

2025 Sharing Information on Progress **(SIP) Report**

Canadian University Dubai

September 2025

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	9
5. Values	11
6. Teach	14
7. Research	17
8. Partner	20
9. Practice	22
10. Share	24

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Canadian University Dubai, including key details and basic institutional data.

Mission

Canadian University Dubai promotes Canadian perspectives in learning, research and application, grounded in an appreciation and respect for the diverse culture and values of the UAE.

Vision

Canadian University Dubai is committed to providing students with an international academic experience, guided by the highest educational and corporate ethics, adding value to the personal and professional lives of its graduates, and the communities in which we serve.

Institutional History

Institutional History

CUD is a proud partner of the United Nations Principles for Responsible Management Education (UN PRME), committed to sustainability, ethics, and social responsibility, aiming to empower a generation of change-makers. Together with UN PRME, CUD is shaping the future of business and management education.

CUD successfully submitted its first UN PRME report on Sustainability in the United Nations in 2023.

This achievement marks a significant milestone in CUD's commitment to sustainable practices.

Speaking about the UN PRME report, CUD's President & Vice-Chancellor, Prof. Karim Chelli said: "We will continue to contribute to the ongoing sustainable transformation in the dynamic city of Dubai, and globally, by working with PRME to advance innovative approaches to sustainable management in education."

Graduates & Enrollment

2024 Statistics	Number
Graduates	261
Faculty & Staff at the University	242
Faculty & Staff at the Institution	242
Student Enrollment at the University	3102

2024 Statistics	Number
Student Enrollment at the Institution	3102
Undergraduate Attendance	2918
Masters-Level Postgraduate Attendance	184
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Engineering (B.Eng.)
-  Bachelor of Technology (B.Tech.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)
-  Master of Technology (M.Tech.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At Canadian University Dubai (CUD), Purpose is the driving force behind our commitment to shaping a better future through responsible management education. In alignment with the PRME Purpose Principle, we define purpose as the intentional integration of ethics, sustainability, and social responsibility into every facet of our academic and institutional practices. It reflects our pledge to nurture values-driven leaders who will champion inclusive prosperity and contribute to thriving global ecosystems. Purpose at CUD transcends traditional academic objectives: it embodies a deep-rooted vision to educate, empower, and inspire. As a proud partner of the United Nations Principles for Responsible Management Education (UN PRME), we are dedicated to cultivating a new generation of change-makers equipped with the knowledge, mindset, and integrity needed to address complex global challenges. The successful submission of our first UN PRME Sustainability Report marks a significant milestone in our journey toward impactful, transformative education. As our President & Vice-Chancellor, Prof. Karim Chelli, affirmed: "We will continue to contribute to the ongoing sustainable transformation in the dynamic city of Dubai, and globally, by working with PRME to advance innovative approaches to sustainable management in education." Through this lens, Purpose at CUD is both strategic and aspirational, a call to action that informs our curricula, research, partnerships, and campus culture. It inspires us to lead by example, embedding sustainable thinking and ethical leadership into the core of our educational mission. Ultimately, it is our Purpose that connects us to a greater global vision: to empower responsible leaders for a resilient, inclusive, and sustainable world.

Institutional Engagement

0% - 25% of faculty at Canadian University Dubai actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Our institutional values at Canadian University Dubai show dedication to both ethical leadership and sustainable progress along with international commitment. Academic activities and research programs and community involvement of Canadian University Dubai integrate social responsibility toward Earth and its societies. Through our methodology we champion diversity along with maintaining integrity and reaching excellence to drive sustainable development as part of our mission and institutional vision.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school

Student Awareness

0% - 25% of students at Canadian University Dubai are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Canadian University Dubai actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Celebrating Values

Prof. Agata Stachowicz-Stanusch: "The meaning of core values in the growth of oneself and of an organization is a topic of my longstanding research as well as my private passion. The Canadian University Dubai Core Values (ASPIRE) described in this form, such as Accountability Sustainability, People, Inclusion, Respect, and Excellence, are the main values that guide my life, with the only difference being an addition of family as one of them.

The core values at CUD are not only the cornerstones of our organizational culture and identity of this university. They are present and alive in all our university's activities. Our core values are the basis of our strategy, they are also widely communicated from our formal documents, through every meeting with our university management where the core values are always the reference point of our discussions, to graduation ceremonies and our company publications.

Our core values are highlighted in cultural artefacts starting from our website, logo and its colors to interior design (kayaks, totems, paintings etc.). The most important thing for me is that the core values at CUD are deeply shared and practiced; these are not declarations but living indicators and references on our pathway towards perfection.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

Teach at CUD means cultivating ethical, inclusive, and globally informed learning experiences that integrate academic excellence with real-world application and empowering students to become socially responsible leaders, critical thinkers, and contributors to sustainable development in a diverse and evolving global society.

Educator Recognition

At Canadian University Dubai, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration

Teaching Voices

The following statement demonstrates ways in which educators at Canadian University Dubai support sustainability and responsible management in their classrooms.

Teaching Voices

Dr. Mohammed Alkhaldi: " My teaching approach centers on integrating health-related SDGs—specifically Goals 1, 3, 5, 6, 13, and 17—into the curriculum. This integration is supported by evidence-based examples, case studies, empirical research, policy reports, and real-world testimonies, bridging the gap between theory and practice. The courses I teach, including Global Health, Public Health Ethics, Health Systems, and Health Policy and Governance, are meticulously designed to align with these SDGs. Each course embeds SDG-related themes within its content, ensuring that students understand the interconnectedness of health and sustainable development. This approach is achieved by integrating recent global and social issues, frameworks, and tools into the curriculum; facilitating collective and individual policy dialogues and presentations; organizing mini-class poster exhibitions; assigning policy analysis writing tasks; conducting field visits to health system organizations; promoting group work to develop collaborative plans and procedures; and engaging students in collaborative and multidisciplinary publications and networks focusing on global health issues related to SDGs. This effective approach not only enhances students' understanding of health-related SDGs but also equips them with the necessary skills/competencies to contribute effectively to sustainable health solutions".

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Canadian University Dubai identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, Canadian University Dubai identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Measurement difficulties



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

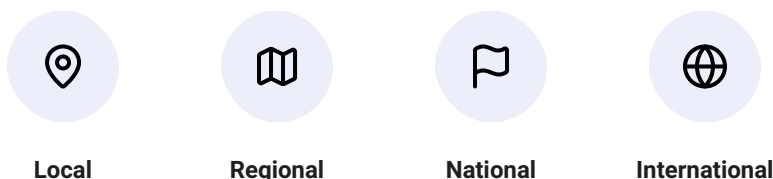
Research at CUD is a catalyst for ethical innovation and evidence-based solutions, engaging diverse communities in exploring real-world challenges. It fosters interdisciplinary inquiry that inspires responsible leadership, supports sustainable development, and advances knowledge that reflects both Canadian perspectives and the cultural values of the UAE.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Canadian University Dubai was awarded funding for research that is:



Socializing Research

In 2024, Canadian University Dubai contributed research findings to:

- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Awards

In 2024, Canadian University Dubai was awarded 1 research award for responsibility- and/or sustainability-related research.

Research Award

Granter: Canadian University Dubai

Grantee: Dr. Firuz Kamalov Cud Research Excellence 2024

Research Voices

The following statement demonstrates a way in which researchers at Canadian University Dubai bring sustainability and responsible management into their research.

Research Voices

Dr. Aseel Takshe Acting Dean, School of Health Sciences and Psychology, regularly engages in collaborative projects, multidisciplinary partnerships, and leading regional networks within public health and environmental research. Examples include supervising the MENA division of The Global Health Network, regional academic institutions, and civil society actors such as national scientific councils. Insights from work on the effectiveness of pollution legislation and health awareness projects show frequent collaboration with campus think-tanks and civil society for evidence-based interventions in communities. These experiences exemplify a strong commitment to advancing knowledge, building capacity, and fostering impact through collective engagement and inclusive research practices.

Research Barriers

In 2024, Canadian University Dubai identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner at CUD means building purposeful collaborations with industry, government, academia, and civil society to co-create knowledge, enhance learning, and promote ethical, inclusive, and sustainable practices, amplifying our impact on responsible management education and contributing to the advancement of both local and global communities.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)

Student Organization Partnerships

- ❖ UCN Youth Model



Practice

We adopt responsible and accountable management principles in our own governance and operations.



How We Define Practice

At CUD, Practice means applying responsible, transparent, and ethical management in all governance and operations. It ensures accountability, supports continuous improvement, and aligns with our vision and values to foster academic excellence and trust within our diverse university community.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water

Practice Awards

In 2024, Canadian University Dubai received 1 award for responsible and/or sustainable practices.

Award

Granter: Canadian University Dubai

Grantee: Students

Award Description:

SafeSeat, developed by business students Romell Surti, Hanna Gajol, Ayesha Jumani, Rachelle Hombria, and Ziad Akiki, is a portable applicator containing biodegradable plastic seat covers designed to protect users from bacteria on public toilet seats. "Our product is a durable applicator with 50 biodegradable covers that dissolve upon flushing. It's sustainable, cost-effective, and reduces direct contact with bacteria," explained Hombria. The team's project stood out for its practicality and environmental consciousness. Unlike traditional covers, SafeSeat features a hook for hygienic application and avoids chemicals that might cause allergies.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share at CUD means fostering a culture of open communication and collaboration by exchanging knowledge, ideas, and resources. It promotes inclusivity, mutual respect, and teamwork, enhancing learning experiences and strengthening the university community in line with its mission and values.

Engagement Opportunities

Canadian University Dubai offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Canadian University Dubai communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Boards and advisory committees

Communication Barriers

Canadian University Dubai faces the following barriers in transparent communications:



**Bureaucratic
delays**



**Feedback
loops**

SIGNATORY

Canadian University Dubai



Address

Canadian University Dubai, P.O. Box 117781, Dubai, Dubai, 0
United Arab Emirates



Website

<https://www.cud.ac.ae/>