

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Canadian University Dubai

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Canadian University Dubai, including key details and basic institutional data.

Mission

Canadian University Dubai is committed to providing students with an international academic experience, guided by the highest educational and corporate ethics, adding value to the personal and professional lives of its graduates, and the communities in which we serve.

Vision

Canadian University Dubai promotes Canadian perspectives in learning, research, and application, grounded in an appreciation and respect for the diverse culture and values of the UAE.

Strategy

CUD Strategy -PRME SIP 2026 REPORT

[View document](#)  [Download document](#) 

Graduates & Enrollment

2025 Statistics	Number
Graduates	386
Faculty & Staff at the Institution	297
Student Enrollment at the Institution	3746
Undergraduate Attendance	3517
Masters-Level Postgraduate Attendance	213
Doctoral Student Attendance	16

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Technology (B.Tech.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Business Administration (D.B.A.)

Undergraduate Degree Programmes

-  Bachelor of Science in Public Health and Environmental Health Management (PH-EHM)

Masters Degree Programmes

-  Master of Business Administration



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

0% - 25% of faculty at Canadian University Dubai actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

Student Voices

The following narrative demonstrates how Canadian University Dubai has influenced students' academic journey and personal growth.

Student Voice

"I have studied marketing at different stages of my life, in high school, at university, and in everyday situations, and my understanding of it has changed considerably along the way. In high school, marketing meant being persuasive and creative, with little regard for sustainability. At CUD, Responsible Management Education changed that, as almost every project required me to consider sustainability, not as an afterthought, but as a starting point from which my ideas followed. I started questioning the ecological and social impact of my prototypes, ideas, and projects, rather than focusing only on their economic outcomes. This way of thinking also shaped how I led teams, since considering a project from multiple angles gave me a clearer sense of what we were working toward, and made it easier to bring different perspectives together around a shared goal. By the end of my first year, this way of thinking no longer felt like an academic requirement, but like a natural part of how I approached any idea. " Sanam Nazia Salim -BA Communications Advertising and Marketing

Student Awareness

0% - 25% of students at Canadian University Dubai are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Canadian University Dubai actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Values Voices

Values Voices

Dr. Adam Fenech - CUD Canada Research Chair

"At Canadian University Dubai, values are not statements framed on a wall; they are the quiet logic behind how the institution teaches, decides, and sends its graduates into the world. The university's mantra: Inspiring Minds, Transforming Lives, captures a conviction that education is justified by what it makes possible for people and their communities, and that conviction shapes the culture in concrete ways.

The first influence is on academic culture itself. CUD treats curiosity, critical thinking, and the habit of lifelong learning as the heart of education, even as it modernizes the classroom around them. The recent embrace of responsible AI is a good example. Rather than chase novelty, the University frames AI literacy as a matter of fairness and quality, training every student, professor, and staff member so that no one is left behind. The same instinct shows in how diversity is understood. With students from more than 127 countries learning alongside faculty from 38 nations, inclusion is valued not only as a principle but as a practical engine of better thinking, when a classroom reflects the world, the ideas sharpen and the community grows stronger.

The second influence is on decision-making. Sustainability functions as the University's compass, woven across programs and anchored in dedicated research capacity rather than offered as branding. Investments are judged by real-world uptake. Incubators, proof-of-concept grants, mission-driven research centres, and partnerships with industry and government are pursued because they connect learning to genuine problems in health, climate, finance, and technology. Decisions are also made with people in mind such as academic calendars designed around mental health, campus wellness support, and an honesty with the public about costs, benefits, and purpose all reflect a value system that refuses to separate institutional ambition from human wellbeing.

The third influence, and perhaps the most important, is on the kind of leaders CUD sets out to form. The University is candid that its graduates will run energy grids and water systems, build health services, write the code that shapes jobs, and steer the ethics of automation. Such responsibilities demand more than competence. CUD therefore holds that while skills can be taught, character must be cultivated, and it returns deliberately to integrity, humility, and service as the qualities that endure. Internships, capstones, and mentorships exist to produce graduates who are not only employable and entrepreneurial, but also ethical, prepared to use their abilities in service of others.

Taken together, these values describe a University that believes an educated world is an empowered one. CUD's culture rewards rigor and openness, its decisions tie capability to conscience, and its commitment to responsible, ethical leadership rests on a one simple premise that preparing students for the future is only worthwhile if it also helps shape a future worthy of them."



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

At Canadian University Dubai (CUD), Teach means intentionally integrating responsible management concepts, values, and practices into curriculum design, pedagogy, assessment, and student learning experiences. In alignment with the Principles for Responsible Management Education (PRME), teaching extends beyond the transfer of disciplinary knowledge to develop the ethical awareness, sustainability competencies, critical thinking, and responsible leadership mindsets needed to create positive value for business, society, and the environment. CUD is committed to delivering an inclusive, student-centered educational experience that combines academic excellence with practical application. Through experiential learning, industry engagement, interdisciplinary collaboration, applied projects, and real-world problem-solving, students connect theory with practice and develop the capacity to address complex local, regional, and global challenges. Our teaching approach promotes ethical decision-making, intercultural understanding, innovation, academic integrity, and social and environmental responsibility. Sustainability and the United Nations Sustainable Development Goals (SDGs) are embedded and continuously strengthened across relevant curricula and learning activities, enabling students to examine the social, environmental, technological, and economic dimensions of contemporary issues within their disciplines. As a globally connected institution operating in the multicultural context of the UAE, CUD prepares learners to contribute to national development priorities and to thrive in an interconnected world. Through values-driven pedagogy, continuous enhancement of teaching practice, and meaningful engagement with contemporary challenges, CUD empowers graduates to navigate complexity, lead with integrity, and contribute to sustainable development in their professional and personal lives.

Teaching Awards

In 2025, 1 award was given to faculty and educators at Canadian University Dubai.

Teaching Award

Granter: Canadian University Dubai

Grantee: Dr. Rommel Sergio

Educator Recognition

At Canadian University Dubai, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Course evaluation scores
- ❖ Professional development opportunities

❖ Publication or research support

Teaching Voices

The following statement demonstrates ways in which educators at Canadian University Dubai support sustainability and responsible management in their classrooms.

Teaching Voices

Dr Aseel Takshe -Dean of the School of Health Sciences, Digital Innovation and Sustainability

"At Canadian University Dubai's Department of Public Health, sustainability, ethics, and responsible leadership are embedded across the curriculum through innovative teaching approaches that connect theory with real-world challenges. Rather than treating sustainability as a standalone topic, students engage with the United Nations Sustainable Development Goals (SDGs) throughout their academic journey. In SHS 100 Principles of Public Health and SHS 200 Global Health, students examine health inequities, disease prevention, and the social determinants of health, directly supporting SDG 3 (Good Health and Well-being). ENV 201 Principles of Environmental Science and ENV 220 Introduction to Environmental Health challenge students to evaluate the impacts of air, water, food, and waste on both human and environmental health, reinforcing SDGs 11 (Sustainable Cities and Communities) and 13 (Climate Action). Through ENV 421 Occupational Health and Safety, students conduct workplace risk assessments and explore the ethical responsibilities of protecting worker well-being, aligning with SDG 8 (Decent Work and Economic Growth). Public Health Ethics (SHS 410) and Health Policy and Governance (HA 320) develop students' capacity to navigate complex ethical and policy decisions affecting communities and health systems. Learning extends beyond the classroom through field visits, community engagement projects, sustainability campaigns, waste management site inspections, participation in climate and sustainability forums, and collaborations with government and industry stakeholders. These experiences foster partnerships, stakeholder engagement, and interdisciplinary problem-solving in support of SDG 17 (Partnerships for the Goals). By combining experiential learning with rigorous academic training, the Department prepares graduates to become ethical leaders capable of advancing sustainable and healthy futures for their communities.' Dr. Soumaya Askri- Marketing and International Business Program Coordinator

"In my marketing courses, I use AI-enhanced sustainability case studies that require students to generate solutions using AI tools and then critically evaluate them through ethical, social, and sustainability lenses. This approach transforms AI from a simple productivity tool into a platform for developing critical thinking, responsible decision-making, and awareness of the Sustainable Development Goals (SDGs).

By combining marketing, AI ethics, and sustainability, students learn to balance innovation with responsibility and to consider the broader impact of business decisions on society."

Dr. Arash Kermani Kolankeh- Assistant Professor -School of Engineering, Applied Science and Technology

"I redesign assessment so that students engage with emerging technology critically rather than avoid it. In one approach, examinations require students to use AI to produce a solution and then, without any external resources, interpret, verify, and account for what it generated, shifting the assessed object from the output to the student's understanding and judgement. In another, the conventional exam is replaced by a learn-by-teaching task in which each student masters a distinct topic, builds an artifact, using AI, to teach it to peers, and defends it in an individual discussion with the instructor, so that assessment captures communication and shared responsibility for others' learning. Across both, comprehension and accountability, not memorization or tool output, are what is graded, and the resulting learning materials are released as free, openly licensed, accessible resources."

Barriers to Innovative Curriculum

In 2025, Canadian University Dubai identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2025, Canadian University Dubai identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Measurement difficulties

Continue telling your story

Teaching

Dr Aseel Takshe -Dean of the School of Health Sciences, Digital Innovation and Sustainability "At Canadian University Dubai, the Teach Principle is demonstrated through multidisciplinary and practice-oriented learning that integrates sustainability, ethics, responsible leadership, digital innovation, and social responsibility across academic programmes. Faculty members use the Sustainable Development Goals (SDGs), local and global case studies, applied projects, industry-informed activities, and reflective assessment to help students connect disciplinary knowledge with real-world social, environmental, and economic challenges.

Examples of learning in action include sustainability-focused case studies and projects in business education; responsible and ethical AI discussions and assessments in computing-related courses; interdisciplinary learning activities that address environmental, public-health, and social challenges; collaborative peer-learning approaches; and the development and use of accessible learning resources that support inclusive and equitable participation. These activities encourage students to examine the consequences of professional decisions, consider diverse stakeholder perspectives, and develop solutions that balance innovation, ethics, and sustainability.

CUD also fosters a classroom culture grounded in academic integrity, inclusion, respect for diverse perspectives, and constructive dialogue. In the UAE's multicultural context, students learn alongside peers from diverse cultural and professional backgrounds, strengthening intercultural competence and their ability to work responsibly across disciplines, sectors, and communities.

The institution's approach is supported by continuous curriculum enhancement, faculty-led innovation in teaching and learning, and scholarship on sustainability-related learning outcomes. Supporting evidence may include course outlines, assessment briefs, student project samples, faculty-development activities, SDG mapping, examples of open educational resources, and research demonstrating student learning and environmental-attitudes outcomes."



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At CUD, research advances knowledge and generates practical solutions through innovation, interdisciplinary inquiry and international collaboration. Grounded in Canadian perspectives and UAE priorities, it drives sustainability and maximizes societal impact through knowledge dissemination, while supporting responsible leadership and ethical practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Canadian University Dubai was awarded funding for research that is:



National



International

Socializing Research

In 2025, Canadian University Dubai contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Research collaborations

Research Projects

In 2025, Canadian University Dubai reported 2 research projects that implemented responsible or sustainable activities.

Research Project-Towards High-Resolution 3D Reconstruction in Volume Electron Microscopy

Period Covering: October, 2025 - June, 2026

Department: Engineering

Dr. Haythem El-Messiry - Associate Professor School of Engineering, Applied Science and Technology
" The innovative project "Towards High-Resolution 3D Reconstruction in Volume Electron Microscopy" led by Canadian University Dubai in partnership with Shandong University (China) and Mohamed bin Zayed University of Artificial Intelligence (MBZUAI) has secured a prestigious grant from the Dubai Future Foundation.

Integrating cutting-edge artificial intelligence and bioinformatics within the healthcare sector, this initiative focuses on a field recognized by *Nature* as one of the top technologies to watch. While Volume Electron Microscopy (VEM) uniquely reveals cellular and tissue 3D ultrastructures at nanometer resolution, its massive, complex datasets present severe computational bottlenecks. This collaborative workflow addresses these challenges by delivering a fast, robust, and high-precision image-processing platform. By optimizing continuous slicing, noise reduction, and alignment, it enables high-throughput, large-scale 3D biological structure analysis, effectively bridging the gap between cell- and tissue-level biology. Globally, this accelerates drug discovery pipelines and deepens the understanding of critical disease mechanisms, including cancer and neurodegenerative disorders. Locally, it directly strengthens the UAE's national capacity in AI-enabled biomedical research, aligning with Dubai's strategic vision for a diversified, knowledge-based economy. By empowering local hospitals and research centers, this technology facilitates earlier diagnosis, optimal treatment planning, and efficient healthcare resource allocation, ultimately elevating patient care for families across the Emirates.

Underscoring both its international excellence and immediate regional impact, the project's first-year milestones include a high-impact publication in the *Bioinformatics* (Oxford) journal alongside presentations at top-tier AI conferences, namely NeurIPS 2025 and ICML 2026."



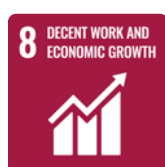
Research Project- Public Health

Period Covering: September, 2025 - May, 2026

Department: Public Health

Dr. Aseel Takshe - Dean of the School of Health Sciences, Digital Innovation and Sustainability

Over the past year, faculty within the Department of Public Health have undertaken several research projects that demonstrate a strong commitment to sustainability, responsibility, ethics, and societal impact. These projects address challenges at the intersection of public health, environmental sustainability, occupational safety, and policy, while contributing to the United Nations Sustainable Development Goals (SDGs). Research led by Dr. Aseel Takshe has focused on environmental sustainability, climate governance, and the role of higher education in advancing sustainable development. Recent projects have examined environmental attitudes and sustainability education among university students, providing evidence to support more effective sustainability literacy initiatives and contributing to SDGs 4 (Quality Education) and 13 (Climate Action). Additional work has explored environmental accountability and governance frameworks, highlighting the importance of responsible stewardship of environmental resources. Dr. Abir Hamze's research has advanced sustainable waste management, wastewater treatment, and resource recovery strategies that support circular economy principles and environmental protection. Her work contributes directly to SDGs 6 (Clean Water and Sanitation), 11 (Sustainable Cities and Communities), and 12 (Responsible Consumption and Production) by identifying innovative approaches to reducing environmental burdens and improving resource efficiency. Research conducted by Dr. Wissam Ghach has addressed environmental and occupational health challenges, including exposure assessment, environmental risk factors, and community health protection. These studies provide evidence that supports healthier living and working environments, contributing to SDGs 3 (Good Health and Well-being) and 8 (Decent Work and Economic Growth). Dr. Mohammed Alkhaldi's work has focused on health systems, public health policy, and sustainable approaches to population health. His research highlights the importance of evidence-informed decision-making and resilient health systems in addressing emerging societal challenges, supporting SDGs 3 and 17 (Partnerships for the Goals). Complementing these efforts, Dr. Malcolm Price has contributed methodological and analytical expertise through epidemiological and biostatistical research that strengthens evidence-based public health practice. Together, these projects exemplify the Department's commitment to generating research that informs policy, supports sustainable development, and creates meaningful benefits for communities in the UAE and beyond."



Research Awards

In 2025, Canadian University Dubai was awarded 1 research award for responsibility- and/or sustainability-related research.

Research Award

Granter: Canadian University Dubai

Grantee: Dr. Malcolm James Price

Research Voices

The following statement demonstrates a way in which researchers at Canadian University Dubai bring sustainability and responsible management into their research.

Research Voices

Dr. Aseel Takshe- Dean of the School of Health Sciences, Digital Innovation and Sustainability

"Research is most valuable when it extends beyond academic publication and contributes meaningfully to society. Across the fields of health sciences, digital innovation, and sustainability, we have seen how research can inform evidence-based decision-making, address complex environmental and public health challenges, and support more sustainable and equitable communities. At our institution, we encourage research that is grounded in real-world needs and guided by principles of responsibility, ethics, and long-term societal benefit. Whether developing innovative approaches to climate resilience, exploring the responsible use of artificial intelligence, advancing public health practice, or supporting sustainable development goals, our researchers are committed to generating knowledge that creates positive impact. Responsible management requires decisions informed by sound evidence, interdisciplinary collaboration, and an appreciation of the environmental and social consequences of our actions. Research plays a critical role in this process by providing the insights needed to address emerging challenges while fostering innovation that serves both people and the planet. As educators and researchers, we have a responsibility not only to advance knowledge but also to ensure that it contributes to a more sustainable, resilient, and inclusive future. This commitment remains at the heart of our research mission.'

Dr. Fiurz Kamalov - Professor -School of Engineering, Applied Science and Technology

"Quality education is one of the United Nations Sustainable Development Goals (SDG 4), serving as the foundational bedrock for all sustainable progress. However, as our recent systematic review in *IEEE Access* highlights, the rapid transition from simple AI chatbots to autonomous 'Agentic AI' ecosystems introduces profound challenges for responsible management. If left unchecked, the deployment of these technologies risks prioritizing computational efficiency over genuine human cognitive development.

Our analysis of the current literature revealed critical socio-technical vulnerabilities, notably a severe lack of long-term testing in real classrooms and a dangerous trend toward automated cognitive offloading—where students offload critical thinking to machines. Sustainable development relies entirely on sustaining human capability, equity, and intellectual independence for future generations. By proposing a research roadmap centered on neuro-symbolic governance and rigorous empirical validation, our work aims to guide the responsible, pedagogically sound development of autonomous learning companions. True innovation requires balancing rapid technological advancement with strict accountability. We must ensure that AI serves as a scaffold that elevates human potential, rather than a crutch that diminishes it."

Dr. Ibrahim Tabshe - Acting Dean School of Management "Research on responsible management, sustainability, ethics, and societal development matters because it helps organizations make decisions that are both effective and trustworthy. It strengthens business schools and institutions by linking rigorous research with real-world value, public trust, and long-term social benefit. It also helps build frameworks that support accountability, transparency, and more inclusive leadership across sectors.

This kind of research supports resilience and innovation by showing how sustainability can improve efficiency, attract talent, reduce risk, and create lasting stakeholder value. It also encourages organizations to anticipate change, respond to environmental pressures, and align strategy with social expectations. Just as importantly, it pushes leaders to look beyond short-term profit and measure success through broader outcomes such as fairness, responsibility, and community well-being.

In practical terms, the value of this research is that it gives managers, educators, and policymakers credible evidence for building organizations that serve both performance and the public good. It helps shape decisions that are not only profitable, but also ethical, sustainable, and socially meaningful."

Research Barriers

In 2025, Canadian University Dubai identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Data access and management



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ None

Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at Canadian University Dubai support sustainability and responsible management education.

Global Engagement

Professor Christopher Hill - CUD's Vice President Global Engagement

"CUD has partnered with various organizations, including European Network for Academic Integrity (ENAI) and the Centre for Academic Integrity in the UAE (CAIUAE) on issues, such as research integrity, ethics and the use of AI in teaching, learning and research. The past year has seen several key initiatives such as the development of a White Paper on the Responsible and Effective Use of Generative Artificial Intelligence in Education in the UAE; a Teacher Incubator Programme in October 2025; The Ethics of AI in Teaching and Learning book to be published by Springer and a Summer School for students to be hosted by CUD in August 2026. These types of partnerships have provided access and training for CUD's staff and students, a greater awareness of key ethical issues, and an opportunity to actively contribute to the body of knowledge and practice in this field. The role of ethics in teaching and learning directly relates to SDG 4 and supports quality education, transparency, equity and an improved student experience."



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ USGBC building guides
- ❖ Travel guides
- ❖ Buildings/real estate
- ❖ Climate action plan
- ❖ Local staff/student/faculty transportation
- ❖ Water
- ❖ Zero-waste guides

Practice Awards

In 2025, Canadian University Dubai received 1 award for responsible and/or sustainable practices.

Community Engagement Award

Granter: Canadian University Dubai

Grantee: Dr. Mohammad Khaldi

Practice Voices

The following statement from stakeholders at Canadian University Dubai demonstrates our commitment to sustainable and responsible practices.

Practice Voices

Professor Christopher Hill - CUD's Vice President Global Engagement

"Canadian University Dubai has engaged with several schools in the UAE to deliver sessions and workshops on, for example, creative writing, creating a story, building narratives, developing characters, setting the scene and building a connection with your audience. These sessions have firmly grounded in sustainability as the students were asked to relate their story/character to SDG 13: Climate Action; SDG 14: Life Below Water; or SDG 15: Life on Land. These initiatives provide CUD with an outreach platform that enables us to share our research expertise and ethical leadership with the wider community. It is an opportunity to promote values and social awareness with future leaders. The impact of this engagement is evident in the student testimonials and increased levels of interest and awareness in the world around them and their engagement with sustainability in their writing and practice."



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Canadian University Dubai offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Canadian University Dubai communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Sharing Voices

The following statement from stakeholders at Canadian University Dubai demonstrates our commitment to sharing and learning from sustainability and responsible management practices.

Sharing Voices

Dr. Soumaya Askri Marketing and International BusinessProgram Coordinator

"One of CUD's greatest strengths is its culture of openness, collaboration, and shared responsibility. As a faculty member, I have seen how the University creates meaningful opportunities for students, faculty, industry partners, and the wider community to exchange knowledge, challenge perspectives, and engage in dialogue around sustainability, responsible management, innovation, and leadership. This exchange extends well beyond the classroom. Through teaching and learning, research collaborations, community engagement, conferences, and industry partnerships, CUD connects academic knowledge with real-world challenges and diverse stakeholder perspectives. These interactions enrich the student learning experience while helping us ensure that our teaching and research remain relevant, responsible, and responsive to the evolving needs of business and society. What makes this culture particularly valuable is CUD's diverse and globally connected community. Bringing together different perspectives, experiences, and disciplines encourages critical thinking and creates space for new ideas and collaborative solutions. In this way, knowledge sharing becomes more than an academic activity; it becomes a means of empowering students and future leaders to make responsible decisions and contribute meaningfully to sustainable and lasting positive impact."

SIGNATORY

Canadian University Dubai



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Website

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