

2025 Sharing Information on Progress **(SIP) Report**

Manchester Metropolitan
University Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started




This section provides foundational information about Manchester Metropolitan University Business School, including key details and basic institutional data.

Graduates & Enrollment




2024 Statistics	Number
Graduates	2126
Faculty & Staff at the University	5000
Faculty & Staff at the Institution	521
Student Enrollment at the University	43000
Student Enrollment at the Institution	9089
Undergraduate Attendance	8093
Masters-Level Postgraduate Attendance	752
Doctoral Student Attendance	115
Certificate, Professional Development, or Continuing Education Attendance	129

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Our purpose is to 'Transform Lives, Businesses and Communities.' Included within is a mandate to ensure inclusivity of access and outcomes for all our stakeholders, to be a responsible global system and to embed those principles throughout all that we do.

Institutional Engagement

51% - 75%

of faculty at Manchester Metropolitan University Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Our value system is evidenced in the approach we adopt to ensure that our mission is operationalised. As a responsible organisation, we ensure equity of educational opportunity via mechanisms such as our First Generation Scholarship, GoGlobal Mobility Fund and Strive Mentorship Programme. Our annual review ensures such structures are fit for purpose.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Faculty & Department Sustainability Leads
- ❖ Student contributor

Student Awareness

26% - 50% of students at Manchester Metropolitan University Business School are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Manchester Metropolitan University Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teaching involves embedding responsible management education throughout all of our provision, challenging both those who deliver our teaching and those benefitting from it, to engage in reflective practice regarding responsible management activity within their subject area. It further involves the dissemination of these approaches to ensure sharing of best practice.

Educator Recognition

At Manchester Metropolitan University Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Performance-based teaching fellowships
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Manchester Metropolitan University Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Change fatigue
- ❖ Compliance and legal concerns
- ❖ Faculty resistance
- ❖ Learning curve for faculty
- ❖ Outdated infrastructure
- ❖ Resource allocation challenges
- ❖ Risk aversion
- ❖ Scalability issues
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, Manchester Metropolitan University Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns
- ❖ Classroom infrastructure limitations
- ❖ Digital divide
- ❖ Faculty resistance
- ❖ Learning curve for faculty
- ❖ Scalability issues
- ❖ Technology gaps



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

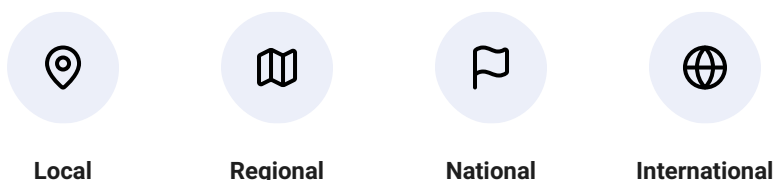
Through our excellent research and innovation, we transform lives by harnessing our creativity and confidence to deliver societal impact. Our research is focused on five world-transforming missions, each committed to advancing understanding of the pressing problems facing our planet and global society.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Manchester Metropolitan University Business School was awarded funding for research that is:



Socializing Research

In 2024, Manchester Metropolitan University Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, Manchester Metropolitan University Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Ethical concerns
- ❖ Methodological limitations
- ❖ Participant recruitment



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Our partners include all those global, regional and internal stakeholders who we interact with through our research, education practice and place. These range from local independent businesses and not for profits to global organisations and government bodies. Alongside this, we partner with micro-organisations and groups internally.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Positive Impact Rating (PIR)
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ University Councils

Student Organization Partnerships

- ❖ PRME Global Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Our practice is both the structures that we put in place to enable responsible and accountable management practices (formal sustainability strategy, for example) and the steps we take to ensure that these are adopted across the Business School, including dedicated leadership, implementation planning and regular review.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Zero-waste guides
- ❖ Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

We seek to share best practices and challenges within and beyond our institution, through mechanisms such as our Faculty Sustainability Hub and PRME networks, such as the local North-West chapter. We actively elicit feedback from a range of stakeholders through, for example, our Business School advisory group.

Engagement Opportunities

Manchester Metropolitan University Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Manchester Metropolitan University Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Manchester Metropolitan University Business School faces the following barriers in transparent communications:



**Audience
reach**



Media visibility



**Ownership
issues**

SIGNATORY

Manchester Metropolitan University Business School



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