

### 2025 Sharing Information on Progress (SIP) Report

HEM (Institute of Higher Education of Management)

#### **Table of Contents**

1. About PRME 3
2. About SDGs 5
3. Getting Started ····· 6
4. Values 8
5. Teach
6. Research
7. Partner 14
8. Practice
9. Share

#### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

#### **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# **Getting Started**

This section provides foundational information about HEM (Institute of Higher Education of Management), including key details and basic institutional data.

#### **Graduates & Enrollment**

2024 Statistics	Number
Graduates	177
Faculty & Staff at the University	132
Faculty & Staff at the Institution	132
Student Enrollment at the University	0
Student Enrollment at the Institution	132
Undergraduate Attendance	132
Doctoral Student Attendance	0

#### **Degrees Offered**

#### **Bachelor Programs**

- Bachelor of Science (B.Sc. or B.S.)
   Bachelor of Business Administration (B.B.A.)
- Bachelor of Engineering (B.Eng.)

#### Masters Programs

Master of Business Administration (M.B.A.)



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

### **Who Champions Responsible Management Education at Our Institution**

- Research or issue group, society, or club leading sustainability efforts
- Interdisciplinary efforts across business school



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

#### **○** Fostering Innovation



#### To a great extent

Teaching and learning at our institution strongly foster innovation.

#### **©** Experiential Learning



#### To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

#### **Q** Learning Mindset



#### To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

#### **○** Method of Teaching and Learning



#### In person

Traditional classroom-based learning with face-to-face instruction.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

#### Research vs Research for RME/Sustainable Development

350

Peer-reviewed articles were published by HEM (Institute of Higher Education of Management) from this past calendar year.

vs **50** 

Peer-reviewed articles were published by HEM (Institute of Higher Education of Management) from this past calendar year in support of RME.

#### **Research Funding**

In 2024, HEM (Institute of Higher Education of Management) was awarded funding for research that is:





Local

Regional

#### **Socializing Research**

In 2024, HEM (Institute of Higher Education of Management) contributed research findings to:

- Community organizations
- Government and policy makers
- Industry and business networks



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

#### **Institutional Partnerships**

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- University Councils

#### **Student Organization Partnerships**

PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

#### **Institutional Policies and Practices**

- Accreditation body recommendation documents
- Professional training opportunities
- Ethical leadership or good governance policies



## Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### **Engagement Opportunities**

HEM (Institute of Higher Education of Management) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Annual reports
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Community events and consultation forums
- Public events and panel discussions
- Open faculty and student meetings and town halls
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

#### **Communication Audiences**

HEM (Institute of Higher Education of Management) communicates its policies and progress on sustainable development and responsibility with:

- Government and policy makers
- Business and industry partners
- Faculty and staff

SIGNATORY

### HEM (Institute of Higher Education of Management)

Address

Avenue ElQods - Californie, Casablanca, 20150 Morocco

Website

https://www.hem.ac.ma