

2024 Sharing Information on Progress **(SIP) Report**

Manchester Metropolitan
University Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Manchester Metropolitan University Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



Ormond Building,
Lower Ormond Street,
Manchester,
M15 6BX
United Kingdom

+44 (0)161 247 1560
mmu.ac.uk

Date: August 2024

Dear PRME Members and Stakeholders,

Manchester Metropolitan University's Faculty of Business and Law (FBL) PRME SIP 2024

Manchester Metropolitan University's Faculty of Business and Law (FBL) are delighted to reaffirm our commitment to the UN Principles of Responsible Management Education (PRME) which fully align with our mission to transform lives, businesses and communities through world-class education and research.

We have pleasure presenting our PRME (2024) 'Sharing Information on Progress' (SIP) report according to the new SIP2.0 online format. It provides evidence of our progress and achievements over the last two years demonstrating how we embed the PRME principles coupled with the UN Sustainable Development Goals (SDGs) comprehensively across all disciplines and levels of our teaching, research and impact activities within our extensive multi-disciplinary faculty.

Our Business School holds triple-accreditation (accredited by EQUIS, AACSB and AMBA), reaffirming our place within the top 1% of business schools worldwide and evidencing our strong connections with businesses and communities, our role as an ethical and socially and environmentally responsible globally engaged institution, and our commitment to creating a sustainable future in partnership with our extensive range of stakeholders.


Our 2023/2024 highlights demonstrate our deep commitment to responsible and sustainable management education and research and include:

- **2024 saw Manchester Met jump 22 places to 44th in the Times Higher Education Impact Rankings putting the University in the top 3% of ranked universities globally and 9th in the UK.** Reflecting the Universities growing influence and commitment to sustainability and reducing social inequalities this sustained commitment is also borne out by the University being consistently recognised as one of the greenest universities in the UK: in 2024 we celebrated **twelve years as a top-3 ranked university in the People and Planet League table, ranking 2nd in 2023/24.**
- **Celebrating our 200-year anniversary** in 2024, Manchester Met continues to build on our long and proud history of thought leadership and innovation at the service of Manchester and beyond by addressing the pressing societal challenges of our time. Through our integrated Road to 2030 strategy Manchester Met focuses on five strategic research missions: driving economic growth, transforming health, championing creative excellence, tackling inequalities and leading sustainability. Therein the **University's Leadership in Sustainability Strategy (2022-2026)** is at the vanguard of addressing the contemporary sustainability challenges locally embedded within the Manchester City-region and influencing policy and practice locally and globally. Aligned to this our **Business and Law Sustainability Leadership Strategy (2022-2026)** adapts the University strategy making it relevant to the specific context and priorities of our faculty.
- As a mark of our excellence and passion in teaching, learning and pedagogical innovation, Manchester Met were **awarded Gold in the 2023 UK Teaching Excellence Framework (TEF)** assessment. The gold rating rewards our commitment to

ensuring a positive and fulfilling student experience along the length of the undergraduate student journey leading to quality graduate employment outcomes. Serving and celebrating our highly diverse student body where reducing social inequality and closing the attainment gap lies at the heart of our responsible management commitment, our embodied leadership model is co-developed and co-delivered through student-engagement and feedback to maximise the student experience.

- As an example of national recognition of the breadth and depth of Manchester Met's innovative education programmes, the University were winners in one, and shortlisted in no less than five categories in the **Educate North Awards 2024**:
 - **Winners: Business Engagement Employer Award, University Sector**, for 'Knowledge Transfer Partnerships'.
 - **Shortlisted: The Sustainable Green Initiative**, for 'Transformative Communities: Action for Sustainability Outside the Classroom'
 - **Shortlisted: Community Engagement Award, University Sector**, for 'Community Engagement and Social Innovation, AKA Get Out There!'
 - **Shortlisted: Apprenticeship Award**, for 'Degree Apprenticeships'
 - **Shortlisted: Digital Education and Development Award**, for 'Metaverse in Education using Minecraft'
 - **Shortlisted: Innovation Award**, for 'Matchday Live'.
- In 2023, our Centre for Enterprise's (CfE) '**ECO-I North West**' team were winners in the category 'SDG initiative of the year' at the **European Enterprise and Engagement Excellence in Higher Education (Triple E) awards** and the CfE team travelled to Barcelona to accept their award. ECO-I North West helps small and medium enterprises in the region to use the expertise, knowledge and latest equipment of six collaborating universities to adapt their business models to embed sustainable practices, adjust business models, and meet low carbon targets.
- The **Centre for Enterprise** continues its reputation at the vanguard of SME support and innovation in the region by leading two new consortia which were both successfully funded through **Innovation UK Accelerator grants** in 2024. The new **Centre for Digital Innovation** brings together Greater Manchester universities and colleges with leading industry partners to form a supercluster of digital expertise and innovation. The new **Greater Manchester Electrochemical Hydrogen Cluster (GMEHC)** aims to speed up the development and adoption of electrochemical hydrogen technology within businesses across Greater Manchester through a programme of interactive workshops contributing to building a more sustainable low-carbon future. The consortium brings together Manchester Met's Fuel Cell Innovation Centre the University of Manchester, The Henry Royce Institute and the National Physical Laboratory.
- Within the Faculty of Business and Law we have **identified nine Sustainable Development Goals (SDGs) which align with FBL's strengths**. These are: (SDG4) Quality Education; (SDG8) Decent Work and Economic Growth; (SDG9) Industry, Innovation and Infrastructure; (SDG11) Sustainable Cities and Communities; (SDG12) Responsible Consumption and Production; (SDG 13) Climate Action; (SDG10) Reduced Inequalities; (SDG3) Good Health and Wellbeing; and (SDG16) Peace, Justice and Strong Institutions.
- Our collegiate approach to collaborative working and leadership has built a community of 140 business and law faculty colleagues. Joined latterly by colleagues from science and engineering and arts and PhD students, this community self-identifies as contributing to PRME and the SDGs. In 2024 we brought this community together to form our new **Sustainability Hub**. Launched with a celebratory show-case event, the Sustainability Hub has initiated a programme of activities to encourage and catalyse the sharing of new and good practice on sustainability education and research, facilitate inter-disciplinary research collaboration which addresses sustainability challenges, and support engagement activity with non-academic external partners. An occasional guest lecture series has begun which welcomes speakers on sustainability and responsible leadership themes.
- In 2024, an FBL-led research team successfully secured a large interdisciplinary research grant worth over **£1.1m from the UKRI's Economic and Social Research Council (ESRC) under the call 'Place-based Approaches to Sustainable Living'**. **One of only five projects across the UK to successfully secure funding under the call, our project entitled 'Circular Society Innovations (CSI) for place-based equitable, inclusive and environmentally sustainable living'** will undertake a three-year, four-country research study incorporating an extensive programme of comparative case studies across Greater Manchester, London, Utrecht (Netherlands) Turku (Finland) and Chicago (USA). Learning will be shared across a Knowledge Action Network (KAN) and co-produced recommendations will demonstrate how such initiatives can be scaled-up, out, or deep in order to benefit other 'places'. The project consortium is led by researchers from FBL's Department of Strategy, Enterprise and Sustainability (SES) and the Institute of Place Management (IPM) together with the Ecology and Environment Research Centre (EERC), and is partnered by the Greater Manchester Combined Authority (GMCA), the local authorities of Manchester, Stockport and Oldham, the circular economy network RELondon and the think-tank CLES, and academic teams from Hogeschool Utrecht, University of Turku and the Illinois Institute of Technology.

We continue to take an integrated approach to embedding the PRME into all areas of activity working across the School and in our partnerships with students, businesses, government, and civil society actors, and we are proud that our commitment to sustainability is central in all our work.



Dominic Medway
Faculty Pro-Vice-Chancellor



Institutional Mission, Vision, and Strategy

The following outlines Manchester Metropolitan University Business School's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

Leadership in Sustainability Enabling Strategy 2022-2026

Relevant Stakeholders

University and wider community

Purpose

This strategy sets out how we will remain a leading, sustainable university and play our part in tackling the environmental and societal challenges facing our world. It builds on the great progress we have already made, defines our ambition to 2030, and gives us a definitive plan of action through to 2026.

Leadership-in-Sustainability-Strategy-2022-2026

View document  Download document 

Mission, Vision, Strategy or Purpose

Principles for Responsible Management Education Report 2022, available at: <https://www.unprme.org/manchester-metropolitan-university-business-school/>

Relevant Stakeholders

University and wider community

Purpose

It demonstrates that we are committed to demonstrating our leadership in sustainability research, education and impact.

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Manchester Metropolitan University Business School, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Representative from Faculty Executive Group who is responsible for engaging with PRME opportunities

Ms Anna Egan is Head of the Department of Finance and Economics within the Faculty of Business and Law. She is the PRME representative sitting on the Faculty Executive Group.

Prof Sally Randles is the Faculty Lead for Sustainability and Professor for Sustainability and Innovation.

These two colleagues are the PRME and sustainability leads within the Faculty of Business and Law.

Organizational Structure for RME

The following organizational entities at Manchester Metropolitan University Business School are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Manchester Metropolitan University Business School integrates responsible management education into its degree programs through 6 different approaches:

Course-Level RME Learning Goals

Program-Level RME Integration

Master of Business Administration

Our new Manchester Met MBA was designed in the academic year 2023-2024 and we have taken an altogether new approach to how we deliver our MBA. Our programme and each module was mapped against the UN SDGs which in practice means that every single module, when developed has specific sustainability goals at the heart of its curriculum and delivery ranging from modules such as Leadership in Developing Leadership for decent employment and productivity and Sustainable Finance and Accounting to projects like our Transformational Applied Entrepreneurship project where we will invite our students to use the entrepreneurial development cycle to generate ideas and propose solutions in light of the local and global challenges that impact people, communities and planet.

Experiential learning is at the heart of this MBA programme with a strong focus on contemporary issues such as sustainability.

MSc Sustainable Finance

Our MSc Sustainable Finance is an exciting new offering that responds directly to the global calls for greater depth and breadth of expertise in this area. Graduates of this programme will have taken a holistic approach to understanding the connection between sustainability and the finance function. To achieve this, they will move from the macro perspective, exploring environmental economics, through to operationalising and reporting on sustainability in carbon accounting and environmental reporting.

Alongside this 360 view, graduates will have also considered the complex role that technological developments play in both supporting our progress in sustainable accounting as well as challenging it by reviewing the interrelationship between Sustainability and FinTech. At all points, the programme will ensure that our graduates hold sustainability at the heart of their decision making, remain future focused and adopt innovative and pragmatic approaches to evolving existing patterns of behaviour in finance functions.

MSc Sustainable Finance is an exciting new offering that responds directly to the global calls for greater depth and breadth of expertise in sustainability.

MSc Management and Sustainability

MSc Management and Sustainability combines sustainability knowledge and practices into postgraduate management degree and make a positive impact on students' future career.

Author

MMU Business School

Published Date

August, 2024

Degree Of Recognition

International

Media Name

MMU Business School Webpage

Media Type

Webpage

Duration

N/A

[Supporting Links](#)

MSc Management and Sustainability
Programme Handbook 2024-2025

View document  Download document 

MSc Management and Sustainability

Sustainability is at the forefront of a global agenda. From how it influences individuals' decision making, to the impact it has on the strategic direction of multinational organisations. MSc Management and Sustainability is dedicated to Ethics, Responsibility and Sustainability (ERS) related issues, offering career pathways into a range of new ERS employment routes, including corporate, government, community, think-tank, and policy roles. Students will have the opportunity to learn about sustainability and sustainable development, studying specialist units looking at topics such as the circular economy and social, ethical and environmental challenges. They will also work towards completing a sustainability research project where they will get the opportunity to work with a real client on an assigned sustainability-related brief.

MSc Management and Sustainability allows students to explore core areas of management such as organisational strategy and supply chains through problem-based learning and a thorough introduction to topics such as circular economy, sustainable development and social, ethical and environmental enterprise.

Master of Business Administration

Webpage of Master of Business Administration

Author

MMU Business School

Published Date

August, 2024

Degree Of Recognition

International

Media Name

MMU Business School Webpage

Media Type

Webpage

Duration

N/A

[Supporting Links](#)

BSc (Hons) International Hospitality Business Management

Industry masterclasses, networking, UK or international work placements. Get a head start in your career with a course designed in collaboration with industry, and delivered by the experts.

Author

Man Met

Published Date

August, 2024

Degree Of Recognition

International

Media Name

Man Met webpage

Media Type

Webpage

Duration

N/a

[Supporting Links](#)

BSc (Hons) International Hospitality Business Management

There are endless opportunities in the international hospitality industry spanning everything from catering and tourism to events, hotel management and so much more. Much of the knowledge, skills and operational experience gained on the BSc (Hons) International Hospitality Business Management degree can pave the way for a career in business, marketing, human resource management or finance. Students will start preparing for their career on day one. During induction week, they will learn about the exciting opportunities ahead. Placements, volunteering, events – there are lots of ways to make their CV stand out if they're prepared to make the most of them. Our industry partners are with students every step of the way. Students will learn first hand how the industry is changing, adapting and overcoming obstacles, from managers and alumni in the know, and in real-time.

Various units introduce and embed the concept of RME within this degree programme. In year two, a core unit focuses on this:

Responsible Hospitality and Tourism Management

This unit provides an overview of basic business principles in sustainable, responsible and ethical conduct. In addition, students will explore social responsibility in business and how it affects decision-making. Students will analyse some of the major global challenges such as climate change, management of resources, pollution and the impact of economic development. These will be addressed in the context of hospitality business management.

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Quality Assurance Agency for Higher Education (QAA) Subject Benchmark Statement for Business and Management

This document is a QAA Subject Benchmark Statement for Business and Management that defines what can be expected of a graduate in the subject, in terms of what they might know, do and understand at the end of their studies. It is an established part of the quality assurance arrangements in UK higher education. Please refer to paragraphs 1.25 to 1.28 within the attached QAA benchmark Statement for Business and Management, for details on education for sustainable development, sustainable management, ethics and responsibility against which all new and existing programmes are now mapped.

Relevant Stakeholders

University Faculty of Business and Law, students and employers

Purpose

This document is a QAA Subject Benchmark Statement for Business and Management that defines what can be expected of a graduate in the subject.

QAA Subject Benchmark Statement

View document  Download document 

Guest Speakers and Showcase Events

Better Business Summit

By way of one example out of many, the Better Business Summit which is the annual flagship conference of the Better Business Network was run in partnership with the Manchester Met Business School and held at the Business School on 17th – 19th January 2024. All of the Manchester Met faculty and students were invited to attend and listened to an inspirational programme of speakers and panel sessions. The Summit looked at how businesses can use collective action to increase their social and environmental impact.

Date

January, 2024 - January, 2024

Location

MMU Business School

Speakers

E.g. Tony's Chocolonely, Patagonia, B Lab, Doughnut Economics

[Supporting Links](#)

The Better Business Summit is the annual flagship conference by the Better Business Network

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Manchester Met - Our Strategy, Our Ambition for the Future

In Manchester Met Road to 2030 strategy, one of the enabling strategies of the University is Leadership in Sustainability and Climate Change. The document states that we "Support the aims of the UN's Sustainable Development Goals where we have relevant strengths through the delivery of our high-quality responsible research, education, and partnerships."

As above.

Professor-Discretionary Course Topics



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Manchester Metropolitan University Business School incorporates responsible management education into its research endeavors through 6 different methods:

Dedicated Research Funding

Required Research Reporting

Knowledge Platform – clusters of researchers working on the same theme

Within the new structure of Business School Knowledge Platforms, colleagues are required to report their publication outputs including responsibility-related research publications. Our 11 Knowledge Platforms are:

1. Applied Economics
2. Applied Finance and Governance
3. Place Transformations
4. Market Transformations
5. International Business
6. Operations and Digital Transformation
7. Decent Work and Productivity
8. Sports Policy Unit
9. Applied Strategy
10. Transformative Sustainable Futures
11. Enterprise Ecosystems

In addition, all research active colleagues are required to upload their research publications for review by an internal senior colleague who reviews and provides feedback on rigour, originality, and significance of journal publications. This process supports the development of journal publication quality and quantity within the whole faculty. Research publication outputs are also included as part of the annual professional development review (PDR) meetings with line managers in order to support career progression and promotion.

As above.

Regular Research Seminars

Business and Law Sustainability Hub, Inaugural Guest Speakers & Seminars Series, 2024

The Sustainability Hub Inaugural Seminar Series began with a talk from Professor Simon Pemberton. As an indication of developing programme of Sustainability Hub guest lectures in the pipeline, we look forward to welcoming: - Professor Weslynnne Ashton from the Illinois Institute of Technology, USA as an external guest speaker. The lecture will take place on 17th October 2024. - Professor Mike Saks, Chair of the Institute for Responsible Leadership (IRL) as an external guest speaker. The lecture will take place on 21st November 2024. See attached programme.

Date

July, 2024 - November, 2024

Location

Man Met Business School

Speakers

Professor Simon Pemberton (Professor of Human Geography at Keele University, UK) on 31st July 2024.. To follow: Professor Weslynnne Ashton from the Illinois Institute of Technology, USA as an external guest speaker. The lecture will take place on 17th October 2024. And: Professor Mike Saks, Chair of the Institute for Responsible Leadership (IRL) as an external guest speaker. The lecture will take place on 21st November 2024.

This first seminar focused on the challenges of delivering a just transition to net zero mobility through a focus on the spatial heterogeneity of public rapid charging provision for Battery Electric Vehicles (BEVs) in the UK, as well as the gender-based dimensions of public EV charging. A new conceptual framework capturing the different dimensions of BEV mobility was set out, followed by a discussion of the importance of 'multiplicity' in relation to charging provision and how this remains restricted to larger urban areas and strategic road networks in the UK. This is argued to be undermining a 'just transition' to net zero mobility. In addition, the seminar also highlighted how most of the focus to date around public EV charging has been on the nature of chargers and charging capacity rather than the actual needs and experiences of different user groups. Consequently, the seminar concluded with a consideration of the gender dimensions associated with public EV charging and highlighted how the location and type of charging infrastructure currently available in the UK is detrimental to achieving an equitable and just transition. Professor Simon Pemberton (Professor of Human Geography at Keele University, UK) Business and Law Sustainability Hub, Inaugural Guest Speakers & Seminars Series, 2024

Sustainability Hub Guest Lectures and
Seminars 2024

[View document](#)  [Download document](#) 

Research Conferences

Symposium on Socioecological Leadership, Organisation, and Work (SLOW)

As we collectively grapple with climate change, biodiversity loss, and social fragmentation, there is growing academic and practitioner interest in how different forms of organisation and organising can drive socioecological transformation. We developed this first SLOW Symposium through several threads of scholarship and practice that weave together emergent responses to mainstream capitalist organisation. This broad spectrum includes sustainability-oriented organisations; worker cooperatives, social enterprises, and the social solidarity economy (SSE); community maintenance of common resources; critical approaches to the study of management; reconceptualisations of leadership from environmental and Indigenous perspectives; degrowth/post-growth organisation; and the possibilities of how work can be meaningful in a sustainable society. We aim for this symposium to extend attendees' insights into the socioecological futures of leadership, organisation, and work – both in research and practice. We hope to curate a space for academics and practitioners alike to explore, learn, and develop an attunement to eco-social approaches from environmental, social, indigenous, and postgrowth perspectives. We set out to strengthen our own relationships of mutual support. Through this process, we seek to collectively foster a community that is working towards more meaningful leadership, organisation, and work which can contribute to more sustainable societies.

Date

July, 2024 - July, 2024

Location

MMU Business School

Speakers

Academic Keynote: Professor Martin Parker (University of Bristol). Practitioner speakers included Ruth Marsh (Sheppard Robson), Jason Archie-Acheampong (Producers Direct/Food Ethics Council) and Kevin Taylor-Wrigley (Eighth Day worker cooperative)

We developed this first SLOW Symposium through several threads of scholarship and practice that weave together emergent responses to mainstream capitalist organisation.

SLOW Symposium Programme

[View document](#)  [Download document](#) 

Research Awards Program

Evaluation of the Greater Manchester Good Employment Charter

Research Summary

Dr Sarah Crozier and Professor Ben Lupton are working with Greater Manchester Combined Authority (GMCA) on a programme of work to evaluate the Greater Manchester Good Employment Charter. Over three years, this project has involved a two-phase evaluation that examined the impact of the introduction of the Good Employment Charter on participating organisations.

Phase 1 (led by Professor Ben Lupton) utilised surveys and focus group to examine the experiences of those responsible for the implementation of the charter within their organisations. It captured the motivations to participate and the perceptions of impact on employment practices during the first year of the charter.

Phase 2 (led by Dr Sarah Crozier) examined employee and manager perceptions during year 2. This part of the evaluation captured data from over 500 employees and managers from 67 organisations engaged with the charter. Together the data sources provide a detailed account of employee and manager experiences of good employment within their participating organisations. It builds on the findings of Phase 1 by exploring employee and manager perceptions about the impact of the charter on employee perceptions of good employment. This provides a 'baseline' measure of participating organisations' engagement across each charter characteristic. The project also enables organisations engaged in the charter to share learning and best practice.

The data also explored differences in employee experiences of good employment across organisation size and sector in order to provide industry comparisons, and provides rich narratives and exemplars to showcase good practice and areas for further development. The project provides recommendations for building good employment practices across all charter characteristics and provides some statistical modelling to map which of these are most important in shaping employee perceptions of good employment.

In addition to the evaluation project, Dr Crozier has designed an innovative toolkit (October 2022) as part of a [commissioned report](#) that will share Greater Manchester's story of the development of the Good Employment Charter. The report draws on analysis from focus groups and interviews with those involved in the design and implementation of the initiative. The toolkit provides a range of resources focused around a visual model of the charter development – this acts as a broad framework to help navigate the different steps and to act as a sense-checking tool to support those involved in similar initiatives to explore and plan for each stage.

See phase 2 final report for impact - attached as object.

Centre for Enterprise has recently secured 2 new Innovate UK Innovation Accelerator projects in 2024

The Centre for Enterprise in the Business School at Manchester Metropolitan University is the consortium lead for the Centre for Digital Innovation (CDI), a programme funded through the nationwide £100m Government Innovation Accelerator.

Along with partners the Universities of Manchester, Salford and Lancaster, the Greater Manchester Colleges Group and industry partners, the consortium will:

- Provide access expert knowledge, research and facilities
- Build on innovations to help businesses develop new products and technologies
- Create new supply chains
- Build collaborations
- Upskill the region's workforce

The Greater Manchester Electrochemical Hydrogen Cluster <https://gmehc.ac.uk>

GMEHC aims to speed up the development and adoption of electrochemical hydrogen technology in businesses across Greater Manchester.

Supporting Manchester's ambitions to be net zero by 2038, GMEHC allows businesses to access the research, the expertise, and the facilities to develop and adopt clean, efficient electrochemical hydrogen technologies.

Hydrogen has the potential to become a leading source of energy – it can be used for heating, powering vehicles and industrial processes.

As it's cleaner and more efficient than fossil fuels, it could have a major role to play in reaching Net Zero environmental targets.

Led by Manchester Metropolitan University and in partnership with the University of Manchester, the Royce Institute, and the National Physical Laboratory, this innovation accelerator programme is funded by Innovate UK.

There are two areas of the programme, research and development for larger businesses and capacity building for small to medium-sized businesses.

Centre for Enterprise has recently secured 2 new Innovate UK Innovation Accelerator projects in 2024

Circular Society Innovations for place-based equitable, inclusive & environmentally sustainable living

Place-Based Circular Society Innovations (CSI)

Testimony to this interdisciplinary cross-faculty and impact-oriented approach, 2024 saw one of our research teams awarded an interdisciplinary research grant worth over £1.1m, bringing together colleagues from the Department of Strategy, Enterprise and Sustainability (SES) and the Institute of Place Management (IPM) within FBL; and the Ecology and Environment Research Centre (EERC) at the Faculty of Science and Engineering. The three-year, four-country project, with international partners from Utrecht NL, Turku FIN and Chicago USA and non-academic partners from the local authorities in Greater Manchester, ReLondon and the think-tank CLES, will undertake case study research to learn how Circular Society Innovations (CSI) contribute towards place-based equitable, inclusive and environmentally sustainable living. Recommendations for policy and practitioner audiences will suggest how such initiatives can be scaled-up, out, or deep to benefit other 'places'.

Using Greater Manchester as a test bed, the Circular Society Innovations (CSI) team led by Manchester Metropolitan University will explore the processes by which places can become more equitable, inclusive and environmentally sustainable. The project's focus goes beyond notions of the circular economy to explore the development, implementation, and scaling-up of circular society innovations, where social justice and wellbeing are central and where outputs, outcomes and approaches are inclusive and participatory.

The Greater Manchester Combined Authority, Manchester City Council, and Stockport and Oldham Metropolitan Borough Councils will collaboratively participate in the development and delivery of the project, with additional support and input from the Centre for Local Economic Strategies, ReLondon, and international partners from Hogeschool Utrecht (Netherlands), University of Turku (Finland) and the Illinois Institute of Technology (USA).

The CSI team will develop recommendations for UK policymakers, practitioners and civil society organisations to stimulate place-based CSI. Findings from across the project will be shared with policymakers, CSI practitioners, public and international partners through an international conference, a handbook and virtual futures-thinking international workshop. Funded by the UK's Economic and Social Research Council (ESRC) the project will start on 1st October 2024 and run for three years.

Circular Society Innovations for place-based equitable, inclusive & environmentally sustainable living

Circular Society Innovations for place-based equitable, inclusive & environmentally sustainable living.

Relevant Stakeholders

University and wider community

Purpose

Community facing research award

Place-based CSI overview and AB and SC
ToR_V2 Page 1

[View document](#) [Download document](#)

Evaluation of the Good Employment Charter

Evaluation of the Greater Manchester Good Employment Charter. Phase 2: Final Report.

Relevant Stakeholders

University, stakeholders, wider community

Purpose

Research Project Report

GEC-EVALUATION-PHASE-2-FINAL-REPORT

[View document](#) [Download document](#)

Developing Research Excellence for PhDs, and early and mid career researchers

For our PhD students, the doctoral training programme incorporates our commitment to the Universities UK Researcher Development Concordat.

Source: <https://researcherdevelopmentconcordat.ac.uk/about/>

Within the Faculty of Business and Law, Early Career Researchers (ECRs) are offered a place on our Developing Research Excellence programme (DRE) which provides two years mentoring support from an experienced senior researcher (Professor/Reader) to support ECRs to prepare, submit, and negotiate the review process for quality journal articles. Further, mid-career researchers are selectively offered a place on our Accelerating Research Excellence

programme (ARE) which provides Senior Lecturers with professional mentoring support in all areas of advancement to senior research position in order to accelerate their progression to Reader/Professor level.

Developing Research Excellence for PhDs, and early and mid career researchers.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Manchester Metropolitan University Business School partners with external stakeholders to advance responsible management education through 3 different approaches:

External Community Dialogue

Sustainability Hub and Festival UNAI Newsletter Article

Sustainability Hub and Festival UNAI Newsletter Article - website article about the launch of the Sustainability Hub by Katherine Roycroft

Author

Katherine Roycroft

Published Date

May, 2024

Degree Of Recognition

International

Media Name

United Nations Academic Impact website

Media Type

Web newsletter

Duration

2 pages A4

[Supporting Links](#)

Place-based Recognition under Times Higher Education Awards (2023) and Sustainability Festival (2024)

Place-based Recognition under Times Higher Education Awards (2023)

Manchester Met Business School's Institute of Place Management was shortlisted under the THE Awards 2023 for its submission entitled "Place-based impact on UK high streets and SMEs".

Manchester Met Business School has pioneered a place-based approach to teaching, research and knowledge exchange in order to create real impact. Our Institute of Place Management has been pivotal in developing UK high streets and supporting place-makers to recover from the

effects of the pandemic through a commission from the government. Our nationally leading small-firm delivery is supporting economic development through creating opportunities for SMEs to grasp the opportunities of digital innovation, as well as upskilling communities, in a major new strategic project.

Source: <https://the-awards.co.uk/2023/en/page/shortlist>

Sustainability Festival 2024

The festival is based around the idea of transformative action: the event is a space to share knowledge, raise awareness, interact, collaborate and have conversations from a diverse range of participants around climate change, social justice and action and has been developed by students and staff in the Department of Strategy, Enterprise and Sustainability at MMU as well as the local community and our partners around the city and further afield. Join Better Business Network, Greenpeace, WWF, Play it Green, Amnesty International, Perfect Sense Energy, People's Plan for Nature, Friends of the Earth, Future Fashion Fair, Unicorn Cooperative, The Fruit Moth, Hubbub, Rework Vintage Wholesales, the Library of Things, Prof Medway's bees, Jack's Goats Milk Soap, Farm Urban, Chata the Golden Retriever and Steady State Manchester and much more for a fun, creative, inspiring day.

The Mid-Summer Sustainability Festival in Manchester Metropolitan University's Business School is an action-packed day with a programme of exciting and stimulating activities, including talks, workshops, exhibitions, performances and sustainable business market stalls.

Chapters

Don't stop thinking about tomorrow – The Summer Sustainability Festival June 2024 at Manchester Met University

We all know that young climate activists around the world are leading the way in demanding positive change to save our planet and on the 7th June at Man Met Business School Sustainability Festival we were privileged to witness Manchester's own fledgling climate activists inspiring action and giving us hope for the future.

After months of brainstorming, some blood, sweat and tears (well maybe not the blood bit!) and endless cups of tea, the team behind the annual summer event, led by Strategy Enterprise and Sustainability academic Roz Marron, set the Business School's North Atrium abuzz as hundreds of social and ecological minded people (and a labrador named Chata) met, talked, shared ideas and experiences, stories, ideas, art, and theory, learning from each other and making life-long connections! It is fair to say that this year's event was a resounding success: over 45 stalls, 300 participants and 3 groups of amazing school children and fabulous world music made the festival the best one yet.

Themed under the idea of Reimagining Manchester: The Next 200 years, this year's festival was inspired by the city's revolutionary and grassroots history - the local struggles and campaigns that have shaped Manchester over the centuries. Joining us on the day to celebrate this rich and radical past and the city's enduring spirit of independence and resistance included the Working Class Library Movement, The Friends of Angel Meadows and Make Votes Matter, a local grassroots activists reminding us of the sacrifices those who came before made on the long road to securing equal votes. And of course, the event was about looking forward, thinking about tomorrow and celebrating the rich, radical and creative work of local communities, students, organisations and activists such as Creative Concern, In our Nature, Friends of the Earth, Amnesty International, Cracking Good Food and Bridge Mills 5 to envision a safe, just and fair future for all.

Although the day started slow and quiet with stall holders setting up camp once the action started there was no stopping it. The first talk by the Manchester Fashion Movement - Aisling Griffin, Kemi Gbadebo and journalist Sophie Benson - was fascinating and kept the front rows of primary school children engaged and interested. Their presentation "*Future proofing our world thru' fashion*" demonstrated and discussed how and why it is crucial to engage in adopting a more conscious lifestyle so we can all create a positive impact in the communities around us. Next up in the packed-out lecture hall was the show-stealers: the children from New Islington Forest School, St Augustine's and Claremont Primary Schools. Presenting their eco-projects the kids were articulate, and wise beyond their years... unperturbed with a lecture hall full of 'old people' the children took us through the environmental work they do with Manchester Environmental Education Network and their schools to address issues around sustainability. After each presentation the children took lots of questions from the audience and were knowledgeable, funny and ultra enthusiastic about advising us how to embrace and value the natural world in our everyday lives. After the talks, the remainder of the day was likewise stimulating and interactive, the passion and knowledge of stallholders and attendees tangible and the main Atrium of Business School bustled with energy as conversations were had and ideas explored around the multitude of ways and possibilities for real action around the climate and biodiversity crisis and social inequality. As well as networking, participants took part in a wide range of thought-provoking workshops including Nature Space People Place and Lego Serious Play for Social Sustainability, live demonstrations and fun activities, designed to inspire action and spark meaningful change. One of the most popular activities was the FungaAll stall - this Community Interest Company is extraordinarily passionate (obsessed!) about community mushroom farming as a way of providing low carbon, healthy meals and they spent the day at the festival helping the participants cultivate mushrooms and prepare buckets to grow mushrooms at home! We were also taught how to create and mend clothes by Creative Design and Manufacturing, a non-profit social enterprise that uses textiles as a tool to help vulnerable people transform their lives by teaching them how to make high quality textiles, we painted Macaws onto tiles in collaboration with eco-artist Phil Barton,

and participants were able to wander through a home-made forest bedecked by beautiful hand-made scarves by the Park Range Yarn Bombers. The leading UK youth movement calling for urgent action on the nature crisis, UK Youth for Nature, taught us how to create impactful creative poster campaigns and festival goers could also play games with Amnesty International, Unlikely Genius and Friends of the Earth – but of course there was much going on and probably too much to mention here but suffice to say the Atrium was a truly brilliant showcase of creativity, innovation, discovery and collaboration.

The panel discussion led by Rethinking Economics, UK Youth Climate Coalition, The Vegan Society and Future Fashion Fair was wonderful – the speakers were engaging, energetic, generous and well-informed and their thoughtful and often passionate opinions and experience to questions from the moderator and the audience explored the urgent issues of social and climate justice and helped us to think about how to create compassionate, equitable, and actionable solutions to the multitude of challenges we face.

And for the finale we were treated to the truly awesome Manchester international Roots Orchestra led by Michael Cretu. The 8-piece ensemble performed music from across the world and their tunes drifted down the aisles and ensured the day kept to its premise of being exciting, diverse, inspiring and inclusive – a perfect end to a great day.

The event was sponsored by Biffa, The Vegan Society, the Vegetarian Society and the Co-Op Community Team.

Collaborative Change Action

Transformative Communities Team

At the heart of the Transformative Communities cluster is the multi-award-winning Staff and Student Sustainability Group (SSSG). Established at the height of the Covid-19 lockdown period, the SSSG provided a safe space for staff, students and alumni to meet virtually to discuss issues around sustainability. Coordinated by Dr Rosalyn Marron and supported by Prof Sally Randles, Dr Helen Wadham, Dr Helena Kettleborough and Dr Kate Seymour, the group has undertaken research, learning and community engagement, including pioneering the now annual Sustainability Festival. Two research publications in international handbooks have been co-authored by staff and students on [Transformative Learning, Leadership and Community](#) and the [exploding university](#).

Source: <https://transformativecommunities.mmu.ac.uk/about-us/>

The aims of Transformative Communities are to bring together students and staff interested in climate change, sustainability and to explore ideas, share knowledge and take positive action towards a sustainable future.

Educate North Awards 2024 Winner: Business Engagement Employer Award, University Sector, for 'Knowledge Transfer Partnerships'

As an example of national recognition of the breadth and depth of Manchester Met's innovative education programmes, the University were winners in one, and shortlisted in no less than five categories in the **Educate North Awards 2024**:

Winners: Business Engagement Employer Award, University Sector, for 'Knowledge Transfer Partnerships'.

Shortlisted : The Sustainable Green Initiative, for 'Transformative Communities: Action for Sustainability Outside the Classroom'

Shortlisted : Community Engagement Award, University Sector, for 'Community Engagement and Social Innovation, AKA Get Out There!'

Shortlisted: Apprenticeship Award, for 'Degree Apprenticeships'

Shortlisted : Digital Education and Development Award, for 'Metaverse in Education using Minecraft'

Shortlisted : Innovation Award, for 'Matchday Live'.

See: <https://www.mmu.ac.uk/business-services/innovation/knowledge-transfer-partnerships>

Also: https://www.linkedin.com/posts/mmu-businessschool_educatenorth-ena2024-mcmetproud-activity-7189268734019018753-r2Mf

Collaborative Problem Solving

ECO-I North West: Research and development to support a green recovery

ECO-I North West is a £14million business research and development programme funded by the European Regional Development Fund.

The project provides innovation workshops and business support to small and medium sized enterprises in the North West of England to promote the development and implementation of low-carbon and solutions and the achievement of 'Net Zero' targets. Manchester Metropolitan University is a partner organisation, joining institutions from across the North West of England.

A novel approach to fostering sustainable innovation in the small business community.

ECO-I North West: A novel approach to fostering sustainable innovation in the small business community

Manchester Metropolitan University is a partner organisation of ECO-I North West, joining institutions from across the North West of England.

Date

February, 2024 - February, 2024

Location

MMU Business School

Speakers

Graeme Heyes & Chris Taylor

[Supporting Links](#)

Sustainability Hub Launch Event (ECO-I North West)

Sustainability Hub Slides - Partner (ECO-I
NORTH WEST)

View document  Download document 



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Manchester Metropolitan University Business School has implemented 8 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Carbon Management Plan (2020-2026)

Carbon Management Plan (2020-2026) - includes multiple references to scope 1 & 2 emissions (i.e. greenhouse gases)

Scope

University wide

Enforcement Date

November, 2020

Revision Date

July, 2024

Number Of Pages

28

Publisher

Man Met

Media

PDF available on Man Met website

[Supporting Links](#)

Water

Carbon Management Plan (2020-2026)

Carbon Management Plan (2020-2026), updated July 2024 - includes multiple references to water usage and hot water management

Scope

University wide

Enforcement Date

November, 2020

Revision Date

July, 2024

Number Of Pages

28

Publisher

Man Met

Media

PDF on website

[Supporting Links](#)

Buildings/real estate

Carbon Management Plan (2020-2026)

Carbon Management Plan (2020-2026) contains section on the energy efficiency of our buildings - pp. 14-17

Scope

University wide

Enforcement Date

November, 2020

Revision Date

July, 2024

Number Of Pages

28

Publisher

Man Met

Media

PDF on website

[Supporting Links](#)

Local staff/student/faculty transportation

Policy on local staff/student/faculty transportation

Man Met's travel policy includes information on transportation.

Scope

University wide

Enforcement Date

July, 2023

Revision Date

July, 2023

Number Of Pages

34

Publisher

Man Met

Media

PDF on website

[Supporting Links](#)

Travel

Sustainable Travel Plan

Man Met's Sustainable Travel Plan for staff and students

Scope

University wide, all staff and students

Enforcement Date

July, 2023

Revision Date

July, 2023

Number Of Pages

34

Publisher

Man Met

Media

PDF on website

[Supporting Links](#)

Employee equity, diversity, inclusion

Man Met Equality and Diversity Policy

Man Met's EDI policy for staff and students, available on the website

Scope

University wide

Enforcement Date

September, 2023

Revision Date

September, 2023

Number Of Pages

7

Publisher

Man Met

Media

PDF on website

MMU-Equality-Diversity-Policy-FINAL

View document  Download document 

Student equity, diversity, inclusion

Man Met Equality and Diversity Policy

Man Met's EDI policy for staff and students, available on the website

Scope

University wide

Enforcement Date

September, 2023

Revision Date

September, 2023

Number Of Pages

7

Publisher

Man Met

Media

PDF on website

MMU-Equality-Diversity-Policy-FINAL

View document  Download document 

Man Met has standalone policies for Sustainability Engagement and Sustainable Food; plus a Leadership in Sustainability Strategy

Sustainable Food Policy

Sustainable Food Policy

Scope

University wide

Enforcement Date

May, 2020

Revision Date

June, 2022

Number Of Pages

9

Publisher

Man Met

Media

PDF on website

Sustainable-Food-Policy-2022

View document  Download document 

Sustainability Engagement Strategic Action Plan

Sustainability Engagement Strategic Action Plan

Scope

University wide

Enforcement Date

May, 2022

Revision Date

June, 2023

Number Of Pages

9


Publisher

Man Met

Media

PDF on website

Sustainability-Engagement-Strategic-Action-
Plan-2022-26-V2

View document  Download document 

Leadership in Sustainability Strategy 2022-2026

Leadership in Sustainability Strategy 2022-2026

Scope

University wide

Enforcement Date

May, 2022

Revision Date

May, 2026

Number Of Pages

11

Publisher

Man Met

Media

PDF on website

Leadership-in-Sustainability-
Strategy-2022-2026

View document  Download document 

Sustainability Webpage

URL for Man Met's Sustainability webpage which contains useful information and links to policies and strategies

Author

Man Met

Published Date

August, 2024

Degree Of Recognition

International

Media Name

Man Met Website

Media Type

Webpage

Duration

N/a

[Supporting Links](#)

Institutional Aspiration Targets

Manchester Metropolitan University Business School has set aspiration targets in 7 different areas:

- ❖ Employee EDI Targets
- ❖ GHG Emission Targets
- ❖ Water Conservation Targets
- ❖ Building and Real Estate Targets
- ❖ Internal Transportation Targets
- ❖ Travel Reduction Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Manchester Metropolitan University Business School operates with the following approach:

Full Transparency Disclosure

Website of disclosure of performance

Sustainability Performance and Reporting

Author

MMU

Published Date

July, 2024

Degree Of Recognition

International

Media Name

MMU Webpage

Media Type

Webpage

Duration

N/A

[Supporting Links](#)

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