

2024 Sharing Information on Progress (SIP) Report

Brazilian School of Public and
Business Administration (EBAPE/
FGV)

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Brazilian School of Public and Business Administration (EBAPE/FGV) demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

LETTER OF COMMITMENT TO PRME'S PRINCIPLES

Dear Members of the PRME Community,

As Dean of FGV EBAPE, I reaffirm our commitment to the Principles for Responsible Management Education (PRME). At FGV EBAPE, we believe that higher education plays a crucial role in shaping leaders who will drive positive change and address the complex challenges facing our world today, including inequality, climate change, and ethical governance.

In alignment with PRME's core principles, our institution has integrated the values of responsible management into every aspect of our educational offerings. From the design of our degree programs to our research endeavors and community engagements, FGV EBAPE is dedicated to fostering leaders who are equipped to contribute to a more sustainable, inclusive, and just world.

Our commitment to the United Nations Sustainable Development Goals (SDGs) underscores this vision. As we move forward, FGV EBAPE remains dedicated to embedding PRME's principles into all facets of our institution. We are committed to continuous improvement in our efforts to advance responsible management education, ensuring that our graduates are prepared to lead with integrity and contribute to building a better world.

As a renowned institution with a legacy of academic excellence and societal impact in Brazil, our commitment to PRME's principles is not only a strategic priority but also a fundamental premise of who we are as an organization. FGV EBAPE stands firmly dedicated to embedding these principles into the core of our mission, ensuring that we remain a leader in advancing sustainable and responsible management education.

We look forward to continuing this journey, reinforcing our role as a transformative force in Brazil and beyond, and contributing meaningfully to the global PRME community.

Sincerely,

Flavio Carvalho de Vasconcelos

Dean, FGV EBAPE

Fundação Getulio Vargas – Brazilian School of Public and Business Administration



Institutional Mission, Vision, and Strategy

The following outlines Brazilian School of Public and Business Administration (EBAPE/FGV)'s institutional mission, vision, and strategic approach to responsible management education.

FGV EBAPE - Societal Impact Report

FGV EBAPE's mission is "to build and disseminate knowledge in administration while strengthening the synergy between the public and the private sector, by training professionals to influence the thoughts and practices relevant to Brazil's development with conceptual and methodological rigor".

Relevant Stakeholders

all stakeholders

Purpose

The main goal or purpose of FGV EBAPE, considering the Impact & Responsible Management perspective, is to provide responsible management education that prepares current and future leaders to drive Brazil's economic and social development.

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Brazilian School of Public and Business Administration (EBAPE/FGV), accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

People Responsible and Accountable for RME

In addition to the Accreditation Office and International Affairs, we have the Diversity, Ethics, and Social Impact Committee, led by Professor Fabrício Stocker. This committee plays a vital role in reinforcing FGV EBAPE's commitment to Responsible Management Education (RME) by promoting ethical leadership, diversity, and societal impact across all institutional activities.

FGV EBAPE has designated key individuals responsible for ensuring the integration of Responsible Management Education (RME) into its strategy and operations. The main figures are:

- **Professor Fabrício Stocker:** Professor of Social Impact, Diversity, and Ethics. He represents the Diversity and Ethics Committee and plays a key role in advancing responsible management practices across the institution, particularly through initiatives that promote ethical leadership and sustainability.
• Contact: fabricao.stocker@fgv.br - Rio de Janeiro - Brazil
- **Professor Yuna Fontoura:** Head of Accreditation Office and International Affairs. Professor Yuna leads the efforts to maintain the School's global standards in accreditation and international partnerships, ensuring RME principles are incorporated into the curriculum, research, and community engagements.
• Contact: yuna.fontoura@fgv.br - Rio de Janeiro - Brazil

Both professionals work together to ensure that FGV EBAPE's programs and initiatives align with the United Nations' SDGs, ESG principles, and the institution's mission to foster social and economic development through responsible management education

Diversity, Ethics, and Social Impact Committee are involved in **teaching**. They integrate Responsible Management Education (RME) principles into the curriculum across various programs. This includes incorporating topics like diversity, ethics, sustainability, and social impact into course content, ensuring that students are well-equipped to lead with responsibility and contribute to positive societal changes. The committee are involved in **research** that aligns with the principles of RME, ensuring that the institution contributes to advancing responsible management practices through scholarly work, community engagement, and collaborations with external partners.

The Committee are actively involved in **engaging communities and businesses**. Both entities collaborate with local, national, and international stakeholders, including businesses, government agencies, and non-profit organizations, to promote responsible management practices. Through partnerships, community projects, and outreach initiatives, they foster impactful relationships that advance sustainability, social equity, and ethical leadership, ensuring FGV EBAPE's strong connection with real-world challenges and solutions.

Letter from the most senior officer (e.g., Dean, Head) committing to PRME's Principles

Letter from the Dean - Commitment to PRMEs Principles

Relevant Stakeholders

all stakeholders

Purpose

The main goal or purpose of FGV EBAPE, considering the Impact & Responsible Management perspective, is to provide responsible management education that prepares current and future leaders to drive Brazil's economic and social development. This goal is rooted in fostering ethical, sustainable, and inclusive practices across business and public administration, with a strong commitment to the United Nations Sustainable Development Goals (SDGs). FGV EBAPE aims to create tangible societal impact by integrating diversity, inclusion, integrity, and sustainability into its strategic initiatives, research, and community engagements, thereby contributing to a more equitable and responsible global society

PRME_letter committing to Principles_Flavio View document  Download document 

Organizational Structure for RME

The following organizational entities at Brazilian School of Public and Business Administration (EBAPE/FGV) are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



RME Elements in Degree Programs

Brazilian School of Public and Business Administration (EBAPE/FGV) integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Examples of guest speakers and showcase events

1st ESG Meeting with the Presidents of State-Owned Companies' Boards of Directors FGV
EBAPE gathered experts in public administration and the presidents of boards of directors of state-owned companies to discuss key issues and dilemmas in ESG practices during the 1st ESG Meeting of the Presidents of Boards of Directors of State-Owned Companies. The event featured speakers such as Ricardo Moura de Araujo Faria, Secretary of Coordination and Governance of State-Owned Companies (SEST - Ministry of Economy), and Joaquim Rubens Fontes Filho, professor and researcher at FGV EBAPE.

Date

October, 2023 - October, 2023

Location

FGV Brazil

Speakers

Ricardo Moura de Araujo Faria, Secretary of Coordination and Governance of State-Owned Companies

[Supporting Links](#)

FGV EBAPE gathered experts in public administration and the presidents of boards of directors of state-owned companies to discuss key issues and dilemmas in ESG practices during the 1st ESG Meeting of the Presidents of Boards of Directors of State-Owned Companies. The event featured speakers such as Ricardo Moura de Araujo Faria, Secretary of Coordination and Governance of State-Owned Companies (SEST - Ministry of Economy), and Joaquim Rubens Fontes Filho, professor and researcher at FGV EBAPE.

Professor-Discretionary Course Topics

Examples of topics in courses

COURSE ESG - Environmental, Social, and Governance in Practice: Implementing Sustainable Strategies

Department

Undergraduate International Program

Learning Object Subject

ESG - Environmental, Social, and Governance in Practice: Implementing Sustainable Strategies

Educational Level

Undergraduate & Master

Learning Outcome

This course offers a comprehensive overview of how companies can integrate environmental, social, and governance considerations into their operations and strategies, promoting sustainability, social responsibility, and good governance. Students will be introduced to the fundamental principles of ESG, learn about the practical application of these concepts in the business context, and discuss the challenges and opportunities that arise when adopting ESG practices.

Interactivity Type

The course will combine various learning and teaching methods, mostly structured around lecturing, structured and unstructured debates, and student presentations. The active participation of all members will be incentivized at all times, welcoming questions at any time during the lectures and expecting questions and quality interaction during the debates. Effective participation on the debates will require preliminary preparation by engaging with the materials offered prior to each class, and it is highly encouraged for the members to bring additional elements, either from direct or indirect experience to the class.

Learning Object Description

The “ESG” course offers an integrated view of the fundamental concepts of Environmental, Social, and Governance (ESG), addressing the importance of environmental sustainability, corporate social responsibility, and governance in business strategies. The course explores the evolution of ESG, practices for reducing environmental impact, promoting diversity and inclusion, transparency, and ethics in corporate governance, as well as tools for implementing ESG practices. Through case studies and discussions on challenges and opportunities, students will be equipped to integrate ESG principles into organizations, contributing to the creation of sustainable and competitive value in the global market.

IBEA_ESG cohort course_F.Stocker_2024

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Examples of course syllabi with course-level RME learning goals

PROGRAM Undergraduate – Business Administration COURSE Sustainable Development

Department

Undergraduate in Business Administration

Learning Object Subject

Sustainable Development

Educational Level

This course offers an in-depth exploration of Environmental, Social, and Governance (ESG) principles and their critical role in corporate strategy and operations within emerging markets. Students will investigate how ESG initiatives can drive sustainable development and align with the Sustainable Development Goals (SDGs), ultimately fostering long-term value creation for stakeholders across various socio-economic contexts.

Learning Outcome

Objectives: • Understand the core principles of ESG: Grasp the fundamental concepts of ESG and sustainable development, especially as they relate to emerging markets. • Explore Corporate Social Responsibility: Analyze how ESG criteria intersect with corporate responsibility in different market dynamics. • Develop analytical skills to assess and report on ESG performance effectively. • Sustainable Practices: Implement sustainable practices in supply chain management and product development, tailored to the realities of emerging economies

Interactivity Type

This course utilizes a blend of teaching methods including lectures, debates, student presentations, and field visits to provide a dynamic and interactive learning environment. Here's how the course is structured: • Lectures: Each session begins with a lecture to introduce the topic of the day, integrating it with the cumulative content of the course. • Debates: Following the lecture, the class engages in an unstructured debate to discuss and deepen understanding of the material. • Structured Discussions: The last part of each class features structured debates or student-led presentations, emphasizing critical analysis and interaction. • Field Visits: The course includes technical visits to social and environmental impact projects within underprivileged communities and social institutions in Rio de Janeiro. These excursions are designed to provide real-world insights and foster a practical understanding of course topics.

Learning Object Description

This course aims to develop the awareness and knowledge required by managers to engage more substantially with the agenda of sustainable development. As such, it intends to provide key references and frameworks to facilitate the engagement with this multi-disciplinary topic. Furthermore, it aims at providing key insights into practical examples of how public and private

networks have engaged with the SDGs. Particularly on the private angle, the course will continuously integrate into the lectures and debates the framework of CSR, ESG and the latest progress into double materiality and sustainable investment. Finally, the course will try to foster a continuous debate across all classes to enable all students to contribute with the learning journey on sustainable development.

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Development_F.Stocker_vs.15.07.2024

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Program-Level RME Integration

LEARNING OBJECTIVES AND IMPACT ON THE ENVIRONMENTAL, SOCIAL AND GOVERNANCE AGENDA

Impact Purpose:

The primary purpose of integrating **Impact** into FGV EBAPE's curriculum is to ensure that students are equipped with the skills and knowledge necessary to address the most pressing global challenges as outlined by the **United Nations Sustainable Development Goals (SDGs)**. The goal is to foster leaders who not only excel in business management but also contribute to creating a sustainable, inclusive, and ethical future. By embedding environmental, social, and governance (ESG) principles into the learning process, FGV EBAPE aims to prepare students to make informed, responsible decisions that benefit both business and society.

Impact Statement:

At FGV EBAPE, the integration of **Impact** within the curriculum is more than just an educational approach; it is a commitment to driving positive societal change. Through strategic alignment with the **2030 Agenda** and the **SDGs**, the School ensures that every course connects theoretical learning with real-world challenges in environmental sustainability, social responsibility, and ethical governance. This commitment enables students to understand the broader implications of their actions and decisions, empowering them to lead initiatives that positively impact communities, businesses, and the global environment.

Examples of course syllabi with course-level RME learning goals

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Department

Undergraduate in Business Administration

Learning Object Subject

Sustainable Development

Educational Level

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

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The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Brazilian School of Public and Business Administration (EBAPE/FGV) incorporates responsible management education into its research endeavors through 5 different methods:

Research Conferences

RESEARCH ORIENTED

To expand its management knowledge frontiers, contribute to Brazil's economic and social development and become an academic reference of global business and public administration from Latin America, FGV EBAPE deems rigorous, interesting and relevant research as a central part of its long-term strategic goals. Thus, the School solidifies its identity as an institution at the forefront of business education, promoting social and economic development in the country. In this sense, FGV EBAPE's organizational culture has given academic research the highest importance. This priority is current and has always been the main factor for faculty hiring and retention, student recruitment, and sustaining the School's prestige concerning its corporate partners, relevant government institutions, and society as a whole. Being a leading research institution has been a core constituent component of FGV EBAPE's identity. Over the last five years (2018-2022), the faculty has had a huge social impact in terms of intellectual contributions. In this sense, the publications of FGV EBAPE's faculty members – many of whom also have extensive practical experience acquired in consulting or work in the public and private sectors – can be summarized as follows: • Total of 531 papers published: 363 papers in international journals and 168 national journals; • 198 conference papers; • 39 books and textbooks; • 109 book chapters. In addition, FGV EBAPE has strongly supported its faculty members to attend international conferences. In the past five years, the School's faculty body attended more than 206 international conferences (137 in Brazil and 69 abroad).

Date

January, 2023 - July, 2024

Location

FGV Brazil

Speakers

Professors

To enhance its commitment to high-quality research, FGV EBAPE offers a number of research seminars to create an inspiring research environment and consequently offer incentives to its young researches. They are: • The Brown Bags Seminars (BBS) – the BBS is an event organized and presented by the students where they share their current research with their fellow students. • The Graduate Seminars – consists of five presentations per quarter given 2.1 HIGH-QUALITY RESEARCH ORIENTED 15 SOCIETAL IMPACT REPORT by guest academics and

lecturers who present their most recent research. Every year, the MSc & PhD program coordinators assign a faculty member to coordinate the Graduate Seminar series. Students from all graduate programs are invited to participate in Graduate Seminars sessions. • The FGV RJ Schools Scientific Initiation Seminar - At the undergraduate level, the FGV RJ Schools Scientific Initiation Seminar happens twice a year. During the event, the BSc students present the main outcome of their research. BSc students participating in the seminar receive (over their first year in the program) the PIBIC scholarship (Institutional Program of Scientific Initiation Scholarship). During this first research experience, they work with one of FGV EBAPE's faculty members. The School uses the PIBIC to awaken scientific vocation, encourage new talents among undergraduate students, stimulate connections between undergraduates and graduates, and expand students' access and integration into scientific culture. With these seminars, faculty members are encouraged to invite local and international scholars for extended visits to FGV EBAPE, where they are welcome to give lectures, participate in research projects, collaborate with student formation, and engage in research groups.

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Regular Research Seminars

RME Research

The **Impact Purpose** of FGV EBAPE's research initiatives is to foster innovative solutions that address pressing global challenges in the areas of sustainability, social responsibility, and ethical governance. By integrating **Responsible Management Education (RME)** into the School's research agenda, FGV EBAPE aims to produce research that not only advances academic understanding but also provides actionable insights for businesses, governments, and civil society. For example, the institution's focus on **responsibility-related research seminars and conferences** encourages the exchange of ideas between scholars and practitioners, fostering a collaborative environment where groundbreaking research can thrive. The goal is to ensure that research outputs contribute directly to solving real-world issues, such as climate change, corporate accountability, and social equity.

FGV EBAPE is deeply committed to embedding **Responsible Management Education (RME)** principles into its research framework. This commitment is reflected through various structured initiatives that support responsibility-related research. For example:

- **Responsibility-related regular research seminars:** FGV EBAPE hosts a series of seminars where faculty and students present research that addresses topics such as ethical business practices, sustainability, and corporate social responsibility (CSR). These seminars promote interdisciplinary dialogue and allow for the dissemination of impactful research findings across multiple sectors.
- **Responsibility-related conferences:** The School regularly organizes conferences that bring together global experts, academics, and industry leaders to discuss key issues related to the United Nations Sustainable Development Goals (SDGs), particularly those concerning environmental sustainability, governance, and social inclusion. An example is FGV EBAPE's involvement in conferences focused on **ESG practices** and **sustainable finance**, which have a direct impact on business models and policy-making.
- **PhD-level courses with course-level RME learning goals:** Doctoral students at FGV EBAPE are required to incorporate RME principles into their research projects. This ensures that their dissertations contribute to advancing knowledge in areas such as ethical leadership, sustainable development, and social justice. For instance, PhD students have researched topics like the role of corporate governance in promoting gender diversity and the impact of sustainability reporting on corporate performance.
- **Faculty members must report their responsibility-related research publications regularly:** FGV EBAPE faculty members actively engage in publishing articles in top academic journals on topics that align with RME principles. They are required to report these publications to ensure that the institution tracks its contribution to the global dialogue on responsible management. Recent faculty publications have focused on the **integration of ESG criteria in investment decisions** and **the role of ethics in artificial intelligence**.
- **Research funding specifically related to responsibility:** FGV EBAPE provides specific funding opportunities for research that focuses on social, environmental, and governance challenges. For example, faculty members have received grants to conduct research on the **impact of corporate social responsibility (CSR) initiatives in Brazil** and the **development of sustainable business models in the Amazon region**.
- **Research awards for responsibility-related research:** To incentivize faculty and students to produce high-quality research, FGV EBAPE offers awards for outstanding contributions in responsibility-related areas. Recent award-winning research includes studies on **circular economy models** and the **social impact of microfinance on underprivileged communities**.
- **Other types of research support for faculty or PhD students:** FGV EBAPE also provides support through collaborative projects with international universities and organizations, allowing researchers to engage with global partners on issues like **climate adaptation**.

strategies and **corporate governance reforms**. For instance, partnerships with international institutions have led to joint publications on **sustainable urban development** and **global supply chain ethics**.

Through these initiatives, FGV EBAPE ensures that its research not only contributes to academic knowledge but also makes a significant impact on business practices and societal well-being. By focusing on real-world challenges and aligning research efforts with the SDGs, the institution plays a critical role in shaping a more sustainable and responsible future

RESEARCH ORIENTED

To expand its management knowledge frontiers, contribute to Brazil's economic and social development and become an academic reference of global business and public administration from Latin America, FGV EBAPE deems rigorous, interesting and relevant research as a central part of its long-term strategic goals. Thus, the School solidifies its identity as an institution at the forefront of business education, promoting social and economic development in the country. In this sense, FGV EBAPE's organizational culture has given academic research the highest importance. This priority is current and has always been the main factor for faculty hiring and retention, student recruitment, and sustaining the School's prestige concerning its corporate partners, relevant government institutions, and society as a whole. Being a leading research institution has been a core constituent component of FGV EBAPE's identity. Over the last five years (2018-2022), the faculty has had a huge social impact in terms of intellectual contributions. In this sense, the publications of FGV EBAPE's faculty members – many of whom also have extensive practical experience acquired in consulting or work in the public and private sectors – can be summarized as follows: • Total of 531 papers published: 363 papers in international journals and 168 national journals; • 198 conference papers; • 39 books and textbooks; • 109 book chapters. In addition, FGV EBAPE has strongly supported its faculty members to attend international conferences. In the past five years, the School's faculty body attended more than 206 international conferences (137 in Brazil and 69 abroad).

Date

January, 2023 - July, 2024

Location

FGV Brazil

Speakers

Professors

To enhance its commitment to high-quality research, FGV EBAPE offers a number of research seminars to create an inspiring research environment and consequently offer incentives to its young researches. They are: • The Brown Bags Seminars (BBS) – the BBS is an event organized and presented by the students where they share their current research with their fellow

students. • The Graduate Seminars – consists of five presentations per quarter given 2.1 HIGH-QUALITY RESEARCH ORIENTED 15 SOCIETAL IMPACT REPORT by guest academics and lecturers who present their most recent research. Every year, the MSc & PhD program coordinators assign a faculty member to coordinate the Graduate Seminar series. Students from all graduate programs are invited to participate in Graduate Seminars sessions. • The FGV RJ Schools Scientific Initiation Seminar - At the undergraduate level, the FGV RJ Schools Scientific Initiation Seminar happens twice a year. During the event, the BSc students present the main outcome of their research. BSc students participating in the seminar receive (over their first year in the program) the PIBIC scholarship (Institutional Program of Scientific Initiation Scholarship). During this first research experience, they work with one of FGV EBAPE's faculty members. The School uses the PIBIC to awaken scientific vocation, encourage new talents among undergraduate students, stimulate connections between undergraduates and graduates, and expand students' access and integration into scientific culture. With these seminars, faculty members are encouraged to invite local and international scholars for extended visits to FGV EBAPE, where they are welcome to give lectures, participate in research projects, collaborate with student formation, and engage in research groups.

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Required Research Reporting

RME Research

The **Impact Purpose** of FGV EBAPE's research initiatives is to foster innovative solutions that address pressing global challenges in the areas of sustainability, social responsibility, and ethical governance. By integrating **Responsible Management Education (RME)** into the School's research agenda, FGV EBAPE aims to produce research that not only advances academic understanding but also provides actionable insights for businesses, governments, and civil society. For example, the institution's focus on **responsibility-related research seminars and conferences** encourages the exchange of ideas between scholars and practitioners, fostering a collaborative environment where groundbreaking research can thrive. The goal is to ensure that research outputs contribute directly to solving real-world issues, such as climate change, corporate accountability, and social equity.

FGV EBAPE is deeply committed to embedding **Responsible Management Education (RME)** principles into its research framework. This commitment is reflected through various structured initiatives that support responsibility-related research. For example:

- **Responsibility-related regular research seminars:** FGV EBAPE hosts a series of seminars where faculty and students present research that addresses topics such as ethical business practices, sustainability, and corporate social responsibility (CSR). These seminars promote interdisciplinary dialogue and allow for the dissemination of impactful research findings across multiple sectors.
- **Responsibility-related conferences:** The School regularly organizes conferences that bring together global experts, academics, and industry leaders to discuss key issues related to the United Nations Sustainable Development Goals (SDGs), particularly those concerning environmental sustainability, governance, and social inclusion. An example is FGV EBAPE's involvement in conferences focused on **ESG practices** and **sustainable finance**, which have a direct impact on business models and policy-making.
- **PhD-level courses with course-level RME learning goals:** Doctoral students at FGV EBAPE are required to incorporate RME principles into their research projects. This ensures that their dissertations contribute to advancing knowledge in areas such as ethical leadership, sustainable development, and social justice. For instance, PhD students have researched topics like the role of corporate governance in promoting gender diversity and the impact of sustainability reporting on corporate performance.
- **Faculty members must report their responsibility-related research publications regularly:** FGV EBAPE faculty members actively engage in publishing articles in top academic journals on topics that align with RME principles. They are required to report these publications to ensure that the institution tracks its contribution to the global dialogue on responsible management. Recent faculty publications have focused on the **integration of ESG criteria in investment decisions** and **the role of ethics in artificial intelligence**.
- **Research funding specifically related to responsibility:** FGV EBAPE provides specific funding opportunities for research that focuses on social, environmental, and governance challenges. For example, faculty members have received grants to conduct research on the **impact of corporate social responsibility (CSR) initiatives in Brazil** and the **development of sustainable business models in the Amazon region**.
- **Research awards for responsibility-related research:** To incentivize faculty and students to produce high-quality research, FGV EBAPE offers awards for outstanding contributions in responsibility-related areas. Recent award-winning research includes studies on **circular economy models** and the **social impact of microfinance on underprivileged communities**.
- **Other types of research support for faculty or PhD students:** FGV EBAPE also provides support through collaborative projects with international universities and organizations, allowing researchers to engage with global partners on issues like **climate adaptation**.

strategies and **corporate governance reforms**. For instance, partnerships with international institutions have led to joint publications on **sustainable urban development** and **global supply chain ethics**.

Through these initiatives, FGV EBAPE ensures that its research not only contributes to academic knowledge but also makes a significant impact on business practices and societal well-being. By focusing on real-world challenges and aligning research efforts with the SDGs, the institution plays a critical role in shaping a more sustainable and responsible future

Dedicated Research Funding

RME Research

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Research Awards Program

RME Research

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Brazilian School of Public and Business Administration (EBAPE/FGV) partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

PARTNERSHIP AND COLLABORATION WITH OTHERS INSTITUTIONS

FGV EBAPE plays a crucial role as a business school in fostering partnerships and collaborations with other institutions. This approach reflects its dedication to driving synergy and collective efforts for the development of society. Through these strategic partnerships, FGV EBAPE expands its reach and influence and enriches its academic environment with diverse perspectives and enriching experiences. By joining forces with other institutions, the School contributes to creating innovative solutions, cutting-edge research, and disseminating knowledge that can have a real and positive impact on businesses and society at large. This exemplifies FGV EBAPE's commitment to being a change agent and undertaking collaborative efforts that shape a more sustainable and prosperous future for all.

Relevant Stakeholders

all stakeholders

Purpose

The main goal or purpose of FGV EBAPE, considering the Impact & Responsible Management perspective, is to provide responsible management education that prepares current and future leaders to drive Brazil's economic and social development. This goal is rooted in fostering ethical, sustainable, and inclusive practices across business and public administration, with a strong commitment to the United Nations Sustainable Development Goals (SDGs). FGV EBAPE aims to create tangible societal impact by integrating diversity, inclusion, integrity, and sustainability into its strategic initiatives, research, and community engagements, thereby contributing to a more equitable and responsible global society

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Partnership and collaboration with others institutions

Impact Purpose:

The **Impact Purpose** of FGV EBAPE's partnerships with business, government, civil society, and academia is to leverage collaborative efforts for advancing responsible management education and creating tangible societal impact. By engaging with a diverse range of stakeholders, the

School aims to address real-world challenges in areas such as sustainability, social inclusion, corporate governance, and ethical leadership. These partnerships are designed to foster knowledge exchange, collaborative problem-solving, and joint action, ensuring that FGV EBAPE's research and educational efforts are not only academically rigorous but also practically relevant and impactful on a societal level.

Impact Statement:

FGV EBAPE's partnerships reflect its deep commitment to advancing responsible management through practical engagement with key societal stakeholders. The School actively participates in knowledge dissemination by collaborating with organizations like the OECD to publish research on corporate governance and sustainability in Latin America. Through bilateral and multilateral dialogues, such as ESG-focused webinars and discussions with public sector leaders, FGV EBAPE facilitates meaningful conversations on pressing social and environmental issues.

In partnership with organizations like Natura & Co. in the Amazon region, FGV EBAPE fosters joint problem-solving initiatives that address sustainability challenges while promoting economic development. The School's **Amazon Immersion Experience** is a prime example of engaging students and external partners in real-world sustainability projects, thereby fostering practical learning and actionable solutions.

Moreover, FGV EBAPE works collaboratively with businesses, governments, and NGOs to enact positive change, driving initiatives like the Competitive Brazil Movement, which focuses on improving Brazil's economic competitiveness through structured governance mechanisms. These partnerships are governed by formalized agreements that ensure clarity in the exchange of resources and define measurable outcomes, contributing to FGV EBAPE's mission to create a lasting and responsible societal impact.

Through these efforts, FGV EBAPE not only enhances its academic excellence but also positions itself as a leader in driving responsible business practices and societal transformation, closely aligned with the United Nations Sustainable Development Goals (SDGs)

External Community Dialogue

Partnership and collaboration with others institutions

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Collaborative Problem Solving

Partnership and collaboration with others institutions

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Formalized Partnership Governance

Partnership and collaboration with others institutions

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Brazilian School of Public and Business Administration (EBAPE/FGV) has implemented 2 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Policy - Diversity and inclusion Committe

The Getulio Vargas Foundation ("FGV"), committed to aligning its initiatives with the main international standards of Human Rights and best practices in Environmental, Social, and Corporate Governance (ESG), REITERATING its unwavering commitment to fostering an environment of innovation, learning, and research that is genuinely accessible and inclusive in order to fulfill its institutional mission of contributing to Brazil's socioeconomic development; RECOGNIZING diversity and inclusion as strategic imperatives for public policy development, the advancement of science, and innovation; CONSIDERING the importance of integrating Diversity & Inclusion values into the missions of teaching, research, and community engagement; and EMPHASIZING the objective of reflecting and addressing the needs of a diverse global community, Establishes this Diversity & Inclusion Policy ("D&I Policy")

Scope

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Enforcement Date

May, 2024

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Student equity, diversity, inclusion

Policy - Diversity and inclusion Committe

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Institutional Aspiration Targets

Brazilian School of Public and Business Administration (EBAPE/FGV) has set aspiration targets in 2 different areas:

- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Brazilian School of Public and Business Administration (EBAPE/FGV) operates with the following approach:

Limited Transparency Disclosure

FGV EBAPE - Societal Impact Report

FGV EBAPE's mission is "to build and disseminate knowledge in administration while strengthening the synergy between the public and the private sector, by training professionals to influence the thoughts and practices relevant to Brazil's development with conceptual and methodological rigor".

Relevant Stakeholders

all stakeholders

Purpose

The main goal or purpose of FGV EBAPE, considering the Impact & Responsible Management perspective, is to provide responsible management education that prepares current and future leaders to drive Brazil's economic and social development.

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Disclosure of performance

FGV EBAPE discloses its performance on policies related to **Responsible Management Education (RME)** with **limited transparency**. The institution primarily focuses on sharing its successes through internal channels, without fully addressing challenges or failures in external reports.

Transparency Measures:

1. **Internal Channels:**
2. FGV EBAPE communicates its achievements related to RME through internal reports, newsletters, and presentations aimed at faculty, staff, and students. These communications highlight key successes in areas such as sustainability, diversity, and social responsibility, ensuring that the internal community is informed of progress and accomplishments.
3. **Focus on Successes:**

4. While there is a clear emphasis on promoting the School's achievements in RME, the communication of challenges, failures, or areas for improvement is more limited. These topics are typically discussed in closed, internal settings rather than being shared publicly through broader external channels such as the School's website or sustainability reports.

By primarily focusing on internal transparency and sharing successes, FGV EBAPE provides a selective view of its progress in responsible management, with a more limited scope of information available to external stakeholders.

Impact Statement: Limited Transparency in RME Performance

FGV EBAPE adopts a selective approach to transparency in reporting its performance on **Responsible Management Education (RME)**. The School focuses primarily on communicating its successes internally, ensuring that faculty, staff, and students are aware of the positive strides made in areas such as sustainability, diversity, and social responsibility. These internal channels foster a sense of pride and ownership among the School's community, reinforcing its commitment to responsible management practices.

However, the limited external transparency reflects a more cautious approach to sharing challenges and failures publicly. By prioritizing the dissemination of successes, FGV EBAPE underscores its achievements in RME but also limits the opportunity for broader stakeholder engagement in addressing areas for improvement. This approach supports the institution's internal alignment and maintains a positive narrative, though it may not fully meet the expectations for accountability and openness often associated with RME and global sustainability standards.

In the future, a more balanced disclosure strategy that includes both successes and areas for growth could enhance FGV EBAPE's reputation as a leader in responsible management, while fostering deeper trust and collaboration with external stakeholders.



SIGNATORY

Brazilian School of Public and Business Administration (EBAPE/ FGV)



Address

Rua Jornalista Orlando Dantas, 30 - Botafogo - Rio de Janeiro
Brazil



Website

<http://ebape.fgv.br/en>