ethically and economically, reflect on normative principles, and develop ethically desirable solutions. It enhances critical thinking, analytical skills, and the ability to express complex ethical economic arguments clearly under time constraints.



Sustainable development | ESR3104

The course introduces sustainability and its interpretations, then examines economic, environmental, and social dimensions of sustainable development. Students analyze concrete problems such as sustainable growth, resource use, poverty, and inequality. The course emphasizes interdependencies

between these areas and explains how market failures create conflicts. It covers policy strategies for sustainable development at national and supranational levels and concludes with case studies on real sustainability challenges.

Students develop the ability to critically analyze sustainable and non sustainable developments across economy, environment, and society. They learn to interpret data, understand global sustainability challenges, and evaluate policy initiatives. The course strengthens ethical awareness, analytical skills, and the ability to understand the tension between individually rational behavior and the requirements of sustainable concepts.



Environmental Management | ESR3103

The course illustrates the relevance of environmental management to students using examples of past and current environmental issues, while also examining future challenges in nature, environmental, and climate protection. Through selected (practical) examples, students engage in an in-depth study of specific regional and supra-regional environmental problems and potential solutions.

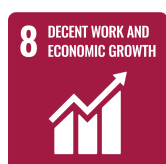
Students develop the ability to analyze environmental challenges, derive solutions from environmental KPIs, understand environmental ethics, and evaluate sustainability issues. They strengthen their written and oral communication skills, learn to moderate and present professionally, and gain teamwork experience through group assignments. They also learn to understand environmental issues in an international context and articulate environmental dilemmas.



Business Ethics, Corporate Governance, and the Idea of the Firm | ESR3205

The seminar "Business Ethics, Corporate Governance & Leadership Excellence" aims to present transdisciplinary approaches to business and corporate ethics and to equip participants with concrete methods for handling ethical dilemmas within a corporate context. Drawing on philosophical, legal-theoretical, economic, and behavioral science perspectives, the course develops practical management tools—such as values management and compliance and integrity systems—and applies them to specific case studies. The seminar explores how powerful organizational contexts can drive good people to make unethical decisions, employing a varied teaching approach that combines lectures, case studies, group work, and the analysis of films and texts.

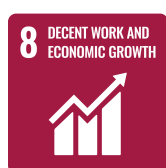
The course strengthens students' ability to critically engage with complex ethical challenges in corporate environments and to formulate well reasoned solutions. It enhances their judgment in organizational decision making, deepens their understanding of corporate governance and ethical management systems, and improves their capacity to communicate ethical considerations clearly and convincingly. Through its transdisciplinary perspective, the course broadens students' awareness of how diverse academic approaches intersect and how responsible ethical decision making can be embedded within modern organizations.



Fundamentals of Controlling | CON2101

Fundamentals of Controlling: The "Fundamentals of Controlling" course consists of a lecture comprising four contact hours per week (60 contact hours in total). The lecture covers key controlling tools within the context of strategic and operational corporate objectives. In addition, students gain a fundamental understanding of the conceptual and organizational approaches to controlling. Alongside the theoretical foundations, the course includes extensive practical exercises and case studies.

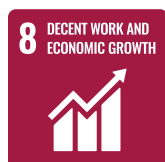
The course strengthens students' analytical and decision making abilities by enabling them to apply controlling instruments to real business situations. They learn to critically evaluate corporate performance, interpret KPIs, and formulate improvement proposals. It enhances their understanding of how controlling contributes to strategic planning, including digitalization, internationalization, and sustainability considerations. Students also improve their ability to communicate controlling related issues clearly in written form.



Sustainable Finance and Investing | FIN3203

The course introduces students to sustainable investing by combining investment theory with environmental and social responsibility. It covers the investment ecosystem, active and passive portfolio management, and practical guidelines for fund and ETF management. Students explore sustainability concepts, ESG frameworks, and regulatory approaches, learning how these can be integrated into investment processes. Through case studies, real data exercises, and an investment simulation, students apply theoretical knowledge to practical decision making and critically evaluate sustainability claims in finance.

The course enhances students' ability to make informed and responsible investment decisions by combining financial analysis with sustainability considerations. It strengthens their quantitative skills, critical thinking, and ability to detect greenwashing. Students improve their digital competencies through Excel based analysis and professional presentations. They also develop teamwork skills by collaborating in investment teams and gain an international perspective by comparing global sustainability standards and their applicability.



Conflict Resolution and Negotiation Skills | HOT0017

The course provides an interdisciplinary introduction to professional conflict resolution and negotiation. Students learn to analyze conflict types and dynamics, understand psychological and perceptual mechanisms that shape negotiation behavior, and apply communication techniques such as questioning, active listening, paraphrasing, and feedback. The course covers personality models, transactional analysis, and structured negotiation frameworks including the Harvard Concept and phase based negotiation models. Students practice preparing and conducting negotiations, managing internal and external negotiation processes, and dealing with unfair tactics. Through group work, simulations, and presentations, they develop practical skills for resolving conflicts and negotiating effectively in organizational and intercultural contexts.

The course strengthens students' ability to navigate conflicts confidently and professionally. They learn to recognize emotional and cognitive traps, communicate more effectively, and negotiate with clarity and structure. It enhances their teamwork skills, oral communication, and ability to prepare and execute negotiations. Students also develop ethical awareness by learning how to identify and counter unfair tactics without using them.



Social and Methodological Competence | SIC1041

The course consists of several interactive full day sessions designed to build core social and methodological competencies. Students work in small groups to practice agile methods, teamwork, communication techniques, and project organization. They apply these skills in an interdisciplinary business simulation and collaboratively develop a business case study. Mid semester, groups reconvene to present their results. Before the second semester begins, students participate in a

presentation training tailored to their prior experience. Throughout the course, structured reflection, feedback processes, and practical exercises support the development of teamwork, communication, and problem solving skills in a business context.

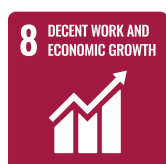
The course strengthens students' ability to collaborate effectively, communicate clearly, and adapt to changing conditions. They learn to analyze business problems, develop creative solutions, and reflect critically on their own performance and group processes. It enhances their confidence in presenting, improves their ability to give and receive feedback, and supports their social integration within the study program. Students also gain awareness of ethical issues and learn to address them appropriately in team based decision making.



Ethics and Corporate Social Responsibility | ESR3207e

Ethics and Corporate Social Responsibility is a hands-on, case-based course on how ethical dilemmas and social responsibility are managed in real organizations. You will work with business cases, stakeholder conflicts, and sustainability challenges to develop skills in diagnosing ethical issues, comparing responsibility strategies, and proposing practical solutions. The focus is on applying ethical thinking to real managerial decisions.

The course strengthens students' ability to critically analyze ethical conflicts, evaluate CSR strategies, and develop well reasoned solutions for organizational challenges. It enhances their understanding of governance, sustainability, and global ethical issues, while improving their ability to articulate ethical arguments in writing and presentations. Students also gain experience collaborating in teams to design ethics programs and develop awareness of cross cultural differences in ethical norms and stakeholder expectations.





Research

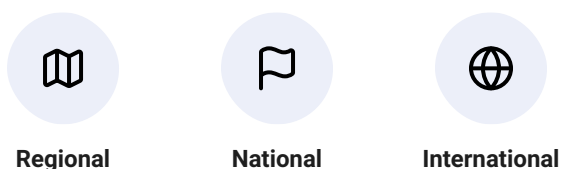
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Pforzheim University was awarded funding for research that is:



Socializing Research

In 2025, Pforzheim University contributed research findings to:

- ❖ Government and policy makers
- ❖ National media
- ❖ Local media
- ❖ International media
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Open-access platforms
- ❖ Industry and business networks
- ❖ Community organizations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ PRME Students

Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at Pforzheim University support sustainability and responsible management education.

Partner Voices

Sustainability Board

On behalf of the Sustainability Board, Juergen Volkert, Professor of Economics and Ethics is developing and implementing a foundational course on ethical literacy for students and faculty: notably, as ethical literacy is a central prerequisite for all other transformative, community-oriented, digital, and technological future skills. His focus here is on identifying, integrating into the curriculum, and teaching the core content of ethical literacy, as well as analyzing its significance for transformative and community-oriented future skills aimed at resolving socio-economic conflicts. Following the development of the basic concept, the concrete design and discussion of the core content of ethical literacy and its testing in further pilot courses will be carried out later this year. These build on the ongoing research of Jürgen Volkert into the differences in the normative foundations of economics and sustainability and the resulting conflicts of political polarization, as well as into the challenges for a socially and ecologically just transformation to sustainability.

Prof.Dr. Jürgen Volkert

Project VNI

The project **“Responsibility and Sustainability in Engineering Education (VNI)”** aims to systematically strengthen sustainability within the engineering programs at Pforzheim University. Its central objective is to make existing sustainability related content in the curricula more visible, further develop new

content, and anchor corresponding competencies in our technical degree programs in a structured and continuous manner. Sustainability is already firmly embedded at Pforzheim University and shapes many areas such as operations, energy management, climate protection, teaching and research. Nevertheless, there is a continuing need to highlight sustainability efforts more clearly and systematically integrate them into all technical study programs.

To support these goals, the VNI project has been designed as a long term initiative funded by the Carl Zeiss Foundation with a planned duration of approximately five years (until 2030). A key element is the **VNI Competence Center**, which supports academic staff and program directors in integrating sustainability into teaching in a subject specific, competency oriented, practice based and continuous way. The Competence Center offers concrete support in the development of teaching materials and curricula, as well as comprehensive information on how to embed sustainability into higher education teaching.

Chhaya Chavan

Project work

INEC

The Institute for Industrial Ecology (INEC), founded in 2010, is one of Pforzheim University's flagship centers for sustainability research. As a research institute of the university, an interdisciplinary team of more than 25 researchers analyses energy and material flows between the technosphere and the ecosphere with the aim of using scarce resources efficiently. Core fields include industrial ecology, life cycle assessment and other quantitative sustainability assessment methods, with growing emphasis on circular economy. INEC also regularly hosts the "Symposium Sustainability and Resource Efficiency" as a platform where students, academia, business and policy representatives discuss current challenges and solutions for sustainable transformation. INEC's research feeds directly into the Bachelor "Sustainability and Resource Efficiency" and the Master "Life Cycle & Sustainability" programs, ensuring strong practice orientation through case studies, joint projects and theses in cooperation with companies. Students work in teams

On specific challenges faced by companies and other organizations, such as research institutions or local authorities. Together with external project partners, they analyze the problem, select appropriate methods and develop practical solutions. In numerous research projects in collaboration with other research institutes, universities and firms of all sizes, INEC translates scientific findings into practical application. INEC is committed to sharing its sustainability research findings through the publication of scientific papers.

Heidi Hottenroth

Research Coordinator

Remedy

Remedy makes sustainability part of the campus life!

We are a student initiative at Pforzheim University, open to everyone interested in environmental and climate protection. Whether it's the campusgarden, the Fair-O-Mat, the cloth swap, or other climate-related activities – we bring sustainability to life on campus.

Over the past year, we have organized several events, including a tree pruning course, apple juice production, DKMS registration drive, awareness campaigns on fair trade products through sales stands and the Fair-O-Mat, as well as tree planting activities.

Among other things we are currently working on implementing a public bookshelf on campus to further encourage sharing, sustainability, and community engagement.

Hanna Hiebl
Vorstand Kommunikation

Allgemeiner Studierendenausschuss AStA

As a student body, we actively aim to promote sustainability in our initiative and events and have a dedicated representative for Social Affairs and Sustainability within our team. For example, we prioritize Fairtrade products, such as Fairtrade tea and chocolate, which we have used in welcome packages for new students to raise early awareness for responsible consumption. Additionally, during our DKMS stem cell registration campaign around Easter, we combined participation with a small incentive by offering Fairtrade chocolate Easter bunnies, encouraging engagement while maintaining our sustainability standards. To further reduce waste, we also make efforts to avoid unnecessary disposal of food and beverages by enabling their voluntary redistribution within our team where appropriate. Overall, we strive to integrate responsible and sustainable practices into our work and raise awareness among students.

Nicolas Hakenjos
Referat Soziales & Nachhaltigkeit

BEEsy Mission

BEEsy Mission comes to life through managing two distinct bee hives that showcase different conservation methods and building insect hotels. The initiative serves as a vital catalyst for sustainability at University Pforzheim by uniting students across the three faculties to solve real world ecological challenges. Through the collaborative approach, complex environmental issues are

addressed from multiple perspectives, merging technical expertise with creative and economic strategy. By fostering this spirit of cooperation, the course transforms the campus into a living laboratory for sustainable development, empowering the next generation of change makers to think beyond traditional academic boundaries. Students gain unique insights by maintaining both a classical beekeeper hive and a traditional "Klotzbeute" to study how diverse habitats support the health of essential pollinators.

Prof. Dr.-Ing. Frank Bertagnolli



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Travel guides
- ❖ Carbon reduction or offset commitments
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Climate action plan
- ❖ Greenhouse gas emissions
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Responsible procurement policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Pforzheim University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Community events and consultation forums

Communication Audiences

Pforzheim University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Prospective and current students

SIGNATORY

Pforzheim University



Address

Tiefenbronner Str. 65, Pforzheim, 75175
Germany



Website

<https://www.hs-pforzheim.de/>